

EXHIBIT 2

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**IN THE UNITED STATES DISTRICT COURT
DISTRICT OF UTAH
CENTRAL DIVISION**

KODIAK CAKES LLC,

Plaintiff,

v.

CONTINENTAL MILLS, INC.,

Defendant.

No. 2:18-cv-00783-BCW

**DECLARATION OF JEFFERY STEC IN
SUPPORT OF CONTINENTAL MILLS'
RESPONSE IN OPPOSITION TO
PLAINTIFF'S MOTION FOR
PRELIMINARY INJUNCTION**

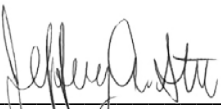
Judge Ted Stewart

Jeffery Stec declares:

1. I am over twenty-one years old and have personal knowledge of the facts set forth in this declaration, and, if called and sworn as a witness, I could and would testify to these facts under oath.
2. I am the managing director and expert with Berkeley Research Group and hired by counsel for defendant Continental Mills, Inc.
3. Attached as Exhibit 1 is a true and correct copy of my report in this matter.

I declare under penalty of perjury that the foregoing is true and correct.

EXECUTED on November 16, 2018, at Chicago, IL
(City and State)



Jeffery A. Stec, Ph.D.

EXHIBIT 1

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF UTAH
CENTRAL DIVISION**

Kodiak Cakes LLC,

Plaintiff,

v.

Continental Mills, Inc.,

Defendant.

Case No. 2:18-cv-00783-BCW

EXPERT REPORT OF JEFFERY A. STEC, Ph.D.

November 16, 2018

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I. Purpose

I have been retained as an expert by counsel on behalf of Continental Mills, Inc. (“Continental” or “Defendant”), in Case No. 2:18-cv-00783. I understand that Kodiak Cakes LLC (“Kodiak” or “Plaintiff”) alleges acts of trademark infringement and unfair competition.¹ In particular, Kodiak alleges that Continental infringes Kodiak's trade dress in the sale of its Krusteaz branded protein pancake mix.²

In the context of this litigation, I was asked to determine whether Continental’s alleged use of Kodiak’s trade dress has caused a likelihood of confusion as to the source of Continental’s Krusteaz branded protein pancake mix. In other words, I have been asked to investigate whether Continental’s Krusteaz branded protein pancake mix has caused a likelihood of confusion in the marketplace by its allegedly infringing use of Kodiak’s trade dress. To address this question, I conducted a survey asking customers and potential customers of pancake mix and/or waffle mix whether they associated Continental’s Krusteaz branded protein pancake mix with the same company or brand that put out, was sponsored or approved by, and/or had a business affiliation or connection to the Kodiak pancake mix. This report describes my research methodology for conducting the survey, my research findings, and the conclusions based on these findings.

The following report summarizes my current opinions. To form my opinions, I reviewed and/or relied on the documents listed in Exhibit 3.0 or referenced in the text and footnotes of this report. I also relied on my education, professional judgment, and expertise gathered from many years of conducting and critically evaluating survey research. The information in this report is based upon the information currently available to me. To the extent additional information is produced or becomes pertinent, I may supplement this report, if warranted.

¹ Complaint (“Complaint”), dated October 9, 2018, p. 2.

² Kodiak’s supposed trade dress of its packaging includes, but is not limited to, a kraft box featuring a distinctive tan, red, black, and white color scheme characterized by: a light tan background color offset by a bold, full bleed black border; alternating use of serif and sans serif fonts; standout appearance of reference to “Protein Packed” and “Whole Grains.” Complaint, p. 5.

II. Professional and Educational Background

I am a Managing Director with Berkeley Research Group, LLC (“BRG”). I am also a leader of its Intellectual Property practice and a co-leader of its Economics and Damages community. BRG is a leading global strategic advisory and expert consulting firm that provides independent advice, data analytics, valuation, authoritative studies, expert testimony, investigations, transaction advisory, restructuring services, and regulatory and dispute consulting to Fortune 500 corporations, financial institutions, government agencies, major law firms, and regulatory bodies around the world.

I have served as a consultant to a wide variety of clients on matters involving economic, financial, and survey and statistical analysis and modeling for the purpose of interpreting and projecting data and evaluating the impact of business decisions, transactions, and economic events. I have also served as an expert witness or consultant in a wide range of litigation matters, including patent, copyright, trademark infringement, trade secret misappropriation, and false advertising litigation. While the issues have varied from case to case, most included an analysis and evaluation of company-specific as well as industry-wide data for the purpose of determining the impact of allegedly wrongful actions and events on one or more companies.

I specialize in the application of survey research to the valuation of various forms of intellectual property, as well as, the perceptions and understanding consumers have of various forms of intellectual property. My experience includes serving as an expert witness or consulting with clients on survey research and survey methodological issues, including designing and conducting surveys for clients, evaluating the survey work done by others, and researching and recommending best practices.

Prior to entering economic and survey research consulting, I was a senior research associate at the Ohio State University Center for Survey Research. In that role, I designed numerous telephone, internet, and mail surveys for various clients. My responsibilities included everything from sample and questionnaire design to data collection methods and statistical analyses of survey data.

I also have written and presented papers and presentations dealing with various survey research topics and survey methodological issues. These presentations have included meetings of

the American Statistical Association, the American Association of Public Opinion Research (“AAPOR”), the Midwest Association of Public Opinion Research, and the New York and Chicago Bar Associations, among others. Some of these papers were published in the American Statistical Association’s Proceedings of the Section on Survey Research Methods, Proceedings of the Section on Government Statistics and Section on Social Statistics, Public Opinion Quarterly, and various other publications.

In addition, I have served on the Sage Publications’ Editorial Board as an advisory board member for the compilation of the Encyclopedia of Survey Research Methods. I have acted as a referee in the review of a number of articles for publication in survey research journals. I also have served on various AAPOR-based task force committees convened to address, discuss, and put forth recommendations on various survey-related issues and on the Intellectual Property Owners Association’s Damages and Injunctions Committee. I also have published a chapter in the Litigation Services Handbook on Survey Research in Litigation.

I received Ph.D. and Master’s degrees in Economics from the Ohio State University. I received Bachelor of Arts degrees in Philosophy and Psychology from Cornell University and in Economics with a Math Minor from the University of Illinois-Chicago. I am a member of various professional organizations including the American Economic Association, the Intellectual Property Owners’ Association, the Licensing Executives Society, and the American Association for Public Opinion Research, among others.

My curriculum vitae, which includes the publications and presentations I have authored, is attached hereto as Exhibit 1. A list of the cases in which I have testified is attached hereto as Exhibit 2. BRG is being compensated on a rate times hours basis for the work my staff and I perform. My current rate is \$595 per hour. BRG’s compensation does not depend in any way on the outcome of this litigation.

III. Summary of Opinions

The results of the survey are summarized below.

- Controlling for pre-existing beliefs, guesses, other background noise that respondents may bring to the survey, and the non-asserted design elements of the product, 7.0% of respondents believed Kodiak was the source of the Krusteaz protein pancake mix.

- 3.8% of respondents believed Kodiak sponsored or approved the Krusteaz protein pancake mix.
- 8.2% of respondents believed there was a business affiliation or connection between the Krusteaz protein pancake mix and Kodiak.
- 5.7% of respondents responded affirmatively to one or more of the above types of confusion.

These results demonstrate that customers and potential customers of Continental's Krusteaz branded protein pancake mix are not confused, mistaken, or deceived about Kodiak being the source or origin of the Krusteaz protein pancake mix, about Kodiak sponsoring or approving the Krusteaz protein pancake mix, or about Kodiak being affiliated with the Krusteaz protein pancake mix.

IV. Background

A. Continental Mills, Inc.

Continental is a family-owned business located in Seattle, Washington.³ Continental produces 650 products across its three divisions: retail, food service, and mass merchandising.⁴ The Krusteaz branded products include baking mixes for pancakes, muffins, breads, desserts, and more.⁵ Kusteaz branded products are sold online and through club and grocery stores nationwide.⁶

B. Kodiak Cakes LLC

Kodiak is a Delaware corporation with a principal place of business in Park City, Utah.⁷ Kodiak is a manufacturer of pancake mixes and other packaged prepared baked goods.⁸ Kodiak sells its products online and through grocery stores nationwide, as well as other major retailers such as Target and Costco.⁹

³ <http://www.continentalmills.com/our-story/>.

⁴ <https://q13fox.com/2017/02/22/made-in-western-washington-behind-the-scenes-at-krusteaz/>.

⁵ <https://www.krusteaz.com/products>.

⁶ <https://www.krusteaz.com/product-locator>.

⁷ Complaint, p. 3.

⁸ Complaint, p. 3.

⁹ Complaint, p. 3. *See also*, <https://shop.kodiakcakes.com/collections/flapjack-waffle-mix>.

V. Survey Methodology

To determine whether customers and potential customers confuse the Krusteaz protein pancake mix with being put out by, sponsored or approved by, and/or having a business affiliation or connection to Kodiak, I constructed a sampling design and survey questionnaire that were used to collect the survey data. I identified the target population for this study as U.S. residents that are customers and potential customers of pancake and/or waffle mix. To reach this target population, I conducted a double-blind internet survey asking a series of questions to collect the survey data.¹⁰

A. Sample Design

The appropriate target population for measuring likelihood of confusion, in this case, is customers and potential customers of the Krusteaz protein pancake mix. It is my understanding that Continental and Kodiak offer their pancake mixes across the U.S. using the internet and through grocery stores and major retailers.¹¹ Therefore, the appropriate target population for a likelihood of confusion survey is U.S. customers and potential customers of pancake and/or waffle mix.¹² The sample design was chosen to approximate the U.S. population.¹³ That sample was provided by Research Now, a leading data collection and survey research firm.¹⁴

A set of screening questions was used to select the appropriate respondents.¹⁵ Sample members were qualified to participate in the research study if they indicated that:

¹⁰ A double-blind survey is one where neither the respondents nor the data collection organization conducting the survey were aware of the purposes of the research. A double-blind survey design prevents both parties from discerning an anticipated or preferred pattern of responses. (See Diamond, Shari Seidman. Reference Guide on Survey Research, *Reference Manual on Scientific Evidence, Third Edition*. Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence, Federal Judicial Center, National Research Council. p. 419).

¹¹ Complaint, p. 3. See also, <https://shop.kodiakcakes.com/collections/flapjack-waffle-mix> and <https://www.krusteaz.com/product-locator>.

¹² Specifically, the target population is U.S. customers 18 years old or older, who do not suffer from color blindness, and are customers and potential customers of pancake mix and/or waffle mix.

¹³ Using demographic information from the survey, Research Now sent invitations to participate in the survey to a sample that approximated the general U.S. population.

¹⁴ <http://www.researchnow.com/en-US/AboutUs/Our%20Parent%20Company.aspx>.

¹⁵ See Exhibit 10 for the screener questionnaire. A pretest was conducted which indicated that there were no data collection procedures or questionnaire design issues to address. Therefore, the surveys completed as part of the pretest were incorporated into the overall sample.

- They were 18 years old or older;
- They do not suffer from color blindness; and,
- In the last 6 months, they personally had shopped for or purchased pancake mix and/or waffle mix and/or, in the next 6 months, they plan to shop for or purchase pancake mix and/or waffle mix.

Internet interviews were completed and the data was collected by Research Now at my direction and supervision. That data collection process occurred from November 9, 2018, through November 14, 2018. In all, 498 surveys were completed.

B. Survey Questionnaire

Once sample members were qualified to participate in the research study, each respondent was randomly assigned to one of two groups – a treatment group¹⁶ or a control group.¹⁷ For the treatment group, the Krusteaz protein pancake mix was used. For the control group, the Krusteaz protein pancake mix was used, but the accused trade dress elements were removed and replaced with non-accused elements. This was done so that the control group stimulus would share as many characteristics with the treatment group stimulus as possible, with the key exception of the characteristics whose influence were being assessed.¹⁸ The random assignment to one of these two groups determined the questionnaire that was administered to the respondent.

Respondents in each of these groups were first shown the following instruction:¹⁹

Now you will be shown pictures of various pancake mixes as you might see them on display in a store. Please look at these products as you would if you were at the store and thinking about buying these products. After you examine this picture, you will be asked some questions.

As you answer these survey questions, please do not refer to or rely on any materials or other people to help you answer the survey questions.

¹⁶ In an experimental design paradigm, the treatment group is the respondents that are exposed to the Krusteaz protein pancake mix.

¹⁷ The control group is the respondents that are exposed to the Modified Krusteaz protein pancake mix.

¹⁸ Diamond, Shari Seidman. Reference Guide on Survey Research, *Reference Manual on Scientific Evidence, Third Edition*. Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence, Federal Judicial Center, National Research Council, p. 399.

¹⁹ See Exhibit 11 for the treatment questionnaire. See Exhibit 12 for the control questionnaire. See Exhibit 13 for screen shots of the survey.

If you do not know the answer to a particular question, please just indicate “Don’t Know” as the answer to that question.

For respondents in the treatment group, respondents were next shown the Kodiak pancake mix as follows:²⁰

Figure 1: Kodiak Pancake Mix

Take as much time as you need to view these pictures of a pancake mix as you would when you you see it in a store. For the purposes of upcoming questions, this product will be referred to as the **first product** that you saw. Once you have reviewed these pictures, please continue:



²⁰ See Exhibit 11 for the treatment questionnaire. See Exhibit 13 for screen shots of the survey.

Respondents were allowed to click on the main image or the thumbnail images to view enlarged versions of the images. Respondents were required to view the images for at least 10 seconds before moving forward in the survey.

Next respondents were shown one of three different pancake mixes randomly ordered.²¹ For the treatment cohort, one of the pancake mixes shown to them was the Krusteaz protein pancake mix as it normally appears.

Figure 2: Krusteaz Protein Pancake Mix – Treatment

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you you see it in a store.



²¹ The order of the web pages was randomly determined to avoid possible order effects.

Once again, respondents were allowed to click on the main image or the thumbnail images to view enlarged versions of the images and were required to view the images for at least 10 seconds before moving forward in the survey.

Respondents were also shown two other pancake mixes. One of the pancake mixes was the Log Cabin all natural pancake mix show below.

Figure 3: Log Cabin All Natural Pancake Mix

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.



The other pancake mix presented was the Maple Grove Farms of Vermont buttermilk and honey pancake and waffle mix.

Figure 4: Maple Grove Farms of Vermont Buttermilk & Honey Pancake & Waffle Mix

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.



For respondents in the treatment group, they were asked the following questions after each presentation of the pancake mixes described above:

Q1. Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

<1> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw

- <2> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw
- <3> Don't Know

The word order of this question was varied to avoid possible order effects. Specifically, whether respondents saw the “same company” phrase first or the “different company” phrase first was randomly determined.

For those respondents that answered, “same company,” they were asked the following question:

Q2. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?²² Please be as specific as possible.

- <1> SPECIFY
- <2> Don't Know

For these respondents, as well as those respondents that indicated “different company” or “Don't Know” in Q1, they were asked:

Q3. Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- <2> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- <3> Don't Know

²² This was an open-ended question in which respondents were allowed to formulate and provide their response in their own words. See Ballou, Janice. “Open-Ended Question,” *Encyclopedia of Survey Research Methods*, Paul J. Lavrakas, Editor, SAGE Publications, Inc., Thousand Oaks, CA, 2008, pp. 547-549 at 547.

The word order of this question was also varied to avoid possible order effects. Specifically, whether respondents saw the “is sponsored or approved to do so by the same company” phrase first or the “is not sponsored or approved to do so by the same company” phrase first was randomly determined.

For those respondents that answered, “is sponsored or approved to do so by the same company,” they were asked the following question:

Q4. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?²³ Please be as specific as possible.

<1> SPECIFY

<2> Don't Know

For those respondents that answered, “is not sponsored or approved to do so by the same company” or “Don't Know” to Q3 as well as the respondents that answered Q4, they were asked:

Q5. Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

<2> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

<3> Don't Know

The word order of this question was also varied to avoid possible order effects. Specifically, whether respondents saw the “has a business affiliation or connection to the company/brand that puts out the first product” phrase first or the “does not have a business

²³ This was an open-ended question in which respondents were allowed to formulate and provide their response in their own words.

affiliation or connection to the company/brand that puts out the first product” phrase first was randomly determined.

For those respondents that answered, “has a business affiliation or connection to the company/brand that puts out the first product,” they were asked the following question:

Q6. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?²⁴ Please be as specific as possible.

<1> SPECIFY

<2> Don’t Know

For those respondents that answered, “does not have a business affiliation or connection to the company/brand that puts out the first product” or “Don’t Know” to Q5 as well as the respondents that answered Q6, they were shown the next pancake mix. The order in which the pancake mixes appeared was randomly determined to avoid possible order effects. After each image was shown, the same block of questions outlined above were asked about that pancake mix. This was done until respondents were shown each of the three pancake mixes described above and asked the corresponding questions.

For respondents in the control group, they were asked the same questions about each of the pancake mixes shown.²⁵ However, control group respondents were not shown the Krusteaz branded protein pancake mix as it normally appears. Instead, they were shown a modified version of the Krusteaz branded pancake mix, which changed the kraft box to look like a glossy box, changed the red colors on the package to green, changed the background to appear lighter and yellower in color than the colors used on either the Kodiak or the Krusteaz protein pancake mix boxes, changed the full bleed black border to green, and changed the subtitle “FLAPJACK & WAFFLE MIX” to appear in the same font as the rest of the heading on the box.²⁶

²⁴ This was an open-ended question in which respondents were allowed to formulate and provide their response in their own words.

²⁵ See Exhibit 12 for the control questionnaire. See Exhibit 13 for screen shots of the survey.

²⁶ “In designing a survey-experiment, the expert should select a stimulus for the control group that shares as many characteristics with the experimental stimulus as possible, with the key exception of the characteristic whose influence is being assessed.” See Diamond, Shari Seidman. Reference Guide on Survey Research, *Reference Manual on Scientific Evidence, Third Edition*. Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence, Federal Judicial Center, National Research Council, p. 399.

Figure 5: Krusteaz Protein Pancake Mix – Control

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you you see it in a store.



The design of this survey is sometimes referred to as a product array survey.²⁷ First, respondents are shown the senior user's pancake mix. Next, respondents are shown a rotation of other pancake mixes, including the pancake mix containing the allegedly infringing trade dress.

²⁷ See McCarthy, J. Thomas, *Survey Evidence: Survey Formats—Two commonly used formats to test confusion*, 6 McCarthy on Trademarks and Unfair Competition § 32:173.50 (5th ed. Oct. 2018). See also, *Squirtco v. Seven-Up Co.* 628 F.2d 1086, 1089 n.4, 1091 (8th Cir. 1980). This type of study is appropriate in this case because the Kodiak pancake mix and the Krusteaz protein pancake mixes are sometimes sold in the same stores and in the same location within those stores. See e.g., Complaint, p. 10.

Series of questions are used to determine respondents' beliefs about whether or not there are relationships between the senior user's pancake mix and the pancake mixes in the "array."

In addition, a control was used to address the research question while attempting to remove pre-existing beliefs, guesses, and other background noise that respondents may bring to the survey. To the extent that respondents to this survey brought pre-existing beliefs, guesses, or other background noise that inappropriately shaped their responses, the use of a control group directly addresses and accounts for this issue.²⁸

VI. Survey Results

As described above, there were 498 completed interviews; 250 respondents were assigned to the treatment group, and 248 were assigned to the control group. Examining the survey data, respondents from the treatment group and control group answered the survey questions as summarized below.²⁹

Q1. Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

Table 1: Respondents Shown the Krusteaz Protein Pancake Mix (Treatment Group)³⁰

	Number of Respondents	Percentage
This product you just saw is put out by the same company/brand that puts out the first product that you saw	70	28.0%
This product you just saw is put out by a different company/brand than the one that puts out the first product that you saw	130	52.0%
Don't Know	50	20.0%
Total	250	100.0%

²⁸ See Diamond, Shari Seidman. Reference Guide on Survey Research, *Reference Manual on Scientific Evidence, Third Edition*. Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence, Federal Judicial Center, National Research Council, pp. 397-401.

²⁹ A summary of the responses to the screener questions can be found in Exhibit 8.0.

³⁰ See Exhibit 5.0.

Table 2: Respondents Shown the Modified Krusteaz Protein Pancake Mix (Control Group)³¹

	Number of Respondents	Percentage
This product you just saw is put out by the same company/brand that puts out the first product that you saw	52	21.0%
This product you just saw is put out by a different company/brand than the one that puts out the first product that you saw	133	53.6%
Don't Know	63	25.4%
Total	248	100.0%

Q2. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Table 3: Respondents Shown the Krusteaz Protein Pancake Mix (Treatment Group)³²

	Number of Respondents	Percentage
Design/Style	15	21.4%
Colors	8	11.4%
Letters/Font	4	5.7%
Looks Same	15	21.4%
Logo/Images	4	5.7%
Brand/Name	8	11.4%
Ingredients/Recipe	9	12.9%
Other	13	18.6%
Don't Know	14	20.0%
Total³³	70	

³¹ See Exhibit 5.0.

³² See Exhibit 5.1.

³³ This is the total number of respondents that answered this question. In certain instances, respondents provided multiple answers.

Table 4: Respondents Shown the Modified Krusteaz Protein Pancake Mix (Control Group)³⁴

	Number of Respondents	Percentage
Design/Style	13	25.0%
Colors	1	1.9%
Letters/Font	1	1.9%
Looks Same	4	7.7%
Logo/Images	2	3.8%
Brand/Name	12	23.1%
Ingredients/Recipe	7	13.5%
Other	8	15.4%
Don't Know	7	13.5%
Total³⁵	52	

Q3. Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Table 5: Respondents Shown the Krusteaz Protein Pancake Mix (Treatment Group)³⁶

	Number of Respondents	Percentage
The company/brand that puts out the product you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw	68	27.2%
The company/brand that puts out the product you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw	114	45.6%
Don't Know	68	27.2%
Total	250	100.0%

³⁴ See Exhibit 5.1.

³⁵ This is the total number of respondents that answered this question. In certain instances, respondents provided multiple answers.

³⁶ See Exhibit 6.0.

Table 6: Respondents Shown the Modified Krusteaz Protein Pancake Mix (Control Group)³⁷

	Number of Respondents	Percentage
The company/brand that puts out the product you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw	58	23.4%
The company/brand that puts out the product you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw	111	44.8%
Don't Know	79	31.9%
Total	248	100.0%

Q4. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Table 7: Respondents Shown the Krusteaz Protein Pancake Mix (Treatment Group)³⁸

	Number of Respondents	Percentage
Design/Style	9	13.2%
Colors	3	4.4%
Letters/Font	2	2.9%
Looks Same	6	8.8%
Logo/Images	6	8.8%
Brand/Name	10	14.7%
Ingredients/Recipe	6	8.8%
Other	9	13.2%
Don't Know	24	35.3%
Total³⁹	68	

³⁷ See Exhibit 6.0.

³⁸ See Exhibit 6.1.

³⁹ This is the total number of respondents that answered this question. In certain instances, respondents provided multiple answers.

Table 8: Respondents Shown the Modified Krusteaz Protein Pancake Mix (Control Group)⁴⁰

	Number of Respondents	Percentage
Design/Style	7	12.1%
Colors	0	0.0%
Letters/Font	0	0.0%
Looks Same	8	13.8%
Logo/Images	0	0.0%
Brand/Name	11	19.0%
Ingredients/Recipe	9	15.5%
Other	13	22.4%
Don't Know	12	20.7%
Total⁴¹	58	

Q5. Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

Table 9: Respondents Shown the Krusteaz Protein Pancake Mix (Treatment Group)⁴²

	Number of Respondents	Percentage
The company/brand that puts out the product you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw	72	28.8%
The company/brand that puts out the product you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw	102	40.8%
Don't Know	76	30.4%
Total	250	100.0%

⁴⁰ See Exhibit 6.1.

⁴¹ This is the total number of respondents that answered this question. In certain instances, respondents provided multiple answers.

⁴² See Exhibit 7.0.

Table 10: Respondents Shown the Modified Krusteaz Protein Pancake Mix (Control Group)⁴³

	Number of Respondents	Percentage
The company/brand that puts out the product you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw	51	20.6%
The company/brand that puts out the product you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw	110	44.4%
Don't Know	87	35.1%
Total	248	100.0%

Q6. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Table 11: Respondents Shown the Krusteaz Protein Pancake Mix (Treatment Group)⁴⁴

	Number of Respondents	Percentage
Design/Style	8	11.1%
Colors	3	4.2%
Letters/Font	2	2.8%
Looks Same	14	19.4%
Logo/Images	5	6.9%
Brand/Name	3	4.2%
Ingredients/Recipe	5	6.9%
Other	18	25.0%
Don't Know	21	29.2%
Total⁴⁵	72	

⁴³ See Exhibit 7.0.

⁴⁴ See Exhibit 7.1.

⁴⁵ This is the total number of respondents that answered this question. In certain instances, respondents provided multiple answers.

Table 12: Respondents Shown the Modified Krusteaz Protein Pancake Mix (Control Group)⁴⁶

	Number of Respondents	Percentage
Design/Style	5	9.8%
Colors	0	0.0%
Letters/Font	0	0.0%
Looks Same	6	11.8%
Logo/Images	0	0.0%
Brand/Name	5	9.8%
Ingredients/Recipe	4	7.8%
Other	14	27.5%
Don't Know	18	35.3%
Total⁴⁷	51	

VII. Analyses

A. Examination of Source Confusion

When respondents from the treatment group were presented with the Krusteaz protein pancake mix, 70 of the 250 respondents (28.0%) indicated they believe the pancake mix shown was put out by Kodiak.⁴⁸ However, as discussed above, it is important to remove pre-existing beliefs, guesses, and other background noise that respondents may bring to the survey.⁴⁹ Therefore, the control questionnaire was administered to a randomly selected sample to gauge the percentage of respondents who believed the control stimulus, the modified Krusteaz protein pancake mix, was put out by Kodiak. Fifty-two (52) out of 248 respondents (21.0%) in the

⁴⁶ See Exhibit 7.1.

⁴⁷ This is the total number of respondents that answered this question. In certain instances, respondents provided multiple answers.

⁴⁸ See Exhibit 5.0 and Table 1.

⁴⁹ See Diamond, Shari Seidman. Reference Guide on Survey Research, *Reference Manual on Scientific Evidence, Third Edition*. Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence, Federal Judicial Center, National Research Council, pp. 397-401.

control group indicated they believe the pancake mix shown was put out by Kodiak.⁵⁰ Accordingly, after controlling for pre-existing beliefs, guesses, other background noise, and the non-asserted design elements of the product, this net result of 7.0% indicates that Continental has not used Kodiak's trade dress in a manner that is likely to cause confusion, mistake, or deception among customers and/or potential customers as to the source or origin of the Krusteaz protein pancake mix.⁵¹

B. Examination of Sponsorship or Approval Confusion

When respondents from the treatment group were presented with the Krusteaz protein pancake mix, 68 of the 250 respondents (27.2%) indicated they believe the company that put out the pancake mix shown was sponsored or approved by Kodiak.⁵² Once again, it is important to remove pre-existing beliefs, guesses, and other background noise that respondents may bring to the survey.⁵³ When respondents from the control group were presented with the modified Krusteaz protein pancake mix, 58 out of 248 respondents (23.4%) indicated they believe the pancake mix shown was put out by Kodiak.⁵⁴ Accordingly, after controlling for pre-existing beliefs, guesses, other background noise, and the non-asserted design elements of the product, this net result of 3.8% indicates that Continental has not used Kodiak's trade dress in a manner that is likely to cause confusion, mistake, or deception among customers and/or potential customers as to the sponsorship or approval of the Krusteaz protein pancake mix.⁵⁵

⁵⁰ See Exhibit 5.0 and Table 2.

⁵¹ See Exhibit 4.0. According to the Professor McCarthy, "When the percentage results of a confusion survey dip below 10%, they can become evidence which will indicate that confusion is not likely." See McCarthy, J. Thomas, *Survey Evidence: Likelihood of confusion—Percentage figures in the cases—Evidence of no likelihood of confusion*, 6 McCarthy on Trademarks and Unfair Competition § 32:189 (5th ed. Oct. 2018).

⁵² See Exhibit 6.0 and Table 5.

⁵³ See Diamond, Shari Seidman. Reference Guide on Survey Research, *Reference Manual on Scientific Evidence, Third Edition*. Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence, Federal Judicial Center, National Research Council, pp. 397-401.

⁵⁴ See Exhibit 6.0 and Table 6.

⁵⁵ See Exhibit 4.0. According to the Professor McCarthy, "When the percentage results of a confusion survey dip below 10%, they can become evidence which will indicate that confusion is not likely." See McCarthy, J. Thomas, *Survey Evidence: Likelihood of confusion—Percentage figures in the cases—Evidence of no likelihood of confusion*, 6 McCarthy on Trademarks and Unfair Competition § 32:189 (5th ed. Oct. 2018).

C. Examination of Affiliation or Connection Confusion

When respondents from the treatment group were presented with the Krusteaz protein pancake mix, 72 of the 250 respondents (28.8%) indicated they believe the company that put out the pancake mix shown has business affiliation or connection to Kodiak.⁵⁶ Once again, it is important to remove pre-existing beliefs, guesses, and other background noise that respondents may bring to the survey.⁵⁷ When respondents from the control group were presented with the modified Krusteaz protein pancake mix, 51 out of 248 respondents (20.6%) indicated they believe the pancake mix shown has a business affiliation or connection to Kodiak.⁵⁸ Accordingly, after controlling for pre-existing beliefs, guesses, other background noise, and the non-asserted design elements of the product, this net result of 8.2% indicates that Continental has not used Kodiak's trade dress in a manner that is likely to cause confusion, mistake, or deception among customers and/or potential customers as to the business affiliation or connection of the Krusteaz protein pancake mix.⁵⁹

VIII. Conclusions

Based on the results from this double-blind, randomized design survey, I found that:

- Controlling for pre-existing beliefs, guesses, other background noise that respondents may bring to the survey, and the non-asserted design elements of the product, 7.0% of respondents believed Kodiak was the source of the Krusteaz protein pancake mix.
- 3.8% of respondents believed Kodiak sponsored or approved the Krusteaz protein pancake mix.
- 8.2% of respondents believed there was a business affiliation or connection between the Krusteaz protein pancake mix and Kodiak.

⁵⁶ See Exhibit 7.0 and Table 9.

⁵⁷ See Diamond, Shari Seidman. Reference Guide on Survey Research, *Reference Manual on Scientific Evidence, Third Edition*. Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence, Federal Judicial Center, National Research Council, pp. 397-401.

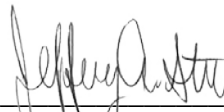
⁵⁸ See Exhibit 7.0 and Table 10.

⁵⁹ See Exhibit 4.0. According to the Professor McCarthy, "When the percentage results of a confusion survey dip below 10%, they can become evidence which will indicate that confusion is not likely." See McCarthy, J. Thomas, *Survey Evidence: Likelihood of confusion—Percentage figures in the cases—Evidence of no likelihood of confusion*, 6 McCarthy on Trademarks and Unfair Competition § 32:189 (5th ed. Oct. 2018).

- 5.7% of respondents responded affirmatively to one or more of the above types of confusion.⁶⁰

These results demonstrate that customers and potential customers of Continental's Krusteaz branded protein pancake mix are not likely to be confused, mistaken, or deceived about Kodiak being the source or origin of the Krusteaz protein pancake mix, about Kodiak sponsoring or approving the Krusteaz protein pancake mix, or about Kodiak being affiliated with the Krusteaz protein pancake mix.

Respectfully submitted:



Jeffery A. Stec, Ph.D.
Managing Director
Berkeley Research Group
November 16, 2018

⁶⁰ See Exhibit 4.0.

Exhibit 1

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As a Managing Director, a leader of Berkeley Research Group's Intellectual Property Practice, and a co-leader of its Economics and Damages Community, Dr. Stec has worked extensively over the last 17 years in the areas of antitrust, finance, intellectual property, and survey research, both as a consulting expert and as an expert witness. His engagements typically involve the application of economic, financial, statistical, and survey research theory and methodology to the collection and analysis of data to evaluate the economic impact of decisions made by consumers and firms.

In the area of intellectual property, Dr. Stec has conducted economic and econometric analyses to determine the value of intellectual property as well as the amount of economic damages resulting from patent, trademark, trade secret, or copyright infringement. In his work, he has addressed economic issues such as the appropriate measurement of revenues associated with the use of the infringing IP, the portion of those revenues that can be attributed to the intellectual property, and whether the apportionment can be regarded as reasonable. He has evaluated economic and survey research issues in the context of Section 337 investigations conducted by the U.S. International Trade Commission. In addition, he has also evaluated the effects of anticompetitive conduct as it relates to the use of IP. In the context of trademarks and trade dress, he has evaluated issues of secondary meaning, genericness, dilution, and likelihood of confusion. Dr. Stec has also determined economic damages that have resulted from false advertising and counterfeit claims.

In the area of survey research, Dr. Stec has both created and critically evaluated surveys in the context of antitrust and intellectual property engagements. He has developed complex sample designs, designed survey questionnaires, and collected and analyzed survey data, including the derivation of complex variance estimates using simulation methods. He has conducted surveys that have been used to determine consumers' perceptions and actions in the marketplace, including whether products' names or trade dress are distinctive, confusing, or generic. Dr. Stec has also examined how products are used in the marketplace and how consumers value product features. Dr. Stec has consulted on best survey practices for the design, collection, and analysis of survey data.

In the area of antitrust, Dr. Stec has used economic and econometric analyses to investigate issues related to market definition, determination of market power or market dominance, and the effect of anticompetitive acts on competition. Some of these investigations include the effects of anticompetitive acts in the context of Sherman, Clayton, and Robinson-Patman Act claims dealing with abuse of market power as well as the use of various horizontal and vertical restraints, like price fixing, price discrimination, refusals to deal, exclusive dealing arrangements, and tying, on individual firms or members of a class.

In the area of finance, Dr. Stec has used financial theory and econometrics to conduct analyses to determine asset values and shareholder loss in the context of securities fraud and late trading claims. These analyses have included the use of various loss causation and event study paradigms as well as trading simulation studies. Dr. Stec has examined claims of financial lending discrimination, which included investigations of the likelihood of discrimination and the potential damages caused by that

discrimination. Dr. Stec has also used financial theory to determine damages in commercial contract disputes and product liability litigation.

Engagements Dr. Stec has worked on have dealt with the semiconductor and semiconductor design, computer software and hardware, consumer products, pharmaceuticals, telecommunications, handheld mobile devices, paper products, casino gaming, consumer appliances, automated pharmacy systems, consumer electronics, automobiles, heavy haul truck trailers, textile machine, precious stones, fashion apparel and luxury accessories, outdoor lighting, vehicle parts, medical products, hardware, product packaging, toys, entertainment, food, mass media, plastics, pallet, television ratings, financial securities and loans, alcohol, tobacco, sugar, sweetener, and tradeshow industries, among others.

Prior to joining Berkeley Research Group, Dr. Stec had been engaged as a Vice President in economic and survey research consulting with another economic consulting firm. Prior to that, he has analyzed the credit card industry in detail, including co-authoring monthly state and national surveys to gauge consumers' credit card and overall indebtedness. He also helped to design numerous telephone, mail, and internet surveys for various clients. His responsibilities included everything from sample and questionnaire design to data collection methods and statistical analyses of survey data. He has performed econometric studies and written on various economic and survey research topics such as, optimal forecasting methods using time-series data, the effects of unit nonresponse on survey data, efficient methods for conducting telephone surveys, and methods for gauging the degree of consumer indebtedness using original survey data.

Dr. Stec has presented his research at the annual meetings of the American Statistical Association, the American Association of Public Opinion Research, the Midwest Association of Public Opinion Research, the Ohio Association of Economists and Political Scientists, the Midwest Macroeconomics Association, and the Columbus Association of Business Economists as well as in numerous presentations as a guest lecturer and presenter for CLE courses. He has also published his work in the American Statistical Association's Proceedings of the Section on Survey Research Methods and Proceedings of the Section on Government Statistics and Section on Social Statistics. Dr. Stec also contributed and served as a member of the advisory board for the *Encyclopedia of Survey Research Methods*. He has also written the chapter on the use of surveys in litigation published in the *Litigation Services Handbook*.

EDUCATION

Ph.D., Economics	The Ohio State University, 2000
M.A., Economics	The Ohio State University, 1995
B.A., Economics, Math Minor	The University of Illinois – Chicago, 1994
B.A., Philosophy, Psychology	Cornell University, 1991

PROFESSIONAL EXPERIENCE

2004-2017	<i>Vice President</i> , Intellectual Property, Charles River Associates
2000-2004	<i>Director</i> , Intellectual Property, InteCap, Inc.

SELECTED EXPERIENCE

Intellectual Property

Developed economic models to determine damages due to infringement of patents held by a large paper products company. Included a determination of the damages due to the plaintiff's loss of distribution for its patented products due to the infringement of the defendant. Developed a lost distribution model to quantify the amount of distribution lost and the value of that distribution in terms of lost sales to the plaintiff. Additionally, it included the development of a lost profits, market share based model that quantified the lost profits due to lost customers' sales.

Provided expert testimony in a patent infringement litigation in the plastic product manufacturing industry. Determined the percentage of accused products that infringed a number of patents by developing and conducting a multi-stage probability sample of the relevant plastic packaged products. Responsibilities included sample design, overseeing data collection, and data analysis using advanced statistical methods.

Developed economic models to determine damages suffered by a manufacturer of pharmaceutical products as a result of infringement of a number of patents. Studied the market for the patented product, evaluated the substitutability of potentially competing products, and determined sales and profits lost by the patent holder. Constructed and queried a large product database to determine which products infringed which of the many patents-in-suit. Developed analyses of a reasonable royalty under a hypothetical licensing agreement and the effect of the infringing product on the price in the marketplace. Evaluated an econometric market expansion theory proposed by the counterparty.

Developed economic models to determine damages suffered by a manufacturer of semiconductor devices as a result of a competitor's infringement of numerous patents. Determined the profits the plaintiff lost due to price erosion and a determination of reasonable royalties on infringing sales. Constructed a sophisticated econometric model using a large dataset of sales, prices, and other variables that estimated the price elasticity of demand for the relevant product and geographic markets.

Provided expert testimony in a trademark infringement litigation in the children's toy industry. Determined whether survey data were appropriately collected and analyzed in the evaluation of secondary meaning to a mark. Evaluated the survey methodology used by the counterparty to determine whether secondary meaning had accrued to the mark.

Constructed and queried a large proprietary database of regional oil and gas prices to determine differences in branded and generic prices for the purposes of determining the value of a gasoline trademark. Included filtering of the database to examine price differences for various grades of gasoline, various regions of operation, and various time periods

Provided expert testimony in a trademark infringement litigation in the wine industry. Determined whether survey data were appropriately collected and analyzed in the context of likelihood of confusion between two marks. Evaluated the survey methodology used by the counterparty to determine whether there was survey evidence of the likelihood of confusion between the marks.

Developed economic models to determine damages suffered by a manufacturer of coronary medical devices as a result of a competitor's infringement of numerous patents. Developed lost profits and reasonable royalty models addressing issues such as market definition, product pricing in the absence of infringement, market size and competitors' market share in the absence of infringement, and

determination of incremental costs. Developed sophisticated econometric models to address these issues.

Provided expert testimony in a theft of trade secrets in the investor relations services and technology industry. Determined expected client longevity in the absence of the theft of trade secrets taking into account client-specific characteristics using multivariate statistical models that also accounted for the censored nature of the underlying data. Developed damages models using the expected client longevity and the actual client longevity to determine the impact of the alleged theft of trade secrets.

Developed economic models to determine damages suffered by a consumer goods manufacturer as a result of counterfeit sales being made by various retailers. Determined the profits the plaintiff lost due to price erosion in the relevant product and geographic markets. Developed econometric models to determine the price elasticity of demand for the impacted consumer goods.

Developed economic models to determine damages suffered by inventors of children's consumer products as a result of infringement of a number of patents. Evaluated the product and geographic markets for the patented product; valued the patented technology, including the determination of the impact of the use of the patented technology on the infringer's sales and profits and the costs to design around the infringed technology; and determined the impact various other factors would have on the royalty rate that might be negotiated by both parties.

Developed economic models to determine damages suffered by a manufacturer of gene sequencing and analysis products as a result of infringement of a number of patents. Studied the markets for the patented product, evaluated the substitutability of potentially competing products made by various manufacturers, and valued the patented technology from both parties' perspectives. Constructed and queried a large product database to determine which products infringed which patents-in-suit and the revenues associated with those products.

Provided expert testimony in a patent infringement matter related to antitrust counterclaims in the centralized hospital pharmacy automation systems market. Conducted analyses to determine the relevant product and geographic markets. Evaluated whether the counterparty had market power in the relevant markets. Examined alleged anticompetitive acts to determine the economic impact of these acts. Determined economic damages these anticompetitive acts had on the claimant.

Provided expert testimony in a trademark infringement litigation in the low-bed, heavy haul trailer industry. Designed sampling approach and survey instrument used to collect data. Analyzed data collected from the survey in the context of whether secondary meaning could be attached to the trademark at issue.

Provided expert testimony in a trademark infringement litigation in the clothing fashion industry. Evaluated the market definition methodology used by the opposing expert and determined the appropriate definition of the relevant market. Evaluated the survey methodology used by the counterparty to determine whether there was survey evidence of the likelihood of confusion between the marks. Determined whether survey data were appropriately collected and analyzed to determine the likelihood of confusion. Evaluated whether damages occurred to the defendant due to the likelihood of reverse confusion.

Developed economic analyses to determine the appropriate royalty rate for a compulsory license which would give the infringing party the ability to continue to make and sell medical devices after a jury found infringement. Examined the patented technology's benefits to the infringer and the maximum it would

be willing to pay for its use. Examined the benefits of the patented technology to the infringed party and the minimum it would be willing to accept for its use.

Provided expert testimony in a trademark infringement litigation in the antibiotic ointment industry. Evaluated the survey methodology used by the counterparty to determine whether there was survey evidence that secondary meaning had been established for the trademark. Determined whether survey data were appropriately collected and analyzed to determine secondary meaning. Evaluated the appropriateness of using the survey data collected for the purposes of determining whether dilution to the trademark had occurred.

Developed economic models to determine damages suffered by a manufacturer of outdoor security lighting products as a result of patent infringement. Defined the markets for the patented product and the relevant substitutes for that product. Established the likelihood that lost sales due to the counterparty's infringement of the patent. Determined the value of the patented technology to both parties in generating product sales.

Provided expert testimony in a patent infringement litigation in the handheld mobile computing devices industry for the purposes of a preliminary injunction. Defined the relevant market for the alleged infringing products. Determined the competitive effect that the accused products would have on the counterparty's sales and product prices. Evaluated the likelihood that the plaintiff would be irreparable harmed by the alleged patent infringement. Evaluated the counterparty's opinions as to the effects on its sales and prices of the alleged infringement.

Conducted survey research in a trademark infringement litigation in the student information systems software industry. Designed the survey questionnaire and sampling approach used to collect data. Analyzed data collected from the survey in the context of whether secondary meaning could be attached to the trademark at issue.

Provided expert testimony in a patent infringement litigation in the hydraulic disc bicycle brake industry. Conducted analyses to determine the relevant market. Evaluated claims of lost profits, price erosion, and reasonable royalties. Developed analyses to determine demand for the patented feature of the products as well as economic damages due to patent infringement.

Provided expert testimony in a patent infringement litigation in the medical products industry. Evaluated the product market for the patented product to determine demand for and the value of the patented technology. Determined the costs to design around the infringed technology and determined the impact various other factors would have on the royalty rate that might be negotiated by both parties.

Provided expert testimony in a copyright infringement litigation in the software industry. Determined the relevant market in which the software was used. Developed analyses to determine the foregone profits due to the illegal use of the copyrighted software as well as the unjust enrichment for that use.

Developed economic and survey research analyses to evaluate damages claims associated with alleged violations of the Lanham Act concerning false advertising in clothes dryer industry. Evaluated whether the alleged false advertising had an adverse impact on the sales and prices of the counterparty's clothes dryers. Evaluated whether the alleged false advertising had a favorable impact on the accused party's clothes dryers.

Provided expert testimony in a patent infringement litigation in the farm machinery industry. Oversaw

the sampling and collection of data from the use of the alleged infringing machines as well as non-infringing alternatives. Conducted advanced statistical tests to determine whether various configurations of the farm machinery produced statistically different measures of performance. Evaluated the statistical methodology used by the counterparty's expert.

Provided expert testimony in patent infringement matter in the medical products industry. Studied the markets for the patented product and evaluated the substitutability of potentially competing products made by various manufacturers to determine the relevant market. Developed economic models to value the patented technology from both parties' perspectives in order to determine damages suffered by the plaintiff. Evaluated the opposing expert's damages opinions attributed to the counterparty's alleged infringement.

Conducted industry research and developed economic models to determine the value of a portfolio of patents in the gene sequencing industry. Provided information on the possible ways in which the patents could be monetized to provide value to the client.

Provided expert testimony in a patent infringement litigation in the compact digital camera industry. Evaluated the survey methodology used by the counterparty's expert to determine the value of the patented features in the accused products. Determined whether the survey and sampling design were appropriately constructed. Examined whether the survey data were appropriately collected and analyzed to determine the value of the patented features.

Conducted survey research in a copyright infringement litigation in the outdoor wind sculpture industry. Designed the survey questionnaire and sampling approach used to collect data. Analyzed data collected from the survey to evaluate whether the protected work and the accused work were substantially similar from the viewpoint of an ordinary observer.

Provided expert testimony in a patent infringement investigation in the video analytics software industry. Evaluated the counterparty's claims regarding the economic prong of the domestic industry requirement. Determined the amount of the bond associated with the Presidential review period.

Provided expert testimony in a patent infringement investigation in the vehicle windshield wiper blade industry. Analyzed financial and industry information to evaluate whether a domestic industry had been established by the Complainant. Conducted analyses to evaluate the appropriateness of an exclusion order, cease-and-desist order, and the appropriate amount of the bond associated with the Presidential review period. Evaluated the counterparty's claims regarding the economic prong of the domestic industry requirement.

Conducted survey research in a trademark infringement litigation in the retirement home industry. Designed the survey questionnaire and sampling approach used to collect data. Analyzed data collected from the survey in the context of whether there was the likelihood of confusion between the trademarks at issue.

Developed economic analyses to determine whether there was evidence of commercial success for a pharmaceutical product in its relevant market. Examined the financial information for the pharmaceutical product as well as discounted profitability of the product relative to the investments undertaken to bring the product to market. Evaluated the counterparty's claims regarding commercial success.

Conducted survey research in a trademark infringement litigation in the coffee maker industry.

Designed sampling approach and survey instrument used to collect data. Analyzed data collected from the survey in the context of whether secondary meaning could be attached to the trademark at issue.

Conducted industry research, evaluated economic models, and developed licensing strategy to assist the valuation and licensing of patented technology and trade secrets in the steel-making industry. Provided information on the possible ways in which the technology could be licensed and provided strategic advice on how to set up the licensing agreement.

Developed economic analyses to determine whether there was evidence of commercial success for a pharmaceutical product in its relevant market. Determined the relevant market for the product. Examined the financial information for the pharmaceutical product as well as the market presence of the product. Accounted for relevant macroeconomic, industry, and company-specific factors in examining the pharmaceutical product's performance.

Provided expert testimony in a patent infringement litigation in the commercial bakery tray industry. Conducted analyses to determine the relevant market. Determined economic damages due to lost profits on lost sales, price erosion, and reasonable royalties.

Provided expert testimony in a patent infringement investigation in the smartphone, tablet, and other wireless devices industries. Analyzed the relevant markets to evaluate whether harm to public interest was likely to occur if the Commission was to grant the Complainant an exclusion order. Evaluated the counterparties' claims regarding potential harm to public interest under the proposed exclusion order.

Provided expert testimony in a trademark infringement litigation in the tool industry. Evaluated the survey methodology used by the counterparty to determine whether there was survey evidence of secondary meaning related to the trade dress of the tools. Also evaluated whether there was a likelihood of confusion in the marketplace between the asserted trade dress and the accused trade dress.

Conducted survey research in a trademark and trade dress infringement litigation in the office supplies industry. Designed sampling approach and survey instrument used to collect data. Analyzed data collected from the survey in the context of whether there was a likelihood of confusion in the marketplace between the protected trademark and trade dress and the accused trademark and trade dress.

Provided expert testimony in patent infringement litigations in the software industry. Designed sampling approach and survey instrument used to collect data. Analyzed data collected from the survey in the context of the usage, importance, and purchasing drivers of various software features. Evaluated the counterparty's claims regarding various software features.

Provided expert testimony in a trademark infringement litigation in the vegetable produce industry. Evaluated the survey methodology used by the counterparty to determine whether there was survey evidence of a likelihood of confusion between the asserted trademark and the accused trademark. Determined whether survey data were appropriately collected and analyzed to determine likelihood of confusion.

Conducted survey research in a patent infringement litigation in the smartphone, tablet, MP3 player,

and computer industries. Designed sampling approach, experimental design, and survey instrument used to collect data. Analyzed data collected from the survey in the context of the usage, importance, and willingness to pay for various product features.

Provided expert testimony in a patent infringement litigation in the medical products industry for the purposes of a preliminary injunction. Defined the relevant market for the alleged infringing products. Determined the competitive effect that the accused products would have on the counterparty's sales and product prices. Evaluated potential damages claims and the defendant's ability to pay these claims. Evaluated the likelihood that the plaintiff would be irreparably harmed by the alleged patent infringement. Evaluated the counterparty's opinions as to the effects on its sales and prices of the alleged infringement.

Provided expert testimony in a patent infringement litigation in the smartphone industry. Evaluated the survey methodology used by the counterparty to determine the usage of, importance of, and willingness to pay for the alleged patented smartphone features.

Conducted survey research and econometric analyses in a patent infringement litigation in the digital content management industry. Evaluated the counterparty's survey research in the context of the willingness to pay for various product features.

Provided expert testimony in a patent infringement arbitration in the smartphone industry. Conducted economic analyses to determine the appropriate balancing royalty payment for a cross license to each party's respective patent portfolios, which included patents, divested patents, and standard essential patents. Evaluated the counterparty's opinions as to balancing royalty payment.

Conducted survey research in a trade dress matter in the clothing industry. Designed sampling approach and survey instrument used to collect data. Analyzed data collected from the survey in the context of whether there was secondary meaning associated with the asserted trade dress.

Conducted survey research in a trade dress matter in the baked goods industry. Designed sampling approach and survey instrument used to collect data. Analyzed data collected from the survey in the context of whether there was likelihood of confusion between the asserted trade dress and the allegedly infringing trade dress.

Provided expert testimony in patent infringement matter in the automotive industry. Evaluated the markets for the patented product as well as licensing practices in the industry. Developed economic models to value the patented technology from both parties' perspectives in order to determine damages suffered by the plaintiff. Evaluated the opposing expert's damages opinions attributed to the counterparty's alleged infringement.

Provided expert testimony in a patent infringement litigation in the disposable training pants industry. Evaluated the counterparty's survey research in the context of the usage, importance, and willingness to pay for various product features. Evaluated the counterparty's damages claim as it related to the use of the counterparty's survey evidence.

Provided expert testimony in a Lanham Act matter concerning false advertising in the mattress industry. Developed financial and econometric models to determine to what extent, if any, the alleged false advertising had on the plaintiff's sales and profits. Incorporated these models into a determination of the appropriate damages due to the alleged false advertising.

Provided expert testimony in a trademark infringement investigation in the shoe industry. Evaluated the survey methodology used by the counterparty to determine whether there was a likelihood of confusion in the marketplace between the asserted trade dress and the accused trade dress.

Provided expert testimony in a patent infringement litigation in the server software industry. Evaluated the counterparty's survey research in the context of the usage of various product features. Evaluated the counterparty's damages claim as it related to the use of the counterparty's survey evidence to apportion the royalty base and set the royalty rate.

Provided expert testimony in a patent infringement litigation in the camera industry. Designed sampling approach and survey instrument used to collect data. Analyzed data collected from the survey in the context of the usage and relative importance of various camera features. Evaluated the counterparty's claims regarding various software features.

Conducted survey research and developed economic analyses to evaluate claims associated with alleged false advertising in food industry. Evaluated whether the alleged false advertising had an adverse impact on the demand for the relevant food product.

Provided expert testimony in a trademark infringement investigation in the digital media content software industry. Evaluated the survey methodology used by the counterparty to determine whether there was a likelihood of confusion in the marketplace between the asserted trade dress and the accused trade dress.

Conducted survey research to evaluate claims associated with alleged false advertising in healthcare industry. Designed sampling approach and survey instrument used to collect data. Analyzed data collected from the survey to determine whether there was an impact to the false advertising.

Provided expert testimony in a patent infringement litigation in the telematics devices industry. Designed sampling approach and survey instrument used to collect data. Analyzed data collected from the survey in the context of the usage and relative importance of various telematics devices features.

Provided expert testimony in a trademark infringement litigation in the consumer lighting products industry. Conducted survey research to determine whether there was a likelihood of confusion in the marketplace between the asserted trademarks and trade dress and the accused trademarks and trade dress.

Provided expert testimony in a false advertising litigation in the pharmaceutical industry. Conducted econometric analyses that were used to determine whether the plaintiff incurred damages due to the alleged false advertising. Evaluated the counterparty's counterclaims regarding false advertising damages.

Provided expert testimony in a patent infringement matter in the automobile industry. Determined the value that could be associated with the alleged use of the patented technology in one component of a multicomponent product and the damages associated with that alleged use. Evaluated the counterparty's damages claims regarding patent infringement damages.

Provided expert testimony in a trademark infringement litigation in the video and audio editing software

industry. Evaluated the survey methodology used by the counterparty to determine whether there was a likelihood of confusion in the marketplace between the asserted trademark and trade dress and the accused trademark and trade dress.

Provided expert testimony in multiple litigation related to alleged misrepresentations made in violation of the Lanham Act in the security services industry. Evaluated the surveys conducted by the counterparty's survey expert regarding the impact of the alleged misrepresentations on current consumers' decisions of which security services to retain. Evaluated counterparty's damages claims and methodology regarding the number of customers lost due to the alleged misrepresentations and the value of those customers' accounts.

Provided expert testimony in a patent infringement litigation in the home video game industry. Evaluated the counterparty's survey research in the context of the usage and value of various product features. Evaluated the counterparty's damages claim as it related to the use of the counterparty's survey evidence to apportion the royalty base and set the royalty rate.

Provided expert testimony in multiple patent infringement litigation dealing with an Abbreviated New Drug Application. Developed economic analyses to determine whether there was evidence of commercial success for a pharmaceutical product in its relevant market. Determined the relevant market for the product. Examined the financial information for the pharmaceutical product as well as the market presence of the product. Accounted for relevant macroeconomic, industry, and company-specific factors in examining the pharmaceutical product's performance.

Provided expert testimony in a trademark and copyright litigation in the entertainment industry. Conducted analyses to determine the value of the asserted intellectual property and the likely structure of a hypothetical license. Evaluated the counterparty's claims regarding trademark and copyright damages.

Provided expert testimony in a trademark infringement litigation in the automotive tire industry. Conducted survey research to determine whether there was secondary meaning associated with the asserted trade dress as well as whether there was a likelihood of confusion in the marketplace between the asserted trade dress and the accused trade dress.

Provided expert testimony in a trademark infringement litigation in the sporting goods industry. Conducted survey research to determine whether there was a likelihood of confusion in the marketplace between the asserted trademark and the accused trademark.

Provided expert testimony in a copyright royalty matter involving the distribution of a royalty pool amongst various claimants. Conducted economic analyses to determine the appropriate methodology to employ to allocate royalty payments to the claimants.

Antitrust

Developed economic analyses addressing liability and damage issues in a litigation involving claims of Robinson-Patman antitrust violations. Analyzed the economic impact of alleged price discrimination on the sales of the plaintiff using a very large database of sales transactions on a weekly basis for every cigarette retailer in the continental U.S. over a seven-year period. Developed sophisticated econometric models to quantify the amount of the economic impact. Reviewed financial and sales

records to assess the impact on profits of alleged lost sales due to pricing decisions based on the higher costs.

Prepared economics analyses pertaining to the market structure, conduct, and performance for the rapid prototyping machine market. Conducted an economic analysis to determine the appropriate antitrust market. Determined the amount of market power that certain market participants had in the marketplace. Determined the effects to competition in the defined market of anticompetitive acts committed by the counterparty.

Provided expert testimony relating to the processed sugar industry which addressed whether events in that industry could have led to lost business opportunities for a firm in that industry. Conducted economic analyses to determine the appropriate market for the products at issue. Examined events in the industry and conducted industry research to determine the effects of industry events on business opportunities for that firm.

Developed economic analyses and conducted economic research to determine whether a large semiconductor manufacturer had a position of dominance in the relevant market for microprocessors. Analyzed the demand-side and supply-side substitution possibilities in the context of the determination of the relevant market. Analyzed innovation and competition in the industry to address the issue of dominance.

Developed analyses to address issues of class certification in a litigation dealing with claims of anticompetitive conduct in the wooden pallet industry. Addressed plaintiffs' proposed survey research, used to estimate damages, by examining their survey methodology using a total survey error approach.

Developed economic and econometric analyses and conducted economic research to determine whether collusive behavior took place among a group of large manufacturers against a class of downstream customers in the containerboard market. Analyzed the economics underlying the business and financial decision made in the operations of the manufacturing business.

Conducted survey research to determine what products and services are likely part of the relevant market for the purposes of determining substitutes for the products and services of two firms intending to merge their businesses into one firm.

General Consulting and Litigation

Evaluated the damages suffered by a domestic manufacturer of orthopedic products as a result of a breach of best efforts clause by one of its foreign distributors. Reviewed financial and market data to gauge the performance of the distributor. Determined the revenues and profits lost by the manufacturer due to the distributor's failure to use its best efforts. Included an analysis of the value of returned inventory by the distributor to the manufacturer.

Evaluated the damages suffered by a domestic manufacturer of orthopedic products as a result of a breach of its contract with one of its domestic distributors. Reviewed financial and market data to gauge the performance of the distributor. Evaluated the use of mortality tables in the context of the plaintiff's expert report. Developed sophisticated NPV models that determined the revenues and profits lost by the distributor due to the breach of contract.

Provided consulting expertise to assist a large data collection and media ratings company in best practices improvements regarding its telephone survey operations. Conducted research into its

current methods for conducting telephone surveys, including analyses of large databases of calling records and outcomes. Developed multivariate statistical models to better forecast calling outcomes and researched improved calling rules to enhance performance.

Provided expert testimony in a breach of contract litigation in which economic analyses were used to determine the loss of members and members' purchases suffered by a large hardware cooperative due to the breach of contract by a large accounting firm. Using large data sets provided by the coop, developed econometric analyses that gauged the economic impact of a large financial loss suffered by the cooperative due to the breach of contract while accounting for unrelated events surrounding the announcement of the loss.

Provided expert testimony in a breach of contract litigation related to software usage and the payment of royalties. Developed analyses that determined the number of licenses for which a software company was not paid a royalty for the use of the licenses. Evaluated the survey data and survey methodology used by the counterparty to determine the extent to which an embedded software program included in a larger software package was invoked.

Provided expert testimony in a breach of contract litigation related to product failure and the loss of business in the auto parts industry. Developed economic analyses to define properly the relevant market, estimate market size, and determine other factors that impacted the plaintiff's business. Evaluated the counterparty's use of product diffusion models to quantify damages due to lost business.

Provided consulting expertise to assist a large data collection and media ratings company in best practices improvements regarding its telephone survey operations. Conducted research of large databases of calling records and outcomes. Developed cost analyses to identify the direct and indirect costs of certain outcomes. Recommended alternative data collection methods and other best practices suggestions to minimize the costs of undesirable outcomes without compromising data quality.

Developed economic analyses to determine damages resulting from a breach of a license agreement between companies in the flat screen television industry. Evaluated counterparty's damages claims of foregone royalties and loss of enterprise value due to the breach.

Provided expert testimony in a litigation related to violations of ballot secrecy in the election of union officials. Developed statistical models to examine voting patterns and voter turnout from the contested elections to evaluate claims that the violation of ballot secrecy impacted election results. Evaluated counterparty's vote reallocation models to determine their reasonableness.

Evaluated the survey conducted by the counterparty's survey expert regarding the product characteristics and specifications that were factors in consumers' purchasing decisions of large, high-end computer servers. Conducted analyses of survey data to determine the importance of certain purchase drivers in the context of consumers' overall decision-making process.

Developed a multi-stage stratified sampling design used to draw samples from a large wholesaler of precious stones for the purposes of valuing the wholesaler's precious stones inventory. Derived formulae for the sample estimates and variances of the sample estimates. Consulted on appropriate sample sizes to obtain desired level of precision for the sample estimates. Programmed the sample design and calculation of sample estimates and variances using statistical software.

Developed economic analyses using multiple, large databases to evaluate competitive relationships between certain trade shows in the trade show industry. Determined whether certain trade shows

detracted from the commercial success of other trade shows. Developed a survey and sampling methodology to collect relevant economic data. Developed approaches to determine the amount and degree of competitive overlap across various trade shows.

Provided expert testimony in a litigation related to the alleged devaluation of class members' Rewards points due to a change in the customer rewards program. Developed analyses to quantify the economic impact of the program change on class members' points. Evaluated the counterparty's damages claims of economic harm due to the breach of the program agreement.

Provided expert testimony in a litigation related to product liability in an automobile accident. Determined the diminished earning capacity of the injured party using economic and financial models to gauge potential lost earnings and benefits. Evaluated counterparty's damages claims and methodology to determine their reasonableness.

Developed economic analyses based on proprietary data, third-party research, and survey data to determine the amount of economic damages attributable to a larger product failure and product recall in the refrigerator industry. Evaluated the counterparty's analyses and damages claims of the economic harm due to the product failure and recall.

Conducted survey research to evaluate movie theater attendance patterns, reasons for going to movie theaters, the relative importance of these reasons in attending movies, and pricing information for movie theater products. Designed the survey questionnaire and sampling approach. Oversaw the data collection of both internet and in-person surveys. Conducted various statistical survey analyses.

Provided expert testimony in a litigation related to an alleged breach of contract in the commercial parking garage industry. Using advanced statistical models, determined the amount of lost garage parkers due to the alleged breach of contract. Evaluated counterparty's lost garage parker claims and methodology to determine their reasonableness.

Evaluated the survey conducted by a large survey research firm regarding farming methods and subsistence in third world countries in the context of a professional malpractice claim. Conducted analyses of survey methodology and survey data to determine whether the survey conformed to survey best practices and whether the survey likely suffered from bias.

Provided expert testimony in a product liability litigation in the fruit industry. Developed a multi-stage stratified sampling design used to select at random samples of fruit trees from the target population. Oversaw and led the collection of samples to be used by technical experts in their analyses. Derived formulae for the sample estimates and variances of the sample estimates. Consulted on appropriate sample sizes to obtain desired level of precision for the sample estimates.

Finance

Reverse engineered and analyzed an expert's 10(b)-5 damages model surrounding the quantification of financial losses by a class of the company's shareholders. Proposed possible adjustments to the model that would provide a more reliable estimate of damages. Developed a large database and the modeled daily stock prices and trader activity for a five-year period.

Conducted financial analyses of a trader's trading activity where it was alleged the trader late traded into and out of various mutual funds over approximately a three-year period. Constructed a large data base of every S&P futures transaction for approximately a six-year period and a large database of all of the trader's trades. Analyzed the trading activity of the trader using these databases. Developed



econometric models based on this analysis to determine to what extent, if any, the trader late traded. Evaluated the econometric models provide by the counterparty alleging late trading.

Conducted and consulted on analyses of traders' and mutual employees trading activities in which simulation of trading activity was done following pre-specified trading rules to determine the total next-day net NAV return and the amount of dilution for trading within a given mutual fund. Analyzed and consulted on the comparison of simulation based on these pre-specified trading rules to litigants' trading activities as well as to baseline simulations where next-day net NAV return and the amount of dilution was determined from trading done on randomly determined trade days.

Provided expert testimony in a malpractice litigation concerning issues related to a company's reorganization of its debts. Conducted and evaluated various analyses, including event studies, to determine the effect information in the proxy statement for a bond offering, as well as other information available at that time, had on the litigant's bond prices.

Provided expert testimony in a bankruptcy litigation involving the valuation of PCS licenses in the wireless telephone industry. Evaluated econometric models used to value the PCS licenses by the counterparty's expert. Examined factors that impacted license value and determined appropriateness of the valuation models.

Conducted economic analyses to determine the likelihood of lending discrimination by a large finance company in the market for consumer automobile loans. Examined and developed large databases that included financing transactions between the large lender and individual borrowers. Developed sophisticated econometric models to determine whether evidence suggested lending decisions were made on the basis of inappropriate consumer characteristics.

Conducted economic analyses of various reasons for the magnitude and change in personal bankruptcy filings used for credit risk management and marketing analytics in the credit card industry. Developed statistical models based on various economic variables to explain and forecast personal bankruptcy filings. Developed forecasts of underlying primitive variables in the overall forecasting models.

Conducted survey research in a litigation in the private equity fund industry. Designed the survey questionnaire and sampling approach used to collect data. Analyzed data collected from the survey to examine investors' decision-making processes and which characteristics of private equity funds influence investors' decisions.

Evaluated the financial models developed by the counterparty's expert to value nuclear power plants and the potential synergies realized by fleet management of nuclear power plants.

PUBLICATIONS AND SPEECHES

"Economist Tools: Surveys, Citation Analysis, and Regressions." 2018 Patent Damages Symposium. LES Washington DC Chapter, Sidley Austin, September 2018.

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"Patent Infringement Litigation: A Thorough Analysis of 2018 Developments and Its Implications for the Year Ahead." The Knowledge Group, WebEx Presentation, August 2018.

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"Survey Research in Litigation" with Paul J. Lavrakas. *Litigation Services Handbook: The Role of the Financial Expert*. Roman L. Weil, Daniel G. Lentz, and Elizabeth A. Evans, editors. Sixth Edition. John Wiley & Sons, Inc. Hoboken, NJ. 2017.

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"Expert Testimony and Survey Methodology in False Advertising Cases: A 2017 Perspective." The Knowledge Group, WebEx Presentation, January 2017.

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"How to Design Effective Consumer Surveys for Trademark and False Advertising Cases: Practical Guide." The Knowledge Group, WebEx Presentation, July 2016.

"Survey Research in Trademark Cases." Illinois Institute of Technology Chicago-Kent College of Law, April 2016.

"False Advertising: Understanding the Legal Issues in 2016." The Knowledge Group, WebEx Presentation, March 2016.

"Survey Research in Trademark Cases." Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP, March 2016.

"The Use of Surveys in Patent Litigations." Intellectual Property Organization, Damages and Injunctions Committee, December 2015.

"Current Knowledge and Considerations Regarding Survey Refusals: Executive Summary of the AAPOR Task Force Report on Survey Refusals" with David Dutwin, John D. Loft, Jill E. Darling, Allyson L. Holbrook, Timothy P. Johnson, Ronald E. Langley, Paul J. Lavrakas, Kristen Olson, Emilia Peytcheva, Timothy Triplett, and Andrew Zukerberg. *Public Opinion Quarterly*, Volume 79, Number 2, Summer 2015, pp. 411-419.

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"Future Trends in False Advertising." The Knowledge Group, WebEx Presentation, November 2014.

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"Current Knowledge and Considerations Regarding Survey Refusals" with David Dutwin, John D. Loft, Timothy Triplett, and Ronald E. Langley. 2014 American Association of Public Opinion Research Conference, Anaheim, CA, May 2014.

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"Flying through Turbulence: Key Take-Aways from Recent Patent Damages Decisions." 2011 Locke Lord IP Damages Summit, Dallas, TX, October, 2011.

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"Costs of Refusals in Large RDD National Surveys" with Paul J. Lavrakas. 2007 American Association of Public Opinion Research Conference, Anaheim, CA, May 2007.

"Gaining Efficiencies in Scheduling Callbacks in Large RDD National Surveys" with Paul J. Lavrakas, Charles W. Shuttles, Gail Daily, Tracie Yancey, and Ralph Watkins.

- 2007 American Association of Public Opinion Research Conference, Anaheim, CA, May 2007.
- 2006 Telephone Survey Methodology Conference II, Miami, FL, January 2006.
- 2005 American Association for Public Opinion Research Annual Meeting, Miami, FL, May 2005.
- 2004 American Statistical Association Annual Meeting, Toronto, Ontario, August 2004.

"An Index to Measure and Track Consumer Debt Conditions" with Lucia F. Dunn and Paul J. Lavrakas, 2000 American Statistical Association Annual Meeting, Indianapolis, IN, August 2000.

"A Debt Stress Index for Measuring the Stress Associated with One's Total Debt", with Paul J. Lavrakas, Lucia F. Dunn, and T.H. Kim, American Statistical Association's *Proceedings of the Section on Government Statistics and Social Statistics Section*, (2000).

"Uses of Survey Data in Tracking Consumer Debt", with Lucia F. Dunn and Paul J. Lavrakas, American Statistical Association's *Proceedings of the Section on Government Statistics and Social Statistics Section*, (2000).

"Investigating Unit Non-response in a RDD Survey", with Paul J. Lavrakas and Elizabeth Stasny, American Statistical Association's *Proceedings of the Section on Survey Research Methods*, (1999).

"Achieving an Optimum Number of Callback Attempts: Cost-Savings vs. Non-response Error Due to Non-contacts in RDD Surveys", with Brian E. Harpuder, American Statistical Association's *Proceedings of the Section on Survey Research Methods*, (1999).

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"Investigating Unit Non-response in a RDD Survey" with Paul J. Lavrakas and Elizabeth Stasny.

- 54th Annual Meeting of the American Association for Public Opinion Research, St. Pete's Beach, Florida, May 1999.
- 1998 Midwest Association for Public Opinion Research Annual Meeting, Chicago, Illinois, November 1998.

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- 1998 Midwest Association for Public Opinion Research Annual Meeting, Chicago, Illinois, November 1998.



"Some Results from the Buckeye State Poll to Economic and Political Survey Questions" with Trevor N. Thompson, 58th Annual Meeting of the Ohio Association of Economists and Political Scientists, Columbus, Ohio, October 1998.

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PROFESSIONAL AFFILIATIONS

American Economic Association

American Finance Association

International Trademark Association

American Association of Public Opinion Research

Intellectual Property Owners Association

Licensing Executives Society

Exhibit 2



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PREVIOUS TESTIMONY

American National Can Company v. Continental PET Technologies, Inc. Case No. B90-558 (EBB), United States District Court – District of Connecticut. Expert Report, Response Expert Report, Deposition Testimony.

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Kimberly-Clark Worldwide, Inc. and Kimberly-Clark Global Sales, LLC. v. First Quality Baby Products, LLC and First Quality Retail Services, LLC, and First Quality Consumer Products, LLC. No. 1:14-cv-01466-WCG. United States District Court – Eastern District of Wisconsin – Green Bay. Rebuttal Expert Report.



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Ferring B.V. v. Perrigo Company, Perrigo Company PLC, Perrigo Company of Tennessee, Perrigo New York Inc., and Fera Pharmaceuticals, LLC. No. 2:14-cv-01653. United States District Court – Eastern District of New York. Expert Report.

Signal IP, Inc. v. American Honda Motor Co., Inc. and Honda of America Mfg., Inc. No. 2:14-cv- 2454. United States District Court – Central District of California. Rebuttal Expert Report, Deposition Testimony.

Ferring Pharmaceuticals, Inc. v. Braintree Laboratories, Inc. No. 13-cv-12553. United States District Court – District of Massachusetts. Expert Report, Rebuttal Expert Report, Deposition Testimony, Declaration. Supplemental Report.

Avid Technology, Inc. v. Media Gobbler, Inc. No. 1:14-cv-13746 PBS. United States District Court – District of Massachusetts. Rebuttal Expert Report, Deposition Testimony.

Linkepic Inc., GMAX Inc., Veoxo Onc., and Justin London v. Vyasil, LLC, Mehul Vyas, Karl Wittstrom, and Ryan Tannehill. No. 12-cv-9058. United States District Court – Northern District of Illinois Eastern Division. Expert Report.

Blitzsafe Texas, LLC v. Toyota Motor Corporation et al. No. 2:15-cv-01277 United States District Court – Eastern District of Texas Marshall Division. Rebuttal Expert Report, Deposition Testimony.

ADT LLC and ADT US Holdings, Inc. v. Capital Connect et al. No. 3:15-cv-02252-B. United States District Court – North District of Texas Dallas Division. Rebuttal Expert Report.

ADT LLC v. Security Networks, LLC and Vision Security, LLC. No. 9:12-cv-81120-DTKH. United States District Court – Southern District of Florida Palm Beach Division. Rebuttal Expert Report.

Biscotti Inc. v. Microsoft Corp. No. 2:13-cv-01015-JRG-RSP. United States District Court – Eastern District of Texas – Marshall Division. Rebuttal Expert Report, Deposition Testimony.

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Toyo Tire & Rubber Co., Ltd. et al. v. Atturo Tire Corporation, et al. No. 1:14-cv-00206. United States District Court – Northern District of Illinois – Eastern Division. Expert Report, Rebuttal Expert Report, Deposition Testimony.



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United Therapeutics Corporation et al. v. Actavis Laboratories FL, Inc. No. 3:16-cv-01816-PGS-LHG; 3:16-cv-03642- PGS-LHG. United States District Court – District of New Jersey. Expert Report.

Barrington Music Products, Inc. v. Guitar Center Stores, Inc. et al. No. 3-16-cv-00006-RLM-MGG. United States District Court – Northern District of Indiana – South Bend Division. Expert Report.

Republic Technologies (NA), LLC and Republic Tobacco, L.P. v. BBK Tobacco & Foods, LLP d/b/a HBI International. No. 1:16-cv-03401. United States District Court – Northern District of Illinois – Eastern Division. Expert Report, Deposition Testimony.

Watson Laboratories, Inc. v. United Therapeutics Corporation. Case IPR2017-01621. United States Patent and Trademark Office before the Patent Trial and Appeal Board. Declaration.

Watson Laboratories, Inc. v. United Therapeutics Corporation. Case IPR2017-01622. United States Patent and Trademark Office before the Patent Trial and Appeal Board. Declaration.

BASF Corporation v. Johnson Matthey Inc. No. 1:14-cv-01204-RGA. United States District Court for the District of Delaware. Rebuttal Expert Report, Deposition Testimony.

Rimini Street, Inc. v. Oracle International Corporation et al. Case No. 2:14-cv-01699-LRH-CWH. United States District Court – District of Nevada. Rebuttal Expert Report, Deposition Testimony.

Louisiana-Pacific Corporation v. James Hardie Building Products, Inc. Case No. 3:18-cv-00447. United States District Court – Middle District of Tennessee at Nashville. Rebuttal Expert Report. Hearing Testimony.

Sound View Innovations, LLC v. Hulu, LLC. Case No. 2:17-cv-04146-JAK-PLA. United States District Court – Central District of California – Western Division. Expert Report.

The United States and the Administrators of the Tulane Educational Fund v. Cytogel Pharma, LLC. Case No. 2:16-cv-13987. United States District Court – Eastern District of Louisiana. Rebuttal Expert Report, Deposition Testimony.

Noven Pharmaceuticals, Inc. v. Mylan Technologies Inc. et al. Case No. 1:17-cv-01777. United States District Court for the District of Delaware. Declaration.

Car-Freshner Corporation et al. v. American Covers LLC F/K/A American Covers, Inc. D/B/A HandStands, Energizer Brands, et al. Case No. 5:17-cv-171 (TJM/ATB). United States District Court – Northern District of New York. Expert Report, Deposition Testimony, Declaration.

wedi Corp. v. Brian Wright, Sound Product Sales LLC, and Hydro-Blok USA LLC. United States District Court – Western District of Washington at Seattle. Rebuttal Expert Report.



SEVEN Networks, LLC v. Samsung Electronics American, Inc. et al. No. 2:17-cv-00441-JRG. United States District Court – Eastern District of Texas – Marshall Division. Rebuttal Expert Report, Deposition Testimony.

SEVEN Networks, LLC v. ZTE (USA), Inc. et al. No. 3:17-cv-01495-M. United States District Court – Northern District of Texas – Dallas Division. Rebuttal Expert Report, Deposition Testimony.

Allergan USA, Inc. v. Prescriber's Choice, Inc. et al. No. 8:17-cv-01550. United States District Court – Central District of California – Southern Division. Expert Report.

London Computer Systems, Inc. v. Zillow, Inc. No. 1:18-cv-00696. United States District Court – Southern District of Ohio – Western Division, Cincinnati. Declaration, Deposition Testimony.

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 3.0

Documents Reviewed and/or Relied Upon

Legal Filings

Complaint and Demand for Jury Trial ("Complaint"), dated October 9, 2018.

Plaintiff's Motion for Preliminary Injunction and Memorandum of Law in Support, dated November 2, 2018.

Declaration of Brock Sine, dated November 2, 2018.

Declaration of Dylan Parrish, dated November 2, 2018.

Declaration of Jennifer Linton, dated November 2, 2018.

Declaration of Joel Clark, dated November 2, 2018.

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<https://shop.kodiakcakes.com/collections/flapjack-waffle-mix>.

McCarthy, J. Thomas, Survey Evidence: Likelihood of confusion—Percentage figures in the cases—Evidence of no likelihood of confusion, 6 McCarthy on Trademarks and Unfair Competition § 32:189 (5th ed. Oct. 2018).

McCarthy, J. Thomas, Survey Evidence: Survey Formats—Two commonly used formats to test confusion, 6 McCarthy on Trademarks and Unfair Competition § 32:173.50 (5th ed. Oct. 2018).

Squirtco v. Seven-Up Co. 628 F.2d 1086, 1089 n.4, 1091 (8th Cir. 1980).

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 4.0

Survey Results - Net Confusion

Percentage of Respondents Identifying Senior Mark & Treatment/Control	Likelihood of Confusion		
	Treatment Group	Control Group	Net Confusion
Same Company ⁽¹⁾	28.0%	21.0%	7.0%
Is Sponsored or Approved ⁽²⁾	27.2%	23.4%	3.8%
Has a Business Affiliation or Connection ⁽³⁾	28.8%	20.6%	8.2%
Total Confusion Across all Three Types of Confusion ⁽⁴⁾	42.4%	36.7%	5.7%

Notes:

(1) Exhibit 5.0.

(2) Exhibit 6.0.

(3) Exhibit 7.0.

(4) This is the percentage of respondents that responded affirmatively to one or more types of confusion.

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 5.0

Survey Results - Source Confusion ⁽¹⁾

Q1. Do you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by a different company/brand than the one that puts out the first product that you saw?

Tested Product

Responses	Treatment Group		Control Group	
	Numeric Responses	Percentages	Numeric Responses	Percentages
Same Company	70	28.0%	52	21.0%
Different Company	130	52.0%	133	53.6%
Don't Know	50	20.0%	63	25.4%
Total	250	100.0%	248	100.0%

Distractor 1 - Maple Grove ⁽²⁾

Responses	Treatment Group		Control Group	
	Numeric Responses	Percentages	Numeric Responses	Percentages
Same Company	39	15.6%	25	10.1%
Different Company	159	63.6%	165	66.5%
Don't Know	52	20.8%	58	23.4%
Total	250	100.0%	248	100.0%

Distractor 2 - Log Cabin ⁽³⁾

Responses	Treatment Group		Control Group	
	Numeric Responses	Percentages	Numeric Responses	Percentages
Same Company	43	17.2%	34	13.7%
Different Company	167	66.8%	160	64.5%
Don't Know	40	16.0%	54	21.8%
Total	250	100.0%	248	100.0%

Notes:

(1) See Exhibit 9.0.

(2) See Exhibit 9.0. These results are based on the answers to Question 7.

(3) See Exhibit 9.0. These results are based on the answers to Question 13.

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 5.1

Survey Results - Source Confusion Reasons ⁽¹⁾

Q2. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
Appears to be different brand than the first one	Treatment								X	
Because of the logos and similarity of the labels	Treatment					X				
Color of packaging and display	Treatment		X							
color scheme, logo are obviously from the same company	Treatment		X			X				
Design of box	Treatment	X								
Design of the box	Treatment	X								
Different product	Treatment								X	
Display	Treatment								X	
Everything	Treatment				X					
Grain	Treatment							X		
I changed my mind this looks more like the first packaging	Treatment				X					
I don't know	Treatment									X
I like The brand	Treatment						X			
i saw it was by the pioneer company and i'm familiar with them	Treatment								X	
I think it is. Effective.	Treatment								X	
I think it's the same. It's in the same line of that rugged stuff. This even closer to the very first product I saw than the second one. The first one was like Kodiak cakes and it mentioned protein. This box currently has PROTEIN as the largest feature on the box. Both had like a 19th century wilderness feeling too. This one's ink drawn (?) Style pancake image reminds me of like 19th century ink drawings.	Treatment	X						X		
I thought I saw the same company name.	Treatment						X			
it has the same design, coloring, and lettering as the first picture	Treatment	X	X	X						
It has the same name	Treatment						X			
It is a package that no matter how nutritious and tasty it is, it does not look striking	Treatment								X	
It says kristeaz	Treatment						X			
It was an awesome	Treatment								X	
It's old like the first one	Treatment								X	
log cabin	Treatment								X	
Make two different products	Treatment								X	
no	Treatment								X	
packaging looked the same	Treatment				X					
Same name	Treatment						X			
Similar Flapjack and waffle terms used	Treatment								X	
Similar package and product	Treatment				X					
The artwork and don't type on the packaging	Treatment	X		X						

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 5.1

Survey Results - Source Confusion Reasons ⁽¹⁾**Q2.** What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
The box looks the same. The content almost identical	Treatment				X			X		
The box style is similar	Treatment	X			X					
The boxes look similar and the product descriptions and ingredients are very similar.	Treatment				X			X		
the color and it's whole grain	Treatment		X					X		
The color of the box and the font used	Treatment		X	X						
The design choice	Treatment	X								
The design of the packaging is remarkably similar	Treatment	X			X					
the front of the package	Treatment				X					
the graphics are very similar	Treatment					X				
The ingredients advertised.	Treatment							X		
The look of it is very similar. coloring, background and font.	Treatment	X	X	X	X					
The name	Treatment						X			
The package coloring and the mixture	Treatment		X					X		
The packaging	Treatment	X								
the packaging looks the same	Treatment				X					
The packaging was very similar and the whole grain flour plus a protein is too similiar to be a made by two different he companies	Treatment	X						X		
The style of packaging and the emphasis on protein in the pancake mix isvery similar to the first mix	Treatment	X						X		
The way the box is designed	Treatment	X								
The way the boxes look.	Treatment				X					
Their box design look similar	Treatment	X			X					
There manufacturer was same	Treatment						X			
They look alike.	Treatment				X					
They look similar	Treatment				X					
Tje clor, the lego, the design	Treatment	X	X			X				
Very good	Treatment								X	
yes krutez	Treatment						X			
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 5.1

Survey Results - Source Confusion Reasons ⁽¹⁾**Q2.** What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
because the design is similar	Control	X								
because they are made by the same company	Control						X			
Because you keep asking that question so one of them does	Control								X	
Both had very classic feelings	Control	X								
Different brand name	Control						X			
Good	Control								X	
good	Control								X	
Has a similar wood look to the box	Control	X								
I think they are both Krusneez. I know the first one was Kodiak	Control						X			
Ingredients and the company	Control						X	X		
It's good.. buttery I want it..	Control								X	
Krusteaz	Control						X			
Krusteaz	Control						X			
Krusteaz brand	Control						X			
logo	Control					X				
More rugged advertising	Control	X								
None	Control								X	
Same box design	Control	X								
Same color and words	Control		X	X						
Same ingredients and is mixed the same	Control							X		
Same name	Control						X			
same type of design on the front	Control	X								
Same type of general look of the product	Control				X					
Same type of packaging	Control				X					
Similar logis	Control					X				
The design of box	Control	X								
The design of the box seems similar to the first product	Control	X								
The design of the packaging	Control	X								
The label is very generic for the 2 products, whereas a real label would have some sort of simple catch line.	Control								X	
The name	Control						X			
The name	Control						X			
The product seems identical.	Control				X					
The protein and fiber content is similar and they have similar ingredients.	Control							X		

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 5.1

Survey Results - Source Confusion Reasons ⁽¹⁾

Q2. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
The same ingredient used	Control							X		
The same name	Control						X			
The similar design	Control	X								
The way the package is	Control	X								
The way the packaging is designed	Control	X								
the way they look	Control				X					
They both have a similar outdoor-sy theme. Very similar in terms of design.	Control	X								
They both have the same ingredients and cooking instructions	Control							X		
They have the same features and nutrients	Control							X		
They offer the same stuff	Control								X	
They said krusteaz	Control						X			
This was more of a protein snack.	Control							X	X	
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Treatment Group Total		15	8	4	15	4	8	9	13	14
<i>Percent of Treatment Respondents Asked Question 2 ⁽²⁾</i>		<i>21.4%</i>	<i>11.4%</i>	<i>5.7%</i>	<i>21.4%</i>	<i>5.7%</i>	<i>11.4%</i>	<i>12.9%</i>	<i>18.6%</i>	<i>20.0%</i>
Control Group Total		13	1	1	4	2	12	7	8	7
<i>Percent of Control Respondents Asked Question 2 ⁽²⁾</i>		<i>25.0%</i>	<i>1.9%</i>	<i>1.9%</i>	<i>7.7%</i>	<i>3.8%</i>	<i>23.1%</i>	<i>13.5%</i>	<i>15.4%</i>	<i>13.5%</i>

Notes:

(1) See Exhibit 9.0.

(2) See Exhibit 5.0. Respondents that answered same company in Question 1 were asked Question 2.

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 6.0

Survey Results - Sponsorship/Approval Confusion ⁽¹⁾

Q3. Do you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Tested Product

Responses	Treatment Group		Control Group	
	Numeric Responses	Percentages	Numeric Responses	Percentages
Is Sponsored or Approved ⁽²⁾	68	27.2%	58	23.4%
Is Not Sponsored or Approved ⁽²⁾	114	45.6%	111	44.8%
Don't Know	68	27.2%	79	31.9%
Total	250	100.0%	248	100.0%

Distractor 1 - Maple Grove ⁽³⁾

Responses	Treatment Group		Control Group	
	Numeric Responses	Percentages	Numeric Responses	Percentages
Is Sponsored or Approved	53	21.2%	43	17.3%
Is Not Sponsored or Approved	116	46.4%	129	52.0%
Don't Know	81	32.4%	76	30.6%
Total	250	100.0%	248	100.0%

Distractor 2 - Log Cabin ⁽⁴⁾

Responses	Treatment Group		Control Group	
	Numeric Responses	Percentages	Numeric Responses	Percentages
Is Sponsored or Approved	61	24.4%	44	17.7%
Is Not Sponsored or Approved	119	47.6%	125	50.4%
Don't Know	70	28.0%	79	31.9%
Total	250	100.0%	248	100.0%

Notes:

(1) See Exhibit 9.0.

(2) Respondent 378 from the treatment group identified accidentally answering yes to question three, therefore this respondent's answer was changed from is sponsored or approved to is not sponsored or approved. See Exhibit 9.0.

(3) See Exhibit 9.0. These results are based on the answers to Question 9.

(4) See Exhibit 9.0. These results are based on the answers to Question 15.

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 6.1

Survey Results - Sponsorship/Approval Confusion Reasons ⁽¹⁾

Q4. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
Again, because of the resemblance of the pictures and logos on the labels	Treatment					X				
Because of the ingredients that were used	Treatment							X		
Because they look the same	Treatment				X					
Butter pancake mix its look like it's has been wanting to be different but it's has different calories	Treatment								X	
Design and feeling are similar	Treatment	X								
Everyone is out to make money do I think they are sponsored	Treatment								X	
Excellent brand	Treatment						X			
I believe it to be the same brand	Treatment						X			
I don't like	Treatment								X	
I don't know	Treatment									X
I don't have reason to think they aren't linked. Similar styles and values	Treatment	X								
I think it is a reputable company.	Treatment						X			
I'm not sure same ingredients	Treatment							X		
Its the sane brand	Treatment						X			
Kurtz brand name is similar	Treatment						X			
Logo looks same and peoducer look same	Treatment					X	X			
N/A	Treatment								X	
Not sure but if they want to sell their product it should be approved under their same management	Treatment								X	
previous answer	Treatment								X	
Q wouldn't it be copyright infringement or something I don't think it's legal to do that	Treatment								X	
same color scheme, logo/packaging	Treatment	X	X			X				
Same company brand I think	Treatment						X			
Same design	Treatment	X								
similar images and fonts	Treatment			X		X				
Similar recipes and ingredients.	Treatment							X		
Similar terms and ingredients	Treatment							X		
similarity in name	Treatment						X			
The artwork and don't type on the packaging	Treatment	X		X						
the color of the package	Treatment		X							
The for some reason remind me of one another	Treatment				X					
the graphics are very similar	Treatment					X				
The logo	Treatment					X				
the look of the nutrition boxes	Treatment							X		
The name	Treatment						X			
The nutritional information	Treatment							X		

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 6.1

Survey Results - Sponsorship/Approval Confusion Reasons ⁽¹⁾

Q4. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
The packaging, the colour scheme and the “organic” labeling	Treatment	X	X						X	
The product	Treatment								X	
the product looks the same	Treatment				X					
The way the products look cannot be allowed to look same.	Treatment				X					
They basically took the entire design and they could get sued	Treatment	X								
They have very similar looks	Treatment				X					
they look exactly the same just with different pictures and words	Treatment				X					
They seem to follow similar themes	Treatment	X								
They way the package is designed.	Treatment	X								
yeah the name of the company is written krutez	Treatment						X			
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
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Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
A good this is product	Control								X	
Again the products are very similar to each other they look like they could be from the same brand.	Control				X		X			
Again, they share a similar theme, so I believe they may be from the same company.	Control	X								

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 6.1

Survey Results - Sponsorship/Approval Confusion Reasons ⁽¹⁾

Q4. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
because of the design itself is similar	Control	X								
Both are protein pancakes.	Control							X		
Both healthy	Control							X		
Different brand	Control						X			
Different company name	Control						X			
Different name	Control						X			
Fiber	Control							X		
I actually don't know to be honest. I just have a feeling about it.	Control								X	
I believe this due to the design of the boxes	Control	X								
I bought the same product as the one shown.	Control								X	
I dont know	Control									X
I think it is illegal not to let the consumer know	Control								X	
I think so	Control								X	
If I think it is the same company it would have to be the same sponsor	Control								X	
It seems as though it is the same brand.	Control						X			
It's show it great and good.must try it	Control								X	
Krusteaz	Control						X			
Krusteaz	Control						X			
Krusteazz brand is very similar to all products I've seen	Control						X			
I feel if not same company they are at least making worth permission										
Looks good by cover	Control								X	
looks quite similiar	Control				X					
Mosy same ingredients	Control							X		
No anybody can use the same name of specific brand	Control						X			
One of them must	Control								X	
Package designed ingredients	Control	X						X		
Packaging looks so close.	Control				X					
Same style	Control	X								
Similar feel to both mixes	Control								X	
Similar things in both boxes	Control							X		
That it has protein and fiber is freat	Control							X		
The boxes look very similar to each other but I do not think they were the same brand. So something feels connected about the two.	Control				X					
The high protein levels aren't good for you	Control								X	
The name	Control						X			
The product is similar and also the packaging is similar	Control				X					
the way that it looks	Control				X					

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 6.1

Survey Results - Sponsorship/Approval Confusion Reasons ⁽¹⁾

Q4. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
they are made by the same company	Control						X			
They both are protein pancakes	Control							X		
They both old looking	Control	X								
They do.	Control								X	
They look identical	Control				X					
They look like they both are advertising the same ingredients but different way of packaging. They are both promoting how their pancake mixes have a higher amount of protein per serving.	Control							X		
They're good	Control								X	
Very similar package design	Control	X								
Very similar.	Control				X					
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Treatment Group Total		9	3	2	6	6	10	6	9	24
<i>Percent of Treatment Respondents Asked Question 4 ⁽²⁾</i>		<i>13.2%</i>	<i>4.4%</i>	<i>2.9%</i>	<i>8.8%</i>	<i>8.8%</i>	<i>14.7%</i>	<i>8.8%</i>	<i>13.2%</i>	<i>35.3%</i>
Control Group Total		7	0	0	8	0	11	9	13	12
<i>Percent of Control Respondents Asked Question 4 ⁽²⁾</i>		<i>12.1%</i>	<i>0.0%</i>	<i>0.0%</i>	<i>13.8%</i>	<i>0.0%</i>	<i>19.0%</i>	<i>15.5%</i>	<i>22.4%</i>	<i>20.7%</i>

Notes:

(1) See Exhibit 9.0.

(2) See Exhibit 6.0. Respondents that answered is sponsored or approved in Question 3 were asked Question 4.

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 7.0

Survey Results - Affiliation/Connection Confusion ⁽¹⁾

Q5. Do you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw?

Tested Product

Responses	Treatment Group		Control Group	
	Numeric Responses	Percentages	Numeric Responses	Percentages
Has a Business Affiliation or Connection	72	28.8%	51	20.6%
Does Not Have a Business Affiliation or Connection	102	40.8%	110	44.4%
Don't Know	76	30.4%	87	35.1%
Total	250	100.0%	248	100.0%

Distractor 1 - Maple Grove ⁽²⁾

Responses	Treatment Group		Control Group	
	Numeric Responses	Percentages	Numeric Responses	Percentages
Has a Business Affiliation or Connection	51	20.4%	47	19.0%
Does Not Have a Business Affiliation or Connection	120	48.0%	114	46.0%
Don't Know	79	31.6%	87	35.1%
Total	250	100.0%	248	100.0%

Distractor 2 - Log Cabin ⁽³⁾

Responses	Treatment Group		Control Group	
	Numeric Responses	Percentages	Numeric Responses	Percentages
Has a Business Affiliation or Connection	60	24.0%	48	19.4%
Does Not Have a Business Affiliation or Connection	115	46.0%	108	43.5%
Don't Know	75	30.0%	92	37.1%
Total	250	100.0%	248	100.0%

Notes:

(1) See Exhibit 9.0.

(2) See Exhibit 9.0. These results are based on the answers to Question 11.

(3) See Exhibit 9.0. These results are based on the answers to Question 17.

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 7.1

Survey Results - Affiliation/Connection Confusion Reasons ⁽¹⁾

Q6. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
Because of the ingredients that are used	Treatment							X		
Because of the similar packaging style and labels	Treatment	X								
Because of their similarities you're asking the same question over and over and it's very confusing	Treatment				X					
because they look the same	Treatment				X					
color of package	Treatment		X							
Descriptions	Treatment								X	
Everything looked the same except the name	Treatment				X					
Excellent	Treatment								X	
excellent	Treatment								X	
Great	Treatment								X	
I am a little confused. All these questions seem the same. They have similar ingredients and recipes.	Treatment							X		
it is very excellent and safe	Treatment								X	
It looks like a pilot product	Treatment								X	
It pertains to old homemade food, like the log cabin and vintage logo of the last box	Treatment	X				X				
Its almost the same product	Treatment				X					
kvatsz	Treatment								X	
Live the waffle product	Treatment								X	
Looks to be similar	Treatment				X					
N/A	Treatment								X	
no	Treatment								X	
Not sure	Treatment									X
nutritional facts almost same. Only one gram different in protein	Treatment							X		
only a few companies produce	Treatment								X	
Popo	Treatment								X	
Producer looks same .. Logo looks same	Treatment					X	X			
products graphics look similar	Treatment					X				
Professional package	Treatment	X								
same answer	Treatment								X	
Same as previous answer. No reason to think they aren't. If they aren't they'll be competing pretty hard.	Treatment				X					
They seem in a similar vein.										
same color scheme/packaging	Treatment		X		X					
Same company brand as the first one	Treatment						X			
Same look and design	Treatment	X								
Same state or origin	Treatment								X	
similar package	Treatment				X					
Simular boxes	Treatment				X					
The artwork and don't type on the packaging	Treatment			X		X				

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 7.1

Survey Results - Affiliation/Connection Confusion Reasons ⁽¹⁾

Q6. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
The boxes are similar, with the same color, style and font.	Treatment	X	X	X						
The brand name of the product was different.	Treatment						X			
The logos	Treatment					X				
The look of the box looks the exact same	Treatment				X					
the look of the printed matter	Treatment								X	
The products from two different companies cannot look same.	Treatment								X	
The way the product sells itself	Treatment								X	
The whole lay out	Treatment	X								
They are both protein pancakes, so they must have a connection!	Treatment							X		
They look almost exactly alike	Treatment				X					
They look similar	Treatment				X					
They look very similar in style regarding packaging	Treatment	X								
They loon similar to me	Treatment				X					
they seem to be the same	Treatment				X					
They share a similar package design and ingredients.	Treatment	X						X		
Words.	Treatment								X	
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
Don't Know	Treatment									X
All the samei d of product	Control								X	

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 7.1

Survey Results - Affiliation/Connection Confusion Reasons ⁽¹⁾

Q6. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
because of the design itself is similar	Control	X								
Because of the similar packaging	Control				X					
Both mixes seemed rugged and outdoorsy	Control	X								
Did not know	Control									X
excellent	Control								X	
It appears as if the same team that designed the first box also designed the second.	Control	X								
It is the same brand.	Control						X			
It just seems like they're both kind of alike	Control				X					
It seems the packaging could be of the same company	Control				X					
It's good invite evrybody try or buy it	Control								X	
Its the law	Control								X	
Krusteaz	Control						X			
Krusteaz brand flapjacks	Control						X			
Like I mentioned earlier I believe both brands have a connection of similar advertising since their goal is to pack protein in their products.	Control							X		
Packaging close.	Control				X					
Same as last reason	Control								X	
Same details	Control								X	
Same ingredients	Control							X		
Same reason as previously stated.	Control								X	
Seems like it been out	Control								X	
the brand krutzen I strusted one	Control						X			
The designs were similar	Control	X								
The krusteaz name on lable	Control						X			
The products are almost the same as each other.	Control				X					
There is a likelihood that they have the same parent company	Control								X	
They are both protein pancake and waffel mixes	Control							X		
They are extremely similar, and they both use the word flypjacks spelled the same strange way	Control				X				X	
they are made by the same company	Control								X	
They have to be the same company	Control								X	
They look good and healthy	Control							X		
They're good	Control								X	
To earn more	Control								X	
Very similar package design	Control	X								
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 7.1

Survey Results - Affiliation/Connection Confusion Reasons ⁽¹⁾

Q6. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Responses	Treatment/ Control	Design/ Style	Colors	Letters/ Font	Looks Same	Logo/ Images	Brand/ Name	Ingredients/ Recipe	Other	Don't Know
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Don't Know	Control									X
Treatment Group Total		8	3	2	14	5	3	5	18	21
<i>Percent of Treatment Respondents Asked Question 6 ⁽²⁾</i>		<i>11.1%</i>	<i>4.2%</i>	<i>2.8%</i>	<i>19.4%</i>	<i>6.9%</i>	<i>4.2%</i>	<i>6.9%</i>	<i>25.0%</i>	<i>29.2%</i>
Control Group Total		5	0	0	6	0	5	4	14	18
<i>Percent of Control Respondents Asked Question 6 ⁽³⁾</i>		<i>9.8%</i>	<i>0.0%</i>	<i>0.0%</i>	<i>11.8%</i>	<i>0.0%</i>	<i>9.8%</i>	<i>7.8%</i>	<i>27.5%</i>	<i>35.3%</i>

Notes:

(1) See Exhibit 9.0.

(2) See Exhibit 7.0. Respondents that answered has a business affiliation or connection in Question 5 were asked Question 6.

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Exhibit 8.0

Survey Results - Screener ⁽¹⁾

SQ1. Are you using a desktop computer, laptop computer, tablet computer, smartphone, or some other type of electronic device to complete this survey?

Responses	Numeric Responses	Percentage of Respondents
Desktop computer	81	16%
Laptop computer	89	18%
Tablet computer	46	9%
Smartphone	277	56%
Other electronic device	5	1%
Total Respondents	498	100%

SQ2. To begin this survey, we would like to collect some basic information about you. What is your gender?

Responses	Numeric Responses	Percentage of Respondents
Male	172	35%
Female	326	65%
Total Respondents	498	100%

SQ3. What is your age?

Responses	Numeric Responses	Percentage of Respondents
Under 18	0	0%
18-24	62	12%
25-34	119	24%
35-44	82	16%
45-54	61	12%
55-64	94	19%
65+	74	15%
Prefer not to answer	6	1%
Total Respondents	498	100%

SQ4. What is the 5-digit zip code for your primary residence?

Responses	Numeric Responses	Percentage of Respondents
Northeast	108	22%
Midwest	106	21%
South	158	32%
West	126	25%
Total Respondents	498	100%

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 8.0

Survey Results - Screener ⁽¹⁾

SQ5. Which of the following medical condition(s) do you have?

Responses	Numeric Responses	Percentage of Respondents
Asthma	62	12%
High blood pressure	146	29%
Color blindness	0	0%
Ulcers	8	2%
Sinus trouble	72	14%
Migraine headaches	107	21%
Allergies	160	32%
Diabetes	53	11%
Arthritis	98	20%
None of the above	153	31%
Total Respondents ⁽²⁾	498	

SQ6. Do you, or does anyone else in your immediate household, currently work in any of the following industries? *[Select all that apply.]*

Responses	Numeric Responses	Percentage of Respondents
Publishing (books, newspapers, etc.)	7	1%
Radio or TV	6	1%
Advertising or Public Relations	7	1%
Food or beverage manufacturing or retailing	28	6%
Market research	9	2%
Financial Services	16	3%
Automobile manufacturing or retailing	12	2%
Cellular telephone manufacturing or retailing	8	2%
Healthcare services	48	10%
Building products manufacturing or retailing	8	2%
None of these	398	80%
Total Respondents ⁽²⁾	498	

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 8.0

Survey Results - Screener ⁽¹⁾

SQ7. Which of the following types of goods or products have you shopped for or purchased in the last six (6) months? *[Select all that apply.]*

Responses	Numeric Responses	Percentage of Respondents
Betamax player	5	1%
Smartphone	203	41%
Pancake mix	400	80%
Single-serve espresso capsules & pods	107	21%
Lawnmower	53	11%
Waffle mix	191	38%
Tablet computer	87	17%
Candy	415	83%
Outdoor lawn furniture	60	12%
Full-size aircraft (jet, propeller, helicopter, etc.)	8	2%
Sports equipment	93	19%
Snack bars	319	64%
None of the above	5	1%
Total Respondents ⁽²⁾	498	

SQ8. Which of the following types of goods or products do you plan to shop for or to purchase in the next six (6) months? *[Select all that apply.]*

Responses	Numeric Responses	Percentage of Respondents
Betamax player	7	1%
Smartphone	173	35%
Pancake mix	338	68%
Single-serve espresso capsules & pods	124	25%
Lawnmower	39	8%
Waffle mix	195	39%
Tablet computer	104	21%
Candy	347	70%
Outdoor lawn furniture	62	12%
Full-size aircraft (jet, propeller, helicopter, etc.)	7	1%
Sports equipment	100	20%
Snack bars	280	56%
None of the above	32	6%
Total Respondents ⁽²⁾	498	

Notes:

(1) Exhibit 9.0.

(2) This is the total number of survey respondents.

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9 0

Survey Data

record	date	qtime	status	sq1	flag1	sq2	sq3	sq3a	sq4	zip_infor1	zip_infor2	zip_infor3	zip_infor4	zip_infor5	zip_infor6	region	sq5r1	sq5r2	sq5r3	sq5r4	sq5r5	sq5r6	sq5r7
3	11/09/2018	522 01	3	3	2	2	62	6	44272	44272	OH	Ohio	ROOTSTOWN	PORTAGE	Midwest	2	0	0	0	0	0	0	0
4	11/09/2018	227 04	3	4	2	2	28	3	31779	31779	GA	Georgia	PELHAM	MITCHELL	South	3	0	0	0	0	0	1	1
8	11/09/2018	770 47	3	4	2	2	31	3	30311	30311	GA	Georgia	ATLANTA	FULTON	South	3	0	0	0	0	0	0	1
11	11/09/2018	285 17	3	4	2	1	19	2	1012	1012	MA	Massachusetts	CHESTERFIELD	HAMPSHIRE	Northeast	1	0	0	0	0	0	1	0
12	11/09/2018	325 82	3	4	2	1	34	3	12068	12068	NY	New York	FONDA	MONTGOMERY	Northeast	1	0	0	0	0	0	0	0
13	11/09/2018	346 01	3	1	2	1	79	7	50021	50021	IA	Iowa	ANKENY	POLK	Midwest	2	0	1	0	0	0	0	1
15	11/09/2018	176 56	3	4	2	2	20	2	48509	48509	MI	Michigan	BURTON	GENESEE	Midwest	2	0	0	0	0	0	0	1
19	11/09/2018	420 28	3	2	2	2	33	3	64134	64134	MO	Missouri	KANSAS CITY	JACKSON	Midwest	2	0	0	0	0	1	1	1
22	11/09/2018	224 20	3	4	2	2	27	3	60115	60115	IL	Illinois	DEKALB	DEKALB	Midwest	2	0	0	0	0	1	0	1
23	11/09/2018	263 32	3	4	2	2	89	7	37763	37763	TN	Tennessee	KINGSTON	ROANE	South	3	0	1	0	0	0	0	0
25	11/09/2018	14125 42	3	2	2	2	56	6	62966	62966	IL	Illinois	MURPHYSBORO	JACKSON	Midwest	2	0	1	0	0	0	0	1
28	11/09/2018	791 27	3	4	2	2	60	6	93906	93906	CA	California	SALINAS	MONTEREY	West	4	0	0	0	0	0	0	1
34	11/09/2018	275 27	3	4	2	1	64	6	32244	32244	FL	Florida	JACKSONVILLE	DUVAL	South	3	0	1	0	0	0	0	1
38	11/09/2018	594 38	3	5	1	2	79	7	60707	60707	IL	Illinois	ELMWOOD PARK	COOK	Midwest	2	0	1	0	0	0	0	0
39	11/09/2018	180 13	3	4	2	2	49	5	72473	72473	AR	Arkansas	TUCKERMAN	JACKSON	South	3	0	0	0	0	0	0	1
43	11/09/2018	395 78	3	4	2	1	70	7	80923	80923	CO	Colorado	COLORADO SPRINGS	EL PASO	West	4	0	1	0	0	0	0	0
49	11/09/2018	242 80	3	4	2	1	42	4	95835	95835	CA	California	SACRAMENTO	SACRAMENTO	West	4	1	0	0	0	0	0	0
50	11/09/2018	491 99	3	3	2	2	71	7	7463	7463	NJ	New Jersey	WALDWICK	BERGEN	Northeast	1	0	1	0	0	0	0	0
51	11/09/2018	231 38	3	1	2	1	73	7	22150	22150	VA	Virginia	SPRINGFIELD	FAIRFAX	South	3	0	1	0	0	0	0	0
53	11/09/2018	422 29	3	3	2	2	45	5	43204	43204	OH	Ohio	COLUMBUS	FRANKLIN	Midwest	2	0	0	0	0	0	0	0
57	11/09/2018	319 39	3	4	2	2	64	6	34212	34212	FL	Florida	BRADENTON	MANATEE	South	3	0	1	0	0	0	0	0
67	11/09/2018	331 80	3	1	2	2	63	6	7064	7064	NJ	New Jersey	PORT READING	MIDDLESEX	Northeast	1	0	1	0	0	0	0	0
68	11/09/2018	1406 57	3	1	2	2	59	6	95758	95758	CA	California	ELK GROVE	SACRAMENTO	West	4	0	1	0	0	0	0	0
71	11/09/2018	227 62	3	4	2	2	29	3	48219	48219	MI	Michigan	DETROIT	WAYNE	Midwest	2	0	0	0	0	0	0	0
74	11/09/2018	499 10	3	3	2	1	84	7	76673	76673	TX	Texas	MOUNT CALM	HILL	South	3	0	1	0	0	0	0	0
75	11/09/2018	918 96	3	2	2	2	71	7	53223	53223	WI	Wisconsin	MILWAUKEE	MILWAUKEE	Midwest	2	0	0	0	0	0	0	0
78	11/09/2018	514 23	3	3	2	1	57	6	44135	44135	OH	Ohio	CLEVELAND	CUYAHOGA	Midwest	2	0	1	0	0	0	0	0
79	11/09/2018	588 37	3	4	2	2	33	3	1527	1527	MA	Massachusetts	MILLBURY	WORCESTER	Northeast	1	0	0	0	0	0	0	0
80	11/09/2018	324 50	3	1	2	2	62	6	91350	91350	CA	California	SANTA CLARITA	LOS ANGELES	West	4	0	0	0	0	0	0	1
85	11/09/2018	504 48	3	4	2	2	50	5	29649	29649	SC	South Carolina	GREENWOOD	GREENWOOD	South	3	0	0	0	0	1	0	0
87	11/09/2018	402 07	3	1	2	2	78	7	19152	19152	PA	Pennsylvania	PHILADELPHIA	PHILADELPHIA	Northeast	1	0	0	0	0	0	0	0
90	11/09/2018	287 55	3	2	2	1		8	33185	33185	FL	Florida	MIAMI	MIAMI-DADE	South	3	0	1	0	0	0	0	1
93	11/09/2018	298 02	3	4	2	2	49	5	17701	17701	PA	Pennsylvania	WILLIAMSPORT	LYCOMING	Northeast	1	0	0	0	0	1	0	1
102	11/09/2018	327 77	3	4	2	1	74	7	60090	60090	IL	Illinois	WHEELING	COOK	Midwest	2	0	1	0	0	1	0	1
103	11/09/2018	323 09	3	2	1	2	61	6	6708	6708	CT	Connecticut	WATERBURY	NEW HAVEN	Northeast	1	0	0	0	0	0	0	0
104	11/09/2018	292 40	3	4	1	1	69	7	84040	84040	UT	Utah	LAYTON	DAVIS	West	4	0	1	0	0	0	0	1
105	11/09/2018	388 68	3	3	2	1	70	7	46143	46143	IN	Indiana	GREENWOOD	JOHNSON	Midwest	2	0	1	0	0	0	0	0
107	11/09/2018	3010 93	3	4	1	1	26	3	90048	90048	CA	California	LOS ANGELES	LOS ANGELES	West	4	0	0	0	0	0	0	1

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Exhibit 9 0

Survey Data

record	date	qtime	status	sq1	flag1	sq2	sq3	sq3a	sq4	zip_infor1	zip_infor2	zip_infor3	zip_infor4	zip_infor5	zip_infor6	region	sq5r1	sq5r2	sq5r3	sq5r4	sq5r5	sq5r6	sq5r7
108	11/09/2018	275 61	3	1	2	2	74	7	14127	14127	NY	New York	ORCHARD PARK	ERIE	Northeast	1	0	1	0	0	0	0	0
109	11/09/2018	229 06	3	2	2	1	80	7	12822	12822	NY	New York	CORINTH	SARATOGA	Northeast	1	0	0	0	0	0	0	0
113	11/09/2018	543 96	3	4	2	2	55	6	15927	15927	PA	Pennsylvania	COLVER	CAMBRIA	Northeast	1	0	1	0	0	0	0	0
120	11/09/2018	441 07	3	1	2	1	64	6	21053	21053	MD	Maryland	FREELAND	BALTIMORE	South	3	0	1	0	0	0	0	0
128	11/09/2018	503 77	3	4	2	2	36	4	8077	8077	NJ	New Jersey	RIVERTON	BURLINGTON	Northeast	1	0	0	0	0	0	1	1
131	11/09/2018	437 13	3	2	2	1	75	7	36744	36744	AL	Alabama	GREENSBORO	HALE	South	3	0	1	0	0	0	0	0
132	11/09/2018	239 02	3	4	2	2	27	3	5753	5753	VT	Vermont	MIDDLEBURY	ADDISON	Northeast	1	0	0	0	0	0	1	1
134	11/09/2018	446 14	3	4	2	2	34	3	35115	35115	AL	Alabama	MONTEVALLO	SHELBY	South	3	0	0	0	0	0	0	0
138	11/09/2018	415 42	3	4	2	2	18	2	14215	14215	NY	New York	BUFFALO	ERIE	Northeast	1	0	0	0	0	0	0	0
140	11/09/2018	282 31	3	3	2	1	69	7	2360	2360	MA	Massachusetts	PLYMOUTH	PLYMOUTH	Northeast	1	0	1	0	0	0	0	0
141	11/09/2018	233 98	3	1	2	2	63	6	29920	29920	SC	South Carolina	SAINT HELENA ISLAND	BEAUFORT	South	3	0	1	0	0	0	0	0
142	11/09/2018	213 54	3	1	2	1	67	7	34759	34759	FL	Florida	KISSIMMEE	POLK	South	3	0	1	0	0	0	0	0
146	11/09/2018	531 72	3	3	2	2	74	7	85392	85392	AZ	Arizona	AVONDALE	MARICOPA	West	4	0	1	0	0	1	1	0
148	11/09/2018	1274 03	3	1	2	1	35	4	95776	95776	CA	California	WOODLAND	YOLO	West	4	0	0	0	0	0	0	0
150	11/09/2018	255 72	3	3	2	2	66	7	79932	79932	TX	Texas	EL PASO	EL PASO	South	3	0	1	0	0	0	1	1
151	11/09/2018	486 31	3	3	2	2	67	7	91326	91326	CA	California	PORTER RANCH	LOS ANGELES	West	4	0	1	0	0	0	0	0
154	11/09/2018	646 06	3	4	2	2	25	3	31088	31088	GA	Georgia	WARNER ROBINS	HOUSTON	South	3	0	0	0	0	0	0	0
159	11/09/2018	378 22	3	2	2	2	67	7	6410	6410	CT	Connecticut	CHESHIRE	NEW HAVEN	Northeast	1	0	0	0	0	1	1	1
162	11/09/2018	314 24	3	4	2	1	61	6	30062	30062	GA	Georgia	MARIETTA	COBB	South	3	0	1	0	0	1	0	1
163	11/09/2018	483 32	3	3	2	2	55	6	21629	21629	MD	Maryland	DENTON	CAROLINE	South	3	0	1	0	0	0	0	1
165	11/09/2018	308 65	3	2	2	2	59	6	8003	8003	NJ	New Jersey	CHERRY HILL	CAMDEN	Northeast	1	0	0	0	0	0	1	0
170	11/09/2018	195 33	3	1	2	1	60	6	85737	85737	AZ	Arizona	TUCSON	PIMA	West	4	0	1	0	0	0	0	0
171	11/09/2018	408 13	3	4	2	2	55	6	60586	60586	IL	Illinois	PLAINFIELD	WILL	Midwest	2	0	0	0	0	0	1	0
173	11/09/2018	459 23	3	1	2	2	59	6	47460	47460	IN	Indiana	SPENCER	OWEN	Midwest	2	0	1	0	0	0	0	0
175	11/09/2018	222 30	3	1	2	2	56	6	45875	45875	OH	Ohio	OTTAWA	PUTNAM	Midwest	2	0	1	0	0	0	0	0
176	11/09/2018	150 36	3	4	2	2	30	3	10305	10305	NY	New York	STATEN ISLAND	RICHMOND	Northeast	1	0	0	0	0	0	0	0
179	11/09/2018	395 09	3	1	2	2	68	7	49024	49024	MI	Michigan	PORTAGE	KALAMAZOO	Midwest	2	0	1	0	0	0	0	0
183	11/09/2018	260 52	3	1	2	1	57	6	48744	48744	MI	Michigan	MAYVILLE	TUSCOLA	Midwest	2	0	1	0	0	0	1	0
186	11/09/2018	439 37	3	5	1	2	23	2	36693	36693	AL	Alabama	MOBILE	MOBILE	South	3	0	0	0	0	0	0	1
189	11/09/2018	571 11	3	3	2	2	54	5	70734	70734	LA	Louisiana	GEISMAR	ASCENSION	South	3	0	0	0	0	1	0	0
194	11/09/2018	193 37	3	1	2	1		8	61455	61455	IL	Illinois	MACOMB	MCDONOUGH	Midwest	2	1	0	0	0	0	0	0
201	11/09/2018	259 31	3	4	2	2	42	4	21044	21044	MD	Maryland	COLUMBIA	HOWARD	South	3	1	1	0	0	1	0	1
202	11/09/2018	232 06	3	2	2	2	47	5	12306	12306	NY	New York	SCHENECTADY	SCHENECTADY	Northeast	1	1	1	0	0	0	0	0
213	11/09/2018	243 53	3	2	2	2	68	7	55447	55447	MN	Minnesota	MINNEAPOLIS	HENNEPIN	Midwest	2	0	0	0	0	0	0	0
215	11/09/2018	438 44	3	3	2	1	68	7	78260	78260	TX	Texas	SAN ANTONIO	BEXAR	South	3	0	1	0	0	0	0	0
216	11/09/2018	513 03	3	2	2	2	60	6	28401	28401	NC	North Carolina	WILMINGTON	NEW HANOVER	South	3	0	1	0	0	0	0	0
217	11/09/2018	161 88	3	4	2	1	28	3	20032	20032	DC	District of Columbia	WASHINGTON	DISTRICT OF COLUMBIA	South	3	0	0	0	0	0	0	0
222	11/09/2018	220 47	3	1	2	2	59	6	8757	8757	NJ	New Jersey	TOMS RIVER	OCEAN	Northeast	1	0	0	0	0	0	0	0
224	11/09/2018	147 02	3	4	2	2	43	4	14224	14224	NY	New York	BUFFALO	ERIE	Northeast	1	0	0	0	0	1	1	0
230	11/09/2018	225 78	3	4	2	2	55	6	30824	30824	GA	Georgia	THOMSON	MCDUFFIE	South	3	0	1	0	0	0	0	0

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241	11/09/2018	1298 36	3	2	2	2	60	6	23606	23606	VA	Virginia	NEWPORT NEWS	NEWPORT NEWS CITY	South	3	0	1	0	0	0	0	0
244	11/09/2018	368 26	3	4	2	2	51	5	49519	49519	MI	Michigan	WYOMING	KENT	Midwest	2	0	0	0	0	0	0	1
252	11/09/2018	530 77	3	2	2	1	29	3	90047	90047	CA	California	LOS ANGELES	LOS ANGELES	West	4	0	0	0	0	0	0	0
253	11/09/2018	481 79	3	3	2	2	61	6	3055	3055	NH	New Hampshire	MILFORD	HILLSBOROUGH	Northeast	1	0	0	0	0	0	0	0
257	11/09/2018	811 61	3	1	2	2	50	5	43935	43935	OH	Ohio	MARTINS FERRY	BELMONT	Midwest	2	0	1	0	0	0	1	0
258	11/09/2018	1441 67	3	4	2	2	46	5	97401	97401	OR	Oregon	EUGENE	LANE	West	4	0	0	0	0	0	0	0
263	11/09/2018	345 78	3	3	2	2	65	7	8753	8753	NJ	New Jersey	TOMS RIVER	OCEAN	Northeast	1	0	0	0	0	0	0	0
269	11/09/2018	456 83	3	4	2	2	57	6	37601	37601	TN	Tennessee	JOHNSON CITY	WASHINGTON	South	3	1	1	0	0	0	1	0
271	11/09/2018	231 63	3	4	2	2	20	2	16686	16686	PA	Pennsylvania	TYRONE	BLAIR	Northeast	1	0	0	0	1	0	0	1
274	11/09/2018	328 89	3	4	2	2	34	3	85032	85032	AZ	Arizona	PHOENIX	MARICOPA	West	4	0	0	0	0	0	0	0
281	11/09/2018	221 27	3	4	2	2	43	4	77089	77089	TX	Texas	HOUSTON	HARRIS	South	3	0	1	0	0	0	0	0
284	11/09/2018	210 02	3	3	1	2	35	4	60653	60653	IL	Illinois	CHICAGO	COOK	Midwest	2	1	0	0	0	0	0	0
286	11/09/2018	408 03	3	1	2	2	68	7	38732	38732	MS	Mississippi	CLEVELAND	BOLIVAR	South	3	0	1	0	0	1	0	0
287	11/09/2018	1503 66	3	4	2	1	33	3	39773	39773	MS	Mississippi	WEST POINT	CLAY	South	3	0	0	0	0	0	0	0
289	11/09/2018	198 44	3	4	2	2	43	4	98682	98682	WA	Washington	VANCOUVER	CLARK	West	4	1	0	0	0	0	1	1
291	11/09/2018	221 96	3	1	2	2	55	6	34202	34202	FL	Florida	BRADENTON	MANATEE	South	3	0	0	0	0	0	0	0
292	11/09/2018	3198 94	3	4	2	2	53	5	17584	17584	PA	Pennsylvania	WILLOW STREET	LANCASTER	Northeast	1	0	1	0	0	1	1	1
293	11/09/2018	294 01	3	4	2	2	21	2	60607	60607	IL	Illinois	CHICAGO	COOK	Midwest	2	0	0	0	0	0	0	0
294	11/09/2018	1407 06	3	4	2	2	64	6	83705	83705	ID	Idaho	BOISE	ADA	West	4	0	1	0	0	0	0	1
297	11/09/2018	233 17	3	1	2	2	40	4	16025	16025	PA	Pennsylvania	CHICORA	BUTLER	Northeast	1	0	0	0	0	0	0	0
299	11/09/2018	528 63	3	4	2	1	38	4	15501	15501	PA	Pennsylvania	SOMERSET	SOMERSET	Northeast	1	1	1	0	0	0	0	1
300	11/09/2018	293 07	3	4	2	2	37	4	95464	95464	CA	California	NICE	LAKE	West	4	1	0	0	0	1	1	1
301	11/10/2018	482 90	3	2	2	2	70	7	48178	48178	MI	Michigan	SOUTH LYON	OAKLAND	Midwest	2	0	0	0	0	0	0	0
303	11/10/2018	181 46	3	4	2	2	37	4	19520	19520	PA	Pennsylvania	ELVERSON	CHESTER	Northeast	1	0	0	0	0	0	0	0
304	11/10/2018	691 55	3	1	1	1	52	5	14226	14226	NY	New York	BUFFALO	ERIE	Northeast	1	0	0	0	0	0	0	0
307	11/10/2018	486 79	3	1	2	1	54	5	60634	60634	IL	Illinois	CHICAGO	COOK	Midwest	2	0	0	0	1	0	1	1
310	11/10/2018	529 86	3	2	2	1	68	7	11365	11365	NY	New York	FRESH MEADOWS	QUEENS	Northeast	1	0	1	0	0	0	0	1
312	11/10/2018	340 38	3	2	2	1	74	7	83805	83805	ID	Idaho	BONNERS FERRY	BOUNDARY	West	4	0	1	0	0	0	0	0
314	11/10/2018	200 79	3	2	2	2	58	6	68005	68005	NE	Nebraska	BELLEVUE	SARPY	Midwest	2	0	0	0	0	0	0	0
325	11/10/2018	447 68	3	2	2	1	45	5	10537	10537	NY	New York	LAKE PEEKSKILL	PUTNAM	Northeast	1	0	0	0	0	0	0	0
327	11/10/2018	278 26	3	4	2	2	23	2	48624	48624	MI	Michigan	GLADWIN	GLADWIN	Midwest	2	0	0	0	0	0	0	1
329	11/10/2018	460 99	3	4	2	2	24	2	41224	41224	KY	Kentucky	INEZ	MARTIN	South	3	0	0	0	0	1	1	1
332	11/10/2018	200 88	3	4	2	1	39	4	98662	98662	WA	Washington	VANCOUVER	CLARK	West	4	0	0	0	0	0	1	1
336	11/10/2018	591 40	3	2	2	2	65	7	21029	21029	MD	Maryland	CLARKSVILLE	HOWARD	South	3	0	0	0	0	0	0	0
342	11/10/2018	247 90	3	4	2	2	24	2	35150	35150	AL	Alabama	SYLACAUGA	TALLADEGA	South	3	0	1	0	0	1	1	0
344	11/10/2018	651 19	3	4	2	2	19	2	31305	31305	GA	Georgia	DARIEN	MCINTOSH	South	3	0	0	0	0	1	0	1
345	11/10/2018	815 13	3	4	2	2	51	5	89107	89107	NV	Nevada	LAS VEGAS	CLARK	West	4	0	1	0	0	0	1	0
352	11/10/2018	256 49	3	3	2	2	52	5	43110	43110	OH	Ohio	CANAL WINCHESTER	FRANKLIN	Midwest	2	1	0	0	0	0	0	1
358	11/10/2018	174 46	3	2	1	1	39	4	92821	92821	CA	California	BREA	ORANGE	West	4	1	0	0	0	0	0	1

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record	date	qtime	status	sq1	flag1	sq2	sq3	sq3a	sq4	zip_infor1	zip_infor2	zip_infor3	zip_infor4	zip_infor5	zip_infor6	region	sq5r1	sq5r2	sq5r3	sq5r4	sq5r5	sq5r6	sq5r7
360	11/10/2018	231 33	3	2	2	1	69	7	34202	34202	FL	Florida	BRADENTON	MANATEE	South	3	0	1	0	0	0	0	0
362	11/10/2018	234 12	3	3	1	2	25	3	92706	92706	CA	California	SANTA ANA	ORANGE	West	4	0	0	0	0	1	0	0
363	11/10/2018	1082 34	3	2	2	1	36	4	54901	54901	WI	Wisconsin	OSHKOSH	WINNEBAGO	Midwest	2	0	0	0	0	0	0	1
365	11/10/2018	576 46	3	4	2	2	38	4	39666	39666	MS	Mississippi	SUMMIT	PIKE	South	3	0	0	0	0	1	0	1
368	11/10/2018	263 97	3	2	2	2	48	5	19382	19382	PA	Pennsylvania	WEST CHESTER	CHESTER	Northeast	1	0	0	0	0	1	0	0
378	11/10/2018	208 60	3	3	2	2	28	3	77656	77656	TX	Texas	SILSBEE	HARDIN	South	3	0	0	0	0	0	1	1
386	11/10/2018	7849 26	3	4	2	2	45	5	96797	96797	HI	Hawaii	WAIPAHU	HONOLULU	West	4	0	0	0	0	0	0	0
389	11/10/2018	362 32	3	4	2	2	58	6	61401	61401	IL	Illinois	GALESBURG	KNOX	Midwest	2	1	0	0	0	0	0	1
391	11/10/2018	758 65	3	4	2	1	83	7	33917	33917	FL	Florida	NORTH FORT MYERS	LEE	South	3	0	1	0	0	0	0	0
395	11/10/2018	811 39	3	4	2	2	21	2	92211	92211	CA	California	PALM DESERT	RIVERSIDE	West	4	0	0	0	0	0	0	0
397	11/10/2018	740 97	3	4	2	2	34	3	92704	92704	CA	California	SANTA ANA	ORANGE	West	4	1	1	0	0	0	1	1
404	11/10/2018	278 57	3	1	2	1	59	6	33584	33584	FL	Florida	SEFFNER	HILLSBOROUGH	South	3	0	0	0	0	0	0	0
418	11/10/2018	16585 74	3	4	2	2	21	2	32332	32332	FL	Florida	GRETNA	GADSDEN	South	3	1	0	0	0	0	1	0
419	11/10/2018	309 26	3	4	2	2		8	8036	8036	NJ	New Jersey	HAINESPORT	BURLINGTON	Northeast	1	0	0	0	0	0	0	0
430	11/10/2018	294 52	3	4	2	2	22	2	92887	92887	CA	California	YORBA LINDA	ORANGE	West	4	0	0	0	0	0	0	1
438	11/10/2018	814 02	3	4	2	2	53	5	36863	36863	AL	Alabama	LANETT	CHAMBERS	South	3	0	1	0	0	0	0	0
440	11/10/2018	397 26	3	3	2	1	50	5	73008	73008	OK	Oklahoma	BETHANY	OKLAHOMA	South	3	0	0	0	0	1	0	1
443	11/10/2018	1394 15	3	2	1	2	23	2	23111	23111	VA	Virginia	MECHANICSVILLE	HANOVER	South	3	0	0	0	0	1	0	0
446	11/10/2018	255 97	3	4	2	2	31	3	99011	99011	WA	Washington	FAIRCHILD AIR FORCE BASE	SPOKANE	West	4	1	0	0	0	0	0	0
448	11/10/2018	333 74	3	2	2	1	54	5	94618	94618	CA	California	OAKLAND	ALAMEDA	West	4	0	0	0	0	1	0	1
452	11/10/2018	333 22	3	4	2	1	39	4	32068	32068	FL	Florida	MIDDLEBURG	CLAY	South	3	0	1	0	0	0	0	1
456	11/10/2018	441 90	3	4	2	1	64	6	5452	5452	VT	Vermont	ESSEX JUNCTION	CHITTENDEN	Northeast	1	0	1	0	0	0	0	0
457	11/10/2018	515 49	3	4	2	2	28	3	31055	31055	GA	Georgia	MC RAE HELENA	TELFAIR	South	3	0	0	0	0	0	0	0
458	11/10/2018	202 56	3	4	2	2	24	2	92866	92866	CA	California	ORANGE	ORANGE	West	4	1	0	0	0	0	1	1
460	11/10/2018	563 49	3	4	2	1	30	3	27520	27520	NC	North Carolina	CLAYTON	JOHNSTON	South	3	0	0	0	0	0	0	0

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record	date	qtime	status	sq1	flag1	sq2	sq3	sq3a	sq4	zip_infor1	zip_infor2	zip_infor3	zip_infor4	zip_infor5	zip_infor6	region	sq5r1	sq5r2	sq5r3	sq5r4	sq5r5	sq5r6	sq5r7
463	11/10/2018	442 95	3	4	2	2	52	5	70706	70706	LA	Louisiana	DENHAM SPRINGS	LIVINGSTON	South	3	0	1	0	0	0	0	0
476	11/10/2018	366 06	3	4	2	2	26	3	32225	32225	FL	Florida	JACKSONVILLE	DUVAL	South	3	0	0	0	0	0	0	1
483	11/10/2018	395 95	3	4	2	2	61	6	85544	85544	AZ	Arizona	PINE	GILA	West	4	0	0	0	0	1	0	0
493	11/10/2018	356 88	3	4	2	1	24	2	92804	92804	CA	California	ANAHEIM	ORANGE	West	4	0	0	0	0	0	0	0
498	11/10/2018	397 16	3	4	2	1	39	4	49348	49348	MI	Michigan	WAYLAND	ALLEGAN	Midwest	2	0	0	0	0	0	0	0
499	11/10/2018	1038 70	3	4	2	2	25	3	75217	75217	TX	Texas	DALLAS	DALLAS	South	3	0	0	0	0	1	0	0
501	11/10/2018	150 46	3	3	2	1	52	5	37186	37186	TN	Tennessee	WESTMORELAND	SUMNER	South	3	0	1	0	0	0	0	0
502	11/10/2018	460 56	3	1	2	1	74	7	1085	1085	MA	Massachusetts	WESTFIELD	HAMPDEN	Northeast	1	0	0	0	0	0	0	0
507	11/10/2018	344 06	3	4	2	2	37	4	28037	28037	NC	North Carolina	DENVER	LINCOLN	South	3	0	0	0	0	0	1	0
510	11/10/2018	314 83	3	4	2	2	21	2	93036	93036	CA	California	OXNARD	VENTURA	West	4	0	0	0	0	0	1	0
531	11/10/2018	235 96	3	1	2	2	58	6	14564	14564	NY	New York	VICTOR	ONTARIO	Northeast	1	0	1	0	0	1	0	1
533	11/10/2018	576 17	3	4	2	2	30	3	75061	75061	TX	Texas	IRVING	DALLAS	South	3	0	0	0	0	0	0	0
534	11/10/2018	368 16	3	4	2	2	26	3	98271	98271	WA	Washington	MARYSVILLE	SNOHOMISH	West	4	0	0	0	0	0	1	0
542	11/10/2018	360 07	3	1	2	1	47	5	27265	27265	NC	North Carolina	HIGH POINT	GUILFORD	South	3	0	1	0	0	0	0	0
547	11/10/2018	543 16	3	2	2	2	52	5	75233	75233	TX	Texas	DALLAS	DALLAS	South	3	0	1	0	0	0	0	0
549	11/10/2018	265 32	3	4	2	2	26	3	32205	32205	FL	Florida	JACKSONVILLE	DUVAL	South	3	0	0	0	0	0	0	0
558	11/10/2018	299 41	3	2	2	2	48	5	79936	79936	TX	Texas	EL PASO	EL PASO	South	3	0	0	0	0	0	1	0
561	11/10/2018	1523 17	3	2	2	2	49	5	73170	73170	OK	Oklahoma	OKLAHOMA CITY	CLEVELAND	South	3	0	1	0	0	0	0	0
562	11/10/2018	494 19	3	4	2	2	51	5	78578	78578	TX	Texas	PORT ISABEL	CAMERON	South	3	0	0	0	0	0	0	0
563	11/10/2018	903 78	3	4	2	2	26	3	27260	27260	NC	North Carolina	HIGH POINT	GUILFORD	South	3	0	0	0	0	0	0	0
568	11/10/2018	204 75	3	4	2	1	29	3	28451	28451	NC	North Carolina	LELAND	BRUNSWICK	South	3	1	0	0	0	0	1	1
575	11/10/2018	331 71	3	4	2	2	32	3	74012	74012	OK	Oklahoma	BROKEN ARROW	TULSA	South	3	0	0	0	0	0	1	0
576	11/10/2018	242 46	3	1	2	2	57	6	91214	91214	CA	California	LA CRESCENTA	LOS ANGELES	West	4	0	0	0	0	1	1	0
582	11/10/2018	422 22	3	1	2	1	38	4	7928	7928	NJ	New Jersey	CHATHAM	MORRIS	Northeast	1	0	0	0	0	0	0	0
586	11/10/2018	250 02	3	2	2	1	42	4	60618	60618	IL	Illinois	CHICAGO	COOK	Midwest	2	0	0	0	0	0	0	0
593	11/10/2018	1042 91	3	4	2	1		8	18031	18031	PA	Pennsylvania	BREINIGSVILLE	LEHIGH	Northeast	1	0	0	0	0	0	0	0
600	11/10/2018	769 69	3	4	2	1	45	5	30294	30294	GA	Georgia	ELLENWOOD	DEKALB	South	3	0	0	0	0	0	0	0
613	11/10/2018	273 03	3	4	2	2	37	4	34491	34491	FL	Florida	SUMMERFIELD	MARION	South	3	0	0	0	0	0	1	0
614	11/10/2018	399 63	3	4	2	1	25	3	7306	7306	NJ	New Jersey	JERSEY CITY	HUDSON	Northeast	1	0	0	0	0	0	0	1
622	11/10/2018	598 18	3	4	2	2	34	3	98052	98052	WA	Washington	REDMOND	KING	West	4	0	0	0	0	0	0	0

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626	11/10/2018	619 22	3	4	2	2	22	2	72046	72046	AR	Arkansas	ENGLAND	LONOKE	South	3	0	0	0	0	0	0	0
632	11/10/2018	294 15	3	1	2	1	26	3	93312	93312	CA	California	BAKERSFIELD	KERN	West	4	0	0	0	0	0	0	0
641	11/10/2018	202 22	3	4	2	2	24	2	92027	92027	CA	California	ESCONDIDO	SAN DIEGO	West	4	0	0	0	0	0	0	0
642	11/10/2018	289 45	3	4	2	2	43	4	35578	35578	AL	Alabama	NAUVOO	WALKER	South	3	1	0	0	0	1	1	0
645	11/10/2018	191 87	3	4	2	2	31	3	46550	46550	IN	Indiana	NAPPANEE	ELKHART	Midwest	2	0	0	0	0	0	0	0
647	11/10/2018	280 85	3	1	2	1	38	4	60560	60560	IL	Illinois	YORKVILLE	KENDALL	Midwest	2	0	0	0	0	0	0	0
653	11/10/2018	282 61	3	4	2	2	37	4	37072	37072	TN	Tennessee	GOODLETTSVILLE	DAVIDSON	South	3	0	0	0	0	0	0	0
661	11/10/2018	351 35	3	4	2	2	52	5	18512	18512	PA	Pennsylvania	SCRANTON	LACKAWANNA	Northeast	1	0	1	0	0	1	0	1
662	11/10/2018	463 65	3	4	2	2	33	3	99016	99016	WA	Washington	GREENACRES	SPOKANE	West	4	0	0	0	0	0	1	0
663	11/10/2018	1074 20	3	4	2	1	21	2	75236	75236	TX	Texas	DALLAS	DALLAS	South	3	1	0	0	0	0	0	0
666	11/10/2018	460 09	3	4	2	2	29	3	44130	44130	OH	Ohio	CLEVELAND	CUYAHOGA	Midwest	2	0	0	0	0	0	0	0
683	11/10/2018	272 92	3	2	2	2	43	4	11758	11758	NY	New York	MASSAPEQUA	NASSAU	Northeast	1	0	0	0	0	0	0	0
687	11/10/2018	344 16	3	1	2	1	47	5	60018	60018	IL	Illinois	DES PLAINES	COOK	Midwest	2	0	1	0	0	1	0	1
691	11/10/2018	385 82	3	4	2	2	25	3	54467	54467	WI	Wisconsin	PLOVER	PORTAGE	Midwest	2	0	0	0	0	0	1	1
707	11/10/2018	1495 70	3	4	2	2	29	3	94005	94005	CA	California	BRISBANE	SAN MATEO	West	4	0	0	0	0	0	0	0
712	11/10/2018	536 04	3	4	2	2		8	41630	41630	KY	Kentucky	GARRETT	FLOYD	South	3	0	0	0	0	0	0	0
717	11/10/2018	353 69	3	4	2	1	37	4	26431	26431	WV	West Virginia	SHINNSTON	HARRISON	South	3	0	0	0	0	0	1	0
723	11/10/2018	381 91	3	4	2	1	22	2	45044	45044	OH	Ohio	MIDDLETOWN	BUTLER	Midwest	2	0	1	0	0	0	0	0
730	11/10/2018	336 57	3	2	2	1	72	7	85263	85263	AZ	Arizona	RIO VERDE	MARICOPA	West	4	0	1	0	0	0	0	1
734	11/10/2018	480 09	3	4	2	2	46	5	92562	92562	CA	California	MURRIETA	RIVERSIDE	West	4	0	0	0	0	0	1	0
736	11/10/2018	1236 88	3	3	2	1	67	7	23225	23225	VA	Virginia	RICHMOND	RICHMOND CITY	South	3	0	0	0	0	0	0	0
742	11/10/2018	440 15	3	4	2	2	60	6	97423	97423	OR	Oregon	COQUILLE	COOS	West	4	0	0	0	0	1	0	0
745	11/10/2018	638 29	3	2	2	1	35	4	43713	43713	OH	Ohio	BARNESVILLE	BELMONT	Midwest	2	0	0	0	0	0	0	0
750	11/10/2018	287 29	3	4	2	2	24	2	87123	87123	NM	New Mexico	ALBUQUERQUE	BERNALILLO	West	4	0	0	0	0	0	0	0
758	11/10/2018	277 34	3	4	2	2	22	2	64801	64801	MO	Missouri	JOPLIN	JASPER	Midwest	2	0	0	0	0	0	0	0
760	11/10/2018	422 58	3	4	2	2	40	4	96814	96814	HI	Hawaii	HONOLULU	HONOLULU	West	4	1	0	0	0	0	0	1
765	11/10/2018	182 72	3	1	2	2	27	3	78582	78582	TX	Texas	RIO GRANDE CITY	STARR	South	3	0	0	0	0	0	0	0
769	11/10/2018	703 11	3	1	2	2	32	3	44139	44139	OH	Ohio	SOLO	CUYAHOGA	Midwest	2	0	0	0	0	0	0	1
771	11/10/2018	965 29	3	1	2	2	33	3	97045	97045	OR	Oregon	OREGON CITY	CLACKAMAS	West	4	0	0	0	0	0	0	1
778	11/10/2018	1736 32	3	4	2	2	23	2	35046	35046	AL	Alabama	CLANTON	CHILTON	South	3	0	0	0	0	0	1	1
784	11/10/2018	259 54	3	1	2	2	64	6	77074	77074	TX	Texas	HOUSTON	HARRIS	South	3	0	1	0	0	0	1	0
786	11/10/2018	1074 18	3	4	2	2	22	2	31601	31601	GA	Georgia	VALDOSTA	LOWNDES	South	3	0	0	0	0	0	0	0
788	11/10/2018	549 62	3	1	2	1	62	6	96817	96817	HI	Hawaii	HONOLULU	HONOLULU	West	4	0	1	0	0	0	0	1
792	11/10/2018	263 95	3	1	2	1	62	6	78734	78734	TX	Texas	AUSTIN	TRAVIS	South	3	0	1	0	0	0	0	0
794	11/10/2018	203 20	3	4	2	2	36	4	73505	73505	OK	Oklahoma	LAWTON	COMANCHE	South	3	0	0	0	0	0	0	0
795	11/10/2018	311 19	3	4	2	2	29	3	99208	99208	WA	Washington	SPOKANE	SPOKANE	West	4	0	0	0	0	0	0	0
802	11/10/2018	257 38	3	4	2	2	28	3	95358	95358	CA	California	MODESTO	STANISLAUS	West	4	1	1	0	0	0	1	1
805	11/10/2018	426 10	3	3	1	1	28	3	75067	75067	TX	Texas	LEWISVILLE	DENTON	South	3	0	0	0	0	0	0	0
807	11/10/2018	274 95	3	4	2	2	36	4	5468	5468	VT	Vermont	MILTON	CHITTENDEN	Northeast	1	0	0	0	0	0	0	1
811	11/10/2018	336 16	3	4	2	2	34	3	30663	30663	GA	Georgia	RUTLEDGE	MORGAN	South	3	0	0	0	0	0	1	0

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815	11/10/2018	2244 31	3	4	2	2	56	6	77091	77091	TX	Texas	HOUSTON	HARRIS	South	3	0	1	0	0	0	0	0
820	11/10/2018	229 36	3	4	2	2	27	3	7039	7039	NJ	New Jersey	LIVINGSTON	ESSEX	Northeast	1	0	0	0	0	0	0	0
823	11/10/2018	275 14	3	2	2	1	37	4	2176	2176	MA	Massachusetts	MELROSE	MIDDLESEX	Northeast	1	0	0	0	0	0	0	0
824	11/10/2018	812 39	3	2	2	1	70	7	92065	92065	CA	California	RAMONA	SAN DIEGO	West	4	0	0	0	0	1	0	1
828	11/10/2018	644 72	3	4	2	2	19	2	48197	48197	MI	Michigan	YPSILANTI	WASHTENAW	Midwest	2	1	1	0	0	1	1	1
832	11/10/2018	528 51	3	4	2	2	29	3	63301	63301	MO	Missouri	SAINT CHARLES	SAINT CHARLES	Midwest	2	0	0	0	0	0	0	0
835	11/10/2018	168 41	3	4	2	1	28	3	15220	15220	PA	Pennsylvania	PITTSBURGH	ALLEGHENY	Northeast	1	0	0	0	0	0	0	0
839	11/10/2018	388 95	3	3	2	2	71	7	91206	91206	CA	California	GLENDALE	LOS ANGELES	West	4	0	1	0	0	0	0	1
845	11/10/2018	213 49	3	4	2	2	37	4	57301	57301	SD	South Dakota	MITCHELL	DAVISON	Midwest	2	0	0	0	0	0	1	1
852	11/10/2018	364 07	3	4	2	1	52	5	97424	97424	OR	Oregon	COTTAGE GROVE	LANE	West	4	0	1	0	0	0	0	0
857	11/10/2018	621 73	3	2	1	2	67	7	66104	66104	KS	Kansas	KANSAS CITY	WYANDOTTE	Midwest	2	0	1	0	0	0	0	0
866	11/10/2018	543 68	3	1	2	2	51	5	60544	60544	IL	Illinois	PLAINFIELD	WILL	Midwest	2	0	0	0	0	0	0	0
870	11/10/2018	1003 37	3	2	2	2	57	6	94539	94539	CA	California	FREMONT	ALAMEDA	West	4	0	0	0	1	0	0	0
871	11/10/2018	375 78	3	4	2	1	42	4	36582	36582	AL	Alabama	THEODORE	MOBILE	South	3	0	1	0	0	1	1	1
873	11/10/2018	803 08	3	1	2	1	38	4	17316	17316	PA	Pennsylvania	EAST BERLIN	ADAMS	Northeast	1	1	0	0	1	0	1	1
874	11/10/2018	327 30	3	4	2	2	44	4	28081	28081	NC	North Carolina	KANNAPOLIS	CABARRUS	South	3	0	0	0	0	1	0	1
888	11/10/2018	318 60	3	4	2	2	36	4	61614	61614	IL	Illinois	PEORIA	PEORIA	Midwest	2	0	0	0	0	0	1	0
892	11/10/2018	332 76	3	1	2	1	23	2	84664	84664	UT	Utah	MAPLETON	UTAH	West	4	0	0	0	0	0	0	0
896	11/10/2018	502 52	3	1	2	1	68	7	74066	74066	OK	Oklahoma	SAPULPA	CREEK	South	3	0	1	0	0	0	0	0
904	11/10/2018	163 00	3	1	1	1	44	4	66210	66210	KS	Kansas	OVERLAND PARK	JOHNSON	Midwest	2	0	0	0	0	0	0	0
905	11/10/2018	288 65	3	1	2	1	71	7	37221	37221	TN	Tennessee	NASHVILLE	DAVIDSON	South	3	0	1	0	0	1	0	0
908	11/10/2018	276 31	3	2	2	2	23	2	89123	89123	NV	Nevada	LAS VEGAS	CLARK	West	4	0	0	0	0	0	1	1
909	11/10/2018	380 89	3	4	2	2		8	23605	23605	VA	Virginia	NEWPORT NEWS	NEWPORT NEWS CITY	South	3	0	0	0	0	0	0	0
912	11/10/2018	685 01	3	4	2	2	75	7	33543	33543	FL	Florida	WESLEY CHAPEL	PASCO	South	3	0	1	0	0	1	0	0
913	11/10/2018	204 53	3	4	2	2	28	3	95128	95128	CA	California	SAN JOSE	SANTA CLARA	West	4	1	0	0	0	0	0	1
916	11/10/2018	431 61	3	4	2	2	34	3	17043	17043	PA	Pennsylvania	LEMOYNE	CUMBERLAND	Northeast	1	0	0	0	0	0	1	1
918	11/10/2018	554 56	3	4	2	2	20	2	78009	78009	TX	Texas	CASTROVILLE	MEDINA	South	3	0	0	0	0	0	0	0
921	11/10/2018	1165 94	3	4	2	2	31	3	65251	65251	MO	Missouri	FULTON	CALLAWAY	Midwest	2	0	0	0	0	0	0	0
924	11/11/2018	348 99	3	4	2	1	40	4	98584	98584	WA	Washington	SHELTON	MASON	West	4	0	0	0	0	0	1	0
929	11/11/2018	576 18	3	2	2	2	53	5	80916	80916	CO	Colorado	COLORADO SPRINGS	EL PASO	West	4	1	1	0	0	0	1	1
932	11/11/2018	312 88	3	1	2	2	71	7	60607	60607	IL	Illinois	CHICAGO	COOK	Midwest	2	0	1	0	0	0	0	0
937	11/11/2018	417 18	3	3	2	2	45	5	16214	16214	PA	Pennsylvania	CLARION	CLARION	Northeast	1	0	0	0	0	1	0	0
939	11/11/2018	231 08	3	2	2	1	68	7	55414	55414	MN	Minnesota	MINNEAPOLIS	HENNEPIN	Midwest	2	0	0	0	0	0	0	0
940	11/11/2018	363 60	3	1	2	1	67	7	80005	80005	CO	Colorado	ARVADA	JEFFERSON	West	4	0	0	0	0	0	0	0

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941	11/11/2018	1074 37	3	4	2	2	34	3	85202	85202	AZ	Arizona	MESA	MARICOPA	West	4	1	0	0	0	0	1	1
945	11/11/2018	173 07	3	3	2	1	21	2	89125	89125	NV	Nevada	LAS VEGAS	CLARK	West	4	0	1	0	0	0	0	1
946	11/11/2018	799 55	3	4	2	2	25	3	95361	95361	CA	California	OAKDALE	STANISLAUS	West	4	1	0	0	0	1	0	1
949	11/11/2018	305 43	3	4	2	1	19	2	24416	24416	VA	Virginia	BUENA VISTA	BUENA VISTA CITY	South	3	0	0	0	0	0	1	0
950	11/11/2018	827 25	3	1	2	2	62	6	7002	7002	NJ	New Jersey	BAYONNE	HUDSON	Northeast	1	0	1	0	0	0	0	0
951	11/11/2018	300 94	3	4	2	2	37	4	75082	75082	TX	Texas	RICHARDSON	DALLAS	South	3	0	0	0	0	0	0	1
952	11/11/2018	484 73	3	2	2	1	40	4	95747	95747	CA	California	ROSEVILLE	PLACER	West	4	0	1	0	0	0	0	1
959	11/11/2018	443 71	3	4	2	2	57	6	77904	77904	TX	Texas	VICTORIA	VICTORIA	South	3	0	0	0	0	0	0	0
960	11/11/2018	448 28	3	4	2	2	40	4	39154	39154	MS	Mississippi	RAYMOND	HINDS	South	3	0	0	0	0	1	1	0
961	11/11/2018	347 10	3	2	2	2	63	6	57638	57638	SD	South Dakota	LEMMON	PERKINS	Midwest	2	0	1	0	0	0	0	0
972	11/12/2018	217 60	3	4	2	2	42	4	28690	28690	NC	North Carolina	VALDESE	BURKE	South	3	1	1	0	0	1	0	0
973	11/12/2018	160 36	3	4	2	2	30	3	74441	74441	OK	Oklahoma	HULBERT	CHEROKEE	South	3	0	0	0	0	0	0	0
975	11/12/2018	1624 36	3	4	2	1	21	2	8332	8332	NJ	New Jersey	MILLVILLE	CUMBERLAND	Northeast	1	1	1	0	0	0	0	1
976	11/12/2018	400 96	3	1	2	2	57	6	96007	96007	CA	California	ANDERSON	SHASTA	West	4	0	0	0	0	0	1	0
977	11/12/2018	986 28	3	4	2	2	46	5	97351	97351	OR	Oregon	INDEPENDENCE	POLK	West	4	0	0	0	0	0	1	1
978	11/12/2018	334 66	3	2	2	2	68	7	92808	92808	CA	California	ANAHEIM	ORANGE	West	4	0	0	0	0	0	1	1
981	11/12/2018	299 08	3	4	2	1	22	2	18059	18059	PA	Pennsylvania	LAURYS STATION	LEHIGH	Northeast	1	0	0	0	0	0	0	0
982	11/12/2018	366 47	3	4	2	2	33	3	34715	34715	FL	Florida	CLERMONT	LAKE	South	3	0	0	0	0	0	0	0
985	11/12/2018	269 83	3	2	2	2	42	4	66049	66049	KS	Kansas	LAWRENCE	DOUGLAS	Midwest	2	0	0	0	0	0	0	1
990	11/12/2018	198 77	3	4	2	1	52	5	32778	32778	FL	Florida	TAVARES	LAKE	South	3	0	0	0	0	0	0	0
994	11/12/2018	260 47	3	3	1	2	35	4	24016	24016	VA	Virginia	ROANOKE	ROANOKE CITY	South	3	1	0	0	0	0	0	1
996	11/12/2018	3157 43	3	3	2	1	39	4	20016	20016	DC	District of Columbia	WASHINGTON	DISTRICT OF COLUMBIA	South	3	0	0	0	0	0	0	0
1003	11/12/2018	360 34	3	4	2	2	52	5	53922	53922	WI	Wisconsin	BURNETT	DODGE	Midwest	2	0	0	0	0	0	0	0
1005	11/12/2018	187 73	3	4	2	1	18	2	11368	11368	NY	New York	CORONA	QUEENS	Northeast	1	1	0	0	1	0	0	0
1007	11/12/2018	5750 67	3	4	2	2	31	3	64788	64788	MO	Missouri	URICH	HENRY	Midwest	2	0	0	0	0	0	1	1
1009	11/12/2018	1304 32	3	4	2	2	57	6	15550	15550	PA	Pennsylvania	MANN'S CHOICE	BEDFORD	Northeast	1	0	0	0	0	0	0	0
1010	11/12/2018	198 41	3	4	2	2	39	4	44314	44314	OH	Ohio	AKRON	SUMMIT	Midwest	2	0	1	0	0	0	0	1
1014	11/12/2018	181 76	3	4	2	1	42	4	32792	32792	FL	Florida	WINTER PARK	ORANGE	South	3	0	1	0	0	0	0	0

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1016	11/12/2018	259 64	3	4	2	1	28	3	98321	98321	WA	Washington	BUCKLEY	PIERCE	West	4	0	0	0	0	0	0	0
1018	11/12/2018	586 45	3	4	2	2	34	3	97123	97123	OR	Oregon	HILLSBORO	WASHINGTON	West	4	0	0	0	0	0	0	0
1019	11/12/2018	343 79	3	4	2	2	69	7	48768	48768	MI	Michigan	VASSAR	TUSCOLA	Midwest	2	0	0	0	0	0	0	0
1021	11/12/2018	269 55	3	2	2	2	74	7	84108	84108	UT	Utah	SALT LAKE CITY	SALT LAKE	West	4	0	0	0	0	0	0	1
1023	11/12/2018	240 64	3	4	2	2	24	2	10956	10956	NY	New York	NEW CITY	ROCKLAND	Northeast	1	0	0	0	0	0	0	0
1025	11/12/2018	195 56	3	4	1	1	19	2	11693	11693	NY	New York	FAR ROCKAWAY	QUEENS	Northeast	1	0	0	0	0	0	0	0
1027	11/12/2018	322 41	3	4	2	2	41	4	45365	45365	OH	Ohio	SIDNEY	SHELBY	Midwest	2	0	0	0	0	0	0	0
1028	11/12/2018	181 69	3	4	2	1	30	3	63736	63736	MO	Missouri	BENTON	SCOTT	Midwest	2	0	0	0	1	0	1	0
1030	11/12/2018	1286 62	3	4	2	2	66	7	19131	19131	PA	Pennsylvania	PHILADELPHIA	PHILADELPHIA	Northeast	1	1	1	0	0	0	0	1
1033	11/12/2018	347 95	3	4	2	1	35	4	19311	19311	PA	Pennsylvania	AVONDALE	CHESTER	Northeast	1	1	1	0	0	0	1	1
1034	11/12/2018	260 32	3	4	2	2	22	2	28457	28457	NC	North Carolina	ROCKY POINT	PENDER	South	3	0	0	0	0	0	1	1
1037	11/12/2018	392 34	3	4	2	2	33	3	8053	8053	NJ	New Jersey	MARLTON	BURLINGTON	Northeast	1	0	0	0	0	1	0	1
1038	11/12/2018	936 52	3	4	2	2	32	3	68340	68340	NE	Nebraska	DESHLER	THAYER	Midwest	2	0	1	0	0	0	0	1
1040	11/12/2018	209 89	3	1	1	2	28	3	17815	17815	PA	Pennsylvania	BLOOMSBURG	COLUMBIA	Northeast	1	0	0	0	0	0	1	0
1041	11/12/2018	202 04	3	1	2	2	50	5	10304	10304	NY	New York	STATEN ISLAND	RICHMOND	Northeast	1	0	0	0	0	0	0	0
1042	11/12/2018	237 19	3	4	2	2	27	3	46237	46237	IN	Indiana	INDIANAPOLIS	MARION	Midwest	2	0	0	0	0	0	0	0
1046	11/12/2018	265 79	3	4	2	2	26	3	63139	63139	MO	Missouri	SAINT LOUIS	SAINT LOUIS CITY	Midwest	2	1	0	0	0	1	1	1
1047	11/12/2018	367 18	3	4	2	1	34	3	68114	68114	NE	Nebraska	OMAHA	DOUGLAS	Midwest	2	0	0	0	0	0	0	1
1049	11/12/2018	226 74	3	1	2	2	74	7	2906	2906	RI	Rhode Island	PROVIDENCE	PROVIDENCE	Northeast	1	0	0	0	0	0	0	0
1055	11/12/2018	294 39	3	4	2	1	44	4	97229	97229	OR	Oregon	PORTLAND	WASHINGTON	West	4	0	1	0	0	0	0	0
1057	11/12/2018	410 89	3	3	2	2	62	6	74137	74137	OK	Oklahoma	TULSA	TULSA	South	3	0	0	0	0	1	0	1
1058	11/12/2018	265 16	3	1	2	1	68	7	96786	96786	HI	Hawaii	WAHIAWA	HONOLULU	West	4	0	1	0	0	1	0	0
1061	11/12/2018	172 09	3	4	2	2	30	3	33168	33168	FL	Florida	MIAMI	MIAMI-DADE	South	3	0	0	0	0	0	0	1
1063	11/12/2018	234 12	3	2	2	2	64	6	23225	23225	VA	Virginia	RICHMOND	RICHMOND CITY	South	3	0	1	0	0	0	0	0
1064	11/12/2018	784 05	3	4	2	2	51	5	99206	99206	WA	Washington	SPOKANE	SPOKANE	West	4	0	1	0	0	0	0	0
1068	11/13/2018	421 93	3	4	2	1	67	7	96815	96815	HI	Hawaii	HONOLULU	HONOLULU	West	4	0	1	0	0	0	0	0
1069	11/13/2018	297 80	3	4	2	2	20	2	97501	97501	OR	Oregon	MEDFORD	JACKSON	West	4	0	0	0	0	0	1	1
1070	11/13/2018	360 79	3	4	2	2	39	4	44836	44836	OH	Ohio	GREEN SPRINGS	SENECA	Midwest	2	0	0	0	0	0	1	0
1073	11/13/2018	551 84	3	1	2	1	62	6	63122	63122	MO	Missouri	SAINT LOUIS	SAINT LOUIS	Midwest	2	0	0	0	0	0	0	1
1075	11/13/2018	372 69	3	4	2	1	43	4	44055	44055	OH	Ohio	LORAIN	LORAIN	Midwest	2	0	0	0	0	0	0	1
1077	11/13/2018	257 53	3	2	2	1	45	5	12564	12564	NY	New York	PAWLING	DUTCHESS	Northeast	1	0	0	0	0	0	0	0
1078	11/13/2018	158 48	3	5	1	1	55	6	33334	33334	FL	Florida	FORT LAUDERDALE	BROWARD	South	3	0	0	0	0	0	0	0
1079	11/13/2018	1037 77	3	4	2	2	60	6	92301	92301	CA	California	ADELANTO	SAN BERNARDINO	West	4	1	0	0	0	1	0	0

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1080	11/13/2018	223 40	3	1	2	1	61	6	97002	97002	OR	Oregon	AURORA	MARION	West	4	0	0	0	0	0	0	0
1082	11/13/2018	611 42	3	4	2	2	30	3	30349	30349	GA	Georgia	ATLANTA	FULTON	South	3	0	0	0	0	0	0	0
1083	11/13/2018	813 32	3	4	2	1	25	3	20784	20784	MD	Maryland	HYATTSVILLE	PRINCE GEORGES	South	3	0	0	0	0	0	0	1
1085	11/13/2018	257 15	3	4	2	1	28	3	17545	17545	PA	Pennsylvania	MANHEIM	LANCASTER	Northeast	1	1	0	0	0	0	0	0
1089	11/13/2018	320 35	3	4	2	2	25	3	3743	3743	NH	New Hampshire	CLAREMONT	SULLIVAN	Northeast	1	0	0	0	0	0	0	0
1094	11/13/2018	423 30	3	4	2	2	25	3	75023	75023	TX	Texas	PLANO	COLLIN	South	3	0	1	0	0	0	0	1
1100	11/13/2018	154 35	3	4	2	2	59	6	76210	76210	TX	Texas	DENTON	DENTON	South	3	0	0	0	0	0	0	0
1106	11/13/2018	253 60	3	4	2	2	22	2	2748	2748	MA	Massachusetts	SOUTH DARTMOUTH	BRISTOL	Northeast	1	0	0	0	0	0	1	1
1109	11/13/2018	364 43	3	1	2	1	61	6	92780	92780	CA	California	TUSTIN	ORANGE	West	4	0	1	0	0	0	0	0
1111	11/13/2018	718 54	3	2	2	2	63	6	87059	87059	NM	New Mexico	TIJERAS	BERNALILLO	West	4	0	0	0	0	1	0	0
1116	11/13/2018	231 49	3	2	2	1	35	4	22150	22150	VA	Virginia	SPRINGFIELD	FAIRFAX	South	3	0	0	0	0	0	0	0
1117	11/13/2018	255 24	3	1	2	2	83	7	98802	98802	WA	Washington	EAST WENATCHEE	DOUGLAS	West	4	0	0	0	0	0	0	0
1121	11/13/2018	175 90	3	1	2	1	62	6	7735	7735	NJ	New Jersey	KEYPORT	MONMOUTH	Northeast	1	0	0	0	0	0	0	0
1134	11/13/2018	382 68	3	2	2	2	60	6	1420	1420	MA	Massachusetts	FITCHBURG	WORCESTER	Northeast	1	0	1	0	0	1	0	0
1138	11/13/2018	292 20	3	4	2	1	63	6	33624	33624	FL	Florida	TAMPA	HILLSBOROUGH	South	3	0	1	0	0	0	0	0
1141	11/13/2018	371 60	3	4	2	2	25	3	45102	45102	OH	Ohio	AMELIA	CLERMONT	Midwest	2	0	0	0	0	0	0	1
1142	11/13/2018	248 50	3	3	2	2	64	6	10570	10570	NY	New York	PLEASANTVILLE	WESTCHESTER	Northeast	1	0	1	0	0	0	0	0
1143	11/13/2018	437 18	3	4	2	2	43	4	70072	70072	LA	Louisiana	MARRERO	JEFFERSON	South	3	0	0	0	0	1	0	1
1145	11/13/2018	213 05	3	4	2	2	39	4	54848	54848	WI	Wisconsin	LADYSMITH	RUSK	Midwest	2	1	0	0	0	0	1	0
1148	11/13/2018	368 38	3	1	2	1	66	7	7035	7035	NJ	New Jersey	LINCOLN PARK	MORRIS	Northeast	1	1	0	0	0	0	0	1
1149	11/13/2018	227 86	3	4	2	2	20	2	22401	22401	VA	Virginia	FREDERICKSBURG	FREDERICKSBURG CITY	South	3	1	0	0	0	0	1	1
1150	11/13/2018	313 89	3	4	2	2	30	3	85653	85653	AZ	Arizona	MARANA	PIMA	West	4	1	0	0	0	0	1	0
1153	11/13/2018	285 95	3	2	2	1	71	7	4005	4005	ME	Maine	BIDDEFORD	YORK	Northeast	1	0	1	0	0	0	0	0
1156	11/13/2018	531 30	3	4	2	1	38	4	60101	60101	IL	Illinois	ADDISON	DUPAGE	Midwest	2	0	0	0	0	0	0	0
1159	11/13/2018	193 00	3	1	2	1	85	7	13827	13827	NY	New York	OWEGO	TIOGA	Northeast	1	0	0	0	0	0	0	0
1176	11/13/2018	312 20	3	4	2	2	19	2	22150	22150	VA	Virginia	SPRINGFIELD	FAIRFAX	South	3	1	0	0	0	0	1	0
1182	11/13/2018	171 75	3	4	2	2	41	4	44811	44811	OH	Ohio	BELLEVUE	HURON	Midwest	2	0	0	0	0	0	1	0
1189	11/13/2018	481 77	3	3	2	2	30	3	80112	80112	CO	Colorado	ENGLEWOOD	ARAPAHOE	West	4	0	1	0	0	0	0	1
1195	11/13/2018	365 26	3	4	2	2	61	6	23701	23701	VA	Virginia	PORTSMOUTH	PORTSMOUTH CITY	South	3	0	0	0	0	0	0	0
1200	11/13/2018	1992 04	3	4	2	2	65	7	30161	30161	GA	Georgia	ROME	FLOYD	South	3	0	1	0	0	1	0	1
1203	11/13/2018	386 97	3	3	2	2	60	6	12804	12804	NY	New York	QUEENSBURY	WARREN	Northeast	1	0	0	0	0	0	0	0
1204	11/13/2018	265 51	3	4	2	2	31	3	45714	45714	OH	Ohio	BELPRE	WASHINGTON	Midwest	2	0	0	0	0	0	1	0
1205	11/13/2018	203 14	3	4	2	2	41	4	92392	92392	CA	California	VICTORVILLE	SAN BERNARDINO	West	4	0	1	0	0	0	1	1
1206	11/13/2018	295 92	3	4	2	1	44	4	65109	65109	MO	Missouri	JEFFERSON CITY	COLE	Midwest	2	1	0	0	0	0	0	0
1209	11/13/2018	293 09	3	3	2	1	60	6	98498	98498	WA	Washington	LAKEWOOD	PIERCE	West	4	0	0	0	0	0	0	0
1211	11/13/2018	478 49	3	2	2	2	66	7	33912	33912	FL	Florida	FORT MYERS	LEE	South	3	0	0	0	0	0	0	0
1213	11/13/2018	338 80	3	4	2	2	27	3	6712	6712	CT	Connecticut	PROSPECT	NEW HAVEN	Northeast	1	0	0	0	0	0	0	0
1220	11/13/2018	208 73	3	1	2	2	76	7	11756	11756	NY	New York	LEVITTOWN	NASSAU	Northeast	1	0	1	0	0	0	0	1

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1221	11/13/2018	317 57	3	3	2	2	56	6	1220	1220	MA	Massachusetts	ADAMS	BERKSHIRE	Northeast	1	0	1	0	0	0	1	1
1222	11/13/2018	312 57	3	3	2	1	35	4	16354	16354	PA	Pennsylvania	TITUSVILLE	CRAWFORD	Northeast	1	0	1	0	0	0	0	0
1227	11/13/2018	351 37	3	4	2	2	35	4	81401	81401	CO	Colorado	MONTROSE	MONTROSE	West	4	0	0	0	0	0	0	0
1229	11/13/2018	230 56	3	2	2	1	63	6	27292	27292	NC	North Carolina	LEXINGTON	DAVIDSON	South	3	0	0	0	0	0	0	0
1230	11/13/2018	289 94	3	4	2	2	31	3	16323	16323	PA	Pennsylvania	FRANKLIN	VENANGO	Northeast	1	0	0	0	0	1	1	1
1235	11/13/2018	1166 42	3	4	2	2	36	4	44889	44889	OH	Ohio	WAKEMAN	HURON	Midwest	2	0	0	0	0	0	0	0
1237	11/13/2018	246 01	3	4	2	2	36	4	41091	41091	KY	Kentucky	UNION	BOONE	South	3	0	0	0	0	0	1	0
1238	11/13/2018	1906 18	3	4	2	2	24	2	64109	64109	MO	Missouri	KANSAS CITY	JACKSON	Midwest	2	0	0	0	0	1	1	1
1240	11/13/2018	206 09	3	4	2	2	28	3	91405	91405	CA	California	VAN NUYS	LOS ANGELES	West	4	0	0	0	0	0	1	0
1241	11/13/2018	295 56	3	3	2	2	59	6	5495	5495	VT	Vermont	WILLISTON	CHITTENDEN	Northeast	1	0	1	0	0	0	0	0
1243	11/13/2018	180 63	3	4	2	2	35	4	14904	14904	NY	New York	ELMIRA	CHEMUNG	Northeast	1	0	0	0	0	0	0	1
1244	11/13/2018	302 93	3	4	2	1	28	3	37321	37321	TN	Tennessee	DAYTON	RHEA	South	3	0	0	0	0	0	1	0
1245	11/13/2018	329 80	3	1	2	2	68	7	8555	8555	NJ	New Jersey	ROOSEVELT	MONMOUTH	Northeast	1	1	0	0	0	0	0	0
1246	11/13/2018	185 43	3	4	2	2	31	3	2478	2478	MA	Massachusetts	BELMONT	MIDDLESEX	Northeast	1	0	0	0	0	0	0	0
1249	11/13/2018	482 77	3	2	2	2	42	4	60104	60104	IL	Illinois	BELLWOOD	COOK	Midwest	2	0	0	0	0	0	0	1
1252	11/13/2018	206 96	3	4	2	1	44	4	52224	52224	IA	Iowa	DYSART	TAMA	Midwest	2	0	0	0	0	0	0	0
1254	11/13/2018	498 99	3	3	2	2	45	5	19468	19468	PA	Pennsylvania	ROYERSFORD	MONTGOMERY	Northeast	1	0	0	0	0	0	1	0
1255	11/13/2018	204 08	3	2	2	2	34	3	71202	71202	LA	Louisiana	MONROE	OUACHITA	South	3	0	0	0	0	1	0	0
1261	11/13/2018	324 79	3	2	2	2	61	6	11751	11751	NY	New York	ISLIP	SUFFOLK	Northeast	1	0	1	0	0	0	0	1
1265	11/13/2018	304 20	3	3	1	2	58	6	14472	14472	NY	New York	HONEOYE FALLS	MONROE	Northeast	1	0	1	0	0	0	0	1
1266	11/13/2018	265 15	3	4	2	1	59	6	72703	72703	AR	Arkansas	FAYETTEVILLE	WASHINGTON	South	3	0	1	0	0	0	0	1
1271	11/13/2018	293 25	3	1	2	1	71	7	97229	97229	OR	Oregon	PORTLAND	WASHINGTON	West	4	0	0	0	0	0	0	0
1275	11/13/2018	626 30	3	2	2	2	60	6	32205	32205	FL	Florida	JACKSONVILLE	DUVAL	South	3	0	1	0	0	0	0	0
1277	11/13/2018	361 09	3	4	2	2	46	5	91356	91356	CA	California	TARZANA	LOS ANGELES	West	4	0	0	0	0	0	0	0
1279	11/13/2018	345 40	3	1	2	1	71	7	23222	23222	VA	Virginia	RICHMOND	RICHMOND CITY	South	3	0	0	0	0	0	0	0
1285	11/13/2018	295 09	3	2	2	2	61	6	94559	94559	CA	California	NAPA	NAPA	West	4	0	0	0	0	0	0	1
1286	11/13/2018	459 32	3	2	2	2	67	7	8857	8857	NJ	New Jersey	OLD BRIDGE	MIDDLESEX	Northeast	1	0	0	0	0	1	0	0
1290	11/13/2018	356 59	3	4	2	2	33	3	14467	14467	NY	New York	HENRIETTA	MONROE	Northeast	1	0	0	0	0	0	1	0
1292	11/13/2018	490 72	3	4	2	1	22	2	58104	58104	ND	North Dakota	FARGO	CASS	Midwest	2	0	0	0	0	0	1	0
1293	11/13/2018	547 03	3	2	2	2	31	3	92410	92410	CA	California	SAN BERNARDINO	SAN BERNARDINO	West	4	1	1	0	0	0	0	0
1298	11/13/2018	873 28	3	3	2	1	36	4	92879	92879	CA	California	CORONA	RIVERSIDE	West	4	0	0	0	0	0	0	0
1301	11/13/2018	530 39	3	4	2	2	53	5	14120	14120	NY	New York	NORTH TONAWANDA	NIAGARA	Northeast	1	0	0	0	0	0	0	0
1302	11/13/2018	419 37	3	2	2	2	61	6	32608	32608	FL	Florida	GAINESVILLE	ALACHUA	South	3	0	0	0	0	0	0	1

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1303	11/13/2018	270 99	3	2	2	2	32	3	10013	10013	NY	New York	NEW YORK	NEW YORK	Northeast	1	0	0	0	0	0	0	0
1312	11/13/2018	145 43	3	3	2	2	46	5	60629	60629	IL	Illinois	CHICAGO	COOK	Midwest	2	0	1	0	0	0	0	1
1313	11/13/2018	296 50	3	4	2	1	29	3	4254	4254	ME	Maine	LIVERMORE FALLS	ANDROSCOGGIN	Northeast	1	0	0	0	0	0	0	0
1314	11/14/2018	6505 13	3	3	2	2	40	4	93555	93555	CA	California	RIDGECREST	KERN	West	4	0	0	0	0	0	0	0
1316	11/13/2018	277 94	3	3	1	1	66	7	94521	94521	CA	California	CONCORD	CONTRA COSTA	West	4	0	0	0	0	0	0	0
1317	11/13/2018	730 60	3	4	2	2	36	4	2301	2301	MA	Massachusetts	BROCKTON	PLYMOUTH	Northeast	1	0	0	0	0	0	0	0
1318	11/13/2018	296 76	3	4	2	1	34	3	84120	84120	UT	Utah	WEST VALLEY CITY	SALT LAKE	West	4	0	0	0	0	0	0	1
1319	11/13/2018	356 83	3	2	2	1	64	6	98074	98074	WA	Washington	SAMMAMISH	KING	West	4	0	0	0	0	0	0	0
1320	11/13/2018	214 40	3	4	2	2	54	5	73069	73069	OK	Oklahoma	NORMAN	CLEVELAND	South	3	0	0	0	0	0	0	0
1322	11/13/2018	744 45	3	1	1	2	36	4	60415	60415	IL	Illinois	CHICAGO RIDGE	COOK	Midwest	2	0	0	0	0	0	0	0
1323	11/13/2018	454 51	3	1	2	1	31	3	27205	27205	NC	North Carolina	ASHEBORO	RANDOLPH	South	3	1	0	0	0	0	0	1
1324	11/13/2018	502 46	3	4	2	2	42	4	87112	87112	NM	New Mexico	ALBUQUERQUE	BERNALILLO	West	4	1	0	0	0	0	1	0
1325	11/13/2018	149 40	3	2	2	2	38	4	11355	11355	NY	New York	FLUSHING	QUEENS	Northeast	1	0	0	0	0	0	0	0
1330	11/14/2018	1595 54	3	4	2	1	59	6	48829	48829	MI	Michigan	EDMORE	MONTCALM	Midwest	2	0	0	0	0	1	0	0
1331	11/13/2018	339 35	3	4	2	2	69	7	33823	33823	FL	Florida	AUBURNDALE	POLK	South	3	0	1	0	0	0	0	0
1336	11/14/2018	228 98	3	1	1	1	25	3	92223	92223	CA	California	BEAUMONT	RIVERSIDE	West	4	1	0	0	0	0	0	0
1337	11/14/2018	690 64	3	1	2	2	33	3	94539	94539	CA	California	FREMONT	ALAMEDA	West	4	0	0	0	0	0	0	1
1338	11/14/2018	271 42	3	4	2	2	28	3	4005	4005	ME	Maine	BIDDEFORD	YORK	Northeast	1	1	0	0	0	0	0	1
1340	11/14/2018	311 77	3	4	2	1	28	3	28202	28202	NC	North Carolina	CHARLOTTE	MECKLENBURG	South	3	0	0	0	0	0	0	0
1344	11/14/2018	306 00	3	1	2	1	72	7	89431	89431	NV	Nevada	SPARKS	WASHOE	West	4	1	1	0	0	1	0	1
1345	11/14/2018	235 75	3	4	2	2	28	3	98902	98902	WA	Washington	YAKIMA	YAKIMA	West	4	0	0	0	0	0	1	0
1347	11/14/2018	211 59	3	2	2	2	57	6	91001	91001	CA	California	ALTADENA	LOS ANGELES	West	4	0	0	0	0	0	0	0
1349	11/14/2018	323 19	3	3	2	2	54	5	90630	90630	CA	California	CYPRESS	ORANGE	West	4	0	0	0	0	1	1	0
1350	11/14/2018	475 74	3	4	2	2	35	4	12788	12788	NY	New York	WOODBOURNE	SULLIVAN	Northeast	1	1	0	0	0	0	1	0
1353	11/14/2018	765 43	3	4	2	2	55	6	46202	46202	IN	Indiana	INDIANAPOLIS	MARION	Midwest	2	0	1	0	0	0	1	1
1357	11/14/2018	357 65	3	3	2	2	67	7	44240	44240	OH	Ohio	KENT	PORTAGE	Midwest	2	0	1	0	0	0	0	0
1359	11/14/2018	345 07	3	4	2	2	45	5	98072	98072	WA	Washington	WOODINVILLE	KING	West	4	0	0	0	0	0	0	0
1368	11/14/2018	295 39	3	2	2	1	47	5	75180	75180	TX	Texas	BALCH SPRINGS	DALLAS	South	3	0	1	0	0	0	0	0
1371	11/14/2018	437 91	3	4	2	2	35	4	95351	95351	CA	California	MODESTO	STANISLAUS	West	4	0	0	0	0	0	0	1
1374	11/14/2018	799 56	3	4	2	2	33	3	77705	77705	TX	Texas	BEAUMONT	JEFFERSON	South	3	0	1	0	1	0	0	1
1376	11/14/2018	298 82	3	4	2	2	30	3	32839	32839	FL	Florida	ORLANDO	ORANGE	South	3	0	0	0	0	0	1	1
1377	11/14/2018	304 97	3	4	2	1	33	3	25526	25526	WV	West Virginia	HURRICANE	PUTNAM	South	3	0	0	0	0	0	0	0
1382	11/14/2018	708 16	3	5	1	2	64	6	99009	99009	WA	Washington	ELK	SPOKANE	West	4	0	1	0	0	0	0	0
1388	11/14/2018	279 29	3	4	2	2	26	3	90222	90222	CA	California	COMPTON	LOS ANGELES	West	4	0	0	0	0	0	1	0
1392	11/14/2018	1884 97	3	2	2	2	30	3	33165	33165	FL	Florida	MIAMI	MIAMI-DADE	South	3	1	0	0	0	1	1	1
1394	11/14/2018	345 41	3	4	2	2	21	2	33805	33805	FL	Florida	LAKELAND	POLK	South	3	0	1	0	0	0	1	1
1395	11/14/2018	233 44	3	4	2	2	34	3	84075	84075	UT	Utah	SYRACUSE	DAVIS	West	4	0	0	0	0	0	0	0
1396	11/14/2018	240 96	3	4	2	2	47	5	30803	30803	GA	Georgia	AVERA	JEFFERSON	South	3	0	1	0	0	0	0	0
1397	11/14/2018	333 15	3	2	2	2	25	3	17103	17103	PA	Pennsylvania	HARRISBURG	DAUPHIN	Northeast	1	0	0	0	0	0	0	0

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1400	11/14/2018	533 90	3	4	2	2	26	3	75081	75081	TX	Texas	RICHARDSON	DALLAS	South	3	0	0	0	0	0	0	0
1401	11/14/2018	671 49	3	2	2	2	55	6	63901	63901	MO	Missouri	POPLAR BLUFF	BUTLER	Midwest	2	1	1	0	0	1	1	1
1403	11/14/2018	212 51	3	4	2	2	29	3	68107	68107	NE	Nebraska	OMAHA	DOUGLAS	Midwest	2	1	0	0	0	1	0	1
1411	11/14/2018	1192 99	3	4	2	1	62	6	92325	92325	CA	California	CRESTLINE	SAN BERNARDINO	West	4	0	1	0	0	0	0	0
1412	11/14/2018	276 14	3	4	2	2	29	3	83316	83316	ID	Idaho	BUHL	TWIN FALLS	West	4	0	0	0	0	0	0	0
1418	11/14/2018	668 98	3	2	2	2	48	5	96797	96797	HI	Hawaii	WAIPAHU	HONOLULU	West	4	0	1	0	0	0	0	0
1419	11/14/2018	341 56	3	4	2	2	26	3	75231	75231	TX	Texas	DALLAS	DALLAS	South	3	0	1	0	0	0	1	1
1420	11/14/2018	155 41	3	4	2	1	21	2	23456	23456	VA	Virginia	VIRGINIA BEACH	VIRGINIA BEACH CITY	South	3	0	0	0	0	0	0	0
1423	11/14/2018	146 15	3	4	2	2	33	3	93625	93625	CA	California	FOWLER	FRESNO	West	4	0	1	0	0	0	0	0
1427	11/14/2018	781 20	3	4	2	2	56	6	89147	89147	NV	Nevada	LAS VEGAS	CLARK	West	4	0	1	0	0	0	0	1
1429	11/14/2018	1954 71	3	4	2	1	65	7	37660	37660	TN	Tennessee	KINGSPORT	SULLIVAN	South	3	0	0	0	0	1	0	1
1431	11/14/2018	239 60	3	4	2	2	19	2	68521	68521	NE	Nebraska	LINCOLN	LANCASTER	Midwest	2	0	0	0	0	0	0	0
1432	11/14/2018	209 85	3	1	1	1	41	4	20740	20740	MD	Maryland	COLLEGE PARK	PRINCE GEORGES	South	3	0	0	0	0	0	0	0
1433	11/14/2018	250 82	3	1	2	2	41	4	8619	8619	NJ	New Jersey	TRENTON	MERCER	Northeast	1	0	0	0	0	0	0	0
1434	11/14/2018	300 23	3	2	2	1	59	6	43082	43082	OH	Ohio	WESTERVILLE	DELAWARE	Midwest	2	0	0	0	0	0	0	0
1437	11/14/2018	347 69	3	4	2	2	20	2	92020	92020	CA	California	EL CAJON	SAN DIEGO	West	4	0	0	0	0	0	0	0
1442	11/14/2018	536 94	3	2	2	2	71	7	30213	30213	GA	Georgia	FAIRBURN	FULTON	South	3	0	1	0	0	0	0	0
1443	11/14/2018	507 04	3	4	2	2	28	3	4101	4101	ME	Maine	PORTLAND	CUMBERLAND	Northeast	1	0	0	0	0	0	0	0
1445	11/14/2018	297 79	3	4	2	2	24	2	98387	98387	WA	Washington	SPANAWAY	PIERCE	West	4	0	0	0	0	0	0	0
1447	11/14/2018	402 26	3	2	2	1	49	5	95628	95628	CA	California	FAIR OAKS	SACRAMENTO	West	4	1	0	0	0	0	0	1
1455	11/14/2018	308 83	3	4	2	2	30	3	89506	89506	NV	Nevada	RENO	WASHOE	West	4	0	0	0	0	0	0	1
1459	11/14/2018	408 20	3	4	2	1	53	5	75672	75672	TX	Texas	MARSHALL	HARRISON	South	3	0	0	0	0	0	0	0
1460	11/14/2018	683 35	3	3	2	1	45	5	74135	74135	OK	Oklahoma	TULSA	TULSA	South	3	1	1	0	1	1	0	1
1462	11/14/2018	228 35	3	1	2	1	63	6	85015	85015	AZ	Arizona	PHOENIX	MARICOPA	West	4	0	0	0	0	0	0	0
1463	11/14/2018	1729 28	3	2	2	1	47	5	11220	11220	NY	New York	BROOKLYN	KINGS	Northeast	1	0	0	0	0	0	0	1
1464	11/14/2018	206 85	3	1	2	1	38	4	94010	94010	CA	California	BURLINGAME	SAN MATEO	West	4	0	0	0	0	0	0	0
1466	11/14/2018	257 91	3	4	2	2	19	2	45140	45140	OH	Ohio	LOVELAND	CLERMONT	Midwest	2	0	0	0	0	0	0	0
1467	11/14/2018	494 26	3	4	2	1	20	2	77396	77396	TX	Texas	HUMBLE	HARRIS	South	3	0	0	0	0	1	1	1
1468	11/14/2018	569 13	3	1	2	1	67	7	90713	90713	CA	California	LAKEWOOD	LOS ANGELES	West	4	1	1	0	0	0	0	1
1471	11/14/2018	215 45	3	1	2	2	52	5	7020	7020	NJ	New Jersey	EDGEWATER	BERGEN	Northeast	1	0	0	0	0	0	0	0

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1478	11/14/2018	464 70	3	2	2	2	57	6	68105	68105	NE	Nebraska	OMAHA	DOUGLAS	Midwest	2	0	1	0	0	0	0	0
1480	11/14/2018	143 13	3	2	1	2	23	2	45005	45005	OH	Ohio	FRANKLIN	WARREN	Midwest	2	1	0	0	0	0	0	0
1485	11/14/2018	320 01	3	4	2	1	36	4	91915	91915	CA	California	CHULA VISTA	SAN DIEGO	West	4	0	0	0	0	0	0	0
1487	11/14/2018	382 12	3	4	2	1	23	2	33311	33311	FL	Florida	FORT LAUDERDALE	BROWARD	South	3	0	0	0	0	0	0	0
1488	11/14/2018	327 59	3	4	2	2	52	5	46224	46224	IN	Indiana	INDIANAPOLIS	MARION	Midwest	2	0	0	0	0	1	1	0
1492	11/14/2018	265 46	3	4	2	2	20	2	60189	60189	IL	Illinois	WHEATON	DUPAGE	Midwest	2	0	0	0	0	1	1	1
1493	11/14/2018	226 55	3	4	2	1	55	6	21673	21673	MD	Maryland	TRAPPE	TALBOT	South	3	0	1	0	0	0	1	0
1494	11/14/2018	274 94	3	4	2	2	44	4	10452	10452	NY	New York	BRONX	BRONX	Northeast	1	0	0	0	0	0	0	0
1496	11/14/2018	208 97	3	2	2	1	51	5	96816	96816	HI	Hawaii	HONOLULU	HONOLULU	West	4	1	0	0	0	0	0	1
1497	11/14/2018	273 86	3	4	2	1	28	3	98229	98229	WA	Washington	BELLINGHAM	WHATCOM	West	4	1	0	0	0	0	1	0
1498	11/14/2018	184 26	3	1	2	2	76	7	96822	96822	HI	Hawaii	HONOLULU	HONOLULU	West	4	0	0	0	0	0	0	0
1499	11/14/2018	216 81	3	5	1	1	52	5	15701	15701	PA	Pennsylvania	INDIANA	INDIANA	Northeast	1	0	0	0	0	0	0	0
1500	11/14/2018	393 47	3	4	2	1	23	2	33759	33759	FL	Florida	CLEARWATER	PINELLAS	South	3	0	0	0	0	0	0	0
1501	11/14/2018	235 62	3	1	2	1	72	7	11791	11791	NY	New York	SYOSSET	NASSAU	Northeast	1	0	0	0	0	0	0	0
1502	11/14/2018	304 87	3	1	2	1	61	6	30906	30906	GA	Georgia	AUGUSTA	RICHMOND	South	3	0	0	0	0	0	0	0
1503	11/14/2018	740 52	3	4	2	2	20	2	93309	93309	CA	California	BAKERSFIELD	KERN	West	4	0	0	0	0	0	0	0
1504	11/14/2018	254 92	3	2	2	1	28	3	92376	92376	CA	California	RIALTO	SAN BERNARDINO	West	4	0	0	0	0	0	0	0
1505	11/14/2018	400 99	3	4	2	2	37	4	48236	48236	MI	Michigan	GROSSE POINTE	WAYNE	Midwest	2	0	0	0	0	0	0	0
1507	11/14/2018	282 62	3	2	2	2	57	6	47304	47304	IN	Indiana	MUNCIE	DELAWARE	Midwest	2	0	1	0	0	0	1	1
1510	11/14/2018	415 78	3	4	2	2	28	3	45220	45220	OH	Ohio	CINCINNATI	HAMILTON	Midwest	2	0	0	0	0	1	0	1
1511	11/14/2018	414 41	3	4	2	1	32	3	60630	60630	IL	Illinois	CHICAGO	COOK	Midwest	2	0	0	0	0	0	1	1
1513	11/14/2018	182 43	3	2	2	2	28	3	7866	7866	NJ	New Jersey	ROCKAWAY	MORRIS	Northeast	1	0	0	0	0	0	0	0
1514	11/14/2018	257 10	3	2	2	2	64	6	45056	45056	OH	Ohio	OXFORD	BUTLER	Midwest	2	0	0	0	0	0	0	1
1517	11/14/2018	332 05	3	4	2	2	34	3	38126	38126	TN	Tennessee	MEMPHIS	SHELBY	South	3	0	0	0	0	0	1	1
1518	11/14/2018	568 17	3	4	2	1	28	3	14607	14607	NY	New York	ROCHESTER	MONROE	Northeast	1	0	0	0	0	0	0	0
1520	11/14/2018	335 62	3	4	2	2	23	2	85299	85299	AZ	Arizona	GILBERT	MARICOPA	West	4	0	0	0	0	0	0	1
1523	11/14/2018	893 21	3	4	2	1	23	2	28303	28303	NC	North Carolina	FAYETTEVILLE	CUMBERLAND	South	3	0	0	0	0	0	1	0
1524	11/14/2018	212 13	3	1	2	1	61	6	19971	19971	DE	Delaware	REHOBOTH BEACH	SUSSEX	South	3	0	1	0	0	0	0	0
1527	11/14/2018	489 49	3	2	2	2	34	3	20120	20120	VA	Virginia	CENTREVILLE	FAIRFAX	South	3	0	0	0	0	0	0	0
1528	11/14/2018	221 58	3	2	1	2	39	4	24174	24174	VA	Virginia	THAXTON	BEDFORD	South	3	0	0	0	0	1	0	1
1532	11/14/2018	395 89	3	4	2	2	18	2	76140	76140	TX	Texas	FORT WORTH	TARRANT	South	3	0	0	0	0	0	0	0
1533	11/14/2018	513 64	3	4	2	1	21	2	60070	60070	IL	Illinois	PROSPECT HEIGHTS	COOK	Midwest	2	0	1	0	0	0	0	0
1534	11/14/2018	346 70	3	2	2	1	61	6	44070	44070	OH	Ohio	NORTH OLMSTED	CUYAHOGA	Midwest	2	0	1	0	0	1	0	1
1535	11/14/2018	400 77	3	1	2	1	67	7	64068	64068	MO	Missouri	LIBERTY	CLAY	Midwest	2	0	0	0	0	0	0	0
1536	11/14/2018	312 02	3	1	2	1	53	5	11598	11598	NY	New York	WOODMERE	NASSAU	Northeast	1	1	1	0	0	0	1	0
1537	11/14/2018	508 68	3	4	2	2	31	3	21202	21202	MD	Maryland	BALTIMORE	BALTIMORE CITY	South	3	0	0	0	0	0	0	0

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1538	11/14/2018	650 18	3	4	2	2	60	6	78653	78653	TX	Texas	MANOR	TRAVIS	South	3	0	1	0	0	0	0	0
1540	11/14/2018	359 74	3	2	2	1	56	6	52806	52806	IA	Iowa	DAVENPORT	SCOTT	Midwest	2	0	0	0	0	0	0	1
1541	11/14/2018	209 59	3	4	2	1	20	2	2048	2048	MA	Massachusetts	MANSFIELD	BRISTOL	Northeast	1	1	1	0	0	1	1	1
1542	11/14/2018	412 29	3	2	2	1	48	5	45034	45034	OH	Ohio	KINGS MILLS	WARREN	Midwest	2	0	0	0	0	1	0	1
1543	11/14/2018	220 83	3	4	2	1	19	2	16401	16401	PA	Pennsylvania	ALBION	ERIE	Northeast	1	0	0	0	0	0	0	0
1544	11/14/2018	1620 73	3	4	2	1	25	3	62704	62704	IL	Illinois	SPRINGFIELD	SANGAMON	Midwest	2	0	1	0	0	0	0	1
1549	11/14/2018	569 49	3	4	2	2	57	6	93535	93535	CA	California	LANCASTER	LOS ANGELES	West	4	0	0	0	0	1	0	0
1550	11/14/2018	456 09	3	4	2	2	70	7	60921	60921	IL	Illinois	CHATSWORTH	LIVINGSTON	Midwest	2	1	0	0	0	0	0	0
1551	11/14/2018	248 53	3	4	2	2	31	3	97365	97365	OR	Oregon	NEWPORT	LINCOLN	West	4	0	0	0	0	0	0	0
1554	11/14/2018	249 09	3	2	2	2	64	6	32244	32244	FL	Florida	JACKSONVILLE	DUVAL	South	3	0	0	0	0	0	0	1
1559	11/14/2018	1366 92	3	2	2	1	57	6	65809	65809	MO	Missouri	SPRINGFIELD	GREENE	Midwest	2	0	1	0	0	1	0	0
1566	11/14/2018	1644 33	3	2	2	2	71	7	24348	24348	VA	Virginia	INDEPENDENCE	GRAYSON	South	3	0	0	0	0	0	1	0
1568	11/14/2018	154 40	3	3	2	2	33	3	60966	60966	IL	Illinois	SHELDON	IROQUOIS	Midwest	2	0	0	0	0	0	0	0
1569	11/14/2018	247 64	3	4	2	2	21	2	15025	15025	PA	Pennsylvania	CLAIRTON	ALLEGHENY	Northeast	1	0	0	0	0	0	1	0
1571	11/14/2018	343 02	3	4	2	2	30	3	2171	2171	MA	Massachusetts	QUINCY	NORFOLK	Northeast	1	0	0	0	0	0	0	1

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2	
3	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	0	2	2	0	0
4	0	0	0	1	0	0	0	0	0	1	1	0	0	0	2	0	1	1	1	1	0	0	0	0	0	0	0	0	0	2	2	0	1
8	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	0	2	2	0	0
11	0	0	0	0	0	0	0	0	1	0	0	1	0	0	2	0	0	1	0	0	1	0	1	0	0	1	0	0	0	2	2	0	1
12	0	0	1	1	0	0	0	0	1	0	0	0	0	0	2	0	1	1	0	1	1	1	1	0	0	1	1	0	0	2	2	0	1
13	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	0	0	0	2	2	0	0
15	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	0	0	0	0	0	1	0	2	2	0	0
19	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	1	1	1	0	0	0	1	0	0	0	1	0	0	2	2	0	1
22	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	0	2	2	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0
25	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	0	2	2	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	0	2	2	0	0
34	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0
38	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	0	2	2	0	0
39	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	0	2	2	0	0
43	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	0	1	0	0	1	0	0	0	2	2	0	0
49	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	0	0	0	0	1	1	0	0	0	1	0	0	2	2	0	0
50	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	0	2	2	0	0
51	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0
53	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	1	1	0	0	0	1	0	0	2	2	0	1
57	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	1	0	0	1	0	0	2	2	0	0
67	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	1	0	0	1	0	0	1	0	0	0	0	0	2	2	0	0
68	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	1	0	1	0	0	0	1	0	0	2	2	0	0
71	0	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	2	0	0
74	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	0	2	2	0	0
75	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	0	2	2	0	0
78	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	0	0	0	2	2	0	0
79	0	0	1	0	0	0	0	0	1	0	0	0	0	0	2	0	1	1	0	1	1	0	1	1	0	1	1	0	0	2	2	0	1
80	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	0	2	2	0	0
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102	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	1	1	0	0	0	1	0	0	2	2	0	0
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107	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	0	1	0	0	0	0	0	0	0	0	0	0	2	2	0	0

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2	
108	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
109	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0	
113	0	0	0	0	0	0	0	0	1	0	0	0	0	0	2	0	0	1	0	1	0	0	0	0	0	0	1	0	2	2	0	0	
120	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
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131	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	1	0	0	0	0	0	1	0	2	2	0	0	
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134	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1	
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140	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	0	0	0	0	1	0	2	2	0	0	
141	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
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154	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	0	0	0	0	0	0	2	2	0	1	
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183	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	0	1	0	0	0	1	0	2	2	0	1	
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213	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
215	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0	
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222	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0	
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Survey Data

record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2
241	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
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258	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0
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344	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	1
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Survey Data

record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2	
360	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	0	0	0	0	1	0	2	2	0	0	
362	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	2	1	0	0	
363	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	1	1	0	0	1	1	0	0	1	0	2	2	0	0
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368	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	1	1	0	2	2	0	0	
378	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	1	1	0	1	1	1	0	0	1	0	2	2	0	1
386	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	1	0	2	2	0	1	
389	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	0	0	2	2	0	0	
391	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0	
395	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	0	0	2	2	0	1	
397	0	0	0	1	0	0	1	0	0	0	1	0	0	0	1	0	1	0	1	0	0	0	0	0	0	1	0	0	2	2	0	1	
404	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	1	0	0	2	2	0	0	
418	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
419	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	1	
430	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
438	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
440	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	1	1	0	0	0	0	0	2	2	0	0	
443	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	1	0	0	0	0	0	1	0	2	2	0	1	
446	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	1	0	1	1	0	2	2	0	0	
448	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	0	1	0	2	2	0	1	
452	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	1	1	0	2	2	0	0	
456	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
457	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	0	0	0	0	1	0	2	2	0	0	
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460	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	1	1	1	0	0	1	0	2	2	1	0	

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Survey Data

record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2
463	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
476	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	0	0	0	2	2	0	1
483	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
493	0	0	1	0	0	0	0	0	1	0	0	0	0	0	2	0	1	0	0	0	0	0	0	0	0	0	1	0	2	2	0	1
498	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	0	0	0	1	0	0	2	2	0	0
499	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	1	1	0	0	0	1	0	2	2	0	1
501	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	0	0	2	2	0	1
502	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
507	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	1	1	0	0	0	1	0	2	2	0	0
510	0	0	0	1	0	0	0	1	0	0	1	1	0	0	1	0	0	1	0	0	0	1	0	0	0	1	1	0	2	2	0	1
531	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
533	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	0	1	0	2	2	0	0
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542	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	1	0	1	0	0	0	1	0	2	2	0	0
547	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	1	1	0	1	0	0	0	0	0	2	2	0	0
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561	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	0	1	0	2	2	0	0
562	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
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568	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	1	1	0	2	2	0	1
575	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	1
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582	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	1	1	1	1	0	1	1	0	2	2	0	1
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593	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0	0	1	0	0	2	2	0	1
600	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
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Survey Data

record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2	
626	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	1	0	0	1	0	0	0	0	0	0	2	2	0	1
632	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	0	0	0	0	0	1	2	2	0	0	
641	0	0	1	0	1	0	1	0	0	0	0	0	0	0	2	0	1	1	0	0	0	0	1	0	0	0	0	1	0	2	2	0	1
642	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	1	1	0	0	0	0	0	2	2	0	0	
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647	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
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661	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	1	1	0	1	0	0	1	1	0	2	2	0	0	
662	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
663	1	0	0	0	0	1	1	1	0	0	0	0	0	0	1	0	1	1	0	1	0	1	1	0	0	1	1	0	2	2	0	0	
666	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	0	0	0	1	1	0	0	0	1	0	2	2	0	0	
683	0	0	1	0	0	0	0	0	0	1	0	0	0	0	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0	
687	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	1	0	0	1	0	0	0	1	0	2	2	0	1	
691	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	1	1	0	2	2	0	1	
707	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	1	0	1	0	0	0	0	0	2	2	0	0	
712	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	1	0	0	1	0	0	0	0	0	2	2	0	1	
717	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
723	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0	1	1	0	1	1	0	1	1	0	1	1	0	2	2	0	1	
730	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	1	0	0	2	2	0	1	
734	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	0	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
736	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
742	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	1	1	0	0	0	1	0	2	2	0	1	
745	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	1	1	1	0	1	1	0	1	1	0	2	2	0	0
750	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0	
758	0	0	1	0	0	0	1	0	0	0	0	1	0	0	1	0	1	1	0	1	1	0	0	0	0	1	1	0	2	2	0	0	
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765	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	1	0	1	0	1	1	0	1	1	0	2	2	0	0	
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778	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
784	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
786	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	1	0	2	2	0	0
788	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	1	1	0	2	2	0	0	
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795	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1	
802	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	1	1	1	1	1	1	1	0	1	0	1	1	0	1	2	0	1	
805	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	1	1	1	0	1	1	0	2	2	0	0	
807	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
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Survey Data

record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2
815	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	1	1	0	0	0	0	0	2	2	0	1
820	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0	2	2	0	0
823	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1
824	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0
828	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1
832	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
835	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	1	1	0	0	1	1	0	1	0	0	1	0	0	1	2	0	1
839	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	1	0	2	2	0	1
845	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	0	0	0	0	0	0	1	0	0	0	0	2	2	0	0
852	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
857	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
866	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
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871	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	1	1	0	0	0	1	0	2	2	0	1
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888	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	0	1	0	0	0	0	0	2	2	0	0
892	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	1	1	0	2	2	0	1
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904	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	1	1	0	0	1	1	0	2	2	0	0
905	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	1	1	0	0	0	1	0	2	2	0	0
908	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
909	0	0	1	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	1	0	0	0	1	0	0	0	0	0	2	2	0	0
912	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	1	1	0	0	0	0	0	0	2	2	0	1
913	0	0	0	0	0	0	1	1	0	0	0	0	0	0	1	0	1	1	0	0	1	0	1	1	0	0	1	0	2	2	0	0
916	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0
918	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
921	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
924	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
929	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	1	1	0	0	0	1	0	2	2	0	0
932	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
937	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	1	1	0	1	1	0	0	0	0	2	2	0	0
939	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
940	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	0	1	0	2	2	0	0

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2
941	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
945	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	1	1	0	1	0	0	0	1	0	2	2	0	0
946	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	1	0	2	2	0	1
949	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1
950	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
951	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	1	1	0	2	2	0	0
952	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	0	0	0	0	1	0	2	2	0	0
959	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0	1	0	2	2	0	0
960	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	1	0	0	0	1	0	0	0	1	0	2	2	0	1
961	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	0	0	0	0	0	1	0	2	2	0	0
972	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	1	1	1	1	1	1	1	1	0	2	1	0	1
973	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
975	0	1	0	0	1	0	0	0	0	0	1	0	0	0	2	0	0	1	0	0	0	1	1	0	1	1	1	0	2	1	0	1
976	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	1
977	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	1	1	0	2	2	0	0
978	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0
981	0	0	1	0	1	1	1	0	0	0	0	0	0	0	1	0	1	1	0	0	1	0	0	0	0	1	0	0	2	2	0	0
982	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
985	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	0	1	0	1	0	0	1	1	0	2	2	0	1
990	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	1	1	0	0	0	0	0	2	2	0	1
994	1	1	0	1	0	0	0	1	1	0	0	0	0	0	1	0	1	0	0	0	0	0	1	0	1	0	0	0	2	1	0	0
996	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1003	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1005	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	1	0	0	0	0	0	0	0	0	0	1	0	0	1	2	0	0
1007	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1009	0	1	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	1	0	0	1	1	1	0	0	0	1	0	2	2	0	0
1010	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	1
1014	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2
1016	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	0	1	0	0	1	1	0	2	2	0	1
1018	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	0	0	0	2	2	0	0
1019	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1021	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	0	0	2	2	0	0
1023	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1025	1	0	0	1	1	0	0	1	0	0	0	0	1	0	1	1	0	1	1	0	1	0	0	0	0	1	1	0	1	2	1	1
1027	0	0	1	0	0	0	0	0	0	0	0	1	0	0	2	0	1	1	0	1	0	0	0	0	0	0	0	0	2	2	0	0
1028	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	1	1	0	0	0	0	0	2	2	0	0
1030	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	0	1	0	0	0	0	0	2	2	0	0
1033	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	0	1	0	0	1	1	0	2	2	0	0
1034	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	1	1	0	0	1	1	0	2	2	0	0
1037	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	1	0	0	1	0	2	2	0	0
1038	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
1040	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1041	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	0	1	0	0	0	1	0	2	2	0	1
1042	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	1	0	0	1	0	0	0	1	0	2	2	0	1
1046	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	0	1	0	0	1	0	0	0	1	1	0	2	2	0	0
1047	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	1	0	0	1	0	2	2	0	0
1049	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1055	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	1	1	0	2	2	0	1
1057	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	1	1	1	0	0	0	0	2	2	0	1
1058	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	1	1	0	0	0	0	0	2	2	0	1
1061	0	0	0	0	0	0	0	0	0	1	0	0	0	0	2	0	0	1	0	0	1	0	0	0	0	0	0	0	2	2	0	1
1063	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	1	0	0	1	0	2	2	0	1
1064	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	1
1068	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	1	1	0	0	0	1	0	2	2	0	0
1069	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1070	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	1	1	0	0	0	0	0	0	0	0	2	2	0	0
1073	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	1	1	0	2	2	0	0
1075	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1077	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	0	1	0	2	2	0	0
1078	0	0	1	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	2	2	0	0
1079	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2
1080	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	1	1	0	1	0	0	0	1	0	2	2	0	0
1082	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	1	1	0	0	0	1	0	2	2	0	1
1083	0	0	0	0	0	0	0	0	0	0	1	0	1	0	2	0	1	0	1	0	1	0	1	0	0	1	0	0	2	2	0	0
1085	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	1	0	1	0	1	0	0	1	1	0	2	2	0	0
1089	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	1
1094	0	0	0	0	0	0	0	1	1	1	0	1	0	0	1	0	0	0	0	0	1	1	1	0	0	0	0	0	2	2	0	0
1100	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1106	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	1	0	0	0	0	0	0	0	0	1	0	2	2	0	1
1109	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0
1111	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1116	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	1	0	0	2	2	0	1
1117	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1121	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0
1134	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1138	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1141	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	0	0	0	2	2	0	0
1142	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1143	0	0	0	0	0	0	0	0	0	1	0	0	0	0	2	0	0	1	1	1	0	0	1	0	0	0	0	0	2	2	0	0
1145	0	1	0	0	0	0	0	0	0	1	0	0	1	0	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	1
1148	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1149	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	0	1	1	0	0	1	0	2	2	0	0
1150	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	1	0	1	0	0	0	1	0	2	2	0	0
1153	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1156	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	1	1	1	1	0	1	1	0	0	0	1	0	2	2	0	0
1159	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
1176	0	0	0	0	1	0	0	0	0	0	0	0	0	0	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1182	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	1	1	1	1	0	0	1	1	0	2	2	1	0
1189	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	1	0	0	0	1	0	0	0	1	0	2	2	0	1
1195	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	0	0	0	0	1	0	2	2	0	1
1200	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	1	0	1	1	0	2	2	0	0
1203	0	0	1	0	0	0	0	0	0	0	0	1	0	0	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1204	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	1	1	1	0	1	1	0	2	2	0	1
1205	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	0	1	0	0	1	1	0	2	2	0	1
1206	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
1209	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	0	1	0	0	1	1	0	2	2	0	0
1211	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1213	0	0	1	0	0	0	0	0	1	0	0	0	0	0	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1220	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2	
1221	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	0	2	2	0	0
1222	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	1	0	0	1	0	2	2	0	1	
1227	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	1	0	1	0	0	0	0	0	2	2	0	1	
1229	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
1230	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0	
1235	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	1	1	1	1	0	1	1	0	2	2	0	1
1237	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	1	0	0	0	1	0	0	0	1	0	2	2	0	1	
1238	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	0	0	0	0	0	1	1	0	0	0	0	2	2	0	1	
1240	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
1241	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	0	1	0	2	2	0	1	
1243	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	0	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
1244	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1	
1245	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1	
1246	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	0	1	0	2	2	0	0	
1249	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
1252	0	0	1	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
1254	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0	
1255	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	1	
1261	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	0	1	0	2	2	0	0	
1265	0	0	0	0	0	0	0	0	1	0	0	0	0	0	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0	
1266	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	1	1	0	0	0	1	0	2	2	0	1	
1271	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	0	0	0	0	0	0	2	2	0	0	
1275	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	0	0	2	2	0	0	
1277	0	0	1	0	0	0	0	0	0	0	0	1	0	0	2	0	1	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0	
1279	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	1	0	2	2	0	0
1285	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	0	1	0	2	2	0	0
1286	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	0	1	0	2	2	0	0	
1290	0	0	0	0	0	0	0	0	0	0	0	1	1	0	2	0	1	1	1	0	0	0	1	0	0	0	1	0	2	2	0	1	
1292	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	1	0	1	0	1	0	0	0	1	0	2	2	0	0	
1293	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	1	1	0	1	0	0	0	1	0	2	2	0	0	
1298	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	1	1	1	1	0	1	1	0	2	2	0	1
1301	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	0	0	0	0	1	0	2	2	0	0	
1302	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	1	1	1	0	1	1	0	2	2	0	0	

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2
1303	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	1	0	0	1	1	0	0	2	1	0	1
1312	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	1	1	0	0	0	1	0	2	2	0	1
1313	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	0	1	0	0	0	1	0	2	2	0	1
1314	0	0	1	0	0	0	0	0	0	0	0	1	0	0	2	0	1	1	0	0	0	1	1	0	0	0	1	0	2	2	0	1
1316	0	0	1	0	0	0	1	0	1	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	1	0	0	2	2	0	0
1317	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	1	1	0	0	1	1	0	2	2	0	1
1318	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	1	0	1	1	1	0	1	1	0	2	2	0	0
1319	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1320	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1322	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	1	0	0	0	0	0	0	2	2	0	0
1323	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	1	1	0	0	0	1	0	2	2	0	0
1324	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	0	1	0	0	0	1	0	2	2	0	0
1325	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	1	1	0	0	0	1	0	2	2	0	1
1330	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1
1331	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1336	0	1	0	0	1	0	0	0	0	0	1	1	0	0	2	1	0	0	0	1	0	0	0	0	0	0	0	0	1	2	0	0
1337	1	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	0	1	0	0	0	0	0	1	1	1	1	0	2	1	0	1
1338	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	1	1	0	1	0	0	0	2	2	0	1
1340	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	1	1	0	2	2	0	1
1344	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1345	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
1347	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1349	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	1	1	0	0	0	1	0	2	2	0	0
1350	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1353	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1357	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1359	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	1	1	0	0	0	0	0	2	2	0	0
1368	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1371	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	0	1	0	2	2	0	1
1374	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	1	1	1	1	1	0	1	1	0	2	2	0	1
1376	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1
1377	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1382	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	1	0	0	0	0	0	2	2	0	0
1388	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1392	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1394	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1395	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	1	1	1	0	0	1	0	2	2	0	0
1396	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1397	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	0	0	2	2	0	1

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2
1400	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	0	1	0	0	0	1	0	2	2	0	1
1401	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	0	1	0	2	2	0	1
1403	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	1	1	1	0	0	0	1	0	2	2	0	1
1411	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	1	0	0	1	0	2	2	0	0
1412	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	1	0	0	1	0	2	2	0	1
1418	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	0	0	2	2	0	0
1419	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1420	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	1	0	1	0	1	0	0	0	1	0	2	2	0	1
1423	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1427	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	0	1	0	0	0	1	0	2	2	0	0
1429	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1431	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	0	0	2	2	0	1
1432	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1433	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	1	0	0	1	0	2	2	0	1
1434	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	1	0	0	0	0	0	0	2	2	0	0
1437	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1442	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
1443	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	1	1	0	0	1	1	0	2	2	0	1
1445	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	0	0	0	0	1	0	2	2	0	0
1447	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	1	1	0	2	2	0	1
1455	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	0	1	0	2	2	0	1
1459	0	0	1	0	0	0	0	0	0	0	0	0	1	0	2	0	0	1	0	0	0	0	0	0	0	0	0	0	2	2	0	1
1460	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	1	1	0	0	1	1	0	2	2	0	1
1462	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0
1463	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	1	0	2	2	0	0
1464	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1466	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	1	0	1	0	0	0	1	0	2	2	0	0
1467	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	0	1	0	0	0	1	0	2	2	0	0
1468	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	1	1	1	1	1	0	1	1	0	2	2	0	1
1471	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	0	0	0	0	1	0	2	2	0	1

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2
1478	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	1	1	0	1	0	0	0	1	0	2	2	0	0
1480	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	1	1	1	1	0	1	0	1	0	2	1	0	1
1485	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	1	1	0	0	0	1	0	2	2	0	1
1487	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	1	1	1	0	0	0	0	1	0	2	2	0	0
1488	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	0	1	0	0	0	1	0	2	2	0	1
1492	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	1	1	1	0	1	1	0	2	2	0	1
1493	1	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	1	0	0	0	1	1	1	0	0	0	1	0	2	2	0	0
1494	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	1	0	1	0	0	0	0	0	2	2	0	1
1496	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	0	1	1	0	0	1	1	0	2	2	0	0
1497	0	0	0	0	0	0	0	0	0	1	0	0	1	0	2	0	0	1	0	0	0	1	1	1	0	1	0	0	2	2	0	1
1498	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
1499	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	1	1	0	0	0	0	0	2	2	0	0
1500	0	0	1	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	1	1	0	2	2	0	1
1501	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	1	1	0	0	0	0	0	0	0	2	2	0	0
1502	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	0	0	0	0	0	1	2	2	0	0
1503	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1504	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	1	0	2	2	0	0
1505	0	0	1	0	0	0	0	0	1	0	0	0	0	0	2	0	0	1	1	0	1	0	1	0	0	0	1	0	2	2	0	0
1507	0	1	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	0	1	0	0	0	1	0	0	1	0	0	2	2	0	0
1510	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	0	1
1511	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1513	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	0	1	0	0	1	1	0	2	2	0	1
1514	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0
1517	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	1	0	1	0	0	0	1	0	2	2	0	1
1518	0	0	1	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	1	0	0	0	0	0	1	1	0	2	2	0	1
1520	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	1	1	0	2	2	0	1
1523	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	1	0	1	1	0	0	0	1	0	2	2	0	1
1524	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	1	0	0	0	0	0	2	2	0	0
1527	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	0	1	0	0	0	0	0	0	2	2	0	0
1528	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	0	1	0	0	1	1	0	2	2	0	1
1532	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	0	0	0	0	0	1	2	2	0	0
1533	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0
1534	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	1	1	1	0	0	1	0	0	2	2	0	0
1535	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	1	1	0	2	2	0	0
1536	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	0	0	0	0	1	0	2	2	0	0
1537	1	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	0	1	1	0	1	1	0	2	2	0	0

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record	sq5r8	sq5r9	sq5r10	sq6r1	sq6r2	sq6r3	sq6r4	sq6r5	sq6r6	sq6r7	sq6r8	sq6r9	sq6r10	sq6r11	flag2	sq7r1	sq7r2	sq7r3	sq7r4	sq7r5	sq7r6	sq7r7	sq7r8	sq7r9	sq7r10	sq7r11	sq7r12	sq7r13	flag3	flag4	sq8r1	sq8r2	
1538	1	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	0	2	2	0	0
1540	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	1	0	0	1	0	2	2	0	0	
1541	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	1	1	1	1	0	1	1	1	0	2	2	0	1	
1542	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	0	0	0	0	0	2	2	0	0	
1543	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	0	0	1	0	0	0	0	0	1	1	0	2	2	0	0	
1544	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	1	0	1	1	0	2	2	0	1	
1549	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	1	0	0	0	0	2	2	0	0	
1550	0	1	0	0	0	0	0	0	0	1	0	0	0	0	2	0	1	1	0	0	1	0	1	1	0	0	1	0	2	2	0	0	
1551	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	1	0	1	1	1	0	0	0	1	0	2	2	0	1	
1554	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	1	0	1	1	0	1	0	2	2	0	1		
1559	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	1	0	0	1	0	0	0	0	0	2	2	0	0	
1566	0	1	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	0	0	0	1	0	2	2	0	0	
1568	0	0	1	0	0	0	0	0	0	0	0	0	0	1	2	0	0	1	0	0	0	0	1	1	0	0	1	0	2	2	0	1	
1569	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	0	0	1	1	1	0	0	0	1	0	2	2	0	1	
1571	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	1	1	0	0	1	0	1	0	0	0	1	0	2	2	1	0	

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Survey Data

record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
3	1	0	0	0	0	1	0	0	0	1	0	2	2	1	2			0	1			0		1
4	0	0	0	0	0	0	1	1	1	0	0	2	1	2	1		None	0	1			0	2	
8	1	0	0	0	1	0	0	0	0	0	0	2	2	2		2	The name	0	2	The name		0		1
11	1	0	0	1	0	1	0	0	0	0	0	2	2	2	1			0	1			0	3	
12	1	1	1	1	1	1	1	1	0	1	1	0	2	2	2	1		0	1	I bought the same product as the one shown		0	2	
13	1	0	0	1	0	1	0	0	1	1	0	2	2	2	3			0	3			0		3
15	0	0	1	0	0	0	1	0	1	0	0	2	2	1	2			1	1			1		1
19	0	1	0	0	0	1	0	0	0	1	0	2	2	1		2	it has the same design, coloring, and lettering as the first picture	0		2	they look exactly the same just with different pictures and words	0	1	
22	1	0	0	0	0	1	0	0	0	1	0	2	2	1	1		Different product	0	2			0		1
23	1	1	0	0	0	0	0	0	0	0	0	2	2	2	2			0	1			0	2	
25	0	0	0	0	0	0	0	0	0	0	1	2	2	1	3			0	1			1	1	
28	0	0	0	0	0	0	0	0	0	0	1	2	2	2	2			0	2			0		1
34	1	0	0	0	0	1	0	0	0	0	0	2	2	2	3			0	3			0		3
38	1	0	0	0	0	1	0	0	0	0	0	2	2	2	1			0	3			0		1
39	1	0	0	0	0	1	0	0	0	1	0	2	2	1	3			0	3			0	3	
43	1	1	0	1	0	0	0	0	1	0	0	2	2	1	3			0	3			0		3
49	1	0	0	1	1	1	1	0	1	1	0	2	2	1	2		I like The brand	0	2	N/A		0		2
50	1	1	0	1	0	0	0	0	0	0	0	2	2	1	1			0	2			0	2	
51	0	0	0	0	0	0	0	0	0	0	1	2	2	2	3			0	3			0		3
53	0	0	0	0	0	0	0	0	0	0	0	2	2	2	2			0	1		Krusteazz brand is very similar to all products I've seen I feel if not same company they are at least making worth permission	0		1
57	0	0	0	0	0	0	0	0	0	0	1	2	2	1	3			0	3			0	3	
67	0	0	0	0	0	1	0	0	0	0	0	2	2	1	1			0	3			0		1
68	0	0	0	0	0	0	0	0	0	0	1	2	2	1	1			0	3			0	1	
71	1	0	0	0	0	0	0	0	0	0	0	2	2	2	3			0	3			0	3	
74	1	0	0	0	0	0	1	0	0	1	0	2	2	2	3			0	3			0	3	
75	0	0	0	0	0	0	0	0	0	0	1	2	2	2	2			0	1			0		1
78	1	0	0	0	0	1	0	0	0	1	0	2	2	2	3			0	2	They both are protein pancakes		0	1	
79	1	0	0	1	0	1	0	0	1	1	0	2	2	2	2			0	1			0		1
80	0	0	0	0	0	0	0	0	0	0	1	2	2	2	1			1	1			1	1	
85	1	0	0	0	0	1	0	0	0	0	0	2	2	1	3			0	3			0		3
87	1	0	0	0	0	1	0	0	0	0	0	2	2	1	2			0	1			0	2	
90	1	1	0	0	0	1	1	0	0	0	0	2	2	1	2			1	1			1		2
93	0	0	0	1	0	1	0	0	0	1	0	2	2	1	2			0	3			0		1
102	0	1	0	0	0	0	1	0	1	0	0	2	2	1	3			0	3			0		3
103	1	1	0	0	0	1	0	0	0	0	0	2	2	2	1		The design of box	0	1			0		1
104	1	0	1	1	0	0	0	0	1	1	0	2	2	1	3			0	3			0		3
105	1	0	0	0	0	0	0	0	0	0	0	2	2	1	3			0	3			0	3	
107	0	0	0	1	0	0	0	0	0	0	0	2	2	2	3			0	3			0		3

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record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
108	0	0	1	0	0	0	0	0	1	0	0	2	2	2	2			0	1			0		1
109	1	0	0	1	0	1	0	0	0	1	0	2	2	2	3			0	3			0		3
113	1	0	0	0	0	1	0	0	0	1	0	2	2	1	3			0	3			0		3
120	1	0	0	0	0	1	0	0	0	0	0	2	2	2		3		0	3			0		3
128	0	0	0	0	0	0	0	0	1	0	0	2	2	2	1		Because you keep asking that question so one of them does	0	1		One of them must	0		1
131	0	0	0	0	0	0	1	0	0	1	0	2	2	1	3			0	3			0		3
132	1	0	0	0	0	1	0	0	0	0	0	2	2	2	1			0	2			0		2
134	0	0	0	0	0	0	0	0	0	0	0	2	2	2	1			0	1			0		2
138	0	0	0	0	0	0	0	0	0	1	0	2	2	1	1		The box style is similar	0	1		They have very similar looks	0		2
140	0	0	0	0	0	1	0	0	0	1	0	2	2	1	3			0	3			0		3
141	0	0	0	0	0	1	0	0	0	1	0	2	2	2	3			0	3			0		3
142	0	0	0	0	0	0	0	0	0	1	0	2	2	1		2	the graphics are very similar	0	1		the graphics are very similar	0		1
146	1	0	0	1	0	1	0	0	0	1	0	2	2	1	2			0	3			0		1
148	1	0	0	0	1	1	0	0	1	1	0	2	2	1	1		I dont know	0	2		Excellent brand	0		2
150	1	0	0	0	0	1	0	0	0	1	0	2	2	2	1		Different brand name	0	1		Different company name	0		2
151	1	0	0	1	0	1	0	0	0	1	0	2	2	2	3			0	3			0		3
154	1	0	0	0	0	0	0	0	0	1	0	2	2	1	3			0	3			0		3
159	1	0	0	1	1	0	0	0	0	0	0	2	2	1	2			0	3			0		3
162	1	0	0	0	0	1	0	0	0	1	0	2	2	1		2	Appears to be different brand than the first one	0	3			0		3
163	1	0	0	0	0	1	0	0	0	1	0	2	2	2	2			0	1			0		2
165	1	0	0	1	0	1	0	0	0	1	0	2	2	2	3			0	3			0		3
170	0	0	0	0	0	0	0	0	0	0	1	2	2	2	1	1		0	2			0		1
171	0	0	0	0	0	0	0	0	0	0	1	2	2	1		1		0	1			0		1
173	1	0	0	0	0	1	0	0	0	0	0	2	2	2	3			0	3			0		3
175	0	0	0	0	0	0	0	0	0	0	1	2	2	2	3			0	3			0		3
176	1	1	0	0	1	0	0	0	0	0	0	2	2	2	1			0	2			0		1
179	1	0	0	0	0	0	0	0	0	1	0	2	2	2	2			0	2			0		1
183	1	0	0	0	0	1	0	0	0	1	0	2	2	1	1			0	1			0		1
186	1	0	0	0	1	1	0	0	0	1	0	2	2	2	1		The way the packaging is designed	0	2			1		1
189	1	0	0	0	0	0	0	0	0	1	0	2	2	2	1			0	1			0		2
194	0	0	0	0	0	0	0	0	0	0	1	2	2	2	3			0	3			0		3
201	1	1	0	1	1	1	1	1	1	1	0	2	1	2	1			0	2		Kruesteaz	0		1
202	1	0	0	1	0	1	0	0	0	1	0	2	2	1	3			0	3			0		3
213	0	0	0	0	0	1	0	0	0	1	0	2	2	1	2			0	1		similar images and fonts	0		2
215	1	0	0	0	0	1	0	0	0	0	0	2	2	1		2	They look alike	0	1			1		3
216	1	0	0	0	0	1	0	0	0	0	0	2	2	1	3			0	3			0		3
217	0	0	0	0	0	0	0	0	0	0	1	2	2	1	1			1	2			0		2
222	1	0	0	1	0	1	0	0	0	1	0	2	2	1		2	It has the same name	0	3			0		3
224	1	0	0	0	0	1	0	0	0	1	0	2	2	2	3			0	3			0		3
230	1	0	0	1	0	1	0	0	0	1	0	2	2	1	3			0	3			0		3

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Survey Data

record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
241	1	0	0	0	0	1	0	0	0	0	0	2	2	1	1				0	2			0	1
244	0	0	0	0	0	0	1	0	0	1	0	2	2	1	2				0	2			0	1
252	1	0	0	0	1	0	0	0	0	0	0	1	2	1	2				0	2			0	2
253	1	0	0	0	0	0	0	0	0	1	0	2	2	2	1				0	2			0	1
257	0	0	0	0	0	0	0	0	0	0	1	2	2	1	2				0	2			0	2
258	1	1	0	1	1	1	0	0	0	1	0	2	2	1		2 Very good			0	1			0	2
263	1	0	0	0	0	1	0	0	0	1	0	2	2	2	2				0	1			0	2
269	1	1	0	1	0	1	0	0	0	0	0	2	2	2	3				0	3			0	3
271	1	0	0	0	0	1	0	0	0	1	0	2	2	2		3			0	3			0	1
274	1	0	0	1	0	0	0	0	0	1	0	2	2	2	1				0	1			0	1
281	0	0	0	0	0	0	0	0	0	0	1	2	2	2	3				0	3			0	3
284	0	0	0	1	0	1	0	0	0	0	0	2	2	1		3			0	3			0	3
286	0	0	0	0	0	0	0	0	0	0	0	2	2	1		1			0	3			0	3
287	1	0	1	0	1	1	0	0	1	1	0	2	2	1		1			0	1			0	2
289	1	0	0	0	0	1	0	0	0	0	0	2	2	1	2				0	1			1	2
291	0	0	0	0	0	1	0	0	1	1	0	2	2	1	2				0	2			0	2
292	1	0	1	1	1	1	1	0	0	1	0	2	2	2		1			0	1			0	1
293	1	1	0	1	0	1	0	0	1	0	0	2	2	2		2 Both had very classic feelings			0	2			0	2
294	1	0	0	1	0	1	0	0	0	0	0	2	2	2	1	They both have the same ingredients and cooking instructions			0	1	I think it is illegal not to let the consumer know		0	2
297	1	0	0	0	0	1	0	0	1	1	0	2	2	1	3				0	3			0	3
299	1	0	0	0	1	1	0	0	0	1	0	2	2	1		3			0	2			0	3
300	1	0	0	0	0	1	0	0	1	1	0	2	2	2		1			0	1			0	1
301	1	0	0	1	0	1	0	0	0	1	0	2	2	1		3			0	3			0	3
303	1	0	0	0	0	1	0	0	1	1	0	2	2	2	2				0	1			0	1
304	1	1	0	0	0	0	0	0	0	1	0	2	2	1		2 The way the boxes look			0	1	The way the products look cannot be allowed to look same		0	2
307	0	1	0	0	0	0	0	0	0	0	0	2	2	2	3				0	3			0	3
310	0	0	1	1	0	1	1	0	1	1	0	2	2	1		2 Similar Flapjack and waffle terms used			0	2	Similar terms and ingredients		0	1
312	0	0	0	0	1	0	0	0	0	0	0	2	2	2	2				0	2			0	1
314	1	0	0	0	0	1	0	0	0	1	0	2	2	1		3			0	3			0	3
325	1	0	0	1	1	1	0	0	0	1	0	2	2	1		1			0	2			0	3
327	1	0	0	0	0	1	0	0	0	0	0	2	2	2		1			0	2	Both healthy		0	1
329	1	1	0	1	1	1	0	0	0	1	0	2	2	2		2 The product seems identical			0	1	Packaging looks so close		0	2
332	1	1	0	1	0	1	0	0	0	1	0	2	2	2		1			0	2			0	2
336	1	1	0	1	0	0	0	0	0	1	0	2	2	2	1	They have the same features and nutrients			0	1			0	1
342	1	1	1	1	1	1	1	0	1	1	0	2	2	2	1				1	1			0	2
344	1	0	0	0	1	1	0	0	0	0	0	2	2	2		3			0	3			0	3
345	1	0	0	1	0	1	0	0	1	1	0	2	2	1		1			0	3			0	1
352	0	0	0	0	0	0	0	0	0	0	1	2	2	2	2				0	1			0	2
358	1	0	0	0	1	0	1	0	1	0	0	2	2	1	3				0	2			0	2

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record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
360	1	1	0	1	0	1	0	0	0	0	1	0	2	2	2	2		0	2			0		1
362	0	0	0	1	0	0	0	0	0	0	0	0	2	2	1	1		0		1		0	1	
363	1	1	0	1	1	1	0	0	0	1	0	2	2	1	1		It is a package that no matter how nutritious and tasty it is, it does not look striking	0		2	I don t like	0		2
365	1	0	0	1	1	1	1	0	1	0	0	2	2	1	2			0	2			0		2
368	1	0	0	0	0	1	0	0	1	1	0	2	2	2		3		0		3		0		3
378	0	0	1	0	1	0	1	0	0	0	0	2	2	1	1			0		2	I accidentally pressed it, I meant no	0		1
386	1	1	0	0	0	1	0	0	1	1	0	2	2	1	1			0	2			0		1
389	0	0	0	0	0	0	0	0	0	0	1	2	2	1	1			1		2		1		2
391	1	0	0	1	0	1	0	0	0	0	0	2	2	1	3			0		3		0		3
395	1	0	0	1	0	1	0	0	0	1	0	2	2	1	1		I think it's the same It's in the same line of that rugged stuff This even closer to the very first product I saw than the second one The first one was like Kodiak cakes and it mentioned protein This box currently has PROTEIN as the largest feature on the box Both had like a 19th century wilderness feeling too This one's ink drawn (?) Style pancake image reminds me of like 19th century ink drawings	0	1		I don't have reason to think they aren't linked Similar styles and values	0		1
397	1	0	0	0	0	0	1	1	0	0	0	2	1	1	2			0	2			0		1
404	1	0	0	0	0	1	0	0	1	0	0	2	2	2		3		0	3			0	3	
418	0	0	0	0	1	0	0	0	0	0	0	2	2	2		2	The way the package is	0		2		1		2
419	1	0	0	1	1	1	0	0	0	1	0	2	2	1	3			0		3		0		3
430	1	0	0	0	0	1	1	0	0	0	0	2	2	1		1		0		1		0		1
438	0	0	0	0	0	1	0	0	0	0	0	2	2	1	1		Make two different products	0		3		0		3
440	0	0	0	0	0	1	0	0	0	0	0	2	2	2	3			0	3			0		3
443	1	0	0	0	0	0	0	0	0	0	0	2	2	1	2			0		1		0		2
446	1	1	0	1	0	1	0	0	1	1	0	2	2	2		3		0	3			0		3
448	1	1	0	0	0	1	0	0	0	1	0	2	2	2		3		0		3		0		3
452	1	0	0	0	0	1	0	0	0	1	0	2	2	2	2			0		1		0		2
456	0	0	0	0	0	0	0	0	0	0	1	2	2	2		1		0		3		0		3
457	1	0	0	0	0	1	0	0	0	1	0	2	2	1	2			0		3		0		3
458	1	0	0	1	0	1	1	0	1	1	0	2	2	2	2			0	2			0		2
460	1	0	1	0	1	0	0	0	1	0	0	1	2	1	1		There manufacturer was same	0		2	Logo looks same and peoducer look same	0		2

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463	1	0	0	1	0	0	0	0	0	1	0	2	2	2	1	1		0	1			0	2	
476	0	0	0	0	0	0	1	0	1	0	0	2	2	1	1			0	2	Kurtz brand name is similar		0	1	
483	1	0	0	0	0	1	0	0	0	1	0	2	2	1	1			0	2			0	2	
493	1	0	0	0	0	1	0	0	0	1	0	2	2	1	2			0	1	Butter pancake mix its look like it's has been wanting to be different but it's has different calories		0		2
498	1	0	0	0	0	1	0	0	0	0	0	2	2	1	2			0	2			0	3	
499	0	0	0	0	1	0	0	0	0	0	0	2	2	2	2			0	3			0	2	
501	1	1	0	0	0	0	0	0	0	1	0	2	2	1	3			0	1			0		3
502	0	0	0	0	0	1	0	0	0	0	0	2	2	1	3			0	3			0	3	
507	1	1	0	1	1	1	0	0	0	1	0	2	2	2	2		They said krusteaz	0	2			1	1	
510	0	0	1	0	0	0	0	0	0	1	0	2	2	1	2			0	1	Its the sane brand		0		1
531	1	0	0	1	0	1	0	0	0	1	0	2	2	2	2			0	1			0		3
533	1	1	0	1	0	1	0	0	0	1	0	2	2	1	1			0	1			0		1
534	1	0	0	0	0	1	0	0	0	1	0	2	2	2	1			0	1	Different brand		0		2
542	0	0	0	0	0	1	0	0	0	1	0	2	2	1	1		color scheme, logo ar cobviously from the same company	0	1	same color scheme, logo/packaging		0	1	
547	1	0	0	1	0	1	1	0	0	0	0	2	2	1	1		I thought I saw the same company name	0	3			0	3	
549	1	1	0	1	1	1	0	0	1	1	0	1	2	1	2			0	1	They way the package is designed		0		2
558	1	1	0	1	0	1	0	0	1	1	0	2	2	1	2		the packaging looks the same	0	1	the product looks the same		0	1	
561	1	1	0	1	0	1	0	0	0	1	0	2	2	1	2		i saw it was by the pioneer companu and im familiar with them	0	2	previous answer		0		2
562	1	0	0	0	0	1	0	0	0	1	0	2	2	2	1			0	2			1	2	
563	1	1	0	1	0	1	0	0	0	1	0	2	2	1	2			0	1			1	1	
568	1	0	0	1	1	0	1	0	0	0	0	2	2	1	2			0	2			0	3	
575	0	0	0	0	1	0	0	0	0	1	0	2	2	2	3			0	3			0	3	
576	0	0	0	0	0	1	0	0	1	1	0	2	2	2	2			0	2			0		3
582	0	0	0	1	1	1	0	0	1	1	0	2	2	2	2			0	1	A good this is product		0		1
586	1	0	0	0	0	0	0	0	0	0	0	2	2	1	2			0	3			0		3
593	0	1	0	0	0	0	0	0	0	0	0	2	2	2	2		Similar logis	0	3			0		3
600	1	0	0	1	0	1	1	0	0	1	0	2	2	2	3			0	2			0	3	
613	1	0	0	1	0	1	0	0	0	1	0	2	2	1	2			0	2	Everyone is out to make money do I think they are sponsored		0		3
614	1	1	0	1	1	1	0	0	0	1	0	2	2	1	2		The packaging	0	1	Not sure but if they want to sell their product it should be approved under their same management		0		2
622	0	0	0	0	0	0	0	0	0	0	1	2	2	2	1			0	1			0		1

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626	1	0	0	0	0	0	1	0	0	0	0	2	2	1	1		Display	0		3		0	1	
632	0	0	0	1	0	0	0	0	0	0	0	2	2	2		1			0	2		1	2	
641	1	0	0	0	1	0	1	0	0	0	1	0	2	2	2	3			0	3		0	3	
642	0	1	1	0	0	0	0	0	0	0	0	2	2	2	2				0	3		0	2	
645	1	0	0	0	0	0	1	0	0	0	0	2	2	2	2				0	3		0	3	
647	1	0	0	1	0	1	0	0	0	1	0	2	2	2	1		logo		0	2		0	1	
653	1	0	0	1	0	1	0	0	0	1	0	2	2	1	2				1	1		1	2	
661	1	0	0	1	0	1	0	0	1	1	0	2	2	1		1			0	1		0		
662	1	0	0	1	0	1	0	0	0	1	0	2	2	2	1		Same ingredients and is mixed the same		0	3		0	2	
663	1	0	0	1	0	1	1	0	0	1	0	2	2	2	2				0	1		0	3	
666	1	0	0	0	0	0	0	0	1	0	0	2	2	2	1		The same name		0	1	No anybody can use the same name of specific brand	0	1	
683	1	0	0	1	0	1	0	0	0	1	0	2	2	2	2				0	2		0	1	
687	1	0	0	0	0	1	1	0	1	1	0	2	2	1		1			0	2		0	2	
691	1	1	0	0	1	1	0	0	0	1	0	2	2	2	2				0	1		0	1	
707	0	0	0	0	0	1	1	0	0	0	0	2	2	1	2				0	1		0	1	
712	1	0	1	1	0	1	0	0	0	1	0	2	2	2		1			0	1	Different name	0	1	
717	1	0	0	0	0	1	0	0	0	1	0	2	2	1		1			0	1		0	1	
723	1	0	0	1	1	1	1	0	1	1	0	2	2	2	3				0	3		0	3	
730	0	1	0	0	0	0	0	0	1	1	0	2	2	2		1			0	2		0	2	
734	1	0	0	0	0	1	0	0	0	1	0	2	2	2	1		Krusteaz		0	1	Very similar	0	3	
736	1	0	0	0	0	1	0	0	0	1	0	2	2	1	2				0	2		0	2	
742	1	1	0	0	1	1	0	0	0	1	0	2	2	2	2				0	1		0	2	
745	1	1	0	1	0	1	0	0	0	1	0	2	2	2	2				0	1		0	2	
750	0	0	0	0	1	0	0	0	1	0	0	2	2	2	2				0	2	They're good	0	2	
758	1	1	0	1	0	1	0	0	0	1	0	2	2	1		1			0	2		1	3	
760	0	0	0	1	0	0	0	0	0	1	0	2	2	2		1			0	1		0	3	
765	1	0	0	1	0	1	1	0	1	1	0	2	2	1		1			0	1		0	2	
769	1	0	0	0	0	1	0	0	0	0	0	2	2	1		1			0	1		0	1	
771	1	0	0	0	0	1	1	0	0	1	0	2	2	2			2 because the design is similar		0	2	because of the design itself is similar	0	1	
778	0	0	0	0	0	1	0	0	0	0	0	2	2	2		2	The same ingredient used		0	1		0	2	
784	0	0	0	0	0	0	0	0	0	0	1	2	2	1		3			0	3		0	3	
786	1	0	0	0	0	1	0	0	0	1	0	2	2	1		1			0	3		0	3	
788	1	1	0	1	0	1	0	0	0	1	0	2	2	1			2 The box looks the same The content almost identical		0	2		0	2	
792	1	1	0	1	0	0	0	0	1	0	0	2	2	2		1			0	2		0	1	
794	0	0	1	0	0	0	0	0	0	0	0	2	2	2		3			0	2	Same style	0	3	
795	1	0	0	1	0	1	0	0	0	1	0	2	2	2		2			0	2	I dont know	0	3	
802	1	1	1	1	1	1	1	0	1	1	0	2	2	2	3				0	3		0	3	
805	1	1	0	1	1	1	0	0	1	1	0	2	2	1	1		Their box design look similar		0	3		0	1	
807	0	0	0	1	0	1	0	0	0	1	0	2	2	1		1			0	1		0	1	
811	1	0	0	1	0	1	0	0	0	1	0	2	2	2	1		Good		0	3		0	3	

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815	0	0	0	0	1	1	0	0	0	0	0	2	2	2	3			0	3			0		3
820	1	1	0	1	0	1	0	0	0	1	0	2	2	1	3			0	3			0	3	
823	1	0	0	1	0	1	0	0	0	1	0	2	2	2	2			0	2			0	3	
824	1	0	0	0	0	0	0	0	0	1	0	2	2	1	1		The package coloring and the mixture	0	2			0	1	
828	1	0	0	1	0	1	0	0	0	1	0	2	2	2	1		The protein and fiber content is similar and they have similar ingredients	0	1		Again the products are very similar to each other they look like they could be from the same brand	0		2
832	1	1	0	1	0	1	0	0	1	1	0	2	2	2	2			0	3			0		2
835	0	1	0	0	0	1	0	1	0	1	0	2	1	1	1		It was an awesomr	0	1			0		2
839	1	0	0	0	1	1	0	0	0	1	0	2	2	2	1			0	2			0		1
845	1	0	0	1	0	1	1	0	0	1	0	2	2	2	1		The name	0	1		They do	0		1
852	1	0	0	1	0	1	0	0	0	1	0	2	2	2	2			0	2			0		1
857	0	0	0	0	0	0	0	0	0	0	1	2	2	2	2			0	2			0	2	
866	1	0	0	0	0	1	0	0	0	1	0	2	2	1	1			0	1			0	2	
870	1	0	0	1	0	1	0	0	1	1	0	2	2	2	2			0	3			0	1	
871	1	0	1	1	1	1	0	0	0	0	0	2	2	1	2			0	1		The name	0		1
873	0	0	1	1	0	0	1	0	1	1	0	1	2	2	2		2 good	0	1			0		1
874	0	0	1	0	0	0	0	0	1	1	0	2	2	2	1			0	1			0	2	
888	1	1	0	0	0	1	0	0	0	0	0	2	2	1	1			0	1			0		1
892	1	0	0	1	0	1	0	0	1	1	0	2	2	1	2			0	2			0		1
896	1	0	0	1	0	1	0	0	0	0	0	2	2	1	1			1	1			1	3	
904	1	0	0	1	1	1	0	0	1	1	0	2	2	1	2			1	2			0		2
905	0	0	0	1	1	1	0	0	0	1	0	2	2	2	2			0	3			0	3	
908	1	0	0	1	0	1	0	0	0	1	0	2	2	2	2			0	1		I believe this due to the design of the boxes	0	3	
909	1	1	0	0	0	1	0	0	1	1	0	2	2	1	3			0	1			0		2
912	0	1	0	0	0	0	0	0	0	0	0	2	2	1	1			0	1			0	2	
913	0	0	0	1	0	1	0	0	0	1	0	2	2	2	2			0	2			0		1
916	1	0	0	1	0	1	0	0	0	0	0	2	2	2	1		Ingredients and the company	0	2			0	2	
918	0	0	0	0	1	0	0	0	0	0	0	2	2	1	2		The ingredients advertised	0	2			1		2
921	1	0	0	0	0	1	0	0	0	0	0	2	2	2	1		the way they look	0	2		the way that it looks	0	3	
924	1	0	0	0	0	1	0	0	0	1	0	2	2	1	1			1	2			1		2
929	1	1	0	0	0	1	0	0	0	1	0	2	2	2	1			0	2			0	3	
932	1	0	0	1	0	1	0	0	0	1	0	2	2	2	1		I think they are both Krusnez I know the first one was Kodiak	0	2		If I think it is the same company it would have to be the same sponsor	0		2
937	1	0	0	1	0	1	0	0	0	0	0	2	2	1	1			0	2			0	2	
939	1	0	0	0	0	1	0	0	0	0	0	2	2	2	3			0	3			0	3	
940	1	1	0	0	0	1	0	0	0	1	0	2	2	1	2			0	2			0		1

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record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
941	1	1	0	1	0	1	0	0	0	1	0	2	2	1	1		The artwork and don't type on the packaging	0		2	The artwork and don't type on the packaging	0		2
945	1	1	0	0	1	0	1	1	0	0	0	2	1	2	1			0		2	The high protein levels aren't good for you	0	2	
946	0	0	0	0	1	0	0	0	0	0	0	2	2	1	3			0	3			0		3
949	1	0	0	0	0	1	0	0	0	0	0	2	2	1		2	It's old like the first one	0	1		Because they look the same	0		2
950	1	0	0	0	0	1	0	0	0	1	0	2	2	2	1		because they are made by the same company	0		2	they are made by the same company	0	1	
951	1	0	0	0	0	1	0	0	1	1	0	2	2	2	1		The similar design	0	3			0		3
952	0	0	0	0	0	0	0	0	0	1	0	2	2	1		2	Because of the logos and similarity of the labels	0		2	Again, because of the resemblance of the pictures and logos on the labels	0	2	
959	1	0	0	0	0	1	0	0	0	1	0	2	2	2	2			0	2			0	3	
960	1	1	0	0	0	1	0	0	0	1	0	2	2	1	1			0		3		0		3
961	1	1	0	1	0	0	0	0	0	1	0	2	2	1	2			0		1		0		2
972	1	1	1	1	1	1	1	0	1	1	0	2	2	2	1			0	2			0	2	
973	0	0	0	0	1	1	0	0	0	0	0	2	2	2	3			0		3		0	3	
975	0	0	0	0	1	1	0	0	0	0	0	2	2	1	1		The way the box is designed	0	1		Because of the ingredients that were used	0		2
976	0	0	0	0	0	1	0	0	0	0	0	2	2	2	3			0		3		0	3	
977	1	0	0	1	1	1	0	0	1	1	0	2	2	1	1			0	2			0		1
978	0	0	0	0	0	1	0	0	0	0	0	2	2	1	3			0		3		0	2	
981	0	0	1	0	0	1	0	0	1	1	0	2	2	1	2			1	1			1		3
982	1	0	0	0	1	0	0	0	0	1	0	2	2	2	2			0		1		0	2	
985	1	1	0	1	0	1	1	0	1	1	0	2	2	2	1			0	1		The boxes look very similar to each other but I do not think they were the same brand So something feels connected about the two	0		2
990	1	1	0	1	0	1	0	0	0	0	0	2	2	2	2			0		1		0	2	
994	0	0	0	1	0	1	1	0	1	0	0	2	2	1	1			0	2			0		2
996	1	0	0	0	0	1	0	0	0	1	0	2	2	2	2			0	2			0		1
1003	0	0	0	0	0	1	0	0	0	0	0	2	2	1	1			0		1		0		1
1005	1	0	0	1	0	1	0	0	0	0	0	2	2	2	1		Same name	0	2			0	1	
1007	1	0	0	0	0	1	0	0	0	1	0	2	2	2	2			0	2			0		1
1009	1	1	0	1	0	1	0	0	0	0	0	2	2	2	3			0	1		Package designed ingredients	0	1	
1010	1	0	1	0	0	1	0	0	0	0	0	2	2	1	1			0		1		0		1
1014	0	0	0	0	0	0	0	0	0	0	1	2	2	2	3			0	3			0	3	

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record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
1016	1	1	0	0	0	1	0	0	0	1	0	2	2	1	1		Similar package and product	0		3		0	3	
1018	1	0	0	0	0	1	0	0	0	1	0	2	2	2	3			0	3			0	3	
1019	1	0	0	0	0	1	0	0	0	0	0	2	2	1	1			0		1		0	2	
1021	1	0	0	0	0	1	0	0	0	0	0	2	2	2	1			0	2			0	3	
1023	0	0	0	0	0	1	0	0	0	1	0	2	2	1	2			0	2			0	1	
1025	1	1	0	1	0	0	0	0	1	1	0	1	2	2	1			0		1		0	1	
1027	0	1	0	0	0	0	0	0	0	0	0	2	2	2	2			0	2			0	1	
1028	1	0	0	0	0	0	0	0	0	0	0	2	2	1	2			0		1		0	2	
1030	1	1	0	0	0	1	0	0	0	0	0	2	2	1	3			0	3			0	3	
1033	1	1	0	1	1	1	0	0	1	1	0	2	2	1		2	I think it is Effctive	0		2	I think it is a reputable company	0	2	
1034	1	1	0	0	0	1	0	0	1	1	0	2	2	2		2	Same box design	0		2	They look identical	0	1	
1037	1	1	0	0	0	1	1	0	0	1	0	2	2	1	1			0	2			0	2	
1038	1	1	0	1	1	1	0	0	0	1	0	2	2	2	1			0	2			0	3	
1040	1	1	0	1	1	1	0	0	0	1	0	2	2	1	1		packaging looked the same	0		2		1	1	
1041	1	1	0	0	1	1	0	0	0	1	0	2	2	2		2	same type of design on the front	0	1		looks quite similiar	0		3
1042	1	0	0	1	0	1	0	0	0	1	0	2	2	1	2			0	2			0	2	
1046	1	1	0	0	0	0	0	0	0	1	0	2	2	2	1			0	2			0	2	
1047	1	0	0	1	0	1	0	0	0	1	0	2	2	1	2			0		1		0	1	
1049	1	0	0	0	0	0	0	0	0	0	0	2	2	1	3			0		3		0	3	
1055	1	0	0	1	0	1	0	0	0	1	0	2	2	1	1			0		1		0	2	
1057	1	0	0	1	1	1	0	0	0	0	0	2	2	2	1			0		1		0	1	
1058	1	0	0	0	0	1	0	0	0	0	0	2	2	1	2			0	3			0	3	
1061	0	0	0	0	0	0	0	1	0	0	0	2	1	1	1		The name	0		1		0		1
1063	0	1	0	0	0	1	1	0	0	1	0	2	2	2	3			0	3			0	3	
1064	1	0	0	1	0	1	0	0	0	0	0	2	2	2	3			0		3		0	3	
1068	1	0	0	0	1	0	0	0	0	0	0	2	2	1	2			0	2			0	1	
1069	1	0	0	1	0	1	0	0	0	1	0	2	2	1	1			0	2			0	1	
1070	1	1	0	1	0	1	1	0	0	1	0	2	2	2	2			0		1		0	1	
1073	1	1	0	1	0	1	0	0	1	1	0	2	2	1	1		the color and it's whole grain	0		2	the color of the package	0	1	
1075	0	1	0	0	0	0	1	0	1	0	0	2	2	2	1			0	1		Mosy same ingredients	0		2
1077	1	0	0	0	0	1	0	0	0	0	0	2	2	1	1		the front of the package	0	3			0	3	
1078	1	0	0	0	0	0	0	0	0	0	0	2	2	2	1			0		1		0		1
1079	1	0	0	0	0	1	0	0	0	0	0	2	2	1	1		The packaging was very similar and the whole grain flour plus a protein is too similiar to be a made by two different he companies	0	1		Q wouldn't it be copyright infringement or something I don't think it's legal to do that	0		2

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1080	1	0	0	1	0	0	0	0	0	1	0	2	2	2	1	1			0	3		0	3	
1082	1	0	0	0	0	1	0	0	0	1	0	2	2	1		2	The color of the box and the font used	0		2	They seem to follow similar themes	0	1	
1083	0	0	0	0	1	0	1	0	1	1	0	2	2	1	1			0	1			0	2	
1085	1	1	0	1	0	1	0	0	1	1	0	2	2	2	1		Same type of packaging	0		2	It seems as though it is the same brand	0	1	
1089	1	0	0	0	0	1	0	0	0	0	0	2	2	2	2			0	1		Both are protein pancakes	0	3	
1094	1	1	0	1	0	1	0	0	0	1	0	2	2	1	1		I changed my mind this looks more like the first packaging	0		2	I don't know	0	2	
1100	0	0	0	0	0	0	0	0	0	0	1	2	2	2	3			0	3			0	3	
1106	0	0	0	0	0	0	0	0	0	0	0	2	2	1	2			1	1			1	1	
1109	0	0	0	0	0	1	0	0	0	0	0	2	2	1	3			0	3			0	3	
1111	0	0	0	0	0	0	0	0	0	0	1	2	2	1	1			0	3			0	3	
1116	1	0	0	1	0	0	0	0	1	0	0	2	2	1	1			0	3			0	3	
1117	0	0	0	0	0	1	0	0	0	0	0	2	2	1	3			0	3			0	3	
1121	1	0	0	1	0	1	0	0	0	1	0	2	2	2	3			0	3			0	3	
1134	1	0	0	1	0	1	0	0	0	0	0	2	2	2	1			0	3			0	3	
1138	0	0	0	0	1	1	0	0	0	0	0	2	2	1	1			0	1			0	2	
1141	1	1	0	0	0	1	0	0	0	0	0	2	2	1	1			0	3			0	3	
1142	0	0	0	0	0	1	0	0	0	1	0	2	2	2	3			0	3			0	3	
1143	1	1	0	0	0	1	1	0	0	0	0	2	2	1	2			1	1			1	2	
1145	0	0	0	0	0	1	0	0	0	1	0	2	2	2	2			1	2			1	2	
1148	1	1	0	0	0	1	0	0	0	1	0	2	2	1	3			0	1		the look of the nutrition boxes	0	1	
1149	0	1	0	1	0	1	1	0	0	1	0	2	2	1	1			0	2			0	2	
1150	0	0	0	0	0	1	0	0	0	0	0	2	2	2	3			0	3			0	1	
1153	1	0	0	1	0	1	0	0	0	1	0	2	2	2	3			0	3			0	3	
1156	1	1	0	0	0	1	0	0	0	1	0	2	2	2		2	The label is very generic for the 2 products, whereas a real label would have some sort of simple catch line	0	3			0	1	
1159	0	0	0	0	0	1	0	0	0	0	0	2	2	1	2			0	1			1	3	
1176	0	0	0	1	0	1	0	0	0	1	0	2	2	1	1		Design of box	0		2	Design and feeling are similar	0	2	
1182	0	1	1	1	0	0	1	0	0	1	0	1	2	2	2			1	2			0	1	
1189	1	0	0	0	0	1	0	0	0	1	0	2	2	1	1			0	1			1	2	
1195	0	0	0	1	0	0	0	0	0	0	0	2	2	2	3			0	1			0	3	
1200	1	1	0	1	0	1	1	0	1	1	0	2	2	1		2	Design of the box	0	3			0	3	
1203	1	0	0	0	0	1	0	0	0	1	0	2	2	1	1			0	1			0	2	
1204	1	0	0	1	1	1	1	0	1	1	0	2	2	2	2			0	2			1	2	
1205	1	1	0	1	0	1	0	0	1	1	0	2	2	2	2			0	1			1	1	
1206	1	0	0	1	0	0	0	0	1	1	0	2	2	1	1			0	2			0	1	
1209	1	0	0	1	1	1	0	0	1	1	0	2	2	2	2			0	3			0	1	
1211	1	0	0	0	0	1	0	0	0	1	0	2	2	2	2			0	1			0	1	
1213	1	0	0	0	0	1	0	0	0	0	0	2	2	1	1			0	2			0	2	
1220	1	0	0	0	0	1	0	0	0	0	0	2	2	2	1			1	2			1	1	

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1221	1	0	0	1	1	1	0	0	0	0	0	2	2	1	1	1		0	2			0		1
1222	0	1	0	0	0	1	0	0	0	1	0	2	2	1	2			0		1		0		2
1227	0	0	0	0	0	0	0	0	0	0	0	2	2	2		3		0	1		That it has protein and fiber is freat	0	1	
1229	0	0	0	0	0	0	0	0	0	0	1	2	2	2		3		0	3			0		3
1230	1	0	0	1	0	1	0	0	0	0	0	2	2	1	2			0		1		0		2
1235	1	1	0	1	1	1	1	0	1	1	0	2	2	2		2	More rugged advertising	0	1		Similar feel to both mixes	0		2
1237	1	1	0	1	0	1	0	0	0	1	0	2	2	2		2	Same type of general look of the product	0		2		1		2
1238	0	0	0	1	0	1	1	0	0	0	0	2	2	1		2	Color of packaging and display	0		2	They basically took the entire design and they could get sued	0		2
1240	1	1	0	1	0	1	0	0	0	0	0	2	2	1	3			0	3			0		3
1241	1	0	0	1	0	1	0	0	0	1	0	2	2	2	3			0		3		0		3
1243	1	0	0	0	0	0	0	0	0	0	0	2	2	1	1		It says kristeaz	0	1		The logo	0		2
1244	1	0	1	1	1	1	0	0	0	1	0	2	2	2		1		0		1		0		2
1245	1	0	0	0	1	1	0	0	0	1	0	2	2	1	1		The boxes look similar and the product descriptions and ingredients are very similar	0	1		Similar recipes and ingredients	0		1
1246	0	0	0	0	0	0	0	0	0	0	1	2	2	1	1			0	3			0		2
1249	1	0	0	0	0	1	0	0	0	1	0	2	2	2	1			0		3		0		1
1252	1	0	0	0	0	1	0	0	0	0	0	2	2	2	2			0		1		0		1
1254	1	1	0	1	0	1	0	0	0	1	0	2	2	1	2			0		1		0		1
1255	0	0	0	1	0	0	0	0	0	0	0	2	2	1	3			0	3			0		3
1261	0	1	0	0	0	1	0	0	0	1	0	2	2	2	1			0	3			0		3
1265	1	0	0	0	0	1	0	0	0	0	0	2	2	1	1			0	2			0		1
1266	1	0	0	1	0	1	0	0	0	1	0	2	2	2	2			0		3		0		3
1271	1	0	0	1	0	0	0	0	0	0	0	2	2	1	1			0		3		0		3
1275	0	0	0	0	0	0	0	0	0	0	1	2	2	1	1			0		1		0		2
1277	1	0	0	1	0	0	0	0	0	0	0	2	2	2	2			0	3			0		1
1279	0	0	0	0	0	1	0	0	0	1	0	2	2	1	1			1	1			1		2
1285	0	0	0	0	0	0	0	0	0	1	0	2	2	2	3			0		3		0		3
1286	1	0	0	1	0	1	0	0	0	1	0	2	2	1	2			0	2			0		1
1290	1	1	0	0	1	1	0	0	0	1	0	2	2	2	3			0	2			0		2
1292	1	0	0	1	0	1	0	0	0	1	0	2	2	2		1		0		1		0		1
1293	1	1	1	1	0	1	0	0	1	1	0	2	2	1		2	log cabin	0		1		0		1
1298	1	0	0	0	1	1	0	0	0	0	0	2	2	2		2		1		1		0		2
1301	0	0	0	0	1	0	0	0	0	0	0	2	2	1	2			0	2			0		1
1302	0	0	0	1	0	1	0	0	1	1	0	2	2	2		1		0		1		0		2

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record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
1303	0	0	0	0	1	1	0	1	0	1	0	2	1	2	2			0	2			0		2
1312	0	1	0	0	1	0	0	0	0	1	0	2	2	2	2	1		0	3			0		3
1313	1	1	0	1	0	1	0	0	0	1	0	2	2	1	3			0		3		0	1	
1314	1	1	0	0	1	1	0	0	0	1	0	2	2	1	2			0		1		0	3	
1316	0	1	0	0	0	1	0	0	0	0	0	2	2	1	3			0	1	similarity in name		0		2
1317	1	0	0	0	1	1	0	0	1	1	0	2	2	2	1			0		3		0	3	
1318	0	0	1	0	0	0	1	0	1	0	0	2	2	1	2			0		2	The nutritional information	0	2	
1319	0	0	0	0	0	1	0	0	0	0	0	2	2	2	1			0	2			0		1
1320	0	0	0	1	0	0	0	0	0	0	0	2	2	1	2			0		2		1		2
1322	0	0	0	1	0	0	0	0	0	0	0	2	2	2	1			0	2			0	2	
1323	0	0	0	0	1	0	0	0	0	0	0	2	2	2	1			0		1		0	1	
1324	1	1	0	0	0	1	0	0	0	1	0	2	2	1	2			0	2			0		1
1325	1	0	0	1	1	1	0	0	0	1	0	2	2	2	1			0	3			0	3	
1330	0	0	0	0	0	1	0	0	0	1	0	2	2	1	2			0		1		0	2	
1331	1	0	0	0	0	1	0	0	0	1	0	2	2	1	1	Grain		0		3		0		3
1336	1	1	0	0	0	1	0	0	0	0	0	2	2	2	1			0		1		0		1
1337	0	0	1	1	1	1	1	0	0	0	0	2	2	1	1			0	2			0		1
1338	0	0	0	0	1	1	0	0	0	0	0	2	2	1	1	The design choice		0	1	Same design		0	1	
1340	1	0	1	1	1	1	1	0	1	1	0	2	2	2	2			0	2			0		1
1344	0	0	0	0	0	0	0	0	0	0	1	2	2	2	1			0		1		0	2	
1345	0	0	0	0	0	0	0	0	0	0	1	2	2	1	2			0	2			0	2	
1347	1	0	0	0	0	1	0	0	0	1	0	2	2	2	1			0		1		0		1
1349	1	0	0	1	0	0	0	0	0	0	0	2	2	1	1			1		2		1	2	
1350	1	0	0	0	0	1	0	0	0	1	0	2	2	2	1			0	2			0		1
1353	0	0	0	0	1	0	0	0	0	0	0	2	2	2	2			0		1		0		1
1357	0	0	0	0	0	0	0	0	0	0	1	2	2	1	3			0	3			0	3	
1359	1	1	0	0	1	1	0	0	1	0	0	2	2	2	2	Krusteaz brand		0	2			0		2
1368	1	0	0	0	0	1	0	0	0	1	0	2	2	1	2			0		1		0	2	
1371	1	1	0	1	0	1	0	0	0	1	0	2	2	1		2 They look similar		0		2 The for some reason remind me of one another		0	1	
1374	1	1	1	1	1	1	1	0	1	1	0	2	2	2	1			0	2			0		1
1376	1	0	0	1	0	1	0	0	0	0	0	2	2	1	1	Everything		0		2		1	1	
1377	1	0	0	0	0	1	0	0	0	1	0	2	2	2	2			0	2			0		1
1382	0	1	0	0	0	1	0	0	0	1	0	2	2	1	2			0		1		0	2	
1388	0	0	0	0	0	0	0	0	0	0	0	2	2	1	3			0		1		0	3	
1392	1	0	0	0	0	1	0	0	1	1	0	2	2	2	1			0	2			0		1
1394	1	0	0	1	1	1	0	0	0	1	0	2	2	2	2			0		1		0	2	
1395	1	1	0	0	0	1	1	0	1	1	0	2	2	2	1			0	2			0		1
1396	0	1	0	0	1	0	0	0	0	0	0	2	2	1	3			0	3			0		3
1397	1	0	0	0	0	0	0	0	0	0	0	2	2	1	3			0		1		0		1

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record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
1400	1	1	0	0	0	1	0	0	0	1	0	2	2	2		1			0	1	They look like they both are advertising the same ingredients but different way of packaging They are both promoting how their pancake mixes have a higher amount of protein per serving	0	1	
1401	1	1	0	1	0	1	0	0	0	0	0	2	2	1	3			0		3		0	3	
1403	1	1	0	1	1	1	0	0	0	1	0	2	2	1	2			0		1		0	1	
1411	1	0	0	1	0	1	0	0	0	1	0	2	2	2		1		0	2			0	2	
1412	1	1	0	1	0	1	0	0	0	1	0	2	2	2		1		0	1	Fiber		0		1
1418	0	0	0	0	0	0	0	0	0	0	1	2	2	1		2	yes krutez	0		2	yeah the name of the company is written krutez	0	1	
1419	1	0	0	0	0	1	0	0	0	1	0	2	2	2	1		They offer the same stuff	0	1		Similar things in both boxes	0		2
1420	0	0	0	0	0	1	0	0	0	1	0	2	2	1	2			0		1		0		1
1423	1	1	1	0	0	1	0	0	0	0	0	2	2	1		1		0	2			0		1
1427	1	0	0	0	0	1	0	0	1	1	0	2	2	1		2	Same name	0		2	The product	0	3	
1429	1	0	0	0	1	1	0	0	0	1	0	2	2	2	3			0	3			0		3
1431	0	0	0	0	0	0	0	0	0	0	0	2	2	2	3			0	2			0		1
1432	1	0	0	0	0	0	0	0	0	0	0	2	2	1	2			0		1		0		2
1433	1	0	0	0	1	1	0	0	1	1	0	2	2	2		1		0	3			0		3
1434	1	0	0	0	1	1	0	0	0	0	0	2	2	2		3		0		3		0		1
1437	0	0	0	0	0	0	0	0	0	1	0	2	2	1	2			0	2			0		1
1442	1	0	0	1	0	1	0	0	0	1	0	2	2	1		1		0	2			0		1
1443	1	1	0	1	0	1	0	0	1	1	0	2	2	1		1		0		3		0		3
1445	1	0	0	1	0	1	0	0	0	1	0	2	2	2	1		The design of the packaging	0		1		0		1
1447	0	1	0	0	0	1	0	0	0	1	0	2	2	2	2			0		1		0		1
1455	1	1	0	1	0	1	0	0	0	1	0	2	2	1		2	The look of it is very similar coloring, background and font	0	1	I believe it to be the same brand		0		1
1459	1	0	0	1	0	0	0	0	0	0	0	2	2	2		2	It's good buttery I want it	0	1	It's show it great and good must try it		0		2
1460	1	1	0	1	1	1	1	0	1	1	0	2	2	2		3		0	3			0		3
1462	1	0	0	1	0	1	0	0	0	0	0	2	2	1	2			0		1		0		3
1463	0	0	0	0	1	0	0	0	0	0	0	2	2	2		1		0		3		0		3
1464	0	0	0	0	0	1	0	0	0	0	0	2	2	1	2			0		1		0		1
1466	1	0	0	1	0	1	0	0	0	1	0	2	2	1		3		0		2	The packaging, the colour scheme and the "organic" labeling	0		2
1467	1	0	0	1	1	1	1	0	0	1	0	2	2	2	2			0	1	I actually don't know to be honest I just have a feeling about it		0		2
1468	1	0	0	1	1	1	1	0	1	1	0	2	2	2	3			0	3			0		3
1471	0	1	0	0	1	0	0	0	1	1	0	2	2	1		1		0		1		0		2

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record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
1478	1	0	0	1	0	1	0	0	0	1	0	2	2	1	1			0	1			0	2	
1480	0	0	0	1	0	1	0	0	1	1	0	2	2	1	2			0	2			0	2	
1485	0	0	0	0	1	1	0	0	1	1	0	2	2	2	2			0	2			0	1	
1487	0	0	1	1	0	1	0	0	0	0	0	2	2	2	2			0	2	Looks good by cover		0	1	
1488	1	0	0	0	0	1	0	0	0	1	0	2	2	1	3			0	3			0	3	
1492	1	0	0	0	1	1	1	0	1	1	0	2	2	1	1			0	1			0	1	
1493	0	0	0	0	0	0	0	0	0	0	1	2	2	1	1			0	2			0	3	
1494	0	0	0	0	0	0	0	0	0	0	0	2	2	2	3			0	1	They both old looking		0	2	
1496	1	0	0	0	0	1	0	0	1	0	0	2	2	2	1		The design of the box seems similar to the first product	0	2	The product is similar and also the packaging is similar		0	2	
1497	0	0	0	0	1	0	0	0	1	1	0	2	2	2	1			0	1			0	2	
1498	1	1	0	1	0	1	0	0	0	1	0	2	2	1	2			0	2			0	1	
1499	1	0	0	1	0	1	0	0	0	0	0	2	2	2	3			0	3			0	3	
1500	0	0	0	0	1	0	0	0	0	0	0	2	2	2	2		2 This was more of a protein snack	0	2			0	1	
1501	1	0	0	1	0	0	0	0	0	0	0	2	2	1	3			0	3			0	3	
1502	1	0	0	0	0	1	0	0	0	0	0	2	2	2	3			0	3			0	3	
1503	1	0	0	0	0	1	0	0	0	0	0	2	2	2	3			0	2			0	3	
1504	1	0	0	1	0	1	0	0	0	1	0	2	2	1	1			0	1			0	2	
1505	1	1	0	1	0	1	0	0	0	1	0	2	2	1	2			0	1			0	2	
1507	1	1	0	0	1	1	0	0	1	0	0	2	2	2	2			0	2			0	2	
1510	1	0	0	1	1	1	0	0	0	1	0	2	2	2	2			0	2			0	2	
1511	1	0	0	0	1	1	0	0	0	1	0	2	2	1	1			0	2	Same company brand I think		0	2	
1513	1	0	1	1	0	0	0	0	0	0	0	2	2	1	3			0	3			0	3	
1514	1	0	0	1	0	1	0	0	0	0	0	2	2	2	2			0	2			0	2	
1517	1	1	0	1	1	1	0	0	0	1	0	2	2	1	1			0	1			0	1	
1518	1	0	1	0	0	0	0	0	0	0	0	2	2	2	1		Has a similar wood look to the box	0	1	Very similar package design		0	1	
1520	1	0	0	0	0	1	0	0	0	1	0	2	2	1	1			0	2			0	2	
1523	0	1	1	0	1	1	0	0	0	1	0	2	2	1	1			0	1			0	3	
1524	1	0	0	0	0	0	0	0	0	0	0	2	2	1		2 The design of the packaging is remarkably similar		0	1			0	1	
1527	0	0	0	0	0	0	0	0	0	0	1	2	2	1	1			0	1			0	2	
1528	1	1	0	1	1	1	0	0	1	1	0	2	2	2	2			0	1			0	2	
1532	1	0	0	0	0	0	0	0	0	0	0	2	2	1	1		The style of packaging and the emphasis on protein in the pancake mix isvery similar to the first mix	0	1			1	2	
1533	1	0	0	0	0	0	0	0	0	1	0	2	2	2	1			1	1			0	2	
1534	0	0	1	0	0	0	1	0	0	0	0	2	2	1	1			0	3			0	3	
1535	1	0	1	0	0	1	1	0	1	1	0	2	2	2	3			0	3			0	3	
1536	1	0	0	1	0	1	0	0	0	1	0	2	2	2	2			0	1			0	1	
1537	1	0	1	0	1	0	1	0	1	0	0	2	2	1		2 Tje clor, the lego, the design		0	2			0	2	

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record	sq8r3	sq8r4	sq8r5	sq8r6	sq8r7	sq8r8	sq8r9	sq8r10	sq8r11	sq8r12	sq8r13	flag5	flag6	kr_image	q1a	q1b	q2	noanswerq2_r1	q3a	q3b	q4	noanswerq4_r1	q5a	q5b
1538	1	0	0	1	0	1	0	0	0	0	0	2	2	2	2				0	2			0	2
1540	0	1	0	0	0	1	0	0	0	0	0	2	2	1		3			0	2			0	1
1541	1	1	0	1	0	1	0	0	1	1	0	2	2	1		1			0	2			0	1
1542	1	0	0	1	0	1	0	0	0	1	0	2	2	2		1			0	2			0	1
1543	0	0	0	1	0	1	1	0	1	0	0	2	2	2	1		Same color and words		0	1			0	3
1544	1	0	0	0	0	1	0	0	0	1	0	2	2	2		2	They both have a similar outdoor-sy theme Very similar in terms of design		0	1	Again, they share a similar theme, so I believe they may be from the same company		0	2
1549	1	0	1	0	0	1	0	0	0	0	0	2	2	1		1			0	2	I'm not sure same ingredients		0	2
1550	1	1	0	0	0	1	0	0	0	1	0	2	2	2		1			0	1	I think so		0	2
1551	1	0	0	1	0	1	0	0	0	1	0	2	2	2	2				0	3			0	3
1554	0	0	0	0	0	0	0	0	0	0	0	2	2	1	3				0	1			0	3
1559	0	0	1	0	0	1	1	0	0	0	0	2	2	1	1		no		0	1			0	1
1566	0	0	0	0	1	1	0	0	0	1	0	2	2	2		3			0	3			0	3
1568	0	0	0	0	0	1	0	0	0	0	0	2	2	1	2				0	3			0	3
1569	1	1	1	1	1	1	0	0	1	1	0	2	2	1		1			0	2			0	2
1571	0	0	0	0	0	0	0	0	1	1	0	1	2	2	1		Krusteaz		0	2	Krusteaz		0	1

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record	q6	noanswerq6_r1	q7a	q7b	q8	noanswerq8_r1	q9a	q9b	q10	noanswerq10_r1	q11a	q11b	q12	noanswerq12_r1	q13a	q13b
3		0		1		0		1		0	2			0		1
4		0		2	None	0		2	None	0		2	None	0	1	
8		0		1		0		1		0	1		Similar brands	0		1
11		0		1		0	2			0		3		0		1
12		0	2			0		1		0		1		0	1	
13		0		3		0		3		0	3			0	3	
15		0	2			0	1			1	1			1		3
19	because they look the same	0	2			0		1		0		1		0	2	
22		0		1		0	2			0	2			0	2	
23		0	2			0		1		0	2			0		1
25		1	1			1	3			0		3		0	2	
28		0		1		0		1		0	3			0	2	
34		0	3			0	3			0	3			0		3
38		0		1		0	2			0	3			0	2	
39		0	3			0		3		0		3		0		3
43		0		1		0	3			0	3			0	3	
49	N/A	0		1		0	1	NA		0		1		0		1
50		0	2			0	2			0		1		0		1
51		0		3		0		3		0	3			0	3	
53		0	1		The packaging and wording were similar as well as the design	0		2	I feel if its the same maker it would be approved to put out both products	0	3			0		1
57		0	1		Appealling with a "small town" vibe	0		2		1		3		0	2	
67		0		1		0	3			0		1		0	1	
68	The boxes are similar, with the same color, style and font	0	3			0	3			0		3		0	2	
71		0	3			0	3			0		3		0		1
74		0		3		0	3			0	3			0	3	
75		0	2			0	2			0		1		0		1
78	They look good and healthy	0		2	They both look heathy and delicious	0	3			0	3			0		3
79		0	2			0		3		0		3		0	3	
80		1	1			1	1			1		2		1		1
85		0		3		0	3			0	3			0	3	
87		0	3			0		2	just my feelings	0	1		really guessing	0	1	
90		1		3		0		2	trying to capture the market	0	3			0	3	
93		0	2			0	2			0		1		0		1
102		0		3		0	3			0		3		0		3
103		0	2			0	2			0		2		1		2
104		0	2			0	3			0		3		0	2	
105		0		3		0	3			0		3		0	2	
107		0		2		1		3		0	3			0	3	

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record	q6	noanswerq6_r1	q7a	q7b	q8	noanswerq8_r1	q9a	q9b	q10	noanswerq10_r1	q11a	q11b	q12	noanswerq12_r1	q13a	q13b
108		0	2			0	2			0	2			0		1
109		0	3			0		3		0	3			0	3	
113		0	3			0		3		0		3		0		2
120		0	2			0		1		0	2			0		1
128	Did not know	0	2			0	2			0		1		0	2	
131		0		3		0		3		0		3		0		3
132		0		1		0		1		0		1		0	2	
134		0	2			0	2			0	2			0		2
138	They look almost exactly alike	0		1		0	2			0	1		They are both pancakes	0	2	
140		0		1		0		3		0	3			0		1
141		0	3			0		3		0	3			0		3
142	products graphics look similar	0		1		0		1		0		1		0	2	
146		0	2			0	2			0		1		0	2	
148	Excellent	0	2			0	2			0		1		0		2
150		0	3			0		3		0	3			0		1
151		0		3		0		3		0	3			0		3
154		0	2			0		3		0	3			0	1	
159		0	3			0		3		0		3		0	3	
162		0		3		0	3			0		3		0		1
163		0		1		0	2			0		1		0	2	
165		0		1		0	3			0		3		0		1
170		1	2			0		1		0		1		0	2	
171		0	2			0		3		0		3		0	2	
173		0		3		0		3		0	3			0		3
175		0	3			0		3		0		3		0		3
176		1		2		1	2			0		2		1	2	
179		0	2			0		2	Similar design on packaging	0		3		0	1	
183		0	2			0		1		0	2			0	2	
186		1	2			0	2			0	2			0		1
189		0		1		0		2	Totally different packaging	0	2			0	2	
194		0	3			0	3			0	3			0		1
201	Kruستهaz	0		1		0	2			0	1		Maple	0	2	
202		0		3		0		3		0		3		0		1
213		0		2	not similar	0		2	i do not think so	0	2			0		2
215		0		1		0	2			0		1		0	2	
216		0	2			0	2			0	2			0		1
217		0	2			0	2			0		2		1		1
222		0		1		0		3		0	3			0		1
224		0	3			0		3		0		3		0	3	
230		0	2			0	1			1		3		0	3	

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record	q6	noanswerq6_r1	q7a	q7b	q8	noanswerq8_r1	q9a	q9b	q10	noanswerq10_r1	q11a	q11b	q12	noanswerq12_r1	q13a	q13b
241		0		1		0	2			0	2			0		1
244		0	2			0		1		0	2			0	2	
252	excellent	0		2	excellent	0	1		excellent	0	1		excellent	0		2
253		0		1		0	2			0		1		0	2	
257		0		1		0	2			0	2			0		1
258		0		2	Tvery interesting	0	1		Very good	0	2			0		2
263		0		1		0		1		0	2			0		1
269		0	3			0		3		0	3			0		3
271	It just seems like they're both kind of alike	0	3			0	1		It just seems like it	0	2			0		1
274		0		1		0		1		0		1		0	2	
281		0	2			0		2		1		3		0	2	
284		0		3		0	3			0		3		0	1	
286		0	2			0	3			0	3			0		1
287		0		1		0		1		0		1		0		1
289		0		1		0	3			0	3			0		3
291		0		1		0		1		0		1		0	2	
292		0		1		0		1		0	1		The Kodiak bear was ic	0	2	
293		0	2			0		1		0	1		zezryo Both had some kind of rural feeling to the image	0	2	
294	Its the law	0		1		0		1		0		1		0		1
297		0		3		0		3		0		3		0	3	
299		0	2			0		1		0		1		0	2	
300	The krusteaz name on lable	0	2			0	2			0	2			0		1
301		0		3		0		3		0	3			0		3
303		0	2			0	2			0		1		0	2	
304	The products from two different companies cannot look same	0		1		0		1		0		1		0		1
307		0	1		similar graphics	0	1			1	3			0	1	
310	Same state or origin	0		1		0	2			0		1		0		1
312		0	2			0		1		0	2			0	2	
314		0	3			0	3			0	3			0		3
325		0	2			0	2			0		1		0	2	
327		0	2			0		3		0		3		0	3	
329	Packaging close	0		1		0	1		Seems simaliar	0	2			0		1
332		0		1		0		1		0		2		1		1
336		0	3			0		1		0	2			0	1	
342		1		1		0	2			0	2			0	2	
344		0		3		0	3			0		3		0		3
345		0	2			0		3		0		1		0	2	
352		0	2			0		1		0		2		1		1
358		0		1		0		2	It seems great and healthy ingredients	0	2			0	1	

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360		0	2			0		3		0	3			0		1
362	Popo	0		1		0	1		Poopo	0	2			0	1	
363		0		1		0	2			0		2	It is a mixture with a portion of honey which makes it more tempting and rich	0	1	
365		0	2			0	2			0	1		They are pretty much the same type of mix	0	2	
368		0		3		0		3		0	3			0	1	
378		0		1		0		1		0	2			0	2	
386		0		1		0	3			0	3			0		1
389		1		1		0		2		1	1			1		2
391		0		3		0		3		0		3		0	3	
395	Same as previous answer No reason to think they aren't If they aren't they'll be competing pretty hard They seem in a similar vein	0	1		Both designs have a similar outdoorsy-rugged-americana style The artwork and the similar designs/fonts/layout on the back too just make me think the same company designed them	0		2	I'm not entirely sure what this means But I think the two companies are linked I could see the pancake mix I just saw being sponsored by the first mix's company	0	1		Again I think they're linked? Maybe they aren't Both mixes seems like they probably hold similar values and are making similar statements Words like Traditional, rugged, American, old fashioned	0	2	
397		0		2	Na	0		1		0		1		0		1
404		0	3			0		3		0	3			0		3
418		1		2		1	2			0	1			1	2	
419		0		3		0	3			0		3		0	1	
430		0		1		0	2			0	2			0		1
438		0		2	One company name	0	3			0		3		0	3	
440		0	3			0		3		0		3		0		3
443		1		2		1	2			0		2	Yeah I guess	0	2	
446		0		1		0	2			0		2	They look similar	0		3
448		0	2			0		2	headquartered in vermont	0	3			0	3	
452		0	2			0		1		0		1		0	3	
456		0		1		0	3			0		3		0	3	
457		0	2			0		3		0	3			0	2	
458		0		1		0	2			0		1		0	1	
460	Producer looks same Logo looks same	0	2			0		1		0		2	There Logo was diffrent and manufacture was diffrent	0		1

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463		0	2			0	2			0		1		0		1
476	It looks like a pilot product	0		1		0		1		0	1		It looks German as the other ones	0	2	
483		0		1		0	2			0		1		0		1
493		1	2			0	2			0	1		Because of the label and everything prncaje mix with different	0	2	
498		0	2			0	3			0		3		0		3
499		0		3		0	2			0		1		0	2	
501		0	2			0	3			0		3		0	2	
502		0	2			0		1		0		1		0		3
507		1		1		0	2			0		1		0	2	
510		0		2	The brand	0		1		0		1		0	1	
531		0	2			0	2			0	3			0		1
533		0	1		Both products looked very similar	0	2			0		2	They seem very similar and they look like they are from the same company	0		2
534	Same ingredients	0		1		0		2	Different ingredients and different Mascot	0		1		0		1
542	same color scheme/packaging	0		3		0	3			0	3			0	3	
547		0		3		0		3		0		1		0	3	
549	They share a similar package design and ingredients	0	2			0	2			0		1		0		1
558	they seem to be the same	0		1		0		1		0	2			0	2	
561	same answer	0		1		0	3			0	3			0		1
562		0	2			0	1			1		1		0		2
563		1		1		0	1			1		2		1	1	
568		0	2			0		1		0	2			0		1
575		0		3		0		3		0	3			0	3	
576		0	1		The way the packaging appeared, they were similar	0		3		0		3		0		1
582		0		2	In my free times in think about said product	0	2			0	1		I find this product interesting	0		1
586		0	2			0		3		0	3			0		1
593		0		1		0	1		Similar box and text	0	1		It looked professional	0	2	
600		0		3		0	3			0	3			0		1
613		0	2			0	3			0		3		0	1	
614	Not sure	0		1		0	2			0	2			0	2	
622		0		1		0		1		0	2			0	2	

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626	Descriptions	0	3			0	3			0	1		Label	0		2
632		0		1		0	2			0	1		none	0		2
641		0		3		0		3		0	3			0		3
642		0		1		0		1		0	2			0	2	
645		0		3		0		3		0		3		0	2	
647		1		1		0	1			1		2		1	1	
653		1	3			0	3			0		3		0		1
661		0	2			0		1		0	2			0		1
662		1		2	Same nutrition facts	0		3		0		3		0	1	
663		0		2	The overall design in the packaging of the pancake mix is aesthetically similar to the first one I viewed	0	2			0		1		0	2	
666		0		1		0		2	Mabe its branch of the company	0	3			0	2	
683		0	2			0		2		1	3			0		3
687		0		1		0		3		0		1		0		1
691		0	3			0	2			0	2			0		1
707		0		2		1	1			1		2		1	2	
712		1		2	The name was the same company	0	1			1		2		1	2	
717		0		2	Same	0		2	Same	0		2	The same	0		1
723		0	2			0	2			0		1		0		3
730		0		1		0	2			0	2			0		3
734		0		1		0	2			0		1		0	2	
736		0		1		0	2			0		1		0		1
742		0		1		0		1		0		1		0		1
745		0		1		0		1		0	1		the shape of the box font on front	0		1
750	They're good	0	2			0		2	They're good	0		1		0		1
758		0	3			0		3		0	2			0		3
760		0	2			0	2			0	3			0	2	
765		0	2			0	1		ingredients	0	1		the ingridients	0	2	
769		0	2			0		1		0	2			0	2	
771	because of the design itself is similar	0	2			0		1		0	1		It is the same packaging company	0		1
778		0		2	The same ingredients	0	1		The brands look familiar	0	1		The brands look identical	0	2	
784		0		3		0	3			0	3			0	3	
786		0		1		0		3		0	3			0		1
788	nutritional facts almost same Only one gram different in protein	0	1		Again, very similar words and packaging	0	1		Too similar to not have approval	0	1		Just too similar	0		1
792		0		1		0		1		0		1		0		1
794		0	2			0		3		0	3			0	2	
795		0	2			0	2			0	2			0		1
802		0	3			0		2		1		1		0	2	
805	They look similar	0	2			0		1		0	2			0		1
807		0	2			0	2			0		1		0		1
811		0	3			0		2	Yummy	0	1		Yummy and affordable	0	1	

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815		0	3			0		3		0		3		0	3	
820		0	3			0	3			0	3			0	2	
823		0		3		0		3		0	3			0	2	
824	Everything looked the same except the name	0		2	All the same ingredients and coloring	0		2	Everything in the packaging looked the same	0		2	All was the same	0		1
828	The products are almost the same as each other	0		1		0	2			0		1		0	2	
832	They are extremely similar, and they both use the word flypjacks spelled the same strange way	0		1		0		1		0		1		0		2
835	Live the waffle product	0		2	Love the waffle maker	0	1		It was awesomeobe	0		1		0		1
839		0		1		0		1		0		1		0		1
845		0		1		0		2	Because they do	0		2	Because it is	0	3	
852		0		1		0	3			0		1		0	2	
857		0		1		0		2		1	1			1		1
866		0	2			0	2			0	2			0		1
870	the brand krutzen I trusted one	0	2			0		3		0		1		0		1
871		0		2	The logo	0	2			0		2	The name	0		2
873		0	2			0	2			0	1		good	0		2
874		0	2			0	2			0	2			0		1
888		0	3			0	3			0	3			0	2	
892		0		1		0		1		0	2			0		1
896		0	2			0	2			0	1			1	2	
904		1	2			0		1		0		1		0		3
905		0		1		0		2	Ingredients	0	3			0	1	
908		0		3		0	2			0		3		0	2	
909	It pertains to old homemade food, like the log cabin and vintage logo of the last box	0	2			0		1		0	3			0		3
912		0		2		1		3		0		3		0		1
913		0	2			0	2			0	2			0	2	
916		0		2	The same name	0	1		Company name	0	2			0		1
918		1	1		The design of the packaging	0		2	The packaging is similar	0		2		1		3
921		0	2			0		1		0		1		0	2	
924		1		1		0	1			1	2			0	1	
929		0		1		0		1		0		1		0		1
932	Same as last reason	0		3		0	3			0	3			0		1
937		0	2			0		1		0		1		0	2	
939		0	3			0		3		0		3		0	3	
940		0		2	its a common brand of pancake mix	0	2			0	2			0		1

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941	The artwork and don't type on the packaging	0	1		The style of packaging	0		2	They are too similar	0		2	Too Any similarities	0	1	
945		0		1		0	2			0	2			0	2	
946		0		1		0	3			0	3			0		3
949	They look very similar in style regarding packaging	0	2			0		2	It seems to be at least	0		2	I think so	0	2	
950	they are made by the same company	0		1		0	2			0	1		because they both have alike packaging and the ingredients are basically the same	0		1
951		0	3			0		3		0		3		0	3	
952		0		1		0	2			0	2			0		1
959		0		1		0		1		0	3			0		1
960		0	2			0	3			0		1		0	2	
961	The brand name of the product was different	0		3		0	3			0	3			0		1
972		0	2			0		1		0		1		0	2	
973		0	3			0	3			0	3			0	3	
975	Because of the ingredients that are used	0		1		0		1		0		2	They are made with wheat flour	0		1
976		0		3		0		3		0	3			0		1
977		0	2			0	2			0		1		0	2	
978		0	3			0	2			0		2	looks the same	0	2	
981		0		2		1		1		0		1		0		2
982		0		1		0		1		0	2			0	2	
985	Same reason as previously stated	0	2			0	2			0	2			0		1
990		0		1		0		1		0		1		0		3
994	it is very excellent and safe	0		2		1	1		it is very excellent	0	2			0	1	
996		0	2			0	3			0		3		0	3	
1003		0	2			0		1		0	2			0		1
1005	Same details	0	1		Same name	0	2			0		2	Same name	0		1
1007		0		3		0		3		0		3		0		1
1009	All the same id of product	0		1		0		3		0	1		Paypal kage design resembles both	0		1
1010		0		1		0		1		0	2			0	2	
1014		0		3		0	3			0		3		0	2	

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1016		0		2		1		2		1	1			1		1
1018		0	3			0	3			0		3		0		1
1019		0	2			0		1		0		2		1	2	
1021		0	2			0	2			0	3			0	2	
1023		0		1		0		1		0		1		0	2	
1025		0	1			1	1			1	2			0		1
1027		0	2			0		3		0	2			0		1
1028	Great	0	2			0	1	Good		0		1		0	1	
1030		0	3			0		3		0	3			0	3	
1033		0		1		0		2	Very good to see	0	1		It is a good company	0		2
1034	They have to be the same company	0		1		0	2			0		1		0	2	
1037		0	2			0		1		0		1		0		1
1038		0	2			0	2			0		2	They are in the same field pancakes so I believe they are connected that way	0		1
1040		1	2			0	2			0	2			0	2	
1041		0	2			0	2			0	2			0	2	
1042	Looks to be similar	0		1		0		1		0		1		0	2	
1046		0	2			0	2			0		1		0	2	
1047		0		2	They both pretty natural	0	3			0	2			0		2
1049		0		3		0		3		0	3			0		3
1055		0		2	Looks as such	0	1	Looks so		0	2			0	3	
1057		0	2			0		1		0	2			0	2	
1058		0		1		0	2			0		1		0		1
1061		0	1		The name	0		1		0		2	The name	0	1	
1063		0		1		0	2			0	3			0		1
1064		0	2			0	2			0	2			0	3	
1068		0		1		0		1		0		1		0		1
1069		1		3		0		2		1		3		0		3
1070		0	2			0	3			0	3			0	2	
1073	color of package	0	2			0		1		0		1		0		3
1075	To earn more	0		1		0		1		0	2			0	1	
1077		0		3		0	3			0	3			0		1
1078		0	2			0	2			0		2		1	2	
1079	Because of their similarities you're asking the same question over and over and it's very confusing	0		1		0		3		0	2			0		1

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1080		0	2			0	3			0		3		0		1
1082	Simular boxes	0	2			0		1		0		1		0	2	
1083		0		2	They have things in common	0	1		Same as before	0	1		Same as before	0		1
1085	It is the same brand	0		1		0		1		0	2			0	2	
1089		0	2			0	3			0		3		0	2	
1094	Professional package	0		1		0	2			0		2	Good pictures	0	2	
1100		0	3			0		3		0	3			0		3
1106		0		1		0	1			1	1			1		1
1109		0	2			0		1		0		3		0	2	
1111		0	3			0		3		0		3		0		3
1116		0	2			0		1		0		3		0		1
1117		0	3			0		3		0		3		0	2	
1121		0	3			0		1		0		1		0	3	
1134		0	2			0	2			0	2			0		1
1138		0	1		The ingredients in the boxes	0		2	It is call retailing	0		3		0		1
1141		0	3			0	3			0	3			0	3	
1142		0	3			0		3		0		3		0	3	
1143		1	2			0	3			0	1		Because one is pancake mix and one is waffle mix	0		1
1145		0	2			0		2		1		1		0	1	
1148	the look of the printed matter	0	2			0		3		0	1		the look of the ingredient boxes	0	2	
1149		0	2			0	2			0		1		0		1
1150		0	3			0	2			0		1		0	3	
1153		0	3			0		3		0	3			0		3
1156		0	2			0		1		0		1		0		1
1159		0	2			0	1			1	2			0	2	
1176	The way the product sells itself	0	2			0	2			0		1		0	2	
1182		1		2		1		1		0	2			0		2
1189		0		1		0		1		0	2			0		1
1195		0	3			0	2			0		2	By the same company	0	2	
1200		0	2			0	3			0	3			0		1
1203		0	1		Very healthy and yummy pancakes	0	1		Just guessing, I don't really know	0		1		0		1
1204		0		1		0		1		0	2			0	2	
1205		0		1		0		1		0	2			0	2	
1206		0	3			0	1			1		1		0		1
1209		0		1		0	2			0	2			0	2	
1211		0	3			0		3		0		3		0		1
1213		0	3			0	3			0		3		0	3	
1220		1		2		1		1		0	1			1		2

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record	q6	noanswerq6_r1	q7a	q7b	q8	noanswerq8_r1	q9a	q9b	q10	noanswerq10_r1	q11a	q11b	q12	noanswerq12_r1	q13a	q13b
1221		0		1		0		1		0		1		0		3
1222		1		1		0	2			0		1		0	2	
1227	Seems like it been out	0	2			0		3		0	3			0		2
1229		0		3		0	3			0	3			0	2	
1230		0	2			0		1		0		1		0	2	
1235	Both mixes seemed rugged and outdoorsy	0		1		0	2			0		1		0		1
1237		1		1		0		3		0	2			0		1
1238	Same look and design	0		1		0		1		0		1		0		1
1240		0	3			0	3			0		3		0	2	
1241		0	2			0		1		0	1		They are similar products	0	3	
1243	The logos	0	2			0		2	They are very different	0	2			0	2	
1244		0	2			0	2			0	2			0	2	
1245	I am a little confused All these questions seem the same They have similar ingredients and recipes	0		3		0	3			0		1		0		1
1246		0		1		0		2		1		1		0		1
1249		0	2			0	3			0	3			0	2	
1252		0		1		0		3		0	3			0		1
1254		0		1		0		1		0	2			0		1
1255		0	3			0	3			0		3		0	3	
1261		0	2			0	3			0		3		0	2	
1265		0		1		0	2			0	2			0	2	
1266		0	3			0		3		0		3		0		3
1271		0	3			0	3			0		3		0	3	
1275		0		1		0	3			0	2			0		1
1277		0	2			0		2	Similar packaging	0		1		0	2	
1279		1	3			0		3		0	3			0	2	
1285		0		3		0	3			0	3			0		3
1286		0		1		0		1		0		1		0	2	
1290		0	2			0	3			0	3			0		1
1292	The designs were similar	0	2			0		1		0		1		0		1
1293	kvatsz	0		1		0	1		buttermilk	0		2		1	2	
1298		0	2			0		2		1	1			1	2	
1301		0		1		0		1		0	2			0	1	
1302		0		2	Because they both emphasize natural and healthy ingredients	0		2	The similarity in the backwoods theme of all the mixes	0		2	The backwoods, down home atmosphere of all these pancake products	0		2

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record	q6	noanswerq6_r1	q7a	q7b	q8	noanswerq8_r1	q9a	q9b	q10	noanswerq10_r1	q11a	q11b	q12	noanswerq12_r1	q13a	q13b
1303	excellent	0		1		0	2			0		1		0		2
1312		0	2			0		2		1		1		0		2
1313	Words	0		1		0	3			0	1		Words	0	2	
1314		0		1		0	2			0		3		0		1
1316	only a few companies produce	0	3			0		3		0	3			0	3	
1317		0	2			0		1		0		3		0	2	
1318		0		1		0	2			0		1		0		1
1319		0		3		0	2			0	3			0		1
1320		1	2			0	1			1	2			0	1	
1322		0		3		0	3			0		2		1		2
1323		1		1		0	2			0		1		0		1
1324		0	1		The whole grain and ingredients are similar	0		2		1	1			1	2	
1325		0		1		0		3		0		1		0		3
1330		0		1		0	2			0	2			0		1
1331		0	1		Integral grain	0		3		0	3			0	3	
1336		0	2			0		2	Sjiss	0		1		0	1	
1337		0		1		0		2	Very good service	0		2	Services	0	2	
1338	The whole lay out	0	1		Font color design	0	1		Design font colors	0	2			0		2
1340		0	1		great	0	1		great	0	2			0	2	
1344		0		1		0		1		0		1		0		1
1345		0		1		0		2	Similar graphics on the boxes	0		1		0	2	
1347		0	2			0	2			0	2			0		2
1349		0	3			0		2		1		1		0	1	
1350		0		1		0	2			0	2			0		1
1353		0		1		0		1		0		1		0		1
1357		0	3			0	3			0	3			0	2	
1359	Krusteaz brand flapjacks	0	2			0		2	Different brands	0	1		The branding is different	0	2	
1368		0		1		0	2			0		1		0		3
1371	They loon similar to me	0	2			0		1		0		2	They have similar ingredients	0	2	
1374		0		2	Different name brands	0		1		0	2			0		1
1376		1		2	Everything	0	1			1	1			1		2
1377		0	2			0	2			0		1		0		1
1382		0	2			0	2			0		1		0	2	
1388		0	1			1		2		1		2	Its the same thing	0	2	
1392		0		1		0		2	same looking packaging and same old style print	0	1		same looking style of print on packaging	0		1
1394		0		1		0	1		It was advertised the same way	0	2			0		2
1395		0	2			0		1		0		1		0		1
1396		0		3		0	1			1	3			0	2	
1397		0	2			0		1		0		1		0	2	

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record	q6	noanswerq6_r1	q7a	q7b	q8	noanswerq8_r1	q9a	q9b	q10	noanswerq10_r1	q11a	q11b	q12	noanswerq12_r1	q13a	q13b
1400	Like I mentioned earlier I believe both brands have a connection of similar advertising since their goal is to pack protein in their products	0		1		0	2			0	2			0		2
1401		0	3			0	3			0		3		0		2
1403		1	1			1	1			1		2		1	2	
1411		0	3			0		3		0	2			0		3
1412		0		1		0		1		0	2			0	2	
1418		1	2			0		1		0	2			0	2	
1419	They are both protein pancake and waffle mixes	0		1		0	2			0		1		0	2	
1420		0		1		0	1			1		2		1		1
1423		0	1			1		3		0	2			0	2	
1427		0		2	The name of the brand	0	3			0	3			0	1	
1429		0	3			0		3		0	3			0	3	
1431		0		1		0	2			0		2	Looks real	0		3
1432	They are both protein pancakes, so they must have a connection!	0	2			0		1		0		3		0		1
1433		0	2			0		2		1	2			0	2	
1434	There is a likelihood that they have the same parent company	0	2			0		1		0	3			0		3
1437		0		1		0	2			0		1		0	2	
1442		0	2			0	2			0	2			0		1
1443		0		1		0	1			1		3		0	2	
1445	Because of the similar packaging	0		1		0		1		0		1		0		1
1447		0		1		0		1		0	2			0	2	
1455	The look of the box looks the exact same	0	2			0	2			0		1		0		1
1459	It's good invite evrybody try or buy it	0		1		0		2	Both for me is good and people may like it	0		1		0	2	
1460		0	3			0		3		0	3			0		3
1462		0	2			0	3			0	3			0		1
1463		0		1		0	2			0	3			0	2	
1464		0		1		0	2			0		2		1	1	
1466	Because of the similar packaging style and labels	0		1		0		1		0	2			0		1
1467		0	2			0		1		0	2			0	2	
1468		0	2			0	3			0		3		0	3	
1471	similar package	0	2			0	2			0		1		0		1

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1478		0	2			0		1		0	2			0		1
1480		0		1		0		2		1		2		1		1
1485		0		1		0		1		0	2			0	2	
1487		1		1		0	1		There brand cover	0		2	A bear	0		1
1488		0	2			0	3			0		3		0	2	
1492		0		3		0		3		0	3			0	2	
1493		0	2			0	2			0		1		0		1
1494		0	3			0	3			0		2	Old	0	2	
1496	It seems the packaging could be of the same company	0		1		0		1		0	2			0		1
1497		0		1		0		1		0	2			0		1
1498		0	2			0	2			0		1		0	2	
1499		0		3		0	3			0		3		0	3	
1500		0		1		0		2	They both said Waffle and Pancake mix and had other of the same details	0	1		They had the same labeling	0		1
1501		0	2			0		3		0	3			0	2	
1502		0	3			0	3			0		3		0		3
1503		0	2			0		1		0		1		0	2	
1504		0		1		0	3			0	2			0		1
1505		0	2			0		1		0		1		0	2	
1507		0		1		0		1		0	2			0	2	
1510		0	2			0	2			0		2	Its on this survey	0	1	
1511	Same company brand as the first one	0	2			0	2			0		1		0	1	
1513		0		3		0		3		0		3		0		1
1514		0		1		0		1		0	2			0		1
1517		0		2	I love to make pancakes	0	2			0	2			0	1	
1518	Very similar package design	0		1		0	2			0		1		0		1
1520		0	2			0		1		0	2			0		1
1523		0		1		0	2			0	3			0		1
1524		0	2			0	2			0	2			0		1
1527		0		1		0	2			0		1		0		1
1528		1	1			1	1			1		1		0		1
1532		1	2			0	2			0		1		0	3	
1533		0		1		0	2			0		2		1	2	
1534		0		1		0		2		1	3			0		1
1535		0	3			0		3		0	1		seems that the product is similar enough to the original that they must have a connection	0	1	
1536		0	2			0		1		0	2			0	3	
1537		0		1		0		1		0	1		The same design	0	1	

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record	q6	noanswerq6_r1	q7a	q7b	q8	noanswerq8_r1	q9a	q9b	q10	noanswerq10_r1	q11a	q11b	q12	noanswerq12_r1	q13a	q13b
1538		0	1		The packaging and ingredients	0		1		0		2	The packaging and the ingredients	0	2	
1540		0	3			0	3			0		3		0		1
1541		0		1		0		1		0	2			0	1	
1542		0	2			0	2			0		1		0		3
1543		0		1		0	3			0	3			0		1
1544	It appears as if the same team that designed the first box also designed the second	0	1		Very similar design Likely not from the same company, but it definitely could be	0		3		0	3			0		1
1549	Its almost the same product	0	3			0	2			0		2	They are pretty much the sane	0	1	
1550		1	2			0		2		1		2	I think so	0	1	
1551		0		1		0		3		0	3			0	1	
1554		0		1		0	2			0	2			0		1
1559	no	0		1		0	2			0		2	no	0	1	
1566		0	2			0	2			0	2			0		1
1568		0		3		0		1		0	2			0		2
1569		0		1		0		1		0	2			0		1
1571		0	2			0	1		Buttermilk	0		2	Pan cake mix have buttermilk	0	2	

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
3		0		1		0		1		0	0
4	None	0	1		None	0		1		0	1
8		0		1		0	1		Type of pancakes	0	1
11		0	2			0		3		0	0
12	I bought the same ones as listed	0		2	It was the same as listed once again	0	1		Same as listed	0	1
13		0	3			0	3			0	0
15		0		1		0	1			1	1
19		0	2			0	2			0	1
22		0		1		0	1		Don't know	0	1
23		0		1		0		1		0	0
25		0	3			0	3			0	1
28		0		1		0		1		0	0
34		0	3			0	3			0	0
38		0		1		0	2			0	0
39		0	3			0		3		0	0
43		0	3			0		3		0	0
49		0		2	NA	0	1		NA	0	1
50		0	2			0		2	Not sure but it seems to be 2 different companies	0	0
51		0		3		0		3		0	0
53		0		1		0		1		0	1
57		0		1		0		1		0	0
67	the advertising	0	1		again similar advertising	0	3			0	0
68		0		1		0		1		0	1
71		0	3			0	3			0	0
74		0	3			0	3			0	0
75		0		3		0	3			0	0
78		0		3		0		3		0	1
79		0	3			0	3			0	0
80		0		1		0	2			0	1
85		0	3			0	3			0	0
87	just feel they have new product	0	3			0	1		again just my feelings	0	0
90		0		2		1	1			1	1
93		0		1		0	2			0	0
102		0		3		0		3		0	0
103	The design of box	0		1		0		2		1	1
104		0	2			0	3			0	0
105		0	2			0	2			0	0
107		0		3		0		3		0	0

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
108		0		1		0		1		0	0
109		0	3			0		3		0	0
113	It has a brand name on the package	0		3		0	1			1	0
120		0	2			0		1		0	0
128		0	2			0	2			0	1
131		0		3		0	3			0	0
132		0	2			0		1		0	0
134		1		2	They had the same words in their advertising	0	1			1	0
138		0		1		0		2	They are both whole grain pancakes	0	1
140		0		3		0	3			0	0
141		0	3			0		3		0	0
142		0		3		0	2			0	1
146		0	3			0		1		0	0
148	Excellent	0	1		Excellent	0		2	I like it	0	1
150		0		1		0	2			0	1
151		0	3			0	3			0	0
154	They are smiliar brands	0	2			0	1		I don't know I just gotta feeling that it do	0	0
159		0	3			0		3		0	0
162		0	1		Log cabin	0		3		0	1
163		0	2			0		2		1	0
165		0	2			0	2			0	0
170		0		1		0		1		0	1
171		0	2			0		3		0	0
173		0	3			0	3			0	0
175		0	3			0		3		0	0
176		0		1		0	2			0	1
179	Similar design touch and creativity	0		2	Likely lend themselves to both being produced by same company	0		2	Font style and packaging design	0	0
183		0	3			0		1		0	0
186		0		1		0		1		0	1
189		0		1		0	2			0	0
194		0	2			0		1		0	0
201		0		1		0		2	Look similar	0	1
202		0	3			0		3		0	0
213	kind of similar packgaing	0		1		0		2	i think so	0	1
215		0	2			0	2			0	1
216		0		1		0	2			0	0
217		0		2		1	1			1	1
222		0		1		0	3			0	1
224		0		3		0		3		0	0
230		0	3			0	3			0	0

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
241		0		1		0		1		0	0
244		0		1		0		1		0	0
252	excellent	0		2	excellent	0	2			0	1
253		0	2			0	2			0	0
257		0	2			0	2			0	0
258	Very good	0	1		Very good	0	1		Very good	0	1
263		0	2			0		1		0	0
269		0		3		0	3			0	0
271		0		3		0		1		0	1
274		0	2			0		1		0	0
281		0	3			0		3		0	0
284	It says so	0	1		I like waffles	0		3		0	0
286		0	3			0	3			0	0
287		0	2			0	1		I don't know how	0	0
289		0		3		0		3		0	1
291		0		1		0	2			0	0
292		0		1		0		1		0	0
293		0		1		0		1		0	1
294		0		1		0		1		0	1
297		0	3			0	3			0	0
299		0	2			0	3			0	0
300		0	2			0		1		0	1
301		0		3		0		3		0	0
303		0	2			0	2			0	0
304		0	2			0	2			0	1
307		1		3		0		3		0	0
310		0	2			0		2	The ingredients are similar and the origin of the writing seems similar	0	1
312		0		1		0	2			0	0
314		0	3			0	3			0	0
325		0	2			0	2			0	0
327		0	1			1	3			0	1
329		0		1		0		2	They put out the same type so comparisons	0	1
332		0	2			0		1		0	0
336		1	3			0		3		0	1
342		0		2	Great product	0	1			1	1
344		0	3			0		3		0	0
345		0	3			0		3		0	0
352		0		2		1	1			1	0
358	The label designs appear identical to me	0		2	The color layout is great and similar	0		2		1	0

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
360		0	2			0	2			0	0
362	This is poop	0	1		I really love to suck my poo poo	0	1		Hog	0	1
363	A pancake mix that provides an original flavor and an organic and nutritious product	0		1		0		2	yes, it s very good	0	1
365		0	3			0	2			0	0
368	Maybe I read it wrong, but it looks like Log Cabin also produces syrup and now pancake mix	0		3		0	3			0	0
378		0	2			0	2			0	1
386		0		3		0	3			0	0
389		1		3		0	1			1	1
391		0	3			0	3			0	0
395		0		1		0		1		0	1
397		0		2	Na	0		1		0	0
404		0	3			0	3			0	0
418		0		3		0	3			0	1
419	The ingredients are similar	0		3		0	1		The wording, style looks similar	0	0
430		0	2			0	1		They both discuss pamcakes	0	0
438		0		3		0	3			0	1
440		0		3		0		3		0	0
443		0		2	Yeah I wanna	0	1			1	1
446		0		3		0		3		0	0
448		0		3		0		3		0	0
452		0		3		0		3		0	0
456		0	3			0	3			0	0
457		0		3		0		3		0	0
458	I saw the names	0		3		0	3			0	0
460		0	2			0		2	There producera are diffrent and logo also diffrent	0	1

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Survey Data

record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
463		0		1		0		1		0	0
476		0	2			0	1		They say the same info but in diferentes ways	0	1
483		0		1		0		1		0	0
493		0		2	This one is different because it's not the first one and I prefer this one then the pancake mix	0	1		Because it's has different and different pictures	0	1
498		0	3			0		3		0	0
499		0	2			0		2	Looks the same	0	0
501		0	3			0	3			0	0
502		0		3		0		3		0	0
507		0	2			0	2			0	1
510	I remember the brand	0	1		Its yummy	0	2			0	1
531		0	2			0	3			0	0
533	They look very similar that I think there from the same company	0	1		Because the product looks very similar	0	1		Because they look similar	0	0
534		0	1		Different pancakes made with different ingredients	0	2			0	1
542		0	1		predominantly the same claims and info on the packaging	0		2	sames claims and info on the box	0	1
547		0		3		0	3			0	1
549		0	2			0		1		0	1
558		0	2			0	1		maybe is from the same manufacturer	0	1
561		0	3			0		3		0	1
562		1		1		0	1			1	1
563		1		2		1	2			0	1
568		0	2			0		3		0	0
575		0		3		0		3		0	0
576		0		1		0		1		0	0
582		0		1		0	1		I like very much	0	1
586		0	3			0	3			0	0
593		0	1		It was professional and locked as if it was spent time in	0	1		Professional	0	1
600		0		3		0	3			0	0
613	They both said Log cabin	0	3			0		3		0	1
614		0		1		0		1		0	1
622		0	2			0		1		0	0

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
626	Brand	0	1		Brand	0		3		0	1
632	none	0		1		0		2	none	0	1
641		0	3			0		3		0	0
642		0	2			0		1		0	0
645		0	3			0	3			0	0
647		1		2	log	0		2		1	1
653		0	2			0	2			0	1
661		0	3			0	2			0	0
662	Same ingredients	0		3		0	3			0	1
663		0	2			0		1		0	0
666		0		1		0		1		0	1
683		0	3			0		3		0	0
687		0	2			0	2			0	0
691		0	3			0		1		0	0
707		0		1		0		1		0	0
712		0	1		Different name	0		2	Different name	0	1
717		0	2			0		1		0	0
723		0	1			1	3			0	0
730		0		3		0		3		0	0
734		0		1		0		1		0	1
736		0		1		0	2			0	0
742		0	2			0	2			0	0
745		0		3		0		3		0	0
750		0		1		0		1		0	1
758		0		3		0	1		Packaging similarities	0	1
760		0		1		0		2		1	0
765		0	2			0		1		0	0
769		0		1		0		1		0	0
771		0		1		0	1		It is the same packaging company	0	1
778		0	2			0	2			0	1
784		0	3			0		3		0	0
786		0	3			0		3		0	0
788		0		1		0		1		0	1
792		0		1		0	2			0	0
794		0	2			0	2			0	1
795		0	2			0	2			0	1
802		0	1		Yes	0	1		Ues	0	0
805		0		1		0		1		0	1
807		0	1			1		1		0	0
811	Its looks delicious	0		2	I think its taste good	0	3			0	1

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
815		0	3			0		3		0	0
820		0		2	Different companies	0		3		0	0
823		0		1		0	3			0	0
824		0	2			0	2			0	1
828		0		3		0	2			0	1
832	Pinnacle foods	0		2	Pinnacle foods	0		2		1	1
835		0		2	Lover also fighter also	0	1			1	1
839		0	2			0	2			0	0
845		0		1		0		2	Because u di	0	1
852		0		1		0	2			0	0
857		0	3			0	1			1	0
866		0		1		0		1		0	0
870		0		1		0		1		0	1
871	Logo	0	1		Logo	0	2			0	1
873	very good	0	1		good	0		1		0	1
874		0		2	The pancakes look the same	0	1		The marketing for both boxes look the same	0	0
888		0		3		0		3		0	0
892		0	2			0	2			0	0
896		0	2			0	1			1	1
904		0		3		0		3		0	1
905	Ingredients	0	3			0	3			0	0
908		0	3			0	3			0	1
909		0		2	The logo , refers to something home or old fashioned like a log cabin and bear theme	0		1		0	1
912		0	2			0		1		0	0
913		0		1		0	2			0	0
916		0	1		The company name	0	1		The same taste	0	1
918		0		1		0		1		0	1
921		0		2		1	2			0	1
924	Obvious	0		1		0		2		1	1
929		0	2			0	3			0	0
932		0		1		0		1		0	1
937		0	1		Manufactured by	0	1			1	0
939		0	3			0		3		0	0
940		0		3		0	2			0	0

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
941	The artwork and don't type on the packaging	0		2	The artwork and don't type on the packaging is the same	0	1		The artwork and don't type on the packaging	0	1
945		0		1		0		1		0	1
946		0	3			0	3			0	0
949		0		2	Well if the first is sponsoring you then I don't see a problem with the second	0	3			0	1
950		0	2			0		1		0	1
951		0	3			0		3		0	1
952		0		1		0	2			0	1
959		0	3			0		3		0	0
960		0		1		0	1		The products look very different and there is no common branding represented on the packaging	0	0
961		0		1		0	3			0	1
972		0	1		They were by different name brands	0	2			0	0
973		0	3			0		3		0	0
975		0		2	It was just different brand	0		2	Because if the simple ingredients used	0	1
976		0	2			0	2			0	0
977		0		1		0	2			0	0
978		0		1		0		1		0	0
981	It taste good	0	1		It's good	0		1		0	1
982		0		1		0	2			0	0
985		0	2			0		1		0	1
990		0		2		1		2		1	0
994	it is very excellent	0	1		it is very excellent	0	1			1	1
996		0	3			0	3			0	0
1003		0		1		0		1		0	0
1005		0		2	Diffrent name	0	2			0	1
1007		0	3			0	3			0	0
1009		0		1		0		1		0	1
1010		0	2			0		1		0	0
1014		0	2			0	3			0	0

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
1016		0		1		0	3			0	1
1018		0		3		0		3		0	0
1019		0	1		Sounds like something they would do	0		2		1	0
1021		0		1		0		3		0	0
1023		0	2			0	2			0	0
1025		0	2			0	1			1	0
1027		0	2			0	2			0	0
1028	Good	0	1		Ok	0	2			0	1
1030		0	3			0	3			0	0
1033	I think it is a gopd company	0		2	I like it alot Looks like quality	0	1		It looks very respectful	0	1
1034		0		1		0		1		0	1
1037		0	2			0		1		0	0
1038		0	2			0		3		0	0
1040		0		1		0	2			0	1
1041		0	2			0	2			0	1
1042		0		1		0		1		0	1
1046		0	1		Similar product even though it was a different look	0	2			0	0
1047	They both were looking very natural and packaging is almost the same way made	0		2	Because they were both looking the same way	0		3		0	0
1049		0		3		0		3		0	0
1055		0		3		0		3		0	0
1057		0	2			0		1		0	0
1058		0		1		0	2			0	0
1061		1		2		1	2			0	1
1063		0	2			0		3		0	0
1064		0		3		0		3		0	0
1068		0	2			0	2			0	0
1069		0	3			0	3			0	1
1070		0		1		0		1		0	0
1073		0		3		0	3			0	1
1075	Sometimes is a diffrent box with same ingredients	0	1		To make more sales	0		2	To earn more	0	1
1077		0		3		0	3			0	1
1078		0	1			1		2		1	0
1079		0	2			0		1		0	1

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
1080		0	3			0	3			0	0
1082		0	2			0		1		0	1
1083		0		1		0	2			0	0
1085		0		1		0		1		0	1
1089		0		1		0	3			0	1
1094		0		2	The package is way different from the other one	0		2	The nice package and the professional pics	0	1
1100		0	3			0	3			0	0
1106		0	2			0		1		0	1
1109		0		1		0		3		0	0
1111		0	3			0		3		0	0
1116		0		2		1		3		0	0
1117		0		3		0		3		0	0
1121		0		3		0		3		0	0
1134		0	2			0	2			0	0
1138		0		1		0		1		0	0
1141		0	3			0	3			0	0
1142		0	3			0		3		0	0
1143		0		1		0		1		0	1
1145		1		1		0		2		1	1
1148		0		1		0	2			0	1
1149		0		1		0		1		0	0
1150		0	2			0	2			0	0
1153		0	3			0		3		0	0
1156		0		2	In today's society the media rules over what we want, therefore the better it seems the more we like it	0	1		In today's society the media rules over what we want, therefore the better the presentation ok	0	1
1159		0	1			1		2		1	1
1176		0		2	The importance of how all natural it is	0		2	The design and feeling of the box	0	1
1182		1	2			0	2			0	1
1189		0	2			0	2			0	1
1195		0		2	By the same company	0		1		0	0
1200		0	2			0	2			0	1
1203		0	1		Just guessing, I really don't know	0	1		Just guessing, I really don't know	0	0
1204		0	2			0		1		0	1
1205		0		3		0		3		0	1
1206		0		1		0	2			0	0
1209		0	2			0	2			0	0
1211		0		1		0		2	it appears to maybe a different line of theres	0	0
1213		0		2		1		2		1	0
1220		1	1			1	1			1	1

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
1221		0		3		0		1		0	0
1222		0		1		0	1		Because we are all connected in the circle of life lol I'm not sure A hunch	0	1
1227	Looks same	0		3		0		1		0	1
1229		0	1			1		3		0	0
1230		0	2			0	2			0	0
1235		0	2			0	2			0	1
1237		0		1		0		3		0	1
1238		0	2			0		1		0	1
1240		0	3			0	1		They work together mix and syrup	0	0
1241		0		3		0		3		0	0
1243		0		1		0	2			0	1
1244		0		1		0	2			0	0
1245		0	2			0		1		0	1
1246		0		1		0		1		0	0
1249		0	1		one is wheat based the other was all natural	0	2			0	0
1252		0	3			0	3			0	0
1254		0		1		0	2			0	0
1255		0		3		0		3		0	0
1261		0	2			0		3		0	0
1265		0		1		0	2			0	0
1266		0	3			0		3		0	0
1271		0		3		0	3			0	0
1275		0		1		0		1		0	0
1277		0	3			0	3			0	0
1279		0		2		1		3		0	1
1285		0	3			0	3			0	0
1286		0		1		0	2			0	0
1290		0	2			0		1		0	0
1292		0	2			0		2	The designs were very different	0	1
1293		0	2			0	2			0	1
1298		0		2	is really good brand , great , amazing look vry tasty	0		1		0	1
1301	Similar natural ingredients	0	1			1	2			0	0
1302	Because the large food manufacturers are getting on the healthy/natural food bandwagon and the first and second just seem similar	0		2	Just so much of the pancake market is dominated by a few manufacturers and those two products just appeared similar in some sort of way	0		2	Just the way the two packages are compared to each other	0	0

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
1303	excellent	0	1		very good	0	2			0	1
1312		1	1			1		3		0	0
1313		0		1		0	2			0	1
1314		0		2	I don't think that	0	3			0	0
1316		0	3			0		3		0	1
1317		0	3			0	3			0	0
1318		0		3		0	3			0	1
1319		0		1		0		1		0	0
1320		1		2		1	1			1	1
1322		1		1		0	2			0	0
1323		0	2			0		1		0	1
1324		0		1		0		1		0	0
1325		0	3			0	3			0	0
1330		0		3		0	2			0	0
1331		0	3			0		3		0	1
1336	Ksjd	0	1		Sjhdhf	0		1		0	0
1337		0		2	Services	0		1		0	0
1338	Different flow	0	2			0	1		Hard to tell	0	1
1340		0		1		0		3		0	0
1344		0	2			0	2			0	0
1345		0	2			0	2			0	0
1347	none	0		1		0		1		0	0
1349	I buy the one I first saw	0		3		0		3		0	1
1350		0	2			0	2			0	0
1353		0	2			0		1		0	0
1357		0	2			0		2		1	0
1359		0		1		0	1		I presumed they were different I suppose i guessed	0	1
1368		0	3			0		3		0	0
1371		0		1		0	2			0	1
1374		0	2			0	1		Different labels and logos	0	0
1376	Package	0		2		1		1		0	1
1377		0	2			0		1		0	0
1382		0		1		0		2	Many business has several lines of products	0	0
1388		0		2		1		1		0	0
1392		0	2			0	2			0	0
1394	The two are advertised the same way	0	1		The layout is really similar	0	1		It's the same product	0	0
1395		0	2			0	2			0	0
1396		0		1		0		1		0	0
1397		0		2		1		2		1	0

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
1400	Both companies have similar advertising that they have a butter milk mix both of pancakes and waffles	0	1		They have similar advertising ideas and buttermilk pancake and waffle mix as their number one focus	0	1		They are advertising similar products about pancakes and waffles	0	1
1401		1	3			0	1			1	0
1403		0		1		0		1		0	1
1411		0		3		0	1		Many companies have different brand lines	0	0
1412		0		2	Nothing	0		1		0	1
1418		0	1		because sometimes they just change the brand name but same company	0		2		1	1
1419		0	2			0	1		I don't believe that they do I am not for sure	0	1
1420		0		1		0		2		1	0
1423		0	2			0		1		0	0
1427	Im familure with this brand	0		2	Its log cabin	0	2			0	1
1429		0		3		0	3			0	0
1431		0	1		Looks legit	0		2	Looks authetic and real	0	0
1432		0		1		0	2			0	1
1433		0	2			0		1		0	0
1434		0		3		0		3		0	1
1437		0	2			0	2			0	0
1442		0		1		0		1		0	0
1443		0	3			0	3			0	0
1445		0	2			0		1		0	1
1447		0	2			0		1		0	0
1455		0		2		1	2			0	1
1459		0	2			0		1		0	1
1460		0		3		0		3		0	0
1462		0		3		0	3			0	0
1463		0		1		0		3		0	0
1464		1	1			1	2			0	0
1466		0		1		0		1		0	1
1467		0	2			0	1		It had the brand name I guess I'm not getting the question I'm sorry	0	1
1468		0		3		0	3			0	0
1471		0	2			0		1		0	1

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record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
1478		0	2			0	2			0	0
1480		0	2			0	1			1	0
1485		0		1		0		1		0	0
1487		0	1		Cover	0	2			0	1
1488		0		3		0		3		0	0
1492		0	3			0	3			0	0
1493		0		2		1		2		1	0
1494		0		2	It's good brand	0		2	Buisness friendly	0	1
1496		0	2			0	2			0	1
1497		0	2			0		1		0	0
1498		0		1		0	2			0	0
1499		0		3		0		3		0	0
1500		0		1		0		2	It was all natural unlike the rest of the mixes	0	1
1501		0		1		0		3		0	0
1502		0	3			0	3			0	0
1503		0	3			0		3		0	0
1504		0	3			0	2			0	0
1505		0	2			0	2			0	0
1507		0		1		0	2			0	0
1510		1	1		It has a verification	0	2			0	0
1511	Same company logo on both brands	0		2	Same logo and brand on both pancake mix	0	1		Same company brand and logo	0	1
1513		0		3		0	3			0	0
1514		0	2			0		1		0	0
1517	Healthy pancakes	0	1		I like the way they taste	0		2	I'm not sure if I can do that for you guys	0	0
1518		0		1		0	2			0	1
1520		0		1		0		1		0	0
1523		0		1		0	3			0	0
1524		0		1		0	2			0	1
1527		0		1		0	2			0	0
1528		0	1			1		2		1	1
1532		0	1			1		3		0	1
1533		0		2		1		1		0	1
1534		0	1		Log Cabin	0		3		0	0
1535	i think both of them are by the Pinnacle group	0	3			0	3			0	0
1536		0	3			0		3		0	0
1537	It has different lego	0	1		They have rightly spell it out	0		2	They have the same items	0	1

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9 0

Survey Data

record	q14	noanswerq14_r1	q15a	q15b	q16	noanswerq16_r1	q17a	q17b	q18	noanswerq18_r1	Confusion
1538		0	2			0		1		0	0
1540		0	2			0	2			0	0
1541	The font and the pictures utilized	0		1		0		1		0	0
1542		0		3		0	3			0	0
1543		0		1		0	3			0	1
1544		0	2			0	3			0	1
1549	They are so similar	0	1		I'm xnot sure	0		1		0	1
1550		1		1		0	1			1	1
1551	not sure	0	3			0	3			0	0
1554		0		1		0	2			0	0
1559	no	0		2	no	0		2	no	0	1
1566		0	2			0		1		0	0
1568	Package set up	0	3			0		1		0	0
1569		0	2			0	2			0	0
1571		0		3		0		2	Its both the pan cake	0	1

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9.1

Survey Data - Data Map

[uuid]: Respondent identifier

Open text response

[date]: Completion date

Open text response

[qtime]: Total Interview Time

Values: -99999-999999

[status]: Respondent status

Values: 1-4

- 1 Terminated
- 2 Overquota
- 3 Qualified
- 4 Partial

[sq1]: Are you using a desktop computer, laptop computer, tablet computer, smartphone, or some other type of electronic device to complete this survey?

Values: 1-5

- 1 Desktop computer
- 2 Laptop computer
- 3 Tablet computer
- 4 Smartphone
- 5 Other electronic device

[flag1]: Did respondent fail QC flag 1?

Values: 1-2

- 1 Yes
- 2 No

[sq2]: To begin this survey, we would like to collect some basic information about you. What is your gender?

Values: 1-2

- 1 Male
- 2 Female

[sq3]: What is your age?

Values: 0-999

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9.1

Survey Data - Data Map

[sq3a]: HIDDEN PUNCH FOR AGE:

Values: 1-8

- 1 Under 18
- 2 18-24
- 3 25-34
- 4 35-44
- 5 45-54
- 6 55-64
- 7 65+
- 8 Prefer not to answer

[sq4]: What is the 5-digit zip code for your primary residence?

Open text response

zip_info: Zipcode info

Open text response

- [zip_infor1] Zip code
- [zip_infor2] State abbreviation
- [zip_infor3] State full name
- [zip_infor4] City
- [zip_infor5] County
- [zip_infor6] Region

[region]: Region

Values: 1-4

- 1 Northeast
- 2 Midwest
- 3 South
- 4 West

sq5: Which of the following medical condition(s) do you have?

Values: 0-1

- 0 Unchecked
- 1 Checked
- [sq5r1] Asthma
- [sq5r2] High blood pressure
- [sq5r3] Color blindness
- [sq5r4] Ulcers
- [sq5r5] Sinus trouble
- [sq5r6] Migraine headaches
- [sq5r7] Allergies
- [sq5r8] Diabetes
- [sq5r9] Arthritis
- [sq5r10] None of the above

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9.1

Survey Data - Data Map

sq6: Do you, or does anyone else in your immediate household, currently work in any of the following industries?

Values: 0-1

- | | |
|----------|---|
| | 0 Unchecked |
| | 1 Checked |
| [sq6r1] | Publishing (books, newspapers, etc.) |
| [sq6r2] | Radio or TV |
| [sq6r3] | Advertising or Public Relations |
| [sq6r4] | Food or beverage manufacturing or retailing |
| [sq6r5] | Market research |
| [sq6r6] | Financial Services |
| [sq6r7] | Automobile manufacturing or retailing |
| [sq6r8] | Cellular telephone manufacturing or retailing |
| [sq6r9] | Healthcare services |
| [sq6r10] | Building products manufacturing or retailing |
| [sq6r11] | None of these |

[flag2]: Did respondent fail QC flag 2?

Values: 1-2

- | |
|-------|
| 1 Yes |
| 2 No |

sq7: Which of the following types of goods or products have you shopped for or purchased in the last six (6) months?

Values: 0-1

- | | |
|----------|---|
| | 0 Unchecked |
| | 1 Checked |
| [sq7r1] | Betamax player |
| [sq7r2] | Smartphone |
| [sq7r3] | Pancake mix |
| [sq7r4] | Single-serve espresso capsules & pods |
| [sq7r5] | Lawnmower |
| [sq7r6] | Waffle mix |
| [sq7r7] | Tablet computer |
| [sq7r8] | Candy |
| [sq7r9] | Outdoor lawn furniture |
| [sq7r10] | Full-size aircraft (jet, propeller, helicopter, etc.) |
| [sq7r11] | Sports equipment |
| [sq7r12] | Snack bars |
| [sq7r13] | None of the above |

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9.1

Survey Data - Data Map

[flag3]: Did respondent fail QC flag 3?

Values: 1-2

1 Yes

2 No

[flag4]: Did respondent fail QC flag 4?

Values: 1-2

1 Yes

2 No

sq8: Which of the following types of goods or products do you plan to shop for or to purchase in the next six (6) months?

Values: 0-1

0 Unchecked

1 Checked

[sq8r1] Betamax player

[sq8r2] Smartphone

[sq8r3] Pancake mix

[sq8r4] Single-serve espresso capsules & pods

[sq8r5] Lawnmower

[sq8r6] Waffle mix

[sq8r7] Tablet computer

[sq8r8] Candy

[sq8r9] Outdoor lawn furniture

[sq8r10] Full-size aircraft (jet, propeller, helicopter, etc.)

[sq8r11] Sports equipment

[sq8r12] Snack bars

[sq8r13] None of the above

[flag5]: Did respondent fail QC flag 5?

Values: 1-2

1 Yes

2 No

[flag6]: Did respondent fail QC flag 6?

Values: 1-2

1 Yes

2 No

[kr_image]: Was respondent selected for treatment or control image?

Values: 1-2

1 Treatment

2 Control

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9.1

Survey Data - Data Map

[q1a]: Do you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by a different company/brand than the one that puts out the first product that you saw?

Values: 1-3

- 1 This product you just saw is put out by the same company/brand that puts out the first product that you saw
- 2 This product you just saw is put out by a different company/brand than the one that puts out the first product that you saw
- 3 Don't Know

[q1b]: Do you believe the pancake mix you just saw is put out by a different company/brand than the one that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Values: 1-3

- 1 This product you just saw is put out by a different company/brand than the one that puts out the first product that you saw
- 2 This product you just saw is put out by the same company/brand that puts out the first product that you saw
- 3 Don't Know

[q2]: What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Open text response

[q3a]: Do you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 3 Don't Know

[q3b]: Do you believe the company/brand that puts out the pancake mix you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 3 Don't Know

[q4]: What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Open text response

[q5a]: Do you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw
- 3 Don't Know

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9.1

Survey Data - Data Map

[q5b]: Do you believe the company/brand that puts out the pancake mix you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw
- 3 Don't Know

[q6]: What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Open text response

[q7a]: Do you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by a different company/brand than the one that puts out the first product that you saw?

Values: 1-3

- 1 This product you just saw is put out by the same company/brand that puts out the first product that you saw
- 2 This product you just saw is put out by a different company/brand than the one that puts out the first product that you saw
- 3 Don't Know

[q7b]: Do you believe the pancake mix you just saw is put out by a different company/brand than the one that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Values: 1-3

- 1 This product you just saw is put out by a different company/brand than the one that puts out the first product that you saw
- 2 This product you just saw is put out by the same company/brand that puts out the first product that you saw
- 3 Don't Know

[q8]: What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Open text response

[q9a]: Do you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 3 Don't Know

[q9b]: Do you believe the company/brand that puts out the pancake mix you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 3 Don't Know

[q10]: What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Open text response

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9.1

Survey Data - Data Map

[q11a]: Do you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw
- 3 Don't Know

[q11b]: Do you believe the company/brand that puts out the pancake mix you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw
- 3 Don't Know

[q12]: What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Open text response

[q13a]: Do you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by a different company/brand than the one that puts out the first product that you saw?

Values: 1-3

- 1 This product you just saw is put out by the same company/brand that puts out the first product that you saw
- 2 This product you just saw is put out by a different company/brand than the one that puts out the first product that you saw
- 3 Don't Know

[q13b]: Do you believe the pancake mix you just saw is put out by a different company/brand than the one that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Values: 1-3

- 1 This product you just saw is put out by a different company/brand than the one that puts out the first product that you saw
- 2 This product you just saw is put out by the same company/brand that puts out the first product that you saw
- 3 Don't Know

[q14]: What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Open text response

[q15a]: Do you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 3 Don't Know

Kodiak Cakes LLC v. Continental Mills, Inc.

Exhibit 9.1

Survey Data - Data Map

[q15b]: Do you believe the company/brand that puts out the pancake mix you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw is not sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw
- 3 Don't Know

[q16]: What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

Open text response

[q17a]: Do you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw
- 3 Don't Know

[q17b]: Do you believe the company/brand that puts out the pancake mix you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw or do you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Values: 1-3

- 1 The company/brand that puts out the product you just saw does not have a business affiliation or connection to the company/brand that puts out the first product that you saw
- 2 The company/brand that puts out the product you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw
- 3 Don't Know

[q18]: What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?

Open text response

[Confusion]: Respondent responded affirmatively to one or more types of confusion in Q1, Q3, or Q5.

- 1 Respondent responded affirmatively to one or more types of confusion
- 0 Respondent did not responded affirmatively to one or more types of confusion

Exhibit 10

Pancake Mix Internet Survey (Screener)

GENERAL INTRODUCTION:

INTRODUCTION-SELECTION SEQUENCE – TO BE ADMINISTERED TO ALL RESPONDENTS

SINTRO. Thank you for your interest in participating in this study. If you normally wear eyeglasses or contact lenses when you read, please make sure they are on when you take this survey.

Your answers to these survey questions are extremely important. Please take your time to understand each question and provide the response that represents your best answer. Also, please answer these survey questions on your own – do not ask for help from anyone else to answer any of the survey questions. Do not refer to any reference materials or access the Internet to help you answer any of these survey questions.

If you don't know or are unsure about an answer to any question, indicate this by choosing the DON'T KNOW/UNSURE option.

Your identity and all of your responses will be kept strictly confidential.

CONTINUE

SQ1. Are you using a desktop computer, laptop computer, tablet computer, smartphone, or some other type of electronic device to complete this survey?

[Select one.]

[RANDOMIZE ANSWER ORDER (1-4)]

- | | | |
|-----|-------------------------|-------------------|
| <1> | Desktop computer | [GOTO SQ2] |
| <2> | Laptop computer | [GOTO SQ2] |
| <3> | Tablet computer | [GOTO SQ2] |
| <4> | Smartphone | [GOTO SQ2] |
| <5> | Other electronic device | [GOTO SQ2] |

=> [SET FLAG1 = 1 IF SQ1 ANSWER IS INCONSISTENT WITH YOUR DETECTION OF THE TYPE OF DEVICE ON WHICH THE RESPONDENT IS TAKING THE SURVEY]

SQ2. To begin this survey, we would like to collect some basic information about you. What is your gender?

[Select one.]

- | | |
|-----|--------|
| <1> | Male |
| <2> | Female |

=>

SQ3. What is your age?

[Select one.]

- | | | |
|-----|----------------------|-------------------|
| <1> | Specify | [GOTO SQ4] |
| <2> | Prefer not to answer | [GOTO SQ4] |

=>

SQ3a. HIDDEN PUNCH FOR AGE

- | | | |
|-----|----------------------|--------------------------|
| <1> | Under 18 | [GO TO TERMINATE] |
| <2> | 18-24 | |
| <3> | 25-34 | |
| <4> | 35-44 | |
| <5> | 45-54 | |
| <6> | 55-64 | |
| <7> | 65+ | |
| <8> | Prefer not to answer | |

=>

SQ4. What is the 5-digit zip code for your primary residence?

For example, 12345.

PN NOTE: Show state and region

<1> **[SPECIFY]**

=>

SQ5. Which of the following medical condition do you have?

[RANDOMIZE ANSWER ORDER (1-9)]

- <1> Asthma
- <2> High blood pressure
- <3> Color blindness
- <4> Ulcers
- <5> Sinus trouble
- <6> Migraine headaches
- <7> Allergies
- <8> Diabetes
- <9> Arthritis
- <10> None of the above

==> [IF SQ5 EQUALS <3> THEN TERMINATE]

SQ6. Do you, or does anyone else in your immediate household, currently work in any of the following industries?

[Select all that apply.]

[RANDOMIZE ANSWER ORDER (1-10)]

- <1> Publishing (books, newspapers, etc.)
- <2> Radio or TV
- <3> Advertising or Public Relations **[SET FLAG2]**
- <4> Food or beverage manufacturing or retailing **[SET FLAG2]**
- <5> Market research **[SET FLAG2]**
- <6> Financial Services



- <7> Automobile manufacturing or retailing
- <8> Cellular telephone manufacturing or retailing
- <9> Healthcare services
- <10> Building products manufacturing or retailing
- <11> None of these



SQ7. Which of the following types of goods or products have you shopped for or purchased in the last six (6) months? *[Select all that apply.]*

[RANDOMIZE ANSWER ORDER (1-12)]

- <1> Betamax player **[SET FLAG3 = 1]**
- <2> Smartphone
- <3> Pancake mix
- <4> Single-serve espresso capsules & pods
- <5> Lawnmower
- <6> Waffle mix
- <7> Tablet computer
- <8> Candy
- <9> Outdoor lawn furniture
- <10> Full-size aircraft (jet, propeller, helicopter, etc.) **[SET FLAG4 = 1]**
- <11> Sports equipment
- <12> Snack bars
- <13> None of the above

==> [IF 2 FLAGS ARE SET FOR FLAG3 AND FLAG4, THEN TERMINATE]

SQ8. Which of the following types of goods or products do you plan to shop for or to purchase within the next six (6) months? *[Select all that apply.]*

[RANDOMIZE ANSWER ORDER (1-12)]

- <1> Betamax player **[SET FLAG5 = 1]**
- <2> Smartphone
- <3> Pancake mix
- <4> Single-serve espresso capsules & pods
- <5> Lawnmower
- <6> Waffle mix
- <7> Tablet computer

<8> Candy
<9> Outdoor lawn furniture
<10> Full-size aircraft (jet, propeller, helicopter, etc.) **[SET FLAG6 = 1]**
<11> Sports equipment
<12> Snack bars
<13> None of the above

==> [IF 2 FLAGS ARE SET FOR FLAG5 AND FLAG6, THEN TERMINATE]

BEGIN_SURVEY. [IF (SQ7 EQUALS <3> OR <6>) OR (SQ8 EQUALS <3> OR <6>) THEN GOTO BEGIN ELSE TERMINATE THE SURVEY.]

BEGIN.

NOTE TO PROGRAMMER: RESPONDENTS THAT COMPLETE THE SCREENER AND QUALIFY TO COMPLETE THE MAIN SURVEY SHOULD BE RANDOMLY ASSIGNED TO EITHER THE TREATMENT OR THE CONTROL SURVEY.

Exhibit 11

Pancake Mix Internet Survey LOC Treatment Questionnaire

INTRODUCTION

INTRO. Now you will be shown pictures of various pancake mixes as you might see them on display in a store. Please look at these products as you would if you were at the store and thinking about buying these products. After you examine this picture, you will be asked some questions.

As you answer these survey questions, please do not refer to or rely on any materials or other people to help you answer the survey questions.

If you do not know the answer to a particular question, please just indicate “Don’t Know” as the answer to that question.

CONTINUE



Take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store. For the purposes of upcoming questions, this product will be referred to as the **first product** that you saw. Once you have reviewed these pictures, please continue:

Please click on any product image to enlarge.

KODIAK CAKES IMAGES

[PRESENT ONE LARGE IMAGE WITH THREE THUMBNAILS. ALLOW THE THUMBNAIL IMAGES IN THE UPPER LEFT TO CHANGE THE MAIN IMAGE WHEN SELECTED. THE MAIN IMAGE AND THUMBNAILS SHOULD APPEAR IN THE SAME ORDER OUTLINED BELOW.]

Thumbnails	Main Image
Kodiak Cakes – Back.jpg Kodiak Cakes – Side 1.jpg Kodiak Cakes – Side 2.jpg	Kodiak Cakes – Front.jpg

Kodiak Cakes – Front.jpg



Kodiak Cakes – Back.jpg

KODIAK CAKES[®]


PARK CITY

RESTORING THE FLAPJACK TRADITION


Way back when, lumberjacks and pioneers relied on food packed with protein and essential nutrients from whole grains to get them through long days on the frontier. Though most of us have traded in our axes for laptops, we still crave nourishing food.

Kodiak Cakes[®] flapjack and waffle mix is meant for those of us who, like the rugged pioneers exploring the untamed wilderness, require nutrition, energy, and great taste to successfully navigate today's frontier.


POWER-UP WITH THREE HEARTY PROTEIN OPTIONS!



14g
Just Add
Water



16g
Replace
Water
with Milk



18g
Replace Water
with Milk
+ Add an Egg

FLAPJACK AND WAFFLE INSTRUCTIONS

FLAPJACKS

YOU'LL NEED:
1 CUP KODIAK CAKES MIX
3/4 CUP WATER*

Stir until the batter is combined (do not over-beat). Pour 1/4 cup of batter onto a heated and greased pan or griddle. Cook on medium-high heat, or 375° F, until bubbles form on the top. Flip and continue to cook until golden brown.

WAFFLES


YOU'LL NEED:
1 CUP KODIAK CAKES MIX
3/4 CUP WATER* + 1 TBSP OIL





Prepare just like the flapjacks and add 1 Tbsp of oil. Pour the batter into a heated and greased waffle iron and cook according to your waffle iron's instructions.

**For thicker flapjacks or waffles, simply add more mix, or use less water.*

NOURISHMENT FOR TODAY'S FRONTIER[™]

Kodiak Cakes started out of a red wagon. Learn our story and join our adventure at kodiakcakes.com.



Kodiak Cakes – Side 1.jpg



Kodiak Cakes – Side 2.jpg



To continue to the next page, a forward button will appear in 10 seconds. **[THIS TEXT SHOULD APPEAR FOR 10 SECONDS AND DISAPPEAR WHEN THE BUTTON APPEARS]**

==➡

Now we are going to show you some pictures of other pancake mixes and ask you questions about each one.

==➡

RANDOMIZE QUESTION BLOCKS A THROUGH C

BEGIN QUESTION BLOCK A

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

Please click on any product image to enlarge.

TREATMENT IMAGES

[PRESENT ONE LARGE IMAGE WITH THREE THUMBNAILS. THE MAIN IMAGE AND THUMBNAILS SHOULD APPEAR IN THE SAME ORDER OUTLINED BELOW.]

Thumbnails	Main Image
KR Treatment – Back.jpg KR Treatment – Side 1.jpg KR Treatment – Side 2.jpg	KR Treatment – Front.jpg

KR Treatment – Front.jpg




KR Treatment – Back.jpg

BUTTERMILK PROTEIN

FLAPJACK & WAFFLE MIX

100% WHOLE GRAIN FLOUR



WE'VE BEEN A FAMILY-RUN BUSINESS IN SEATTLE SINCE 1932.

A lot has changed around here over the years. Massive airplanes filling the skies. Gourmet coffee on every corner. Books being sold online. Along the way, we helped feed the folks who made all that happen. And we still do today. Only now we do it even better with our Buttermilk Protein Flapjack & Waffle Mix. **It contains nutritious whole grains and protein in every serving, so your body gets the fuel it needs.** Best of all, it's a quick and easy way to make a hearty and delicious breakfast. Yep, the world changes pretty fast around here. But thankfully you can still enjoy the homemade taste of a simpler time.

FLAPJACK PREP

4-INCH FLAPJACKS	MIX	COLD WATER
5-6	1 CUP	2/3 CUP
10-12	2 CUPS	1 1/3 CUPS

Tip: For thinner flapjacks, add more water.

- 1 **Heat** griddle to 375°F (medium heat). Lightly grease griddle.
- 2 **Measure** mix by lightly spooning it into measuring cup and leveling it off.
2 **Whisk** flapjack mix and water. Batter will be thick. Do not over-mix.
2 **Pour** slightly less than 1/4 cup batter per flapjack onto griddle.
- 3 **Cook** flapjacks 1 3/4 - 2 minutes per side, or until golden brown.
(Note: Flip only once. Bubbles may not form.)

Do not eat raw batter.
High Altitude: No adjustment necessary.

PROTEIN BOOST

For each cup of mix, prepare batter as directed, replacing water with the following substitutions:

PER 1 CUP MIX	PROTEIN PER SERVING
MAKE WITH 2/3 CUP MILK	17 GRAMS
MAKE WITH 2/3 CUP MILK AND 1 EGG	20 GRAMS

KR Treatment – Side 1.jpg

BUTTERMILK
PROTEIN
 FLAPJACK & WAFFLE MIX
 100% WHOLE GRAIN FLOUR

Nutrition Facts
 Serving Size 1/2 cup mix (62g)
 Servings Per Container about 9

Amount Per Serving	
Calories 220	Calories from Fat 20
% Daily Value*	
Total Fat 2g	3%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 600mg	25%
Total Carbohydrate 36g	12%
Dietary Fiber 4g	16%
Sugars 8g	
Protein 15g	10%

Vitamin A 0% • Vitamin C 0%
 Calcium 6% • Iron 10%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g
Protein	50g	65g

Ingredients: Whole grain wheat flour, wheat protein isolate, sugar, leavening (baking soda, sodium aluminum phosphate, monocalcium phosphate), dextrose, salt, soybean oil, whey protein isolate (milk protein), buttermilk, natural flavor.

Contains: Wheat and milk. May contain eggs, soy and tree nuts.

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 SEATTLE, WA 98138

CONTENTS MAY SETTLE. PRODUCT SOLD BY WEIGHT NOT VOLUME.

KR Treatment – Side 2.jpg

PROTEIN WAFFLES

- 2 cups Buttermilk Protein Flapjack & Waffle Mix
- 1 1/2 cups cold water
- 1 egg
- 2 Tbsp vegetable oil

Blend all ingredients together. Batter will be slightly lumpy.

Pour batter onto lightly greased and preheated waffle iron. **Cook** waffles until steaming stops or until golden brown.

Serve with your favorite fruit and yogurt or whipped cream, if desired.

STAY IN TOUCH!

M-F 7AM-4PM (PT)

1(800) 457-7744

PO BOX 88176 SEATTLE, WA 98138

BAKING@KRUSTEAZ.COM

#KRUSTEAZ

KRUSTEAZ.COM

f i t p

To continue to the next page, a forward button will appear in 10 seconds. **[THIS TEXT SHOULD APPEAR FOR 10 SECONDS AND DISAPPEAR WHEN THE BUTTON APPERS]**

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q1a. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

- <1> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q2]**
- <2> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q3]**
- <3> Don't Know **[GOTO Q3]**

==➔

Q1b. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw?

- <1> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q3]**
- <2> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q2]**
- <3> Don't Know **[GOTO Q3]**

==➔

Q2. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

<1> **SPECIFY**

[GOTO Q3]



<2> Don't Know

[GOTO Q3]

==>

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q3a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q4]

<2> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q5]

<3> Don't Know [GOTO Q5]

==>

Q3b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q5]

<2> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q4]

<3> Don't Know [GOTO Q5]

==➔

Q4. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

<1> **SPECIFY**

[GOTO Q5]

<2> Don't Know

[GOTO Q5]

==➔

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q5a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

[GOTO Q6]

<2> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

[GOTO Q7]

<3> Don't Know

[GOTO Q7]

==➔

Q5b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q7]
- <2> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q6]
- <3> Don't Know [GOTO Q7]

==>

Q6. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw? **Please be as specific as possible.**

- <1> **SPECIFY** [GOTO Q7]
- <2> Don't Know [GOTO Q7]

==>

END QUESTION BLOCK A

BEGIN QUESTION BLOCK B

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

Please click on any product image to enlarge.

MAPLE GROVE IMAGES

[PRESENT ONE LARGE IMAGE WITH THREE THUMBNAILS. THE MAIN IMAGE AND THUMBNAILS SHOULD APPEAR IN THE SAME ORDER OUTLINED BELOW.]

Thumbnails	Main Image
Maple Grove – Back.jpg Maple Grove – Side 1.jpg Maple Grove – Side 2.jpg	Maple Grove – Front.jpg

Maple Grove – Front.jpg



Maple Grove – Back.jpg

Founded 1915 in St. Johnsbury, Vermont by two local women who made maple candy using pure maple syrup and cream produced on their country farm, Maple Grove Farms of Vermont has grown into the largest packer of Pure Maple Syrup in America and the largest manufacturer of Maple Candies in the world! With over 90 years expertise in producing the highest quality, best tasting food products, we've grown, but our goals remain the same . . . great tasting food. We guarantee it!



Buttermilk & Honey Pancake & Waffle Mix

Pancakes

Preheat greased griddle to 375°- 400° F. Whisk eggs and oil*, gradually add water and mix. Let mix sit while griddle is heating. Pour and cook until puffed and full of bubbles, about 1 minute each side. Serve hot.

Waffles

Mix ingredients with fork or wire whisk until blended. For thinner batter add more water. Pour batter into center of a hot, lightly greased waffle iron. Cook as directed by waffle iron instructions or until steam slows and waffle is golden brown. Remove carefully. Serve hot.


For thinner pancakes add more water, for thicker add more mix. For low fat recipe add 2 Tbsp of low fat yogurt in place of egg and oil. You may also try applesauce in place of yogurt.

*To maintain a 0g Trans Fat food, prepare using canola, corn or olive oil.

4" Pancakes or Waffles	Mix	Water	Eggs	Oil
5-7	1 cup	1/2 cup	1	1 Tbsp
11-13	2 cups	1 cup	2	2 Tbsp
17-18	3 cups	1-1/2 cups	3	3 Tbsp
23-24	4 cups	2 cups	4	4 Tbsp
29-30	full box	2-1/2 cups	5	5 Tbsp

Store in a cool dry place Question or Comments? Consumer Affairs: P.O. Box K, Roseland, NJ 07068

Maple Grove – Side 1.jpg



Nutrition Facts

Serving Size 1/3 cup dry mix (44g)
Servings Per Container about 15

Amount Per Serving	Mix	Prepared
Calories	150	220
Calories from Fat	5	65
% Daily Value*		
Total Fat 0.5g	1%	11%
Saturated Fat 0g	0%	5%
Trans Fat 0g		
Cholesterol 0mg	0%	23%
Sodium 560mg	23%	24%
Total Carb 32g	11%	11%
Dietary Fiber <1g	2%	2%
Sugars 3g		
Protein 4g		
Vitamin A	0%	2%
Vitamin C	0%	0%
Calcium	4%	6%
Iron	4%	10%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: WHEAT FLOUR, WHOLE WHEAT FLOUR, DRY WHEY, LEAVENING (MONOCALCIUM PHOSPHATE, SODIUM BICARBONATE), DRIED HONEY (HONEY, WHEAT STARCH), SALT, BUTTERMILK POWDER.

***CONTAINS:** MILK AND WHEAT

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St. Johnsbury, VT 05819 USA

CONSUMER ALERT
Manufactured in a facility that processes Dairy Products, Sesame, Soy and Wheat.

SOLD BY WEIGHT NOT VOLUME

Maple Grove – Side 2.jpg

Our pancake and waffle mixes are ground by master millers who hand select the best grains.

This old fashioned process results in a superior product you can not only taste, but see in the palm of your hand.

TRY OUR OTHER GREAT VARIETIES!

Belgian Waffle Mix
Honey Buckwheat
Whole Wheat Blend
Organic
Gluten Free
Sugar Free

Top your pancakes and waffles with our Pure Maple Syrup, Sugar Free Syrup & Flavored Syrups.



Visit us at:
www.maplegrove.com

 /maplegrovefarms

To continue to the next page, a forward button will appear in 10 seconds. **[THIS TEXT SHOULD APPEAR FOR 10 SECONDS AND DISAPPEAR WHEN THE BUTTON APPEARS]**

==➡

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q7a. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

<1> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q8]**

<2> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q9]**

<3> Don't Know **[GOTO Q9]**

==➡

Q7b. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw?

<1> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q9]**

<2> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q8]**

<3> Don't Know **[GOTO Q9]**

==➡

Q8. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

- <1> **SPECIFY**
- <2> Don't Know

[GOTO Q9]
[GOTO Q9]

==➔

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q9a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q10]
- <2> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q11]
- <3> Don't Know [GOTO Q11]

==➔

Q9b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q11]
- <2> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q10]

<3> Don't Know

[GOTO Q11]

==>

Q10. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

<1> SPECIFY

[GOTO Q11]

<2> Don't Know

[GOTO Q11]

==>

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q11a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

[GOTO Q12]

<2> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

[GOTO Q13]

<3> Don't Know

[GOTO Q13]

==>

Q11b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw **[GOTO Q13]**
- <2> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **[GOTO Q12]**
- <3> Don't Know **[GOTO Q13]**

==>

Q12. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw? **Please be as specific as possible.**

- <1> **SPECIFY** **[GOTO Q13]**
- <2> Don't Know **[GOTO Q13]**

==>

END QUESTION BLOCK B

BEGIN QUESTION BLOCK C

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

Please click on any product image to enlarge.

LOG CABIN IMAGES

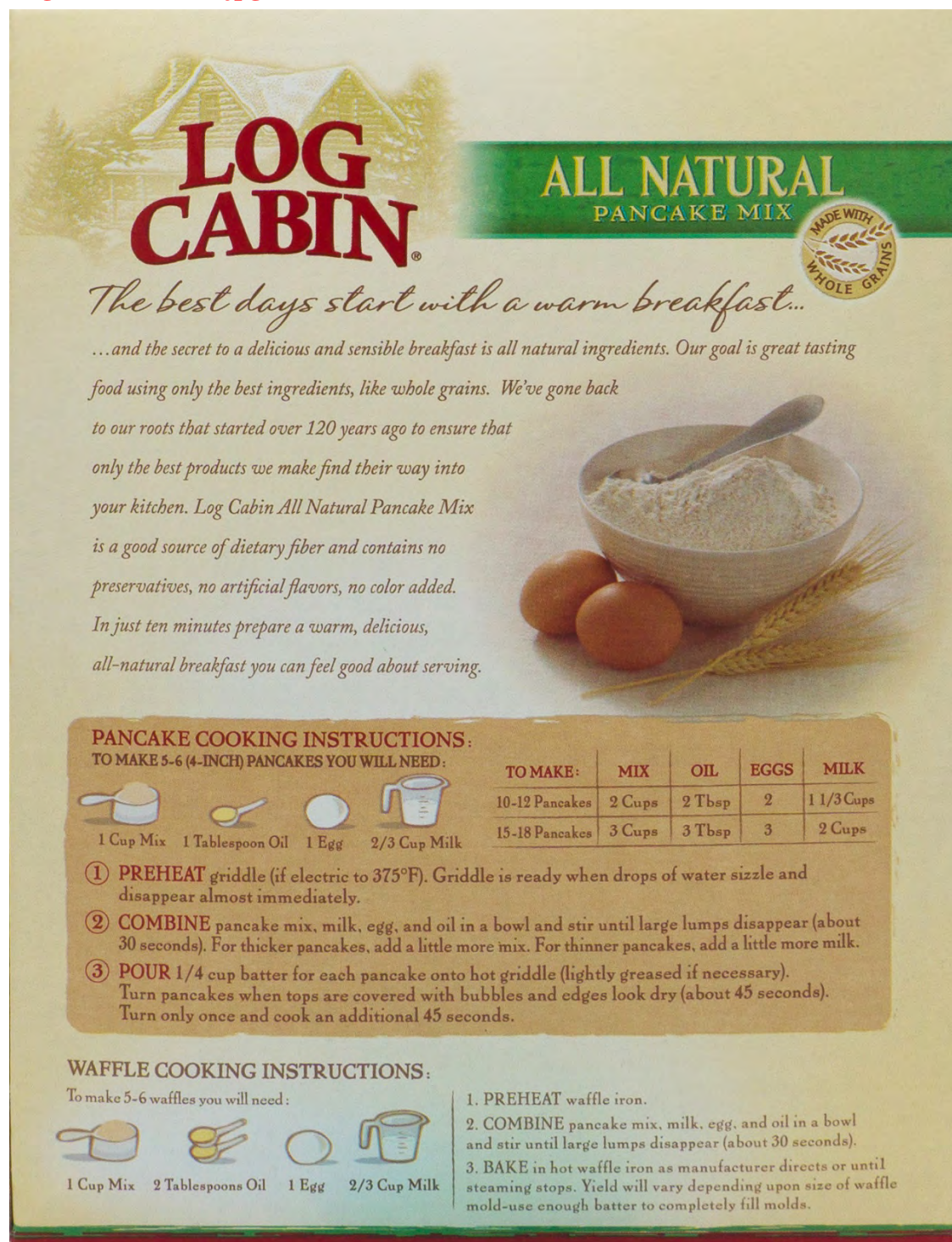
[PRESENT ONE LARGE IMAGE WITH THREE THUMBNAILS. THE MAIN IMAGE AND THUMBNAILS SHOULD APPEAR IN THE SAME ORDER OUTLINED BELOW.]

Thumbnails	Main Image
Log Cabin – Back.jpg Log Cabin – Side 1.jpg Log Cabin – Side 2.jpg	Log Cabin – Front.jpg

Log Cabin – Front.jpg



Log Cabin – Back.jpg



LOG CABIN

ALL NATURAL PANCAKE MIX

The best days start with a warm breakfast...

...and the secret to a delicious and sensible breakfast is all natural ingredients. Our goal is great tasting food using only the best ingredients, like whole grains. We've gone back to our roots that started over 120 years ago to ensure that only the best products we make find their way into your kitchen. Log Cabin All Natural Pancake Mix is a good source of dietary fiber and contains no preservatives, no artificial flavors, no color added. In just ten minutes prepare a warm, delicious, all-natural breakfast you can feel good about serving.

PANCAKE COOKING INSTRUCTIONS:
TO MAKE 5-6 (4-INCH) PANCAKES YOU WILL NEED:

TO MAKE:	MIX	OIL	EGGS	MILK
10-12 Pancakes	2 Cups	2 Tbsp	2	1 1/3 Cups
15-18 Pancakes	3 Cups	3 Tbsp	3	2 Cups

1 Cup Mix 1 Tablespoon Oil 1 Egg 2/3 Cup Milk

- PREHEAT** griddle (if electric to 375°F). Griddle is ready when drops of water sizzle and disappear almost immediately.
- COMBINE** pancake mix, milk, egg, and oil in a bowl and stir until large lumps disappear (about 30 seconds). For thicker pancakes, add a little more mix. For thinner pancakes, add a little more milk.
- POUR** 1/4 cup batter for each pancake onto hot griddle (lightly greased if necessary). Turn pancakes when tops are covered with bubbles and edges look dry (about 45 seconds). Turn only once and cook an additional 45 seconds.


WAFFLE COOKING INSTRUCTIONS:
To make 5-6 waffles you will need:

TO MAKE:	MIX	OIL	EGGS	MILK
10-12 Pancakes	2 Cups	2 Tbsp	2	1 1/3 Cups
15-18 Pancakes	3 Cups	3 Tbsp	3	2 Cups

1 Cup Mix 2 Tablespoons Oil 1 Egg 2/3 Cup Milk

- PREHEAT** waffle iron.
- COMBINE** pancake mix, milk, egg, and oil in a bowl and stir until large lumps disappear (about 30 seconds).
- BAKE** in hot waffle iron as manufacturer directs or until steaming stops. Yield will vary depending upon size of waffle mold-use enough batter to completely fill molds.

Log Cabin – Side 1.jpg



Nutrition Facts

Serving Size 1/3 cup dry mix (44g)
Servings Per Container about 15

Amount Per Serving	Mix	Prepared
Calories	150	220
Calories from Fat	5	65
	% Daily Value*	
Total Fat 0.5g	1%	11%
Saturated Fat 0g	0%	5%
Trans Fat 0g		
Cholesterol 0mg	0%	23%
Sodium 560mg	23%	24%
Total Carb 32g	11%	11%
Dietary Fiber <1g	2%	2%
Sugars 3g		
Protein 4g		
Vitamin A	0%	2%
Vitamin C	0%	0%
Calcium	4%	6%
Iron	4%	10%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: WHEAT FLOUR, WHOLE WHEAT FLOUR, DRY WHEY, LEAVENING (MONOCALCIUM PHOSPHATE, SODIUM BICARBONATE), DRIED HONEY (HONEY, WHEAT STARCH), SALT, BUTTERMILK POWDER.

*CONTAINS: MILK AND WHEAT

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St. Johnsbury, VT 05819 USA

CONSUMER ALERT
Manufactured in a facility that processes Dairy Products, Sesame, Soy and Wheat.

SOLD BY WEIGHT NOT VOLUME

Log Cabin – Side 2.jpg

Our pancake and waffle mixes are ground by master millers who hand select the best grains.

This old fashioned process results in a superior product you can not only taste, but see in the palm of your hand.

TRY OUR OTHER GREAT VARIETIES!

Belgian Waffle Mix
Honey Buckwheat
Whole Wheat Blend

Organic
Gluten Free
Sugar Free

Top your pancakes and waffles with our Pure Maple Syrup, Sugar Free Syrup & Flavored Syrups.



Visit us at:
www.maplegrove.com

 /maplegrovesfarms

To continue to the next page, a forward button will appear in 10 seconds. **[THIS TEXT SHOULD APPEAR FOR 10 SECONDS AND DISAPPEAR WHEN THE BUTTON APPEARS]**

==➔

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q13a. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

- <1> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q14]**
- <2> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q15]**
- <3> Don't Know **[GOTO Q15]**

==➔

Q13b. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw?

- <1> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q15]**
- <2> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q14]**
- <3> Don't Know **[GOTO Q15]**

==➔

Q14. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

<1> **SPECIFY**

[GOTO Q15]

<2> Don't Know

[GOTO Q15]

==➔

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q15a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **[GOTO Q16]**

<2> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **[GOTO Q17]**

<3> Don't Know **[GOTO Q17]**

==➔

Q15b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **[GOTO Q17]**

- <2> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q16]
<3> Don't Know [GOTO Q17]

==➔

Q16. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

- <1> **SPECIFY** [GOTO Q17]
<2> Don't Know [GOTO Q17]

==➔

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q17a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q18]
<2> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q19]
<3> Don't Know [GOTO Q19]

==➔

Q17b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the

company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw **[GOTO Q19]**

<2> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **[GOTO Q18]**

<3> Don't Know **[GOTO Q19]**

==➔

Q18. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw? **Please be as specific as possible.**

<1> **SPECIFY** **[GOTO Q19]**

<2> Don't Know **[GOTO Q19]**

==➔

END QUESTION BLOCK C

Q19. Thank you for your help. That concludes this survey.

END

Exhibit 12

Pancake Mix Internet Survey LOC Control Questionnaire

INTRODUCTION

INTRO. Now you will be shown pictures of various pancake mixes as you might see them on display in a store. Please look at these products as you would if you were at the store and thinking about buying these products. After you examine this picture, you will be asked some questions.

As you answer these survey questions, please do not refer to or rely on any materials or other people to help you answer the survey questions.

If you do not know the answer to a particular question, please just indicate “Don’t Know” as the answer to that question.

CONTINUE



Take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store. For the purposes of upcoming questions, this product will be referred to as the **first product** that you saw. Once you have reviewed these pictures, please continue:

Please click on any product image to enlarge.

KODIAK CAKES IMAGES

[PRESENT ONE LARGE IMAGE WITH THREE THUMBNAILS. ALLOW THE THUMBNAIL IMAGES IN THE UPPER LEFT TO CHANGE THE MAIN IMAGE WHEN SELECTED. THE MAIN IMAGE AND THUMBNAILS SHOULD APPEAR IN THE SAME ORDER OUTLINED BELOW.]

Thumbnails	Main Image
Kodiak Cakes – Back.jpg Kodiak Cakes – Side 1.jpg Kodiak Cakes – Side 2.jpg	Kodiak Cakes – Front.jpg

Kodiak Cakes – Front.jpg



Kodiak Cakes – Back.jpg

KODIAK CAKES[®]


PARK CITY

RESTORING ~~THE~~ FLAPJACK TRADITION


Way back when, lumberjacks and pioneers relied on food packed with protein and essential nutrients from whole grains to get them through long days on the frontier. Though most of us have traded in our axes for laptops, we still crave nourishing food.

Kodiak Cakes[®] flapjack and waffle mix is meant for those of us who, like the rugged pioneers exploring the untamed wilderness, require nutrition, energy, and great taste to successfully navigate today's frontier.


POWER-UP WITH THREE HEARTY PROTEIN OPTIONS!



14g
Just Add
Water



16g
Replace
Water
with Milk



18g
Replace Water
with Milk
+ Add an Egg

FLAPJACK ~~AND~~ WAFFLE INSTRUCTIONS

FLAPJACKS

YOU'LL NEED:
1 CUP KODIAK CAKES MIX
3/4 CUP WATER*

Stir until the batter is combined (do not over-beat). Pour 1/4 cup of batter onto a heated and greased pan or griddle. Cook on medium-high heat, or 375° F, until bubbles form on the top. Flip and continue to cook until golden brown.

WAFFLES


YOU'LL NEED:
1 CUP KODIAK CAKES MIX
3/4 CUP WATER* + 1 TBSP OIL





Prepare just like the flapjacks and add 1 Tbsp of oil. Pour the batter into a heated and greased waffle iron and cook according to your waffle iron's instructions.

*For thicker flapjacks or waffles, simply add more mix, or use less water.

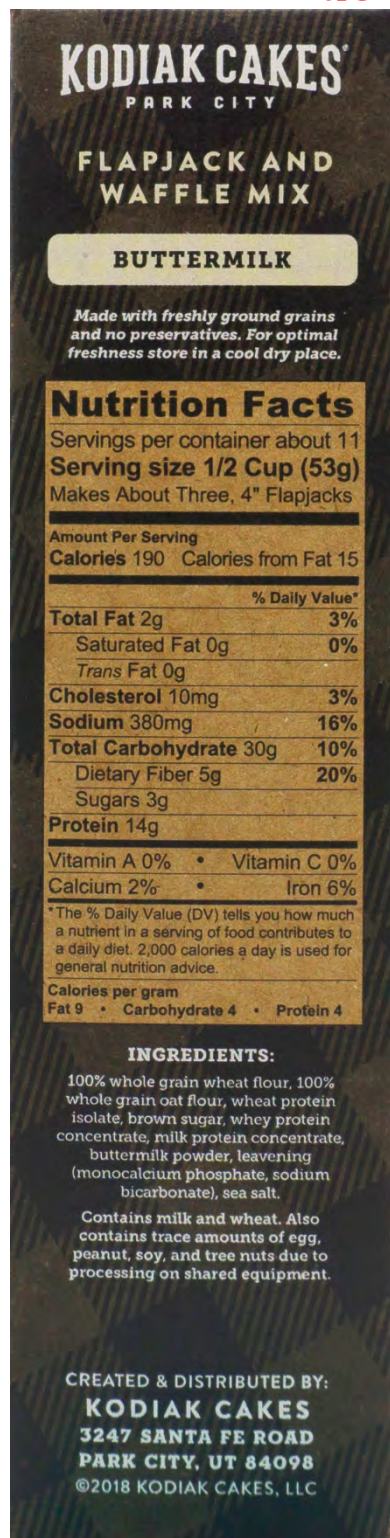
NOURISHMENT ~~FOR~~ TODAY'S FRONTIER[™]

Kodiak Cakes started out of a red wagon. Learn our story and join our adventure at kodiakcakes.com.



Kodiak Cakes – Side 1.jpg



Kodiak Cakes – Side 2.jpg



To continue to the next page, a forward button will appear in 10 seconds. **[THIS TEXT SHOULD APPEAR FOR 10 SECONDS AND DISAPPEAR WHEN THE BUTTON APPEARS]**

==➡

Now we are going to show you some pictures of other pancake mixes and ask you questions about each one.

==➡

RANDOMIZE QUESTION BLOCKS A THROUGH C

BEGIN QUESTION BLOCK A

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

Please click on any product image to enlarge.

CONTROL IMAGES

[PRESENT ONE LARGE IMAGE WITH THREE THUMBNAI LS. THE MAIN IMAGE AND THUMBNAI LS SHOULD APPEAR IN THE SAME ORDER OUTLINED BELOW.]

Thumbnai ls	Main Image
KR Control – Back.jpg KR Control – Side 1.jpg KR Control – Side 2.jpg	KR Control – Front.jpg

KR Control – Front.jpg



KR Control – Back.jpg

BUTTERMILK

PROTEIN

FLAPJACK & WAFFLE MIX

100% WHOLE GRAIN FLOUR

WE'VE BEEN A FAMILY-RUN BUSINESS IN SEATTLE SINCE 1932.

A lot has changed around here over the years. Massive airplanes filling the skies. Gourmet coffee on every corner. Books being sold online. Along the way, we helped feed the folks who made all that happen. And we still do today. Only now we do it even better with our Buttermilk Protein Flapjack & Waffle Mix. **It contains nutritious whole grains and protein in every serving, so your body gets the fuel it needs.** Best of all, it's a quick and easy way to make a hearty and delicious breakfast. Yep, the world changes pretty fast around here. But thankfully you can still enjoy the homemade taste of a simpler time.

FLAPJACK PREP

4-INCH FLAPJACKS	MIX	COLD WATER
5-6	1 CUP	2/3 CUP
10-12	2 CUPS	1 1/3 CUPS

Tip: For thinner flapjacks, add more water.

- 1 Heat** griddle to 375°F (medium heat). Lightly grease griddle.
- 2 Measure** mix by lightly spooning it into measuring cup and leveling it off.
Whisk flapjack mix and water. Batter will be thick. Do not over-mix.
Pour slightly less than 1/4 cup batter per flapjack onto griddle.
- 3 Cook** flapjacks 1 3/4 - 2 minutes per side, or until golden brown.
(Note: Flip only once. Bubbles may not form.)

Do not eat raw batter. High Altitude: No adjustment necessary.

PROTEIN BOOST

For each cup of mix, prepare batter as directed, replacing water with the following substitutions:

PER 1 CUP MIX	PROTEIN PER SERVING
MAKE WITH 2/3 CUP MILK	17 GRAMS
MAKE WITH 2/3 CUP MILK AND 1 EGG	20 GRAMS

KR Control – Side 1.jpg

BUTTERMILK
PROTEIN
 FLAPJACK & WAFFLE MIX
 100% WHOLE GRAIN FLOUR

Nutrition Facts
 Serving Size 1/2 cup mix (62g)
 Servings Per Container about 9

Amount Per Serving	
Calories 220	Calories from Fat 20
% Daily Value*	
Total Fat 2g	3%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 600mg	25%
Total Carbohydrate 36g	12%
Dietary Fiber 4g	16%
Sugars 8g	
Protein 15g	10%

Vitamin A 0% • Vitamin C 0%
 Calcium 6% • Iron 10%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g
Protein	50g	65g

Ingredients: Whole grain wheat flour, wheat protein isolate, sugar, leavening (baking soda, sodium aluminum phosphate, monocalcium phosphate), dextrose, salt, soybean oil, whey protein isolate (milk protein), buttermilk, natural flavor.

Contains: Wheat and milk. May contain eggs, soy and tree nuts.

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 SEATTLE, WA 98138
 CONTENTS MAY SETTLE. PRODUCT SOLD BY WEIGHT NOT VOLUME.

KR Control – Side 2.jpg

PROTEIN WAFFLES

- 2 cups Buttermilk Protein Flapjack & Waffle Mix
- 1 1/2 cups cold water
- 1 egg
- 2 Tbsp vegetable oil

Blend all ingredients together. Batter will be slightly lumpy.

Pour batter onto lightly greased and preheated waffle iron. **Cook** waffles until steaming stops or until golden brown.

Serve with your favorite fruit and yogurt or whipped cream, if desired.

STAY IN TOUCH!

M-F 7AM-4PM (PT)
1(800)457-7744
 PO BOX 88176 SEATTLE, WA 98138
BAKING@KRUSTEAZ.COM
#KRUSTEAZ
KRUSTEAZ.COM

f i t p

To continue to the next page, a forward button will appear in 10 seconds. **[THIS TEXT SHOULD APPEAR FOR 10 SECONDS AND DISAPPEAR WHEN THE BUTTON APPERS]**

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q1a. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

- <1> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q2]**
- <2> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q3]**
- <3> Don't Know **[GOTO Q3]**

==➡

Q1b. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw?

- <1> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q3]**
- <2> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q2]**
- <3> Don't Know **[GOTO Q3]**

==➡

Q2. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

<1> **SPECIFY**

[GOTO Q3]



<2> Don't Know

[GOTO Q3]

==>

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q3a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q4]

<2> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q5]

<3> Don't Know [GOTO Q5]

==>

Q3b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q5]

<2> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q4]

<3> Don't Know [GOTO Q5]

==>

Q4. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

<1> SPECIFY

[GOTO Q5]

<2> Don't Know

[GOTO Q5]

==>

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q5a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

[GOTO Q6]

<2> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

[GOTO Q7]

<3> Don't Know

[GOTO Q7]

==>

Q5b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q7]
- <2> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q6]
- <3> Don't Know [GOTO Q7]

==>

Q6. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw? **Please be as specific as possible.**

- <1> **SPECIFY** [GOTO Q7]
- <2> Don't Know [GOTO Q7]

==>

END QUESTION BLOCK A

BEGIN QUESTION BLOCK B

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

Please click on any product image to enlarge.

MAPLE GROVE IMAGES

[PRESENT ONE LARGE IMAGE WITH THREE THUMBNAILS. THE MAIN IMAGE AND THUMBNAILS SHOULD APPEAR IN THE SAME ORDER OUTLINED BELOW.]

Thumbnails	Main Image
Maple Grove – Back.jpg Maple Grove – Side 1.jpg Maple Grove – Side 2.jpg	Maple Grove – Front.jpg

Maple Grove – Front.jpg



Maple Grove – Back.jpg

Founded 1915 in St. Johnsbury, Vermont by two local women who made maple candy using pure maple syrup and cream produced on their country farm, Maple Grove Farms of Vermont has grown into the largest packer of Pure Maple Syrup in America and the largest manufacturer of Maple Candies in the world! With over 90 years expertise in producing the highest quality, best tasting food products, we've grown, but our goals remain the same . . . great tasting food. We guarantee it!



Buttermilk & Honey Pancake & Waffle Mix

Pancakes

Preheat greased griddle to 375°- 400° F. Whisk eggs and oil*, gradually add water and mix. Let mix sit while griddle is heating. Pour and cook until puffed and full of bubbles, about 1 minute each side. Serve hot.

Waffles

Mix ingredients with fork or wire whisk until blended. For thinner batter add more water. Pour batter into center of a hot, lightly greased waffle iron. Cook as directed by waffle iron instructions or until steam slows and waffle is golden brown. Remove carefully. Serve hot.


For thinner pancakes add more water, for thicker add more mix. For low fat recipe add 2 Tbsp of low fat yogurt in place of egg and oil. You may also try applesauce in place of yogurt.

*To maintain a 0g Trans Fat food, prepare using canola, corn or olive oil.

4" Pancakes or Waffles	Mix	Water	Eggs	Oil
5-7	1 cup	1/2 cup	1	1 Tbsp
11-13	2 cups	1 cup	2	2 Tbsp
17-18	3 cups	1-1/2 cups	3	3 Tbsp
23-24	4 cups	2 cups	4	4 Tbsp
29-30	full box	2-1/2 cups	5	5 Tbsp

Store in a cool dry place Question or Comments? Consumer Affairs: P.O. Box K, Roseland, NJ 07068

Maple Grove – Side 1.jpg



Nutrition Facts

Serving Size 1/3 cup dry mix (44g)
Servings Per Container about 15

Amount Per Serving	Mix	Prepared
Calories	150	220
Calories from Fat	5	65
% Daily Value*		
Total Fat 0.5g	1%	11%
Saturated Fat 0g	0%	5%
Trans Fat 0g		
Cholesterol 0mg	0%	23%
Sodium 560mg	23%	24%
Total Carb 32g	11%	11%
Dietary Fiber <1g	2%	2%
Sugars 3g		
Protein 4g		
Vitamin A	0%	2%
Vitamin C	0%	0%
Calcium	4%	6%
Iron	4%	10%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: WHEAT FLOUR, WHOLE WHEAT FLOUR, DRY WHEY, LEAVENING (MONOCALCIUM PHOSPHATE, SODIUM BICARBONATE), DRIED HONEY (HONEY, WHEAT STARCH), SALT, BUTTERMILK POWDER.

*CONTAINS: MILK AND WHEAT

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A Division of B&G Foods, Inc.
St. Johnsbury, VT 05819 USA

CONSUMER ALERT
Manufactured in a facility that processes Dairy Products, Sesame, Soy and Wheat.

SOLD BY WEIGHT NOT VOLUME

Maple Grove – Side 2.jpg

Our pancake and waffle mixes are ground by master millers who hand select the best grains.

This old fashioned process results in a superior product you can not only taste, but see in the palm of your hand.

TRY OUR OTHER GREAT VARIETIES!

Belgian Waffle Mix
Honey Buckwheat
Whole Wheat Blend
Organic
Gluten Free
Sugar Free

Top your pancakes and waffles with our Pure Maple Syrup, Sugar Free Syrup & Flavored Syrups.



Visit us at:
www.maplegrove.com

 /maplegrovefarms

To continue to the next page, a forward button will appear in 10 seconds. **[THIS TEXT SHOULD APPEAR FOR 10 SECONDS AND DISAPPEAR WHEN THE BUTTON APPEARS]**

==➡

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q7a. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

<1> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q8]**

<2> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q9]**

<3> Don't Know **[GOTO Q9]**

==➡

Q7b. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw?

<1> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q9]**

<2> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q8]**

<3> Don't Know **[GOTO Q9]**

==➡

Q8. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

- <1> **SPECIFY**
- <2> Don't Know

[GOTO Q9]
[GOTO Q9]

==➔

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q9a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q10]
- <2> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q11]
- <3> Don't Know [GOTO Q11]

==➔

Q9b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q11]
- <2> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q10]

<3> Don't Know

[GOTO Q11]

==>

Q10. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

<1> SPECIFY

[GOTO Q11]

<2> Don't Know

[GOTO Q11]

==>

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q11a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

[GOTO Q12]

<2> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

[GOTO Q13]

<3> Don't Know

[GOTO Q13]

==>

Q11b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q13]
- <2> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q12]
- <3> Don't Know [GOTO Q13]

==>

Q12. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw? **Please be as specific as possible.**

- <1> **SPECIFY** [GOTO Q13]
- <2> Don't Know [GOTO Q13]

==>

END QUESTION BLOCK B

BEGIN QUESTION BLOCK C

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

Please click on any product image to enlarge.

LOG CABIN IMAGES

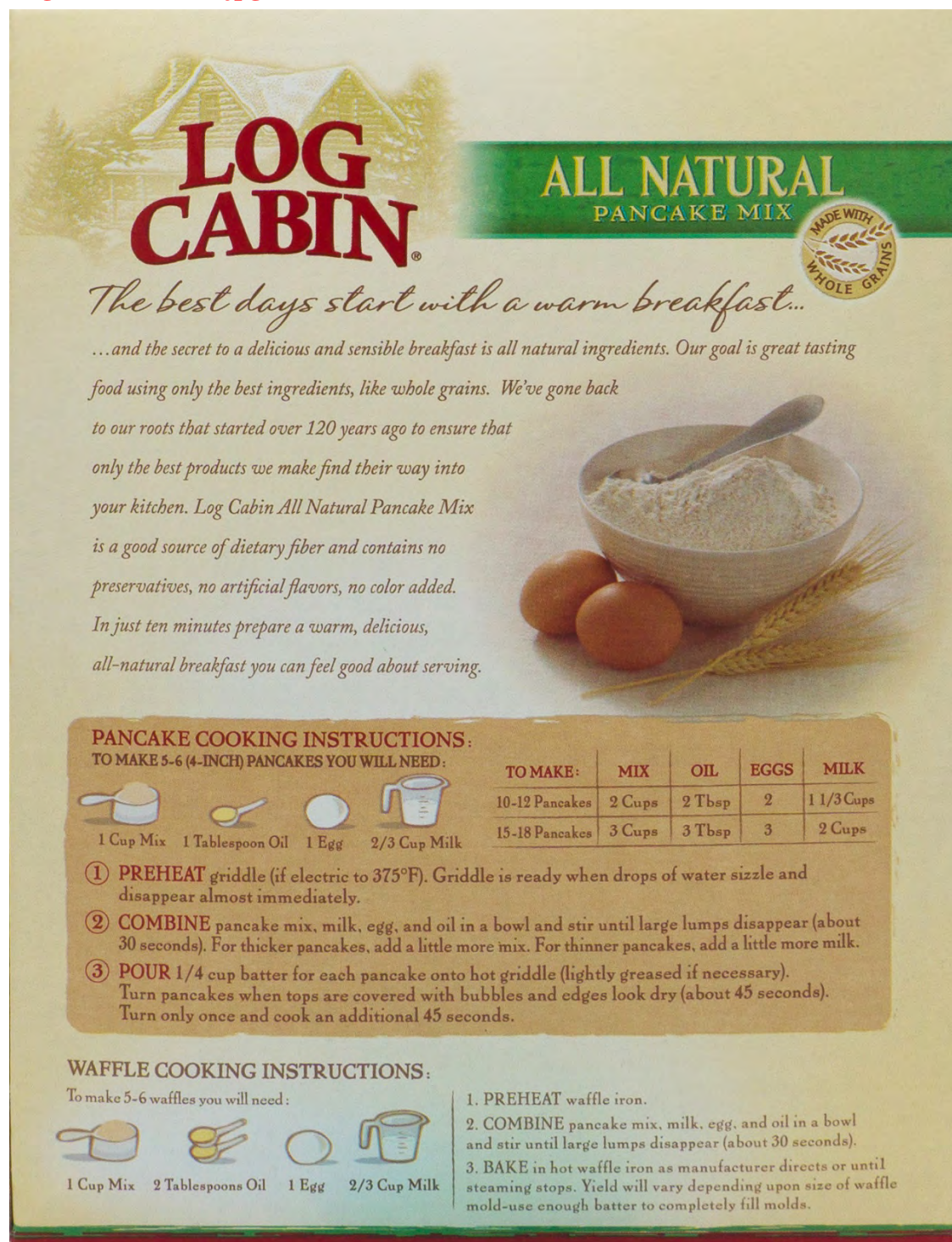
[PRESENT ONE LARGE IMAGE WITH THREE THUMBNAILS. THE MAIN IMAGE AND THUMBNAILS SHOULD APPEAR IN THE SAME ORDER OUTLINED BELOW.]

Thumbnails	Main Image
Log Cabin – Back.jpg Log Cabin – Side 1.jpg Log Cabin – Side 2.jpg	Log Cabin – Front.jpg

Log Cabin – Front.jpg



Log Cabin – Back.jpg



LOG CABIN

ALL NATURAL PANCAKE MIX

The best days start with a warm breakfast...

...and the secret to a delicious and sensible breakfast is all natural ingredients. Our goal is great tasting food using only the best ingredients, like whole grains. We've gone back to our roots that started over 120 years ago to ensure that only the best products we make find their way into your kitchen. Log Cabin All Natural Pancake Mix is a good source of dietary fiber and contains no preservatives, no artificial flavors, no color added. In just ten minutes prepare a warm, delicious, all-natural breakfast you can feel good about serving.

PANCAKE COOKING INSTRUCTIONS:
TO MAKE 5-6 (4-INCH) PANCAKES YOU WILL NEED:

TO MAKE:	MIX	OIL	EGGS	MILK
10-12 Pancakes	2 Cups	2 Tbsp	2	1 1/3 Cups
15-18 Pancakes	3 Cups	3 Tbsp	3	2 Cups

1 Cup Mix 1 Tablespoon Oil 1 Egg 2/3 Cup Milk

- PREHEAT** griddle (if electric to 375°F). Griddle is ready when drops of water sizzle and disappear almost immediately.
- COMBINE** pancake mix, milk, egg, and oil in a bowl and stir until large lumps disappear (about 30 seconds). For thicker pancakes, add a little more mix. For thinner pancakes, add a little more milk.
- POUR** 1/4 cup batter for each pancake onto hot griddle (lightly greased if necessary). Turn pancakes when tops are covered with bubbles and edges look dry (about 45 seconds). Turn only once and cook an additional 45 seconds.


WAFFLE COOKING INSTRUCTIONS:
To make 5-6 waffles you will need:

TO MAKE:	MIX	OIL	EGGS	MILK
10-12 Waffles	2 Cups	2 Tbsp	2	1 1/3 Cups
15-18 Waffles	3 Cups	3 Tbsp	3	2 Cups

1 Cup Mix 2 Tablespoons Oil 1 Egg 2/3 Cup Milk

- PREHEAT** waffle iron.
- COMBINE** pancake mix, milk, egg, and oil in a bowl and stir until large lumps disappear (about 30 seconds).
- BAKE** in hot waffle iron as manufacturer directs or until steaming stops. Yield will vary depending upon size of waffle mold-use enough batter to completely fill molds.

Log Cabin – Side 1.jpg



Nutrition Facts

Serving Size 1/3 cup dry mix (44g)
Servings Per Container about 15

Amount Per Serving	Mix	Prepared
Calories	150	220
Calories from Fat	5	65
	% Daily Value*	
Total Fat 0.5g	1%	11%
Saturated Fat 0g	0%	5%
Trans Fat 0g		
Cholesterol 0mg	0%	23%
Sodium 560mg	23%	24%
Total Carb 32g	11%	11%
Dietary Fiber <1g	2%	2%
Sugars 3g		
Protein 4g		
Vitamin A	0%	2%
Vitamin C	0%	0%
Calcium	4%	6%
Iron	4%	10%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: WHEAT FLOUR, WHOLE WHEAT FLOUR, DRY WHEY, LEAVENING (MONOCALCIUM PHOSPHATE, SODIUM BICARBONATE), DRIED HONEY (HONEY, WHEAT STARCH), SALT, BUTTERMILK POWDER.

*CONTAINS: MILK AND WHEAT

©2014 Maple Grove Farms of Vermont®
A Division of B&G Foods, Inc.
St. Johnsbury, VT 05819 USA

CONSUMER ALERT
Manufactured in a facility that processes Dairy Products, Sesame, Soy and Wheat.

SOLD BY WEIGHT NOT VOLUME

Log Cabin – Side 2.jpg

Our pancake and waffle mixes are ground by master millers who hand select the best grains.

This old fashioned process results in a superior product you can not only taste, but see in the palm of your hand.

TRY OUR OTHER GREAT VARIETIES!

Belgian Waffle Mix
Honey Buckwheat
Whole Wheat Blend

Organic
Gluten Free
Sugar Free

Top your pancakes and waffles with our Pure Maple Syrup, Sugar Free Syrup & Flavored Syrups.



Visit us at:
www.maplegrove.com

 /maplegrovesfarms

To continue to the next page, a forward button will appear in 10 seconds. **[THIS TEXT SHOULD APPEAR FOR 10 SECONDS AND DISAPPEAR WHEN THE BUTTON APPEARS]**

==➡

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q13a. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

- <1> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q14]**
- <2> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q15]**
- <3> Don't Know **[GOTO Q15]**

==➡

Q13b. [1/2 SAMPLE RECEIVES:] Do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw?

- <1> This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **[GOTO Q15]**
- <2> This product you just saw is put out by the **same** company/brand that puts out the first product that you saw **[GOTO Q14]**
- <3> Don't Know **[GOTO Q15]**

==➡

Q14. What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

<1> **SPECIFY**

[GOTO Q15]

<2> Don't Know

[GOTO Q15]

==➔

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q15a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **[GOTO Q16]**

<2> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **[GOTO Q17]**

<3> Don't Know **[GOTO Q17]**

==➔

Q15b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

<1> The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **[GOTO Q17]**

- <2> The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw [GOTO Q16]
<3> Don't Know [GOTO Q17]

==➔

Q16. What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw? **Please be as specific as possible.**

- <1> **SPECIFY** [GOTO Q17]
<2> Don't Know [GOTO Q17]

==➔

[RANDOMIZE THE ANSWER CHOICES AND THE ORDER OF THE CHOICES AS THEY APPEAR IN THE QUESTION].

Q17a. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q18]
<2> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q19]
<3> Don't Know [GOTO Q19]

==➔

Q17b. [1/2 SAMPLE RECEIVES:] Do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the

company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw?

- <1> The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q19]
<2> The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw [GOTO Q18]
<3> Don't Know [GOTO Q19]

==➔

Q18. What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw? **Please be as specific as possible.**

- <1> **SPECIFY** [GOTO Q19]
<2> Don't Know [GOTO Q19]

==➔

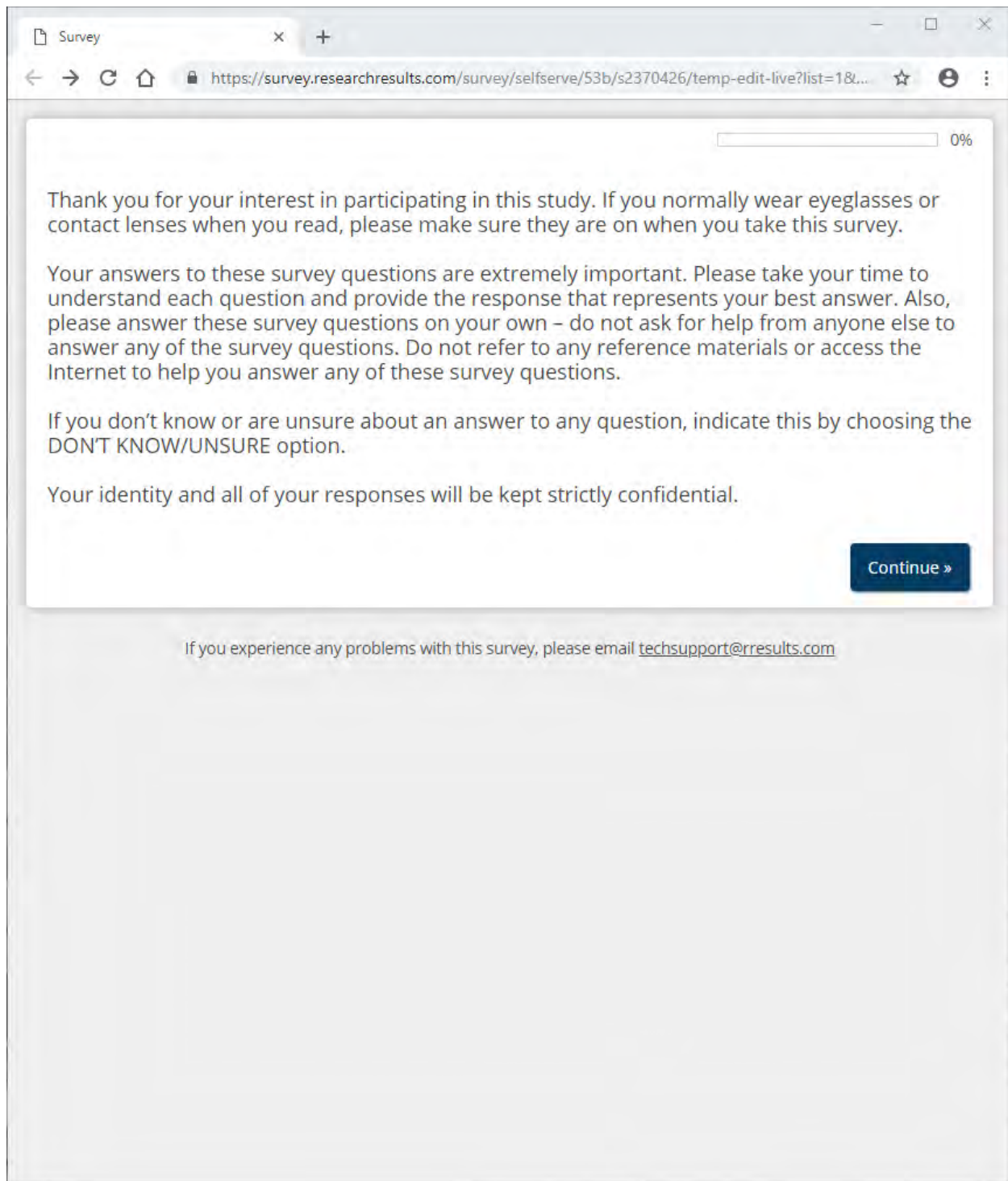
END QUESTION BLOCK C

Q19. Thank you for your help. That concludes this survey.

END

Exhibit 13

SINTRO



The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live?list=1&...>. The main content area is a white box with a progress bar at the top right showing "0%". The text inside the box reads:

Thank you for your interest in participating in this study. If you normally wear eyeglasses or contact lenses when you read, please make sure they are on when you take this survey.

Your answers to these survey questions are extremely important. Please take your time to understand each question and provide the response that represents your best answer. Also, please answer these survey questions on your own – do not ask for help from anyone else to answer any of the survey questions. Do not refer to any reference materials or access the Internet to help you answer any of these survey questions.

If you don't know or are unsure about an answer to any question, indicate this by choosing the DONT KNOW/UNSURE option.

Your identity and all of your responses will be kept strictly confidential.

At the bottom right of the white box is a dark blue button labeled "Continue »".

Below the white box, on a light gray background, is the text: "If you experience any problems with this survey, please email techsupport@rresults.com".

SQ1

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#\$

0%

Are you using a desktop computer, laptop computer, tablet computer, smartphone, or some other type of electronic device to complete this survey?
(Select one)

☐ Smartphone

☐ Laptop computer

☐ Tablet computer

☐ Desktop computer

☐ Other electronic device

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

SQ2

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#&

3%

To begin this survey, we would like to collect some basic information about you. What is your gender?
(Select one)

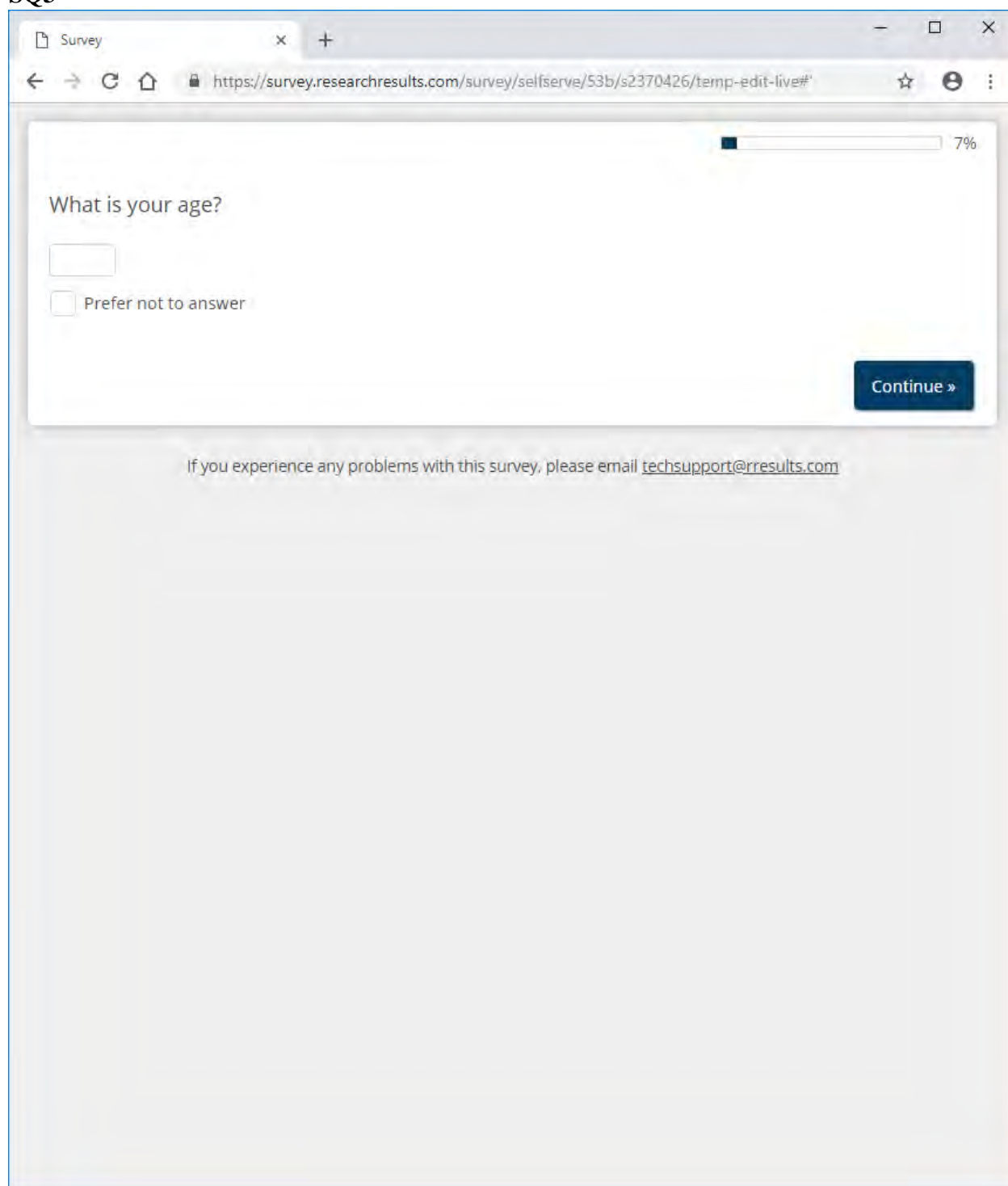
☐ Male

☐ Female

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

SQ3



The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#>. The survey content is displayed within a white box. At the top right of this box is a progress bar showing 7% completion. The main question is "What is your age?". Below the question is a text input field. Underneath the input field is a checkbox labeled "Prefer not to answer". A dark blue button with the text "Continue »" is located at the bottom right of the survey box. Below the survey box, a line of text reads: "If you experience any problems with this survey, please email techsupport@rresults.com".

Survey

7%

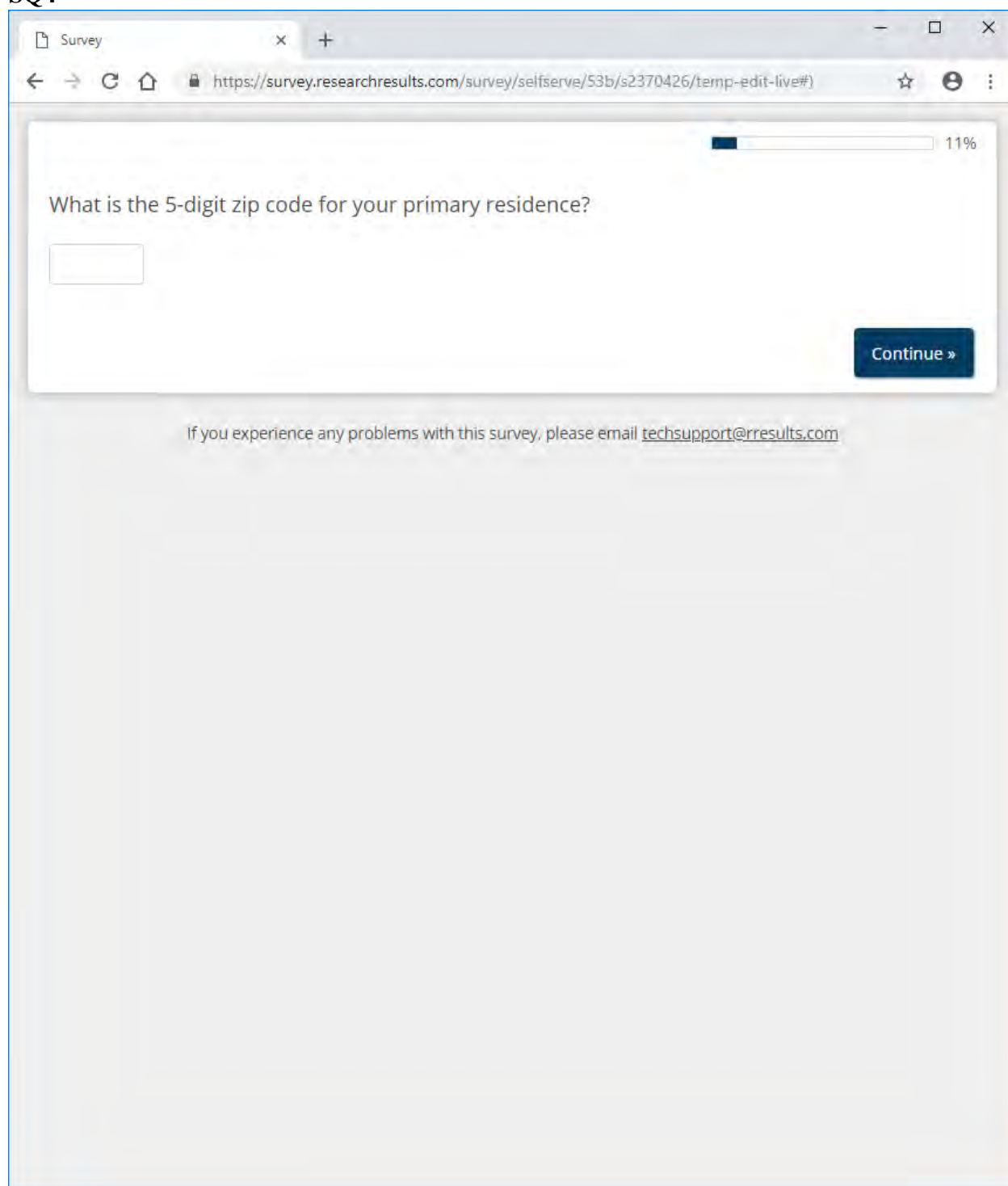
What is your age?

☐ Prefer not to answer

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

SQ4



The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#>. In the top right corner of the browser window, there is a progress bar that is partially filled and labeled "11%".

The main content area of the browser displays a survey question: "What is the 5-digit zip code for your primary residence?". Below the question is a text input field. To the right of the input field is a dark blue button with the text "Continue »".

Below the survey question box, there is a line of text: "If you experience any problems with this survey, please email techsupport@rresults.com".

SQ5

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#*

14%

Which of the following medical condition(s) do you have?

- ☐ Sinus trouble
- ☐ Diabetes
- ☐ Ulcers
- ☐ Allergies
- ☐ High blood pressure
- ☐ Migraine headaches
- ☐ Arthritis
- ☐ Asthma
- ☐ Color blindness
- ☐ None of the above

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

SQ6

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#

18%

Do you, or does anyone else in your immediate household, currently work in any of the following industries?
(Select all that apply)

- ☐ Market research
- ☐ Cellular telephone manufacturing or retailing
- ☐ Food or beverage manufacturing or retailing
- ☐ Building products manufacturing or retailing
- ☐ Publishing (books, newspapers, etc.)
- ☐ Radio or TV
- ☐ Healthcare services
- ☐ Automobile manufacturing or retailing
- ☐ Advertising or Public Relations
- ☐ Financial Services
- ☐ None of these

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

SQ7

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#

22%

Which of the following types of goods or products have you shopped for or purchased in the last six (6) months?
(Select all that apply)

- ☐ Lawnmower
- ☐ Tablet computer
- ☐ Full-size aircraft (jet, propeller, helicopter, etc.)
- ☐ Single-serve espresso capsules & pods
- ☐ Outdoor lawn furniture
- ☐ Sports equipment
- ☐ Candy
- ☐ Pancake mix
- ☐ Smartphone
- ☐ Betamax player
- ☐ Snack bars
- ☐ Waffle mix
- ☐ None of the above

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

SQ8

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#;

26%

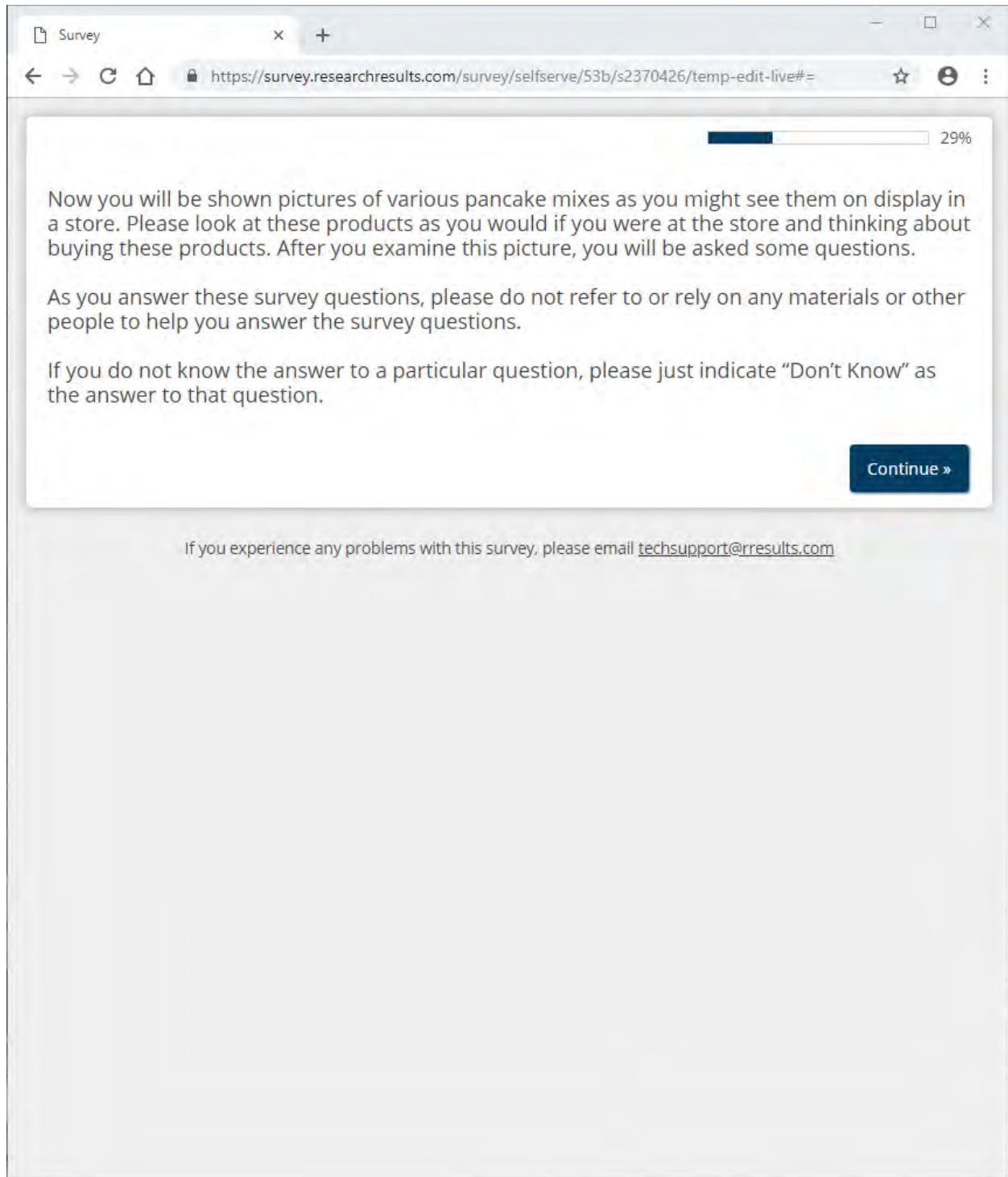
Which of the following types of goods or products do you plan to shop for or to purchase in the next six (6) months?
(Select all that apply)

- ☐ Candy
- ☐ Betamax player
- ☐ Tablet computer
- ☐ Pancake mix
- ☐ Snack bars
- ☐ Lawnmower
- ☐ Single-serve espresso capsules & pods
- ☐ Waffle mix
- ☐ Smartphone
- ☐ Sports equipment
- ☐ Outdoor lawn furniture
- ☐ Full-size aircraft (jet, propeller, helicopter, etc.)
- ☐ None of the above

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

INTRO



The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#=>. In the top right corner of the browser window, there are standard navigation icons (back, forward, refresh, home) and a progress bar showing 29% completion. The main content area of the browser contains a white box with the following text:

Now you will be shown pictures of various pancake mixes as you might see them on display in a store. Please look at these products as you would if you were at the store and thinking about buying these products. After you examine this picture, you will be asked some questions.

As you answer these survey questions, please do not refer to or rely on any materials or other people to help you answer the survey questions.

If you do not know the answer to a particular question, please just indicate "Don't Know" as the answer to that question.

At the bottom right of this white box is a dark blue button with the text "Continue »". Below the white box, centered on the page, is the text: "If you experience any problems with this survey, please email techsupport@rresults.com".

Kodiak Cakes Image



Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#.

37%

Take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store. For the purposes of upcoming questions, this product will be referred to as the **first product** that you saw. Once you have reviewed these pictures, please continue:

Please click on any product image to enlarge.



Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Begin Block A - Treatment



Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#~

44%

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

Please click on any product image to enlarge.



Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Begin Block A - Control


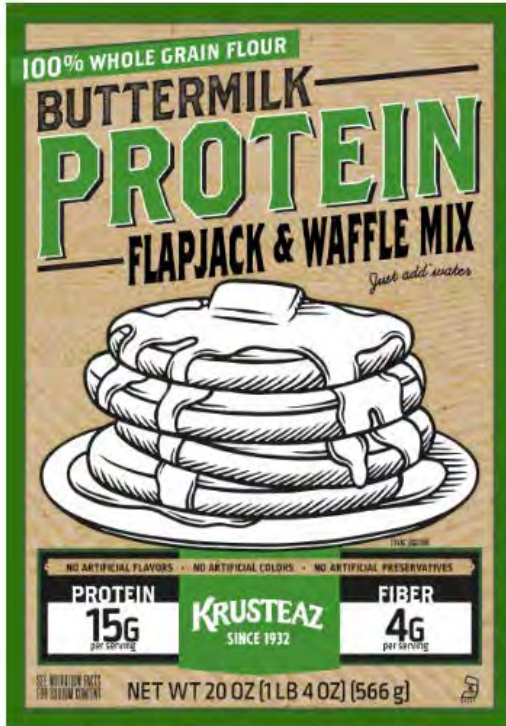
Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!?

63%

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

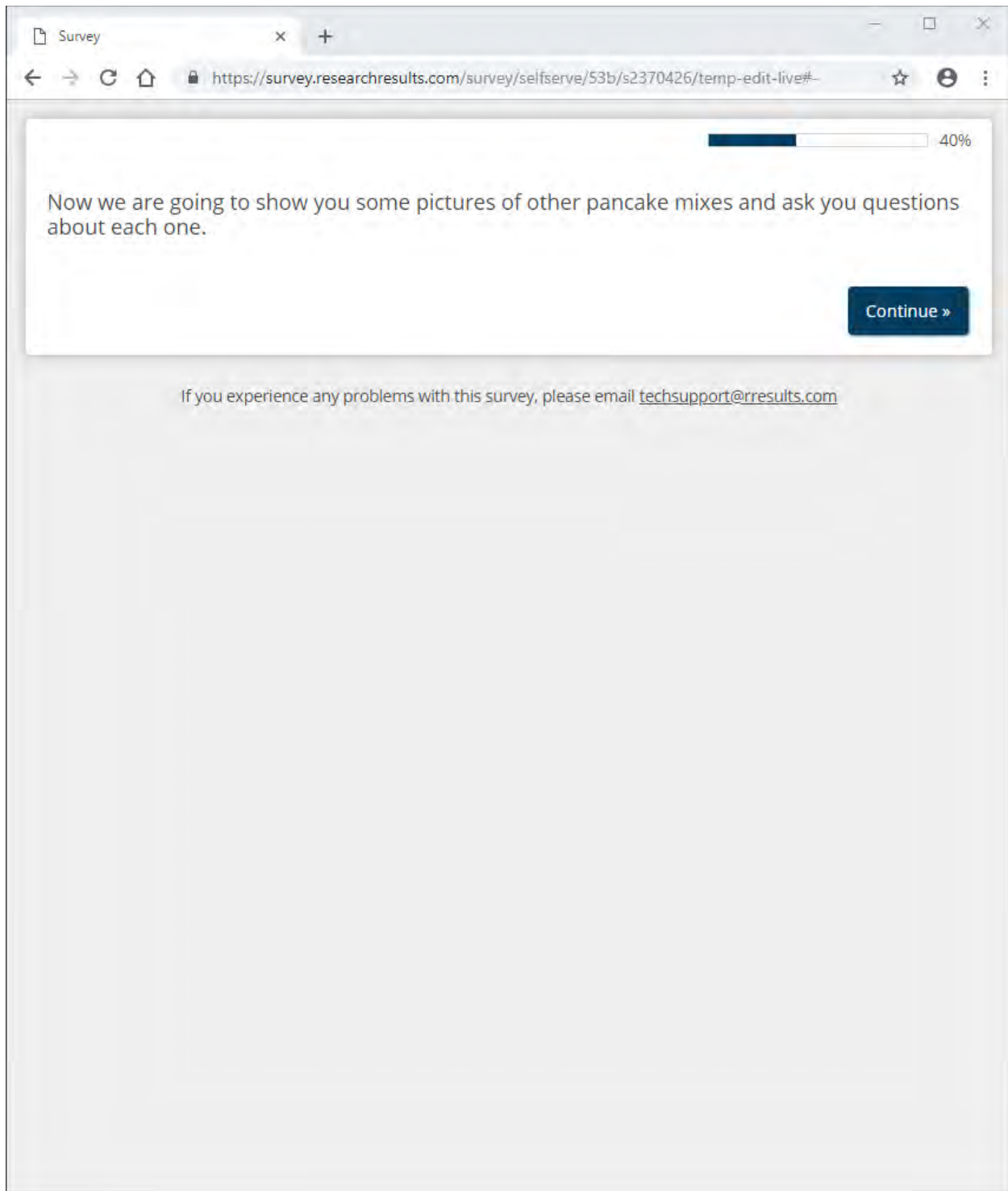
Please click on any product image to enlarge.



Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Transition



Q1a

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#

48%

Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

☐ This product you just saw is put out by the **same** company/brand that puts out the first product that you saw

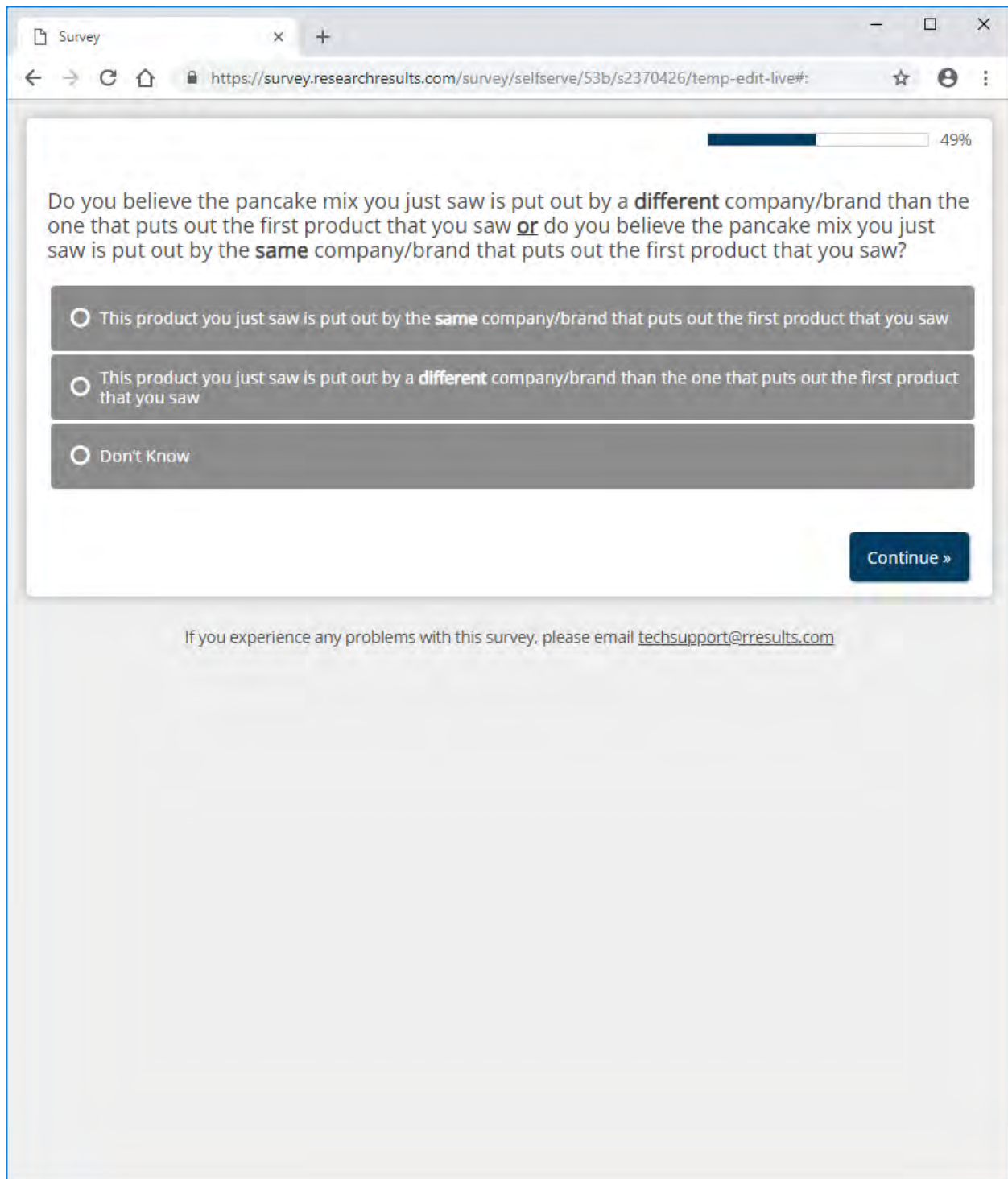
☐ This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q1b



The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#>. In the top right corner of the survey area, there is a progress bar that is approximately 49% full, with the text "49%" next to it.

The main question text reads: "Do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw?"

Below the question, there are three radio button options, each in a grey rectangular box:

- ☐ This product you just saw is put out by the **same** company/brand that puts out the first product that you saw
- ☐ This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw
- ☐ Don't Know

In the bottom right corner of the survey area, there is a dark blue button with the text "Continue »".

At the bottom of the browser window, there is a footer text: "If you experience any problems with this survey, please email techsupport@rresults.com".

Q2

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#@

54%

What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?

Please be as specific as possible.

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q3a

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!

53%

Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q3b

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!

56%

Do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

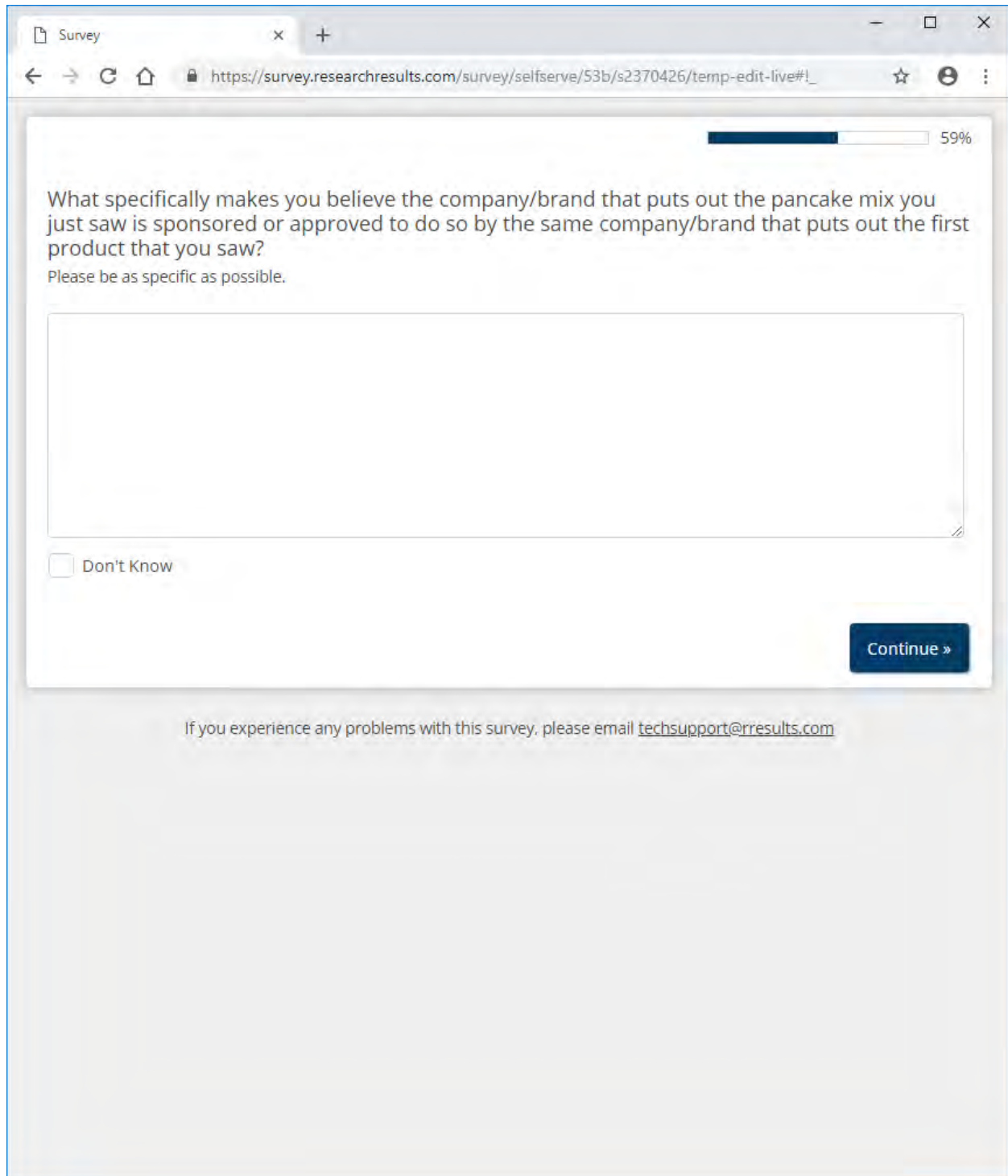
☐ The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q4



The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!_. In the top right corner of the survey area, there is a progress bar that is approximately 59% complete, with the text "59%" next to it.

The main content of the survey is a question: "What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?" Below the question, it says "Please be as specific as possible." There is a large, empty text input box for the respondent to provide their answer.

Below the text input box, there is a checkbox labeled "Don't Know". To the right of the input box and the "Don't Know" checkbox is a dark blue button with the text "Continue »" in white.

At the bottom of the survey area, there is a line of text: "If you experience any problems with this survey, please email techsupport@rresults.com".

Q5a

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!\$

61%

Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

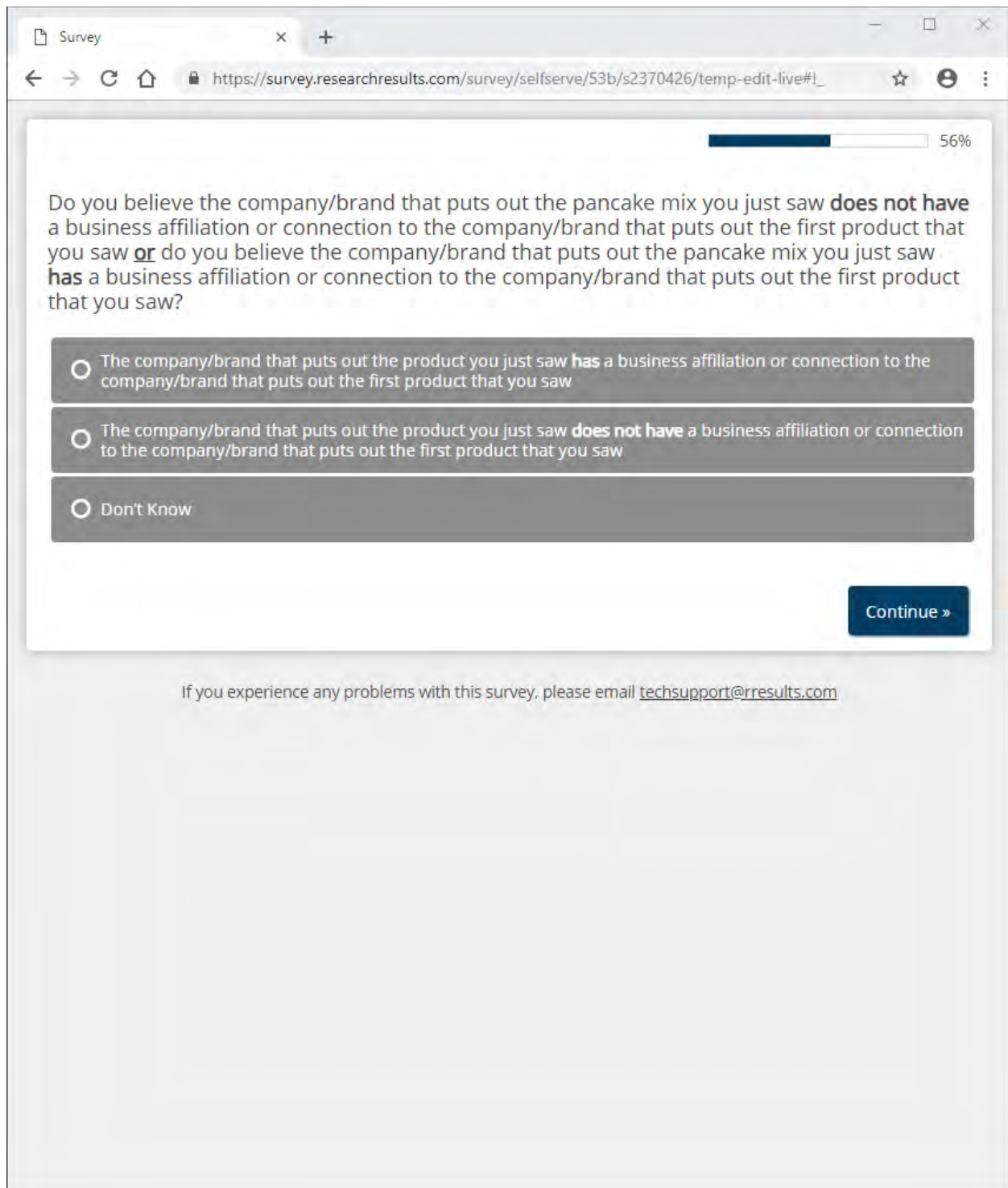
☐ The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q5b



Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!

56%

Do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q6

The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!&>. In the top right corner of the survey area, there is a progress bar that is approximately 63% full, with the text "63%" next to it.

The main question text reads: "What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?" Below this, a subtext says: "Please be as specific as possible."

Below the question is a large, empty rectangular text input field. At the bottom left of the input area, there is a checkbox labeled "Don't Know". At the bottom right, there is a dark blue button with the text "Continue »".

At the very bottom of the page, below the survey frame, there is a line of text: "If you experience any problems with this survey, please email techsupport@rresults.com".

Begin Block B



Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!

66%

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

Please click on any product image to enlarge.



Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q7a

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!

68%

Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

☐ This product you just saw is put out by the **same** company/brand that puts out the first product that you saw

☐ This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q7b

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!

66%

Do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw?

☐ This product you just saw is put out by the **same** company/brand that puts out the first product that you saw

☐ This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q8

The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#l>. In the top right corner of the survey area, there is a progress bar that is approximately 69% full, with the text "69%" next to it.

The main content of the survey is a question labeled "Q8":

What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?
Please be as specific as possible.

Below the question is a large, empty rectangular text input field. At the bottom left of the question area, there is a checkbox labeled "Don't Know". At the bottom right, there is a dark blue button with the text "Continue »".

Below the survey question box, there is a line of text: "If you experience any problems with this survey, please email techsupport@rresults.com".

Q9a

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!*

73%

Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q9b

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!

73%

Do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q10

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#;

76%

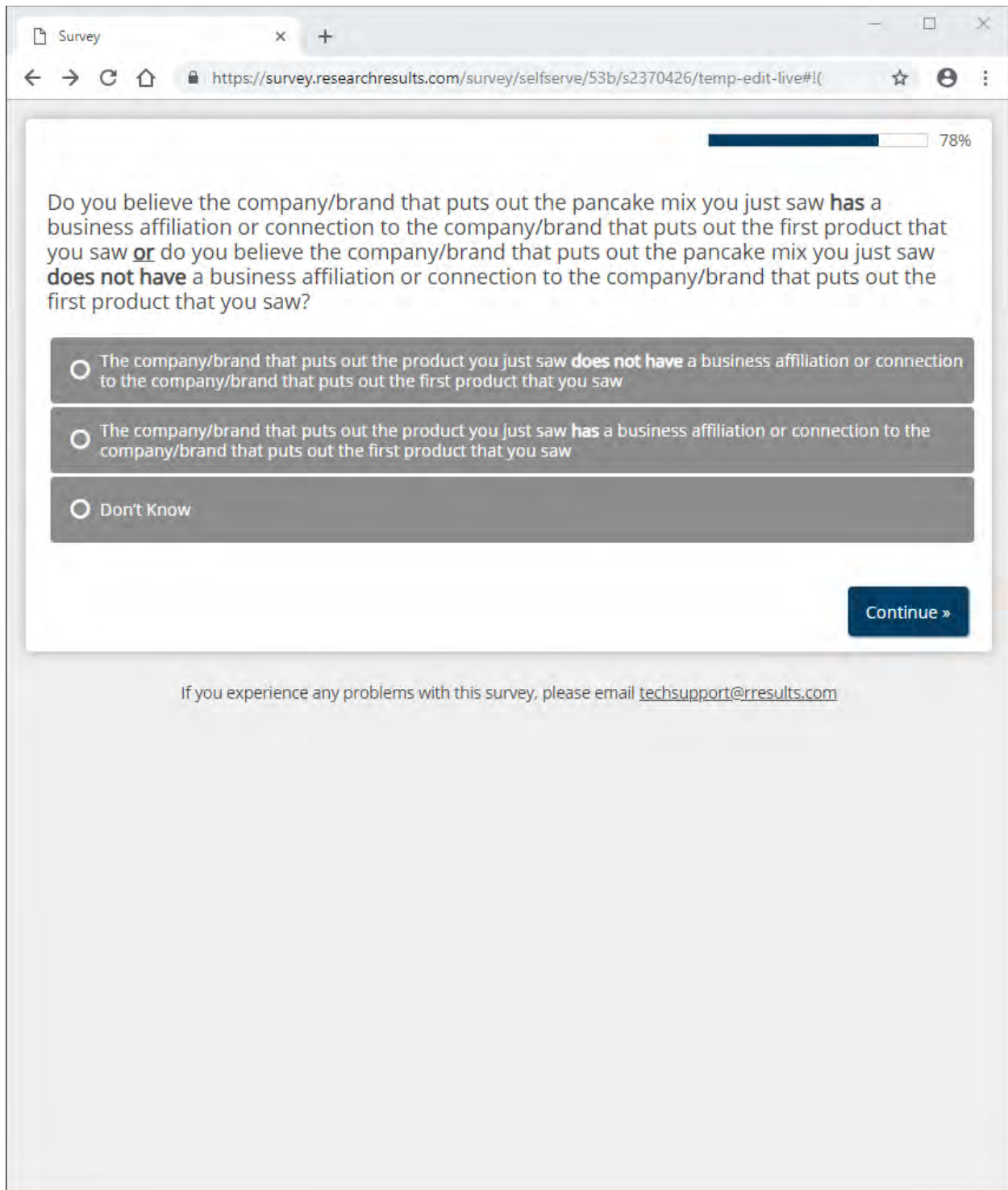
What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?
Please be as specific as possible.

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q11a



Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#l(

78%

Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q11b

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!=

78%

Do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q12

The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#l>. In the top right corner of the survey area, there is a progress bar that is 81% complete. The main question text reads: "What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?" followed by the instruction "Please be as specific as possible." Below the text is a large, empty rectangular text input field. At the bottom left of the question area, there is a checkbox labeled "Don't Know". At the bottom right, there is a dark blue button with the text "Continue »". Below the survey question area, a footer message states: "If you experience any problems with this survey, please email techsupport@rresults.com".

Survey

← → ↻ 🏠 🔒 <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#l> ☆ 👤 ⋮

81%

What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?
Please be as specific as possible.

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Begin Block C



Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!-

83%

Once again, take as much time as you need to view these pictures of a pancake mix as you would when you see it in a store.

Please click on any product image to enlarge.



Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q13a

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!=

84%

Do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw **or** do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw?

☐ This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw

☐ This product you just saw is put out by the **same** company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q13b

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!~

84%

Do you believe the pancake mix you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw or do you believe the pancake mix you just saw is put out by the **same** company/brand that puts out the first product that you saw?

☐ This product you just saw is put out by the **same** company/brand that puts out the first product that you saw

☐ This product you just saw is put out by a **different** company/brand than the one that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q14

Survey

← → ↻ 🏠 🔒 https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#

88%

What specifically makes you believe the pancake mix you just saw is put out by the same company/brand that puts out the first product that you saw?
Please be as specific as possible.

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q15a

Survey

← → ↻ 🏠 🔒 https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!~ ☆ 👤 ⋮

89%

Do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q15b

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!@

89%

Do you believe the company/brand that puts out the pancake mix you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **is** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ The company/brand that puts out the product you just saw **is not** sponsored or approved to do so by the same company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q16

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!!

93%

What specifically makes you believe the company/brand that puts out the pancake mix you just saw is sponsored or approved to do so by the same company/brand that puts out the first product that you saw?
Please be as specific as possible.

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q17a

Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#

74%

Do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

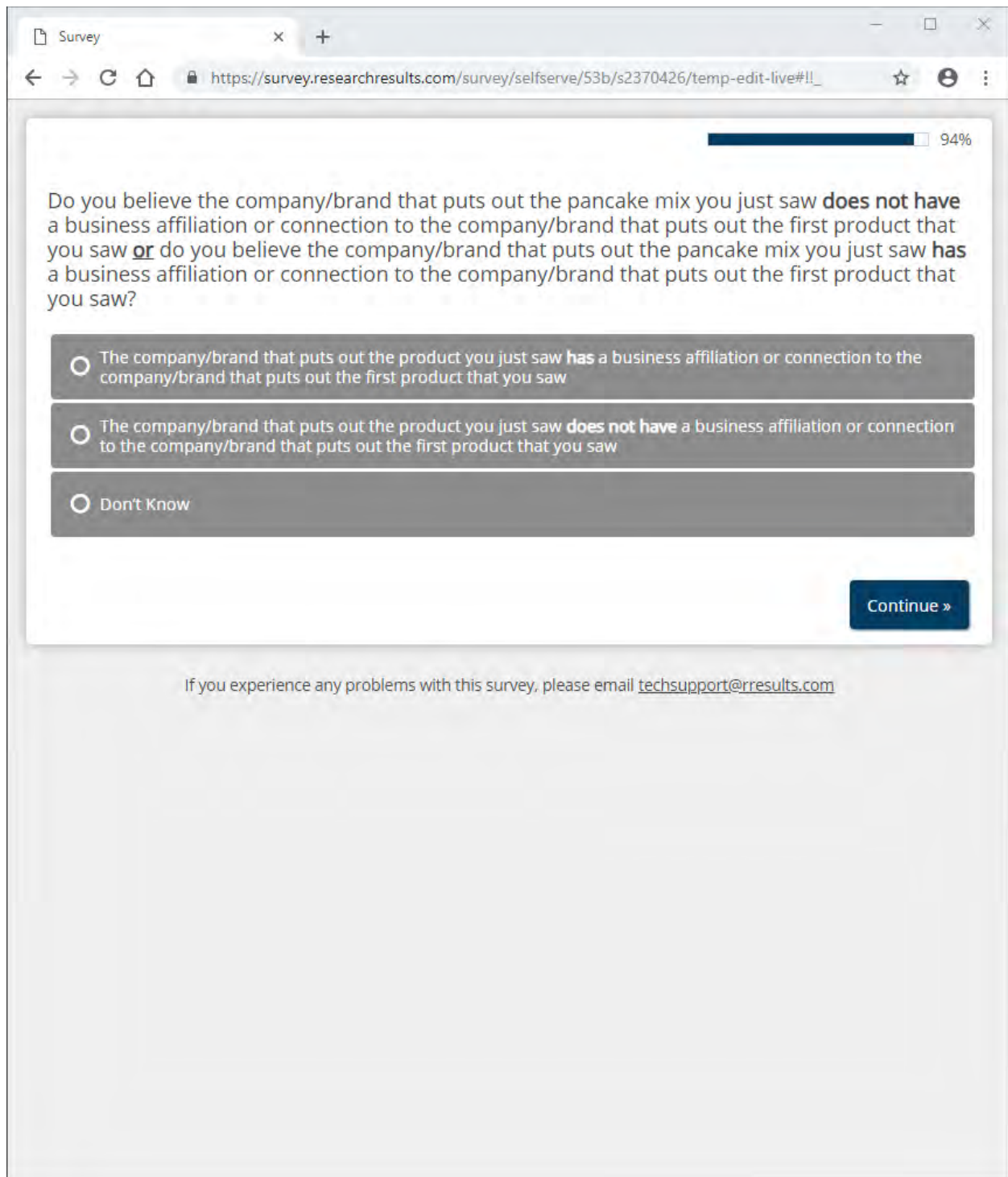
☐ The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q17b



Survey

https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!!_

94%

Do you believe the company/brand that puts out the pancake mix you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw **or** do you believe the company/brand that puts out the pancake mix you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw?

☐ The company/brand that puts out the product you just saw **has** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ The company/brand that puts out the product you just saw **does not have** a business affiliation or connection to the company/brand that puts out the first product that you saw

☐ Don't Know

Continue »

If you experience any problems with this survey, please email techsupport@rresults.com

Q18

The screenshot shows a web browser window with a single tab titled "Survey". The address bar displays the URL: <https://survey.researchresults.com/survey/selfserve/53b/s2370426/temp-edit-live#!?>. In the top right corner of the survey area, there is a progress bar that is nearly full, labeled "98%".

The main content of the survey is a question: "What specifically makes you believe the company/brand that puts out the pancake mix you just saw has a business affiliation or connection to the company/brand that puts out the first product that you saw?" Below the question, it says "Please be as specific as possible." There is a large, empty rectangular text input box for the respondent to provide their answer.

Below the text input box, there is a checkbox labeled "Don't Know". In the bottom right corner of the survey area, there is a dark blue button with the text "Continue »".

At the bottom of the browser window, below the survey area, there is a line of text: "If you experience any problems with this survey, please email techsupport@rresults.com".